

| Epic | User Story Title | Story | Acceptance Criteria | Value | Estimate |
|------------------------|-------------------------|---|---|--------|----------|
| Plant Care Initiatives | Low-maintenance options | As a potential customer, I want to find out which plants are easiest to care for so that I can purchase low-maintenance options. | 1) Ability to sort plants by "beginner," "intermediate," and "advanced" 2) Ability to search for plants with similar care needs | \$\$\$ | 8 |
| Plant Care Initiatives | Plant care tips | As a plant owner, I want to access care instructions easily so that I can keep my plant alive longer. | 1) Receive plant care leaflet with each order 2) Option to sign up for monthly emails with seasonal care tips | \$\$\$ | 8 |
| Plant Care Initiatives | Plant care tools | As a plant owner, I want to have the right tools to care for my plant so that I can keep it healthy and beautiful. | 1) Can purchase plant care starter kits (for ferns, succulents, vines, etc.) 2) Option to buy partial kits or single tools | \$\$ | 13 |
| Plant Care Initiatives | Watering reminders | As a plant owner, I want to remember when to water my plants so that I don't under- or overwater them. | 1) Option to sign up for reminder texts or emails 2) Option to add reminder stickers for use with calendars to each order | \$\$ | 5 |
| Plant Care Initiatives | Expert help & advice | As a plant owner, I want to get expert help and advice quickly so that I know what to do if my plant gets sick. | 1) Access to live chat support 2) Longer phone support hours | \$ | 8 |
| Plant Care Initiatives | Return policy | As a customer, I want a hassle-free way to return my order so that I can be sure I have the right plant for me. | 1) Credit and return FAQ linked on homepage 2) All orders ship with return labels and instructions | \$\$ | 5 |
| Bonsai Trees | Bonsai Selection | As a potential customer, I want to be able to select from a variety of different Bonsai trees so that I can pick the exact type I want. | 1) Ability to select from multiple tree species 2) Options to sort by species, size, and care requirements | \$\$\$ | 13 |
| Bonsai Trees | Bonsai Shipping | As a customer, I want to know that my tree will be shipped securely so that it arrives in good condition. | 1) Can review graphic explaining packing and shipping process during checkout 2) Signature required when a Bonsai shipment is received | \$ | 5 |
| Bonsai Trees | Bonsai Styles | As a new Bonsai tree owner, I want to learn about different Bonsai styles so I can decide which is right for my tree. | 1) Customers can visit a guide to different styles (formal & informal upright, broom, cascade, etc.) on website 2) Customers can take a quiz to match their trees to suitable styles | \$\$ | 8 |
| Bonsai Trees | Bonsai Tools | As a Bonsai tree owner, I want to have the right tools to care for my tree so I can shape and style it properly. | 1) Option to purchase Bonsai starter kits (shears, wire, mesh, fertilizer, etc.) available for purchase 2) Customers can choose from a selection of premium tools (grafting knives, carving tools, root hooks, etc.) | \$\$ | 13 |
| Bonsai Trees | Bonsai Techniques | As a Bonsai tree owner, I want to learn how to shape and style my tree so that I can control its growth. | 1) Can sign up for "Bonsai Basics" online course 2) Can sign up for intermediate styling course 3) Can sign up for advanced techniques online course | \$\$\$ | 21 |
| Bonsai Trees | Bonsai History | As a Bonsai tree owner, I want to learn about the Bonsai history and traditions so that I can better appreciate my tree. | 1) Can purchase booklet on the history of Bonsai in Japan 2) Can purchase booklet Bonsai and Japanese design | \$\$ | 13 |