



Serhii Smilianets

CONTACT

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LinkedIn

Portfolio

SKILLS

JavaScript

HTML

CSS/SCSS/SASS

React

Next.js

Node.js

Express.js

Salesforce Commerce Cloud

SFRA

SiteGenesis

OCAPI/SCAPI/SLAS

Jobs

Services

SFCC Custom API Hooks

CERTIFICATIONS

LANGUAGES

English (B2+)

Ukrainian (Native)

EDUCATION

Specialist degree in Information Technology

SUMMARY

As a Salesforce Commerce Cloud Developer with over six years of specialized experience, I excel in both front-end and back-end development, leveraging my full-stack expertise to create seamless e-commerce solutions. My journey from initial front-end roles using JavaScript, jQuery, and SCSS to mastering server-side integrations has equipped me to handle complex challenges in high-profile projects like Continente, Bugaboo, and Sephora. My skill set encompasses a wide range of technologies including SFRA, SiteGenesis, Next.js, React.js, and Node.js, always aiming to enhance the performance, functionality, and customer experience of the e-commerce platforms I work on. Holding a Salesforce Commerce Cloud Developer certification, I am committed to continuous learning and delivering innovative, scalable solutions in dynamic environments.

EXPERIENCE

EPAM Systems

10/2021 – 4/2025

Position: Senior Salesforce Commerce Cloud Developer

Sephora ME:

- Developed custom SLAS/SCAPI hooks for Salesforce Commerce Cloud API, extending functionality to meet specific business needs.
- Managed jobs for import/export processes, ensuring smooth updates for catalog and product data.
- Configured Business Manager database for optimized data management, enhancing system operations.

Muchachomalo:

- Integrated new GA4 module, enhancing data tracking and reporting capabilities.
- Upgraded Adyen payment system, ensuring seamless transactions and improved security.
- Updated SFRA version for compatibility with new features and security improvements.

Hans Anders:

- Enhanced Google Maps integration, improving server-side data processing and accuracy.
- Optimized common server-side logic, enhancing functionality and maintainability.
- Resolved bugs to improve system performance and stability.

Floris van Bommel:

- Developed server-side solutions for enhanced functionality and efficiency.
- Updated and optimized scheduled jobs for product feed management.
- Resolved bugs ensuring optimal site performance and stability.

Mizuno:

- Implemented T-shirt jersey customization with player names, enhancing product personalization.
- Integrated Adyen payment services, ensuring seamless and secure transactions.
- Fixed failed order issues, improving order processing reliability.

Wolford:

- Optimized scheduled jobs for product feed management, ensuring accurate data synchronization.
- Implemented server-side solutions for enhanced functionality and efficiency.
- Resolved bugs maintaining site stability and performance.

Bugaboo:

- Designed custom authentication for third-party data processing, enhancing data security.
- Upgraded SFRA, ensuring compatibility with latest features and security updates.
- Implemented 'White Glove' logic in checkout, enhancing premium service offerings.

Tryzens Global

10/2021 – 2/2022

Position: Senior Salesforce Commerce Cloud Full Stack Developer

Whittard of Chelsea:

- Developed shipping schedule using OOB tools, optimizing delivery planning.
- Implemented 'Notify Me Later' feature, enhancing customer engagement.
- Configured Page Designer for Site Genesis, improving content management.

OSF Digital

9/2018 – 10/2021

Position: Salesforce Commerce Cloud Full Stack Developer

Zippy:

- Extended Endless Aisle features, improving product availability handling.
- Implemented new CLP tile logic, enhancing product browsing experience.
- Developed video logic for PDPs, enabling interactive product showcases.

Mo:

- Extended Endless Aisle features, resolving issues without MacBook dependency.
- Implemented new CLP tile logic, enhancing browsing experience.
- Updated carousel functionality, improving display performance.

Moleskine:

- Implemented Order Details and History features with Salesforce OMS integration.
- Enhanced filter functionality on Search Page, improving user experience.
- Extended checkout shipping logic, improving flow and address management.

Baccarat:

- Implemented Korean locale, enhancing site accessibility for Korean users.
- Updated code logic for latest requirements, improving site performance.
- Resolved bugs ensuring site stability and functionality.

Continente:

- Managed Login/Register functionality with customer activation logic.
- Led GTM implementation, optimizing marketing and analytics tracking.
- Developed Order Complete Transaction Email functionality.

Ubisoft:

- Implemented GTM, optimizing marketing tracking for better insights.
- Resolved bugs ensuring optimal site performance and user experience.

Etnia Barcelona:

- Developed secure Password Reset logic, enhancing user experience.
- Led new feature implementations, enhancing site functionality.
- Resolved bugs ensuring smooth site operation.

Bouclair:

- Led transition from Site Genesis to SFRA, ensuring seamless migration.
- Implemented Wishlist functionality, enhancing user product management.
- Resolved post-migration bugs, ensuring site stability.

Cigars:

- Designed Authentication system, enhancing user login and registration.
- Developed Order History feature, ensuring efficient order data display.
- Implemented Navigation Menu, improving site usability.