

Scenario:

You are browsing the web to find a way to order domestic Japanese products. You stumble upon our app/page. Using our app, you would like to order them the cheapest and quickest way.

Task 1: Find an anime figure that you would want and then add it to your cart.

Task 2: Order strawberry kit-kats and then increase the amount to 3 in your cart.

Task 3: Rate one of the items purchased above and leave a review of said item.

Notes:

Things you liked:

Contestant 1

- The Design of the App, easy to find everything through the menus.
- Large range of products.

Contestant 2

- 'Straightforward', not too many buttons to navigate through the menu and subpages.
- Makes it easier to order items, since it goes through than one seller.

Things you disliked:

Contestant 1

- Save card function, in the paper prototype it is nowhere to be found.
- Show import fees during the import selector.

Contestant 2

- Being able to sort by importers alongside category.
- Would be nice to be able to see the estimated time of arrival on items.