Serhii Smilianets

Salesforce Commerce Cloud Developer

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🔗 Extra Link
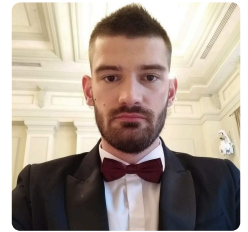
SUMMARY

A dynamic Fullstack Developer with over 6 years experience in Salesforce Commerce Cloud platform, offering proficiency in both Front-End and Back-End development. Skilled in technologies like Site Genesis, SFRA, jQuery, native JavaScript, Vue.js, React.js, SCSS, Sass and Adyen, OCAPI, SCAPI, SLAS, Services. Became a resourceful Back-end developer at OSF Digital and enhanced Salesforce Commerce Cloud knowledge at EPAM. Noteworthy projects include Continente, Moleskine, Sonae Fashion, Bugaboo, Sephora Middle East. Complimented by my discipline, attention to detail, innovative vision, goal-oriented attitude, and readiness to learn, I'm excited for my next challenge. Proven ability to manage multiple projects simultaneously.

EDUCATION

Specialist of Telecommunication technologies

Odesa National Telecommunications Academy

📅 2009 - 2014

SKILLS

Java Script	Salesforce Commerce Cloud	HTML	SCSS/SASS	ISML	React.js	Node.js	XML

JSON	OCAPI/SCAPI/SLAS	Next.js	Services	3-d party integrations	SFCC Custom API Hooks

LANGUAGES

Ukrainian	Native	**English**	B2+

CERTIFICATION

Salesforce Certified B2C Commerce Developer

STRENGTHS

💎 **Project management skills**
Excellent ability to manage projects independently.

💎 **Technical proficiency**
Proficient in fullstack and backend development.

💎 **Salesforce expertise**
Experience with various Salesforce technologies.

💎 **Continuous learner**
Adaptable and eager to learn new challenges.

EXPERIENCE

EPAM Systems

📅 10/2021 - Present

🔗 https://www.epam.com/

EPAM is a global leader in digital transformation, offering software engineering, design and consulting services across 11 industries. Learn how EPAM helps customers reimagine their business with cloud, AI, cybersecurity and more.

- Sephora ME: Contributed to Sephora ME's digital transformation by writing and updating custom hooks for Salesforce Commerce Cloud API(OCAPI, SCAPI/SLAS), managing import/export jobs, and configuring databases. Technologies utilized included Salesforce Commerce Cloud.
- Muchachomalo: Enhanced the online presence of Muchachomalo by addressing bugs, updating server-side solutions, and integrating new modules like GA4. Tools and technologies involved SFCC, Salesforce Commerce Cloud, SFRA, and Adyen.
- Hans Anders: Focused on bug fixes and updating server-side logic for an optician store project, including enhancements to Google Maps data processing.
- Wolford: Supported the luxury and lingerie retailer by fixing bugs, implementing server-side solutions, and updating product feed jobs.
- Mizuno: Worked on projects for the sports equipment and sportswear company, focusing on bug fixes, server-side solutions, updating Adyen, and implementing custom features for jersey customization.
- Floris van Bommel: Engaged in bug fixing and server-side solutions for the shoemaker's project, with a focus on updating product feed jobs.
- Bugaboo: As a Back-End Developer, responsibilities included integrations with Marketing Cloud, custom authentication, email logic updates, product logic fixes, and implementing new functionalities for premium strollers and accessories. Technologies used included OCAPI, Services, JS, Salesforce Commerce Cloud, and SFRA.

Tryzens

📅 10/2021 - 02/2022

🔗 https://tryzens.com/

- **Whittard (Luxury Coffee and Tea Gifts)Shipping Schedule Optimization**: Developed a custom shipping schedule using Salesforce Commerce Cloud's out-of-the-box tools, improving the accuracy and reliability of delivery timelines. **Customer Service Center Integration**: Adapted the shipping schedule for seamless use within the Customer Service Center, enhancing customer support efficiency. **'Notify Me Later' Functionality**: Implemented the "Notify Me Later" feature, allowing customers to receive updates on out-of-stock products, which boosted user engagement and return rates. **Page Designer Configuration**: Configured SiteGenesis Page Designer for the Whittard e-commerce site, streamlining the process for non-technical teams to manage page layouts and content updates. **Bug Fixes and Maintenance**: Addressed various bugs and made crucial fixes to ensure smooth and error-free user experiences across the site.

OSF Digital

📅 09/2018 - 10/2021

🔗 https://osf.digital/

OSF Digital is a top digital transformation specialist and leading global commerce solutions company.

- **Continente (Portuguese Grocery Shop)**
  Transition to Fullstack Role: Began as a Back-End developer and successfully transitioned into a Fullstack role, supporting both front-end and back-end teams.**Implemented Key Features**: Developed critical features like login/register, customer activation, favorite list, and order history with integration into third-party OMS systems.**Page Designer Customization**: Extended Salesforce Commerce Cloud's Page Designer with custom fields to enhance site flexibility.**Marketing Integrations**: Integrated Google Tag Manager (GTM) and Lengow Custom Feed to optimize site marketing capabilities. **Bug Fixing and Front-End Support**: Assisted the front-end team by fixing issues and implementing static pages, ensuring smooth user experiences across the site.
- **Moleskine (Stationery and Accessories)**
  Order and Checkout System: Played a key role in implementing the Order Details and History system, and optimized logic related to customer addresses and shipping. **Search Page Refinement**: Updated search functionality by refining filters and enhancing the user experience.
- **Sonae Fashion (Zippy and Mo)**
  CLP and PDP Enhancements: Created a new category landing page (CLP) and implemented video logic on product detail pages (PDP), significantly improving site engagement. **Endless Aisle Feature**: Contributed to extending the "Endless Aisle" functionality, improving inventory access and user shopping experience.
- **Bouclair (Home Furniture Shop)**
  Transition from SiteGenesis to SFRA: Managed the successful transition from Salesforce's SiteGenesis framework to SFRA, improving site performance and scalability. **Wishlist Feature**: Implemented a wishlist functionality as part of the site overhaul, enhancing user interaction and retention.
- **Ubisoft (Video Game Company)**
  Marketing Integration: Integrated Google Tag Manager (GTM) to optimize marketing efforts and track user behaviors.**Issue Resolution**: Addressed numerous bugs, ensuring the site operated smoothly during heavy traffic periods.