R - Responsible	Completes the deliverable or task.					
A - Accountable	Makes final decisions and signs off on task completion. Only 1 per task.					
C - Consulted	An advisor, stakeholder, or subject matter expert who offers guidance before an action is taken.					
I - Informed	Kept up to date on decisions made.					
Plant Pals Marketing & Sales Strategy	Role A	Role B	Role C	Role D	Role E	Role F
PHASE 1						
Task/Deliverable						
1. Task/Deliverable						
2. Task/Deliverable						
3. Task/Deliverable						
4. Task/Deliverable						
PHASE 2						
Task/Deliverable						
1. Task/Deliverable						
2. Task/Deliverable						
3. Task/Deliverable						
4. Task/Deliverable						
PHASE 3						
Task/Deliverable						
1. Task/Deliverable						
2. Task/Deliverable						
3. Task/Deliverable						
4. Task/Deliverable						