

# **Data Science Project Report: Unraveling the Dynamics of Seasonal Music Preferences**

## **Introduction**

Embarking on a deeply personalized journey, this data science project sought to unravel the intricate connection between seasonal changes and individual music preferences. Anchored in the last.fm listening data, our exploration aimed to scrutinize the hypothesis that as the seasons transitioned, distinct shifts in music genres would manifest, reflecting an individual's response to environmental changes.

## **Methodology**

### **Data Collection and Preprocessing**

Harnessing the Last.fm API, we orchestrated the extraction of a rich tapestry of recent tracks, encompassing details about artists, songs, and timestamps. The preprocessing phase unfolded as a meticulous dance with the data, involving the curation of a clean, structured dataset. Duplicates were discerned and meticulously excised, ensuring that each scrobble contributed uniquely to our analytical canvas. Simultaneously, the 'date' column underwent a metamorphosis into datetime format, facilitating a more profound temporal analysis.

## **Findings**

### **1. Macroscopic Scrobble Trends**

Before delving into the intricate realm of seasonal analysis, we first sought to unravel the overarching scrobble trends. A panoramic view of monthly scrobbles, visualized through a dynamic bar chart, unfolded a fascinating narrative. An unequivocal crescendo in scrobbles materialized in December, hinting at the possible influence of holiday festivities on music choices.

### **2. Unveiling Seasonal Secrets: Genre Dynamics**

#### **2.1 Most Played Genres Across the Panorama**

A riveting exploration into the most played genres provided a kaleidoscopic view of the user's musical landscape. The genre distribution pie chart, akin to a musical palette, showcased the diversity of preferences. Genres like 'Electronic,' 'Rock,' and 'Pop' assumed prominence, reflecting a versatile taste that transcends rigid genre boundaries.

## **2.2 Seasonal Nuances: A Monthly Genre Odyssey**

Delving deeper, our gaze turned to the ever-changing tapestry of the most played genre across the months. The resultant bar chart became a symphony of variations, each month orchestrating a unique blend of musical choices. From the soaring riffs of 'Rock' to the ethereal melodies of 'Electronic,' the seasons seemed to cast their spell on the user's auditory journey.

## **3. Hypothesis Reflection**

### **3.1 Temperature's Tango: A Dance Between Black Metal and Ambient Pop**

Embedded in the user's narrative was a nuanced dance between the thermometer's fluctuation and music preferences. As the temperatures dipped, the user found solace in the cathartic embrace of 'Black Metal.' Conversely, the warmth of late summer heralded a shift towards the soothing realms of 'Ambient Pop.' This intimate interplay between weather and genre hinted at a dynamic relationship beyond mere happenstance.

### **3.2 Unraveling the Seasonal Sonata**

While the hypothesis postulating a direct seasonal impact on listening habits encountered nuances, a more profound understanding emerged. The transitions between 'Black Metal' and 'Ambient Pop' underscored the user's attunement to seasonal moods. The ambient soundscape became a sonic canvas reflecting the ebb and flow of external temperatures, turning music into an emotional companion through seasonal shifts.

## **Limitations and Future Symphony**

### **1. Barriers of Data**

Our quest was not without its limitations. The data's granularity posed constraints on dissecting more intricate environmental factors influencing music preferences. Future symphonies could echo with greater depth by incorporating external variables, capturing the nuanced melodies of life beyond scrobbles.

## **2. A Seasonal Symphony**

Defining seasons solely by calendar months could oversimplify the symphony of nature. Future endeavors might explore more nuanced seasonal categorizations, perhaps considering regional climate patterns or personal associations with seasons.

## **3. The Ever-Changing Overture**

To capture the ever-changing overture of music preferences, a call resounds for continuous tracking over an extended period. A real-time sonata could unfold, capturing the subtleties of evolving musical tastes as the user's journey through seasons and life.

## **Conclusion: A Melodic Epiphany**

In the grand crescendo of this data science project, we discovered that music, like the seasons, is a dynamic force, resonating with the intricacies of individual experiences. The interplay of weather and genre choices unveiled a nuanced tale of personal introspection, where musical preferences became a reflection of seasonal moods and emotions.

As the final note reverberates, this project lays not only a foundation for understanding the dynamic relationship between seasons and music but also a challenge to continue exploring the harmonies that define our individual narratives. The melody of life, encapsulated in scrobbles, invites us to listen deeply and attune ourselves to the symphony of personal preferences, ever-evolving with the changing seasons.