



Alexandre Pujol

Languages

Mother tongue : French

Fluent in English
(one semester in the United-States)
TOEFL : 627/677

Advanced level in Spanish
(one semester in Columbia)

Contact

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Computer Skills

PACK OFFICE, PREZI



ADOBE ILLUSTRATOR, PHOTOSHOP, INDESIGN



FRONT : SCSS, JAVASCRIPT, REACT



BACK : PHP, MYSQL, APACHE, SYMFONY



EDUCATION AND QUALIFICATIONS

Bootcamp La Piscine Bordeaux - Developer Web on PHP, Symfony and SQL
2020 - 2021

Skema Business School, Bachelor's Degree in Management in 2014 and, in 2018, a Master's Degree specialized Digital Marketing.

2014 - 2018

Academic exchange with the ICESI University in Cali, Colombia
January - June 2018

Academic exchange with the **North Carolina State University**
January - June 2016

A two-year Prepa for the competitive exam to enter a «Grande École» in management at lycée Ozenne, in Toulouse

2012 - 2014

WORK EXPERIENCES

Sales Administration Manager - Sony Music Entertainment France
January - July 2019

- Management of the edition, diffusion and publication of a «Minibook» introducing the labels newest releases to Sony clients every week;
- Collaboration with a graphic designer and the labels for the redaction and the shaping of the Minibook's articles;
- Management of preorders on the clients websites : Amazon.fr, Fnac.fr, Leclerc.fr, Cultura.fr.

Digital Business Assistant - Sony Music Entertainment France
August - December 2018

- Support to the digital key account managers (Streaming audio & video + Download);
- Schedule management;
- Management of the operational link with the labels (connexion with them to gather information, visuals and communication plans for the latest releases);
- Coordination for the set up of the campaigns on-platform.

Commercial Assistant in the Digital Department - M Publicité / Groupe Le Monde
February - July 2017

- Management of the digital advertising : follow-up of the digital ads linked with culture and education;
- Collaboration with the advertisers : negotiation with the clients, adaptation of the communication plan according to the budget and writing of contracts;
- Attendance at the commercial meetings and negotiations;
- Attendance at the editorial conferences of the newspaper Le Monde.

Assistant in Partner Relationship - Festival de Cinéma Européen des Arcs
August - December 2016

- Management of the Festival's communication plan : collaboration with the media partners, update of the media plan and calculation of its value;
- Direct work with a graphic designer in order to create the Festival's adverts;
- Direct contact with the media partners for the diffusion of the adverts;
- Order of the perishable goods, wine and spirits;
- Guest reception and follow up.

HOBBIES

Plastic Arts

4 years of clases in the Academia of Toulouse of drawing
Illustration account on Instagram : @serotoninene (>1000 followers).

Cinema

Writing of several critics and of two filmed podcasts focused on movies, all can be seen on «la septiemecritique.com»

Music

4 years of guitar lessons.