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Persuasive Speech Outline

Student Debt in the Modern World

Specific Purpose:

To persuade students to take action pushing officials for more affordable schooling and more easily accessible scholarships and financial aid.

Thesis:

Student debt is a serious problem and could be handled better by making scholarships more available, schools reducing unnecessary costs, and emphasizing the importance of student debt from an early age.

INTRODUCTION

Attention Getter:

What do you think full time is? At least 12 credits at school? 18 credits? 40 hours a week? Benefits? Unfortunately, my definition isn't clear, working at least 35 hours a week and enrolled in 18 credits this semester, and this just feels busy, I don't feel full time.

Relevance Statement:

To support myself, and I'm not the only one, as a college student I have to work to stay debt free. (Some of the students in my audience have jobs)

Credibility Statement:

I am a 18 credit semester student, working 35+ hours a week to attain and maintain a debt free outcome from school.

Thesis:

Student debt is a serious problem and could be handled better by making scholarships more available, schools reducing unnecessary costs, and emphasizing the importance of student debt from an early age.

Preview of Main Points:

Today I'm going to talk about scholarships and financial aid, unnecessary costs the school makes that could save students money, and the lasting effects of student debt.

TRANSITION:

Do any of you currently have student debt? And do you have a plan for paying that off?

BODY

Need or problem (statement regarding the need or problem)

With the higher price of living, and cost of higher education, students need to have access to more attainable scholarships and general aid to help the community prosper.

Describe the need or Problem

Pushing for further education is starting to become less effective for the cost to value you are getting out of college now.

Explain the importance of the problem

I personally don't agree with the sentiment that everyone should go to college or is made out for it, but if we want to push it as a standard to "further the community" we need to make it more affordable.

Describe the relevance of the problem to the audience

Everyone I'm speaking to is a student or was a student, how many people feel that it's truly worth it in every aspect?

TRANSITION:

Does anyone here know how much money the university spends on random things?

Satisfaction/Solution Step

(Powerpoint showing numbers of what the school spends money on)

The issues lie within the numbers.

Describe your plan in detail

Using the numbers on the power point based off the document [here](#) which will be cited at the end of the slides, I will talk about a shift in some expenses and an overall plan for the financing to adopt.

Explain why your plan will work

After all of this evidence, the audience will have had their eyes opened to the harsh truth about where all Mizzou's expenses go and will be pretty disappointed.

Address any objections to your plan

Mizzou displays their finances but if they were to hide any of these numbers or spoof any of the data, it could nullify the argument or arm the argument with more supporting evidence for a plan.

TRANSITION:

Numbers don't mean anything, so let's put some of this data in graphs.

Visualization step

Display the disparity of tuition vs available scholarships, and number of students that come out of Mizzou in debt.

Describe what results your audience can experience if your plan is adopted

Describe the benefits that relate to your audience

Describe the consequence that will affect your audience

State "call to action"

We all have the same goal, so why don't we argue for a debt-free school environment.

TRANSITION:

With all of that being said, today we talked about Mizzou's Financial status.

CONCLUSION

Review of Main Points:

To summarize, I talked about scholarships and financial aid, unnecessary costs the school makes that could save students money, and the lasting effects of student debt.

Restate the importance of the problem

Student debt affects people for the rest of their lives and there are ways to combat this, but modern schools just want your money for sometimes subpar knowledge.

Re-emphasize your "call to action."

For those of you who are actively accumulating student debt, I encourage you to look at some of the things the school spends money on, the competitiveness and ruthlessness of scholarship hunting, and to create a plan and see when you will be able to pay it off and see if that changes your mind.

State Clincher:

Over 50% of students graduate with debt, and on average for 4 year institutions is about \$30,000. This will continue to grow, will you let it?

References