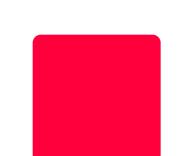


Accessible Colors

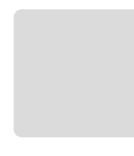
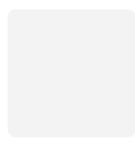
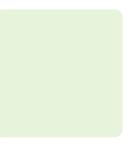
Use these as background colors behind text that is meant to be legible, for clickable links or buttons, and interactions that need to be accessible

 #485563 Primary The primary brand color.	 #006CFF Secondary The secondary brand color.	 #526173 Black The base UI black.	 Azure: #006CFF Active/Focused
 Avocado: #63AD0E Success	 Tangerine: #FFC000 Warning	 Awesome #FF003C Error	 Foggy: #9F9F9F Disabled

Accent Colors

The following colors are accent colors used for decoration and emphasis.

They are not used for readable text and are not accessible.

 HR Gray: #DBDBDB HR Gray	 Silver: #F3F3F3 Background	 Aero: #E9F0FF Background	 lime: #E8F3DB Background
 Carmine: #E8F3DB Background			

typography

Font choice is crucial in product design. Interface fonts must be readable, scalable, and not overly stylized. **Please pay extra attention to the Font size, line-height and letterspacing! The base font size is SMALL (15px font size, 18px line-height, 0.2 letterspacing)**

Definitions	Parent:	Inverse:	Muted:	Actionable:	Error:
Color		color: white #ffffff	color: Disabled #D5D5D5	color: #006CFF	color: #FF003C
font-weight: Semibold size / line-height: 44 / 56 letterspacing: -0.8 Color: #485563	Title 1	Title 1 Inverse			
font-weight: Semibold size / line-height: 36 / 44 letterspacing: -0.6 Color: #485563	Title 2	Title 2 Inverse			
font-weight: Semibold size / line-height: 28 / 36 letterspacing: -0.6 Color: #485563	Title 3	Title 3 Inverse	Title 3 Muted	Title 3 Actionable	
font-weight: book size / line-height: 22 / 28 letterspacing: -0.2 color: #526173	Large	Large Inverse	Large Muted	Large Actionable	
font-weight: book size / line-height: 18 / 24 letterspacing: 0 color: #526173	Regular	Regular Inverse	Regular Muted	Regular Actionable	
font-weight: book size / line-height: 15 / 18 letterspacing: 0.2 color: #526173	Small	Small Inverse	Small Muted	Small Actionable	Small Error
font-weight: book size / line-height: 11 / 16 letterspacing: 0.4 color: #526173	Micro	Micro Inverse			

Responsive & Baseline (Atomic) Grids

Principles of Atomic Grid Alignment

- To best support the widest range of devices, screens, dimensions
- To provide the highest fidelity rendering of graphics and type
- To support a seamless end to end experience across brand, marketing and product efforts
- To align with industry standards

All spacing should align in to 8point grid with one of these spacings

	None: 0
■	Micro: .25rem (4px)
■	Tiny: .5rem (8px)
■	Small: 1rem (16px)
■	Normal: 1.5rem (24px)
■	Semi: 2rem (32px)
■■	Large: 3rem (48px)
■■■	Extra-large: 4rem (64px)
■■■■	Extra-extra-large: 6rem (96px)

Code

```
:root {  
  --spacing-none: 0;  
  --spacing-micro: .25rem; /* 4px */  
  --spacing-tiny: .5rem; /* 8px */  
  --spacing-small: 1rem; /* 16px */  
  --spacing-normal: 1.5rem; /* 24px */  
  --spacing-semi: 2rem; /* 32px */  
  --spacing-large: 3rem; /* 48px */  
  --spacing-extra-large: 4rem; /* 64px */  
  --spacing-extra-extra-large: 6rem; /* 96px */  
}
```

forms

Collecting information from users is paramount in data-driven applications. In order to collect clean and accurate data, it's critical to select and use the most appropriate input type.

Text Field Email Address <input type="text" value="john.smith@email.com"/>	States Placeholder... Hover Focused Filled Disabled	Checkboxes Design Applications: <input checked="" type="checkbox"/> Sketch <input type="checkbox"/> Adobe XD <input type="checkbox"/> Subform <input type="checkbox"/> Fireworks	Radios Do you code? <input type="radio"/> Yes, of course! <input checked="" type="radio"/> Hell no. <input type="radio"/> LOL
Text Area Tweet <div style="border: 1px solid #ccc; padding: 5px; height: 150px; width: 100%;">Say something...</div> <p><small> ⓘ No more than 140 characters.</small></p>		Switches Style Guide Configuration: <input checked="" type="checkbox"/> Styles <input checked="" type="checkbox"/> Symbols <input type="checkbox"/> Free Money	Range Slider Maximum Travel Distance: <div style="width: 300px; height: 10px; background-color: #ccc; position: relative;"><div style="width: 20px; height: 10px; background-color: #000; position: absolute; left: 10px; top: 0px;"></div><div style="width: 20px; height: 10px; background-color: #000; position: absolute; left: 50px; top: 0px;"></div></div> <p>= 15 Miles</p>
Text Field + Icon Select a Date <div style="display: flex; align-items: center;"><div style="border: 1px solid #ccc; padding: 5px; margin-right: 10px;">January 1, 2017</div></div>	<div style="border: 1px solid #ccc; padding: 5px; border-color: red;">Error</div> <div style="border: 1px solid #ccc; padding: 5px; border-color: green;">Success</div>		

dropdowns

It's best practice to use a dropdown when users have more than four homogenous options from which to pick. Various dropdown styles allow users to make selections in different ways.

The image displays a grid of 9 dropdown examples, each illustrating a different style or configuration of a dropdown menu.

- Basic:** A single-select dropdown labeled "Select a country:" with "Andorra" selected.
- Multi-Select:** A multi-select dropdown labeled "Select a country:" with "Alabama", "Ohio", and "New York" selected.
- Floating:** A floating dropdown labeled "Select a country:" with "Alabama", "Alaska", "Arizona", and "Arkansas" listed. "Alaska" is highlighted.
- Floating:** A floating dropdown labeled "Select a country:" with "Alabama", "Alaska", "Arizona", and "Arkansas" listed. "Alaska" is highlighted. This example includes a search bar and dropdown arrows.
- Floating:** A floating dropdown labeled "Select a country:" with "Alabama", "Alaska", "Arizona", and "Arkansas" listed. "Alaska" is highlighted. This example includes a search bar and dropdown arrows.
- Floating:** A floating dropdown labeled "Select a country:" with "Alabama", "Alaska", "Arizona", and "Arkansas" listed. "Alaska" is highlighted. This example includes a search bar and dropdown arrows.
- Multi-Level:** A multi-level dropdown menu with "Fruits" as the top level, "Vegetables" as the second level, and "Proteins" and "Grains" as the third level. "Vegetables" is highlighted.
- Multi-Level:** A multi-level dropdown menu with "Fruits" as the top level, "Vegetables" as the second level, and "Proteins" and "Grains" as the third level. "Vegetables" is highlighted. This example includes a search bar and dropdown arrows.
- Multi-Level:** A multi-level dropdown menu with "Fruits" as the top level, "Vegetables" as the second level, and "Proteins" and "Grains" as the third level. "Vegetables" is highlighted. This example includes a search bar and dropdown arrows.

buttons

Encourage users toward action using buttons. Button types in a product vary depending on the action being performed. Always use clear and concise action-oriented words and phrases.

Basic	Icon	Toggle Group
Small		
Medium		
Quite Large		
Text + Icon	Apps	States

menus

Menus are a simple way to group similar actions. It's best practice to surface as many actions as possible to ease discoverability, but menus can help when surfacing those actions isn't viable.

Floating

Sort Results By: ▼

Price: Low to High

Price: High to Low

Newest First

Oldest First 

Clear Selection

Overflow

<input type="checkbox"/>	Name	State	Profession	Experience	⋮
<input checked="" type="checkbox"/>	Kayla Pepperdine	California	UX Designer	5 years	
<input type="checkbox"/>	Dominique Nelson	Ohio	UI Animator	2 Ye	 Edit
<input type="checkbox"/>	Julia Whippet	Indiana	Product Manager	9 Ye	 View Profile   Share

instruction

Utilize tooltips and notifications to guide users through the application instead of making them comb through extensive documentation. Use concise, descriptive language.

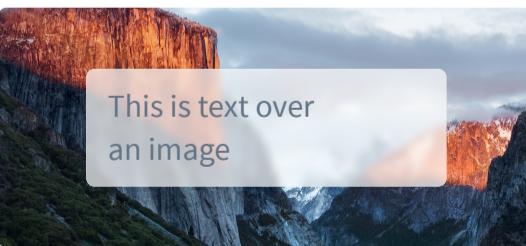
Tooltips

- i** A simple dark tooltip.
- i** This one is nice and light!
- i** This one has quite a bit more information, so we just resize it!
- i** So you want a little splash of color? Have a little splash of color.

Notification Bars

- i** Just a standard notification. Nothing really to worry about! **x**
- i** This one gives some basic information. Not much to see here. **x**
- !** Oh dear. Something has gone terribly wrong. Please fix it before continuing. **x**
- ✓** Way to go, sport! You did it. Give yourself a nice pat on the back. **x**

Over Images



Multi-Line

- i** Don't worry if you have a lot to say. **x**
They're easy to resize!

Animation

- !** Animation will draw attention to important notifications to ensure users see them. **x**
- !** Animation will draw attention to important notifications
- !** Animation will draw attention to important notifications

add-ons

Many of these components are often forgotten during the design of an application, but it's important to consider the positive effect they can have on the overall user experience of the product.

Badges



Badges are small, circular or rectangular indicators that provide quick information or status. They can be used to show counts, user counts, or ratings.

24 24 24 24 5 Users
⊗ 24 ⊗ 24 ⊗ 24 ⊗ 24 ★ 5 Stars

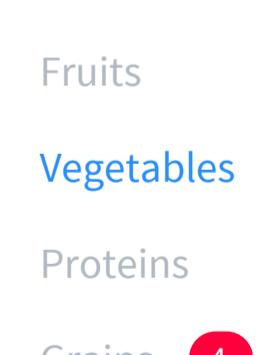
Horizontal Tabs



Horizontal tabs are used to switch between different sections of a page. The active tab is highlighted, and a badge with the number '4' is placed next to the 'Grains' tab.

Fruits Vegetables Proteins Grains 4 Dairy

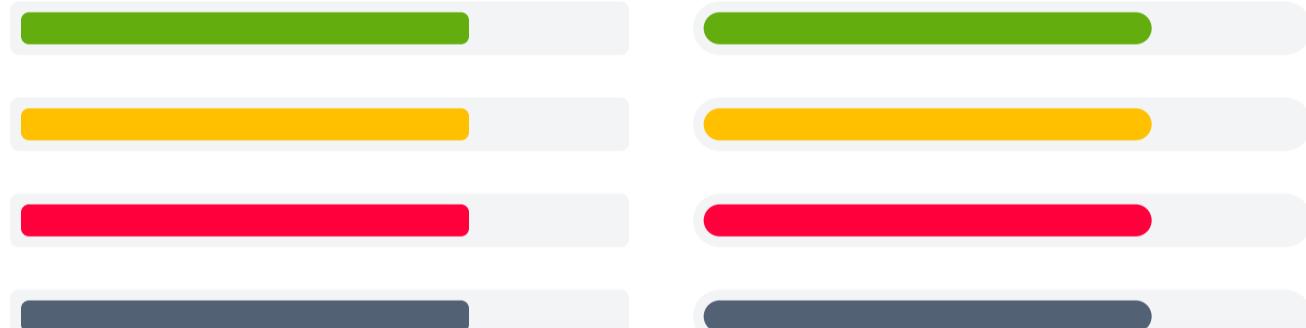
Vertical Tabs



Vertical tabs are used to switch between different sections of a page, oriented vertically. The active tab is highlighted, and a badge with the number '4' is placed next to the 'Grains' tab.

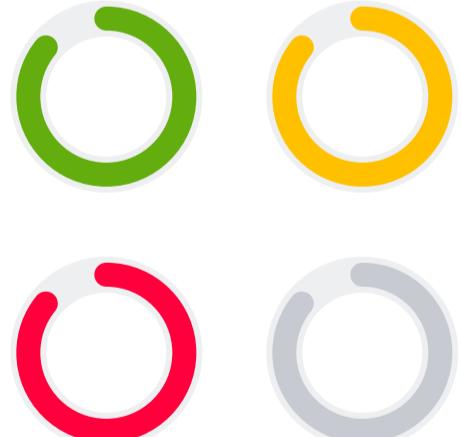
Fruits
Vegetables
Proteins
Grains 4

Progress Bars



Progress bars are horizontal bars that indicate the progress of a task. They are often used to show the completion of a process or the loading of a page.

Progress Donuts



Progress donuts are circular indicators that show the progress of a task. They are often used to show the completion of a process or the loading of a page.

Loading



Loaders are circular indicators that show that a page is still loading. They are often used to indicate that a page is still loading or that a task is still in progress.

icons

Icons not only provide aesthetic interest, but can act as visual cues for labels and actions. Icons should always come from the same set in order to appear cohesive.

Controls	Usage
Symbols	
Applications	
Color	