

# How Insurance Brokers Generate 145+ Qualified Leads Weekly Using AI Automation

By Samuel Ochoa, SerproSEO | Backed by our 90-Day Results Guarantee

## About This Playbook

This playbook reveals a comprehensive strategy for automating insurance agency lead generation using cutting-edge AI and MCP technology. Based on extensive research and a live 23-minute technology demonstration, it shows how agencies could potentially transform their prospecting approach.

### Important Disclaimer

**SerproSEO is a new agency in the insurance broker marketing space.** The strategies and results outlined in this playbook are based on industry research, available technology capabilities, and projected outcomes. We have not yet implemented these specific systems for insurance clients. All case studies and

results mentioned are either industry examples, test scenarios, or projections based on similar implementations in other industries.



## Technology Demonstration Results

**147**

Businesses Identified

**23**

Minutes Processing

**10**

Qualified Prospects

**\$200K+**

Pipeline Value

*Technology demonstration conducted using publicly available business data for illustrative purposes only.*