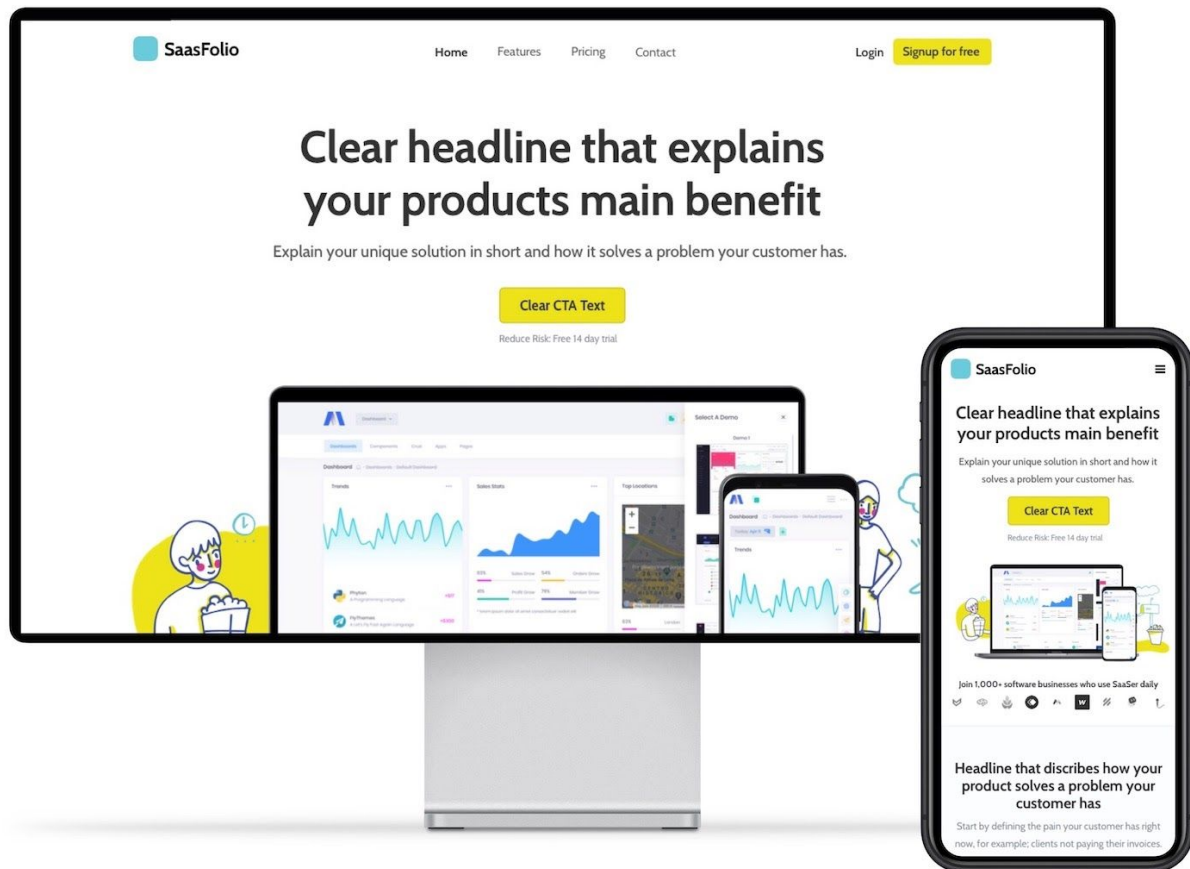


# SaaSFolio - Conversion Optimized Landing Page Template (Tailwind)

<https://www.landingfolio.com/templates/products/saasfolio>



SaaSFolio is a conversion optimized landing page template for SaaS and Startups. It differentiates itself from other templates, by focussing on strong sales copy.

Sales copy is the most important aspect of a landing page. We've noticed that a lot of makers do not know how to come up with this content. Therefore all copy in the landing page helps you craft a strong message for your visitors.

This way, we can assure you that this landing page will definitely increase your conversion rate.

# Quick Start

Follow these steps to quickly start working on the template.

1. Open the "devs" folder
2. Make sure you've installed Node locally
3. Run npm install to install all node dependencies for this project  
`npm install`
4. Run npm run start to start watching any changes in the files while editing.  
`npm run start`
5. Run npm run build:prod to generate all files for uploading to your server.  
`npm run build:prod`
6. Run gulp watch-build to preview all build files  
`npm run serve:prod`
7. We've integrated PostCSS to minimize the CSS file size and remove unnecessary CSS classes. **You might run into the problem** where necessary selectors are removed. This is easily fixable by adding your selector to the PostCSS whitelist on line 3 in **postcss.config.js**  

```
whitelist: ['fixed-nav'],
```
8. Make changes to your HTML in **/public/index.html**
9. Custom CSS styles can be found in **/public/scss/app.scss**. The Sass files get auto compiled on changes when running `npm run start`. Compiled files can be found in **/public/build/tailwind.css**
10. Make changes to Javascript in **/publics/js/app.js**. Make sure to rewrite this code if you chose not to use jQuery.

# Functionalities

The template is built using Bootstrap 4. We've added a few custom functionalities you can choose to use or not to use.

## Sticky header on scroll up

For better usability, the template shows a sticky navigation bar when scrolling up. You can disable this, by removing the code below from `/assets/js/app.js`.

```
// Sticky Header on Scroll Up  
  
var lastScrollTop = 0;  
$(window).scroll(function(event){  
    var st = $(this).scrollTop();  
  
    if(st < 5){  
        $(".nav.nav-section, body").removeClass("fixed")  
    }else{  
        if (st < lastScrollTop){  
            $(".nav.nav-section, body").addClass("fixed")  
        }else{  
            $(".nav.nav-section, body").removeClass("fixed")  
        }  
    }  
}  
  
lastScrollTop = st;  
});
```

## Transition on page load

To add a little bit more live to the template, we've made the hero content transitioned in. If you really hate these kinds of effects, simply remove them, by removing the following classes.

```
fade-in fade-in-first  
fade-in fade-in-second  
fade-in fade-in-third  
fade-in fade-in-fourth
```

## Image lazy loading

Lazy loading is a key factor to Google Pagespeed Performance. Images on load when they are visible. If you'd rather not use this function, simply make the following changes to the code

1. Changes **data-src** to **src**.
2. Remove the lazy class.
3. Remove the lazy loading dependency from the footer

```
  
  
AND  
  
<script  
src="https://cdn.jsdelivr.net/npm/vanilla-lazyload@15.1.1/dist/lazyload.min.js"></s  
cript>
```

# Resources

We've used a few different resources to generate images for this template. You can easily download any other images by following the links below.

## Drawn Images

<https://icons8.com/ouch/style/lime>

## Benefit Icons

<https://icons8.com/icons/cotton>

## Device Mockups

Easily generate your own mockups with Landingfolio's Mockup Generator. Most of them are only available for Landingfolio Pro members, but don't worry.

Use coupon: **FIRSTMONTHFREE** to get the first month for free. Cancel any time to stop the subscription.

<https://www.landingfolio.com/tools/mockup-generator>

## Testimonial Avatars

In need of some fake testimonials photos? We've generated the ones in this template using Generator Photo, a tool that has a library of 1,972,128 free AI generated photos.

<https://generated.photos/faces>

# Reporting Issues

We can help you any time fixing template related issues. We cannot help you with hosting related issues, please contact your provider for this.

You can contact us by mailing [danny@landingfolio.com](mailto:danny@landingfolio.com) or send me a tweet or DM at <https://twitter.com/dannypostmaa>.

Please make sure to follow the steps below before submitting your issue:

1. Make sure all your dependencies are up to date.
2. Provide us with reproducible steps on your issue.
3. Send us the version of your browser and operating system.

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# Useful links

**Landing Page Inspiration:**

<https://www.landingfolio.com/>

**Mockup Generator:**

<https://www.landingfolio.com/tools/mockup-generator>

**Headline Blueprint:**

<https://www.landingfolio.com/headline>

**Twitter:**

<https://twitter.com/dannypostmaa>