

# Module Design

## Sprint 3

Developing Effective Assessment Strategies

# Content

Guiding ID Principles

Blended Assessment

Scenario Part 3

- • • • Developing a Module Assessment Strategy
- • • • Developing an Assessment Rubric
- • • • Moodle Walk-through

# Sprint Objectives

1. Analyse the different types of assessment and their role in learning
2. Develop strategies for creating effective assessment in line with learning outcomes
3. Design assessment rubrics that align with learning outcomes
4. Develop an assessment plan for the module

# Guiding ID Principles

Universal Learning Design (Palmer and Caputo, 2006)



- Accommodative learning space and instruction methods
- Accessibility for a diverse cohort of students
- Flexibility in presentation, use and participation
- Consistency and coherence in presentation
- Explicit and clear presentation
- Supportive Learning Environment
- Minimal requirements for engagement



# Blended Assessment



**Combines both  
traditional assessment  
methods with digital  
and online assessment  
methods**

**A more comprehensive  
evaluation of students'  
knowledge and skills**

**Immediate feedback,  
enabling self-paced  
learning, and the use of  
multimedia and  
interactive elements**

**A more comprehensive  
evaluation of students'  
knowledge and skills**





# Sprint Process

REFLECTION

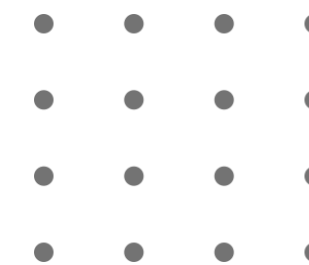
What is  
working?

Where are the  
challenges?

What are the  
gaps?



# A Blended



# Assessment Strategy

1

Learning Outcomes

What do you want students to understand, know and be able to do?

2

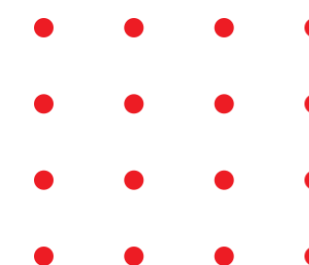
Assessment Methods

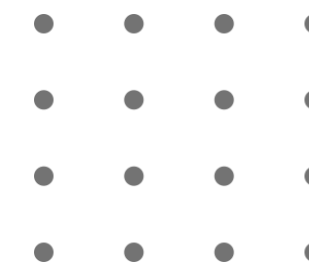
How will you check that students understand, know and can do?

3

Assessment Criteria

How will students know what they are being assessed on?





# A Blended Assessment Strategy

4

## Feedback & Marking

How will you assess and provide meaningful feedback students with on their learning progress?



5

## Assessment Weights

How will you determine the extent to which different assessment tasks will feed into their progress?

6

## Academic Integrity

How will you ensure that the assessment administered will actually measure what it is intended to?



# A Blended Assessment Strategy

## 7

Review & Evaluation

How will you periodically  
check the effectiveness of  
your strategy?



# Blended



## Assessment Purpose

What is the objective of the assessment?

Interacting with  
new knowledge

Practicing and  
Deepening  
Knowledge

Generating and testing  
hypothesis





# Blended

## Assessment Methods

Diversity and Multiple skill orientation through technological tools

Interacting with  
new knowledge

Online quizzes,  
drag and drop, fill  
in the gap etc.

Simulation,  
Scenarios &  
Roleplay

Practicing and  
Deepening  
Knowledge

Discussion forums,  
Peer Review & Self  
Reflection

Portfolios and  
reflective journals

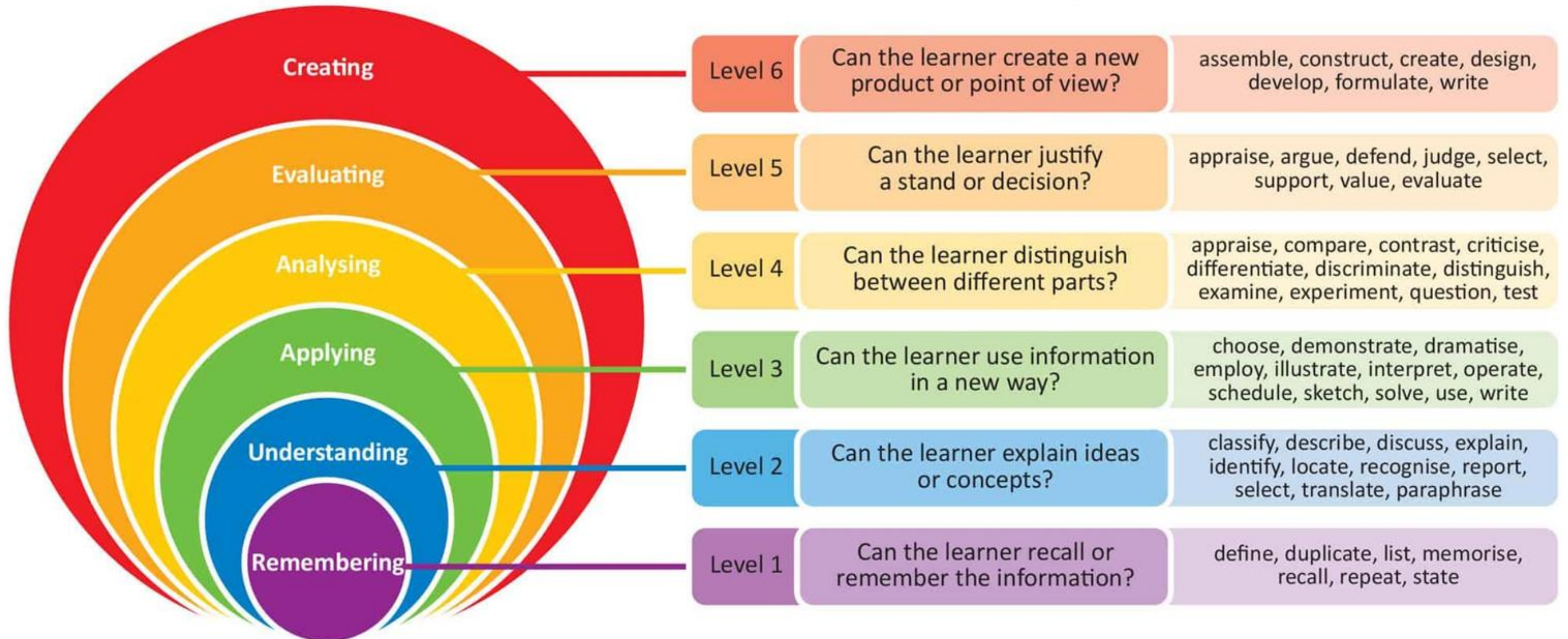
Generating and testing  
hypothesis

Individual/group  
presentations,  
written essays,  
experiments

Project-based  
learning



## Bloom's taxonomy (revised)



# SCENARIO PT.3







③  
④  
⑤ W  
Com  
⑥  $\frac{1}{f}$   
of



# Ms. Plaatjies

Recently appointed Commercial Law Lecturer

# Instructional Context

16 credit module

12 weeks

8 main topics

180 students

Language proficiency challenges

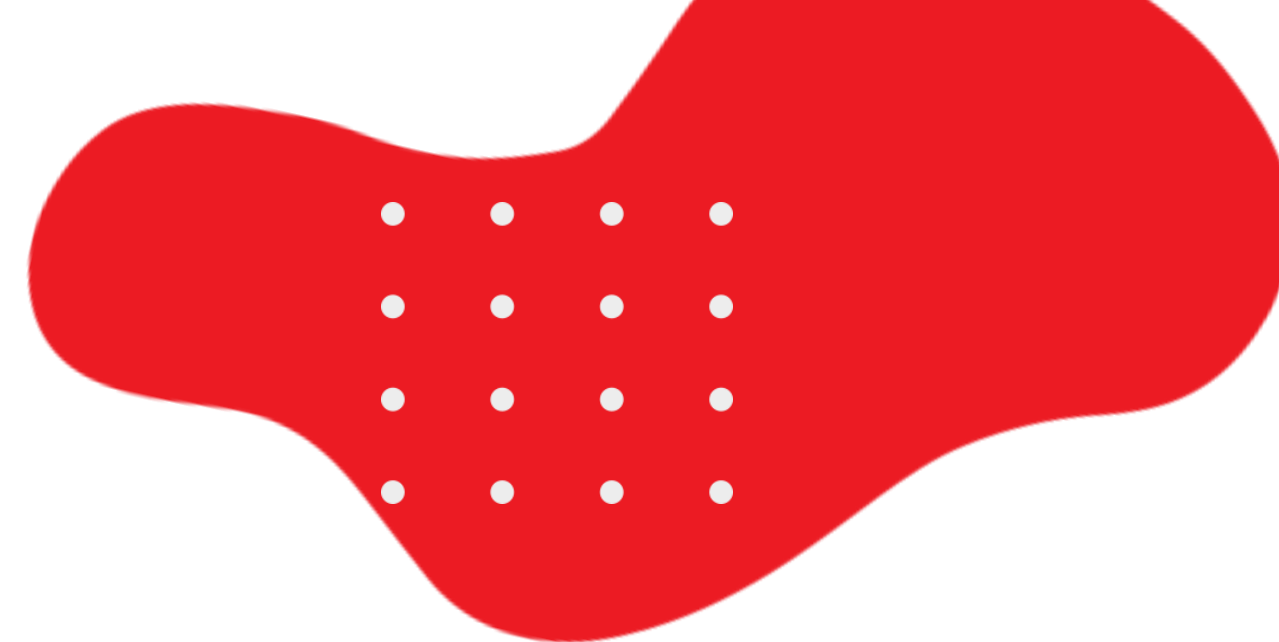
Low digital literacy levels

70% face to face

30% online

Moodle

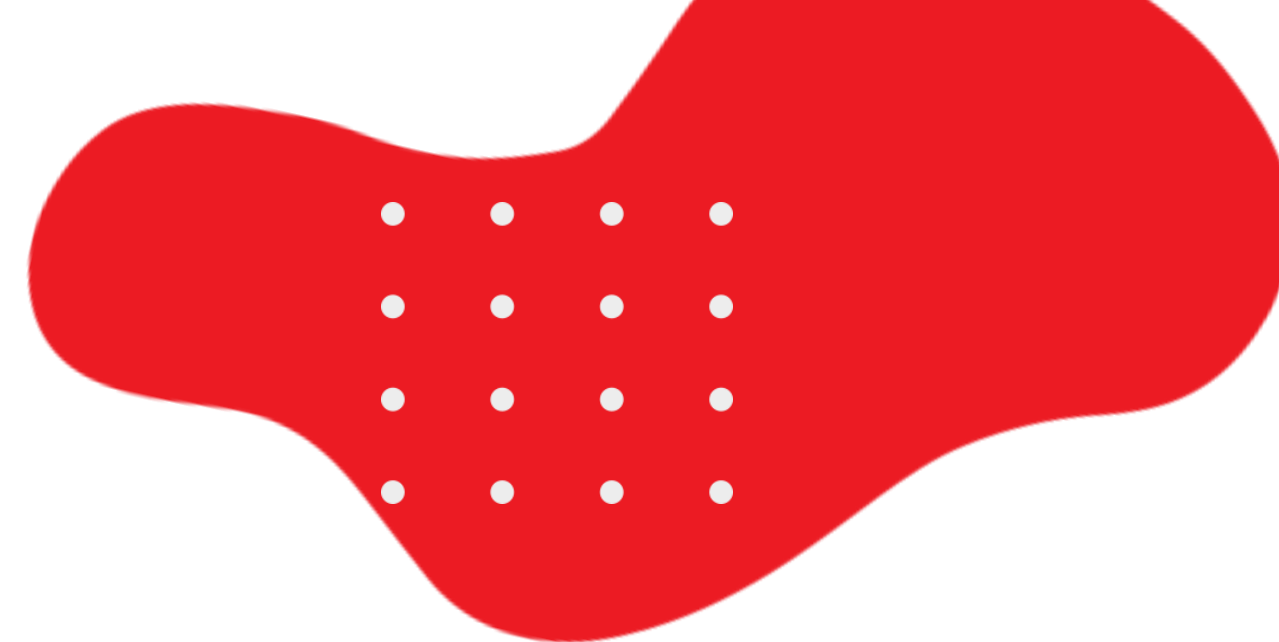




# COMM. LAW MODULE BREAKDOWN

Topics	Learning Outcomes	Delivery	Sources
Introduction to Commercial Law	<ul style="list-style-type: none"> <li>• <b>Define</b> key terms and concepts related to commercial law and <b>explain</b> how they apply in a business context</li> <li>• <b>Identify</b> and <b>describe</b> the legal frameworks that govern commercial transactions, including contract law and consumer protection laws</li> </ul>	Lecture Moodle	Textbook Case Law OER
Contract Law	<ul style="list-style-type: none"> <li>• <b>Analyse</b> and <b>interpret</b> different types of contracts and identify the elements necessary for a valid contract to exist</li> <li>• <b>Apply</b> principles of contract law to hypothetical scenarios, <b>assess</b> the legal rights and obligations of parties involved, and <b>propose</b> appropriate legal remedies</li> </ul>	Lecture Moodle	Textbook Case Law OER





# COMM. LAW MODULE BREAKDOWN

Topics	Learning Outcomes	Delivery	Sources
Introduction to Commercial Law	<ul style="list-style-type: none"> <li>• <b>Define</b> key terms and concepts related to commercial law and <b>explain</b> how they apply in a business context</li> <li>• <b>Identify</b> and <b>describe</b> the legal frameworks that govern commercial transactions, including contract law and consumer protection laws</li> </ul>	Lecture Moodle	Textbook Case Law OER

Interacting with  
new knowledge

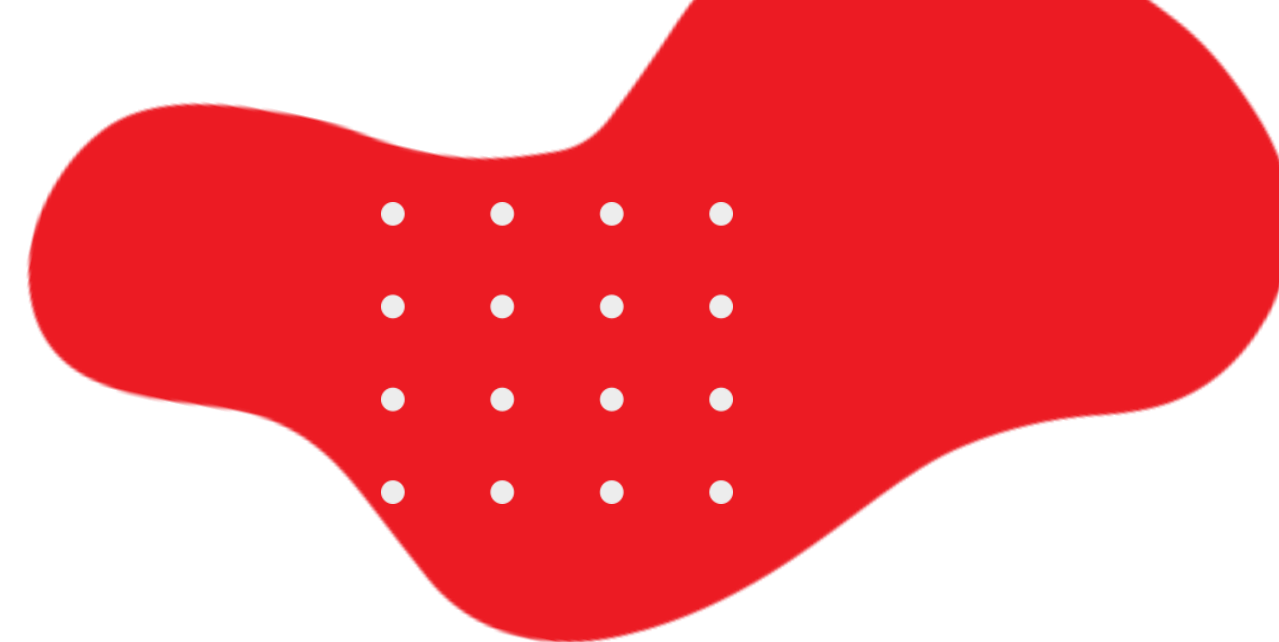
Online quizzes, drag and drop, fill in the gap etc.

Simulation, Scenarios & Roleplay

Practicing and  
Deepening Knowledge

Discussion forums, Peer Review & Self Reflection

Portfolios and reflective journals



# COMM. LAW MODULE BREAKDOWN

Topics	Learning Outcomes	Delivery	Sources
Contract Law	<ul style="list-style-type: none"> <li>• <b>Analyse</b> and <b>interpret</b> different types of contracts and identify the elements necessary for a valid contract to exist</li> <li>• <b>Apply</b> principles of contract law to hypothetical scenarios, <b>assess</b> the legal rights and obligations of parties involved, and <b>propose</b> appropriate legal remedies</li> </ul>	Lecture Moodle	Textbook Case Law OER

Practicing and Deepening  
Knowledge

Discussion forums, Peer Review & Self Reflection

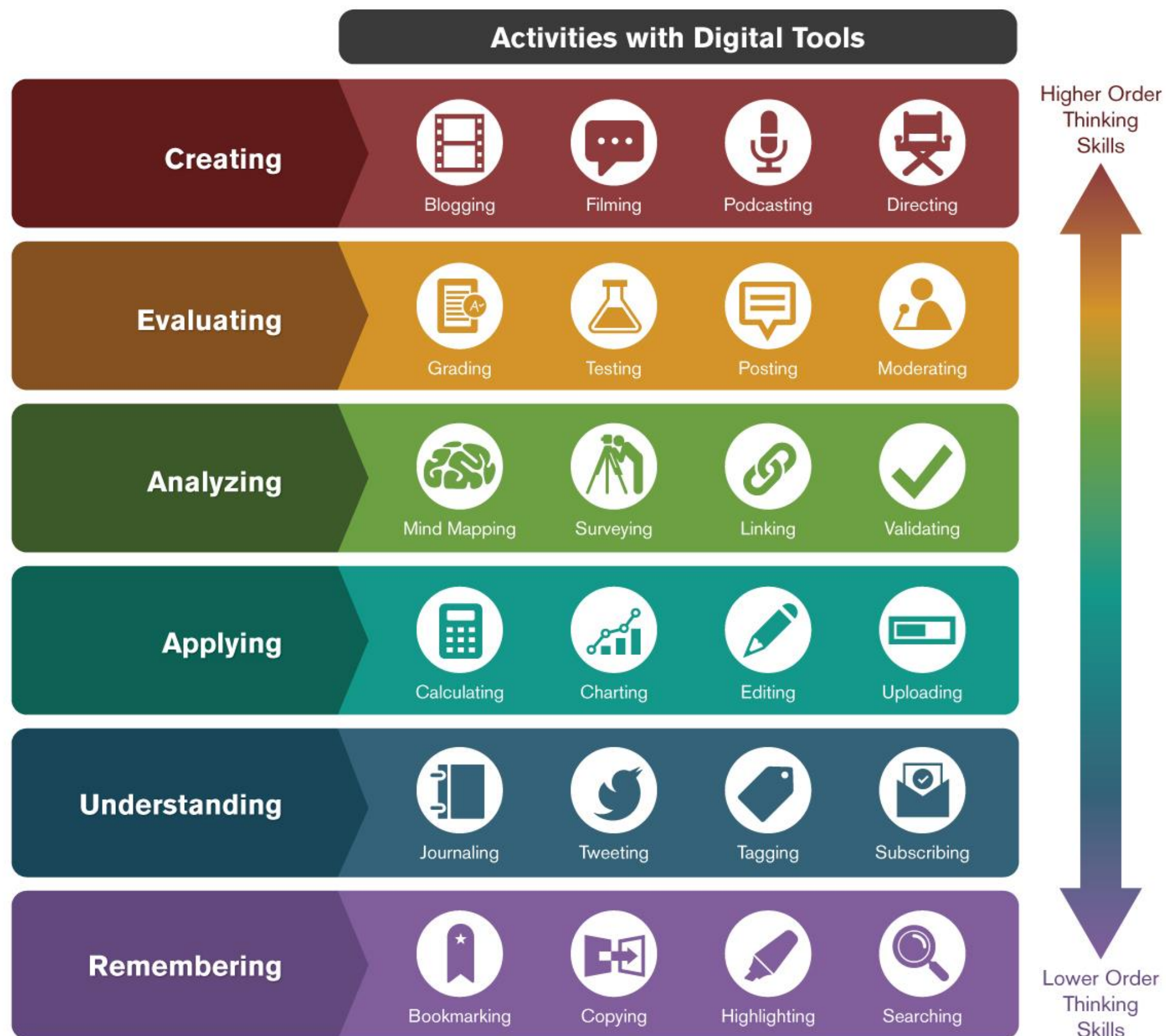
Portfolios and reflective journals

Generating and testing  
hypothesis

Individual/group presentations, written essays, experiments

Project-based learning

# Bloom's Digital Taxonomy



# Developing the Assessment Rubric



# What is a Rubric?

An assessment tool that maps the criteria for assignment completion against standards for success

---

Communicate their expectations to students

Assess student work fairly and efficiently

Provide students with informative feedback

Prompt students to reflect on their own work



# Rubric Types

## Holistic Rubric

Score	Criteria
<b>4</b> (80-100%)	Research paper demonstrates complete understanding and execution of the assigned objectives. Thesis statement/argument is clearly stated, complex and original, and the writing does not spend excessive time on any one point of development at the expense of developing other points in the body of the paper. Writing is also error-free, without ambiguity, and reads smoothly, creatively, and with a purpose.
<b>3</b> (70-79%)	Research paper demonstrates considerable understanding and execution of the assigned objectives. Thesis statement/argument is stated, verges on the complex and original, and the writing shows accuracy and balance in developing body points, but may exhibit occasional weaknesses and lapses in correctness. Writing also has some errors and ambiguities, yet does read clearly and coherently.
<b>2</b> (60-69%)	Research paper demonstrates some understanding and execution of the assigned objectives. Thesis statement/argument is faintly stated and/or expected and not confident, and the writing is inconsistent in terms of balance in developing body points, and exhibits weaknesses and lapses in correctness. Writing also has many errors and ambiguities, and may read confusingly and incoherently.
<b>1</b> (50-59%)	Research paper demonstrates limited understanding and execution of the assigned objectives. Thesis statement/argument is simplistic, unoriginal, and/or not present at all, and the writing is unbalanced in developing body points, weak, and incomplete. Writing also has numerous errors and ambiguities, and reads confusingly and incoherently.

# Rubric Types

## Analytic Rubric

	Standards			
Criteria	Adequate (50-59%)	Competent (60-69%)	Good (70-79%)	Excellent (80-100%)
Knowledge of forms, conventions, terminology, and strategies relative to the importance of sources to subject	Demonstrates limited knowledge of forms, conventions, terminology, and strategies relative to importance of sources to subject	Demonstrates some knowledge of forms, conventions, terminology, and strategies relative to importance of sources to subject	Demonstrates considerable knowledge of forms, conventions, terminology, and strategies relative to importance of sources to subject	Demonstrates thorough and insightful knowledge of forms, conventions, terminology, and strategies relative to importance of sources to subject
Critical and creative thinking skills	Uses critical and creative thinking skills with limited effectiveness	Uses critical and creative thinking skills with moderate effectiveness	Uses critical and creative thinking skills with considerable effectiveness	Uses critical and creative thinking skills with a high degree of effectiveness
Communication of information and idea	Communicates information and idea with limited clarity	Communicates information and ideas with some clarity	Communicates information and ideas with considerable clarity	Communicates information and ideas with a high degree of clarity and with confidence
Quality of argument and writing	Argument is simple and unoriginal, and the writing is weak and inconsistent	Argument takes on a fair and expected position, and the writing is moderately clear and coherent	Argument bridges on the complex and original, and the writing is clear and coherent	Argument is complex and original, and the writing is strong, fluid, and creatively coherent
Spelling and grammar	Several errors in spelling and grammar	A few errors in spelling and grammar	Some errors in spelling and grammar	No errors in spelling and grammar

# Rubric Design Process


- Define the purpose of the assignment/assessment for which you are creating a rubric
- What exactly is the assigned task?
- What might an exemplary student product/performance look like?
- What kind of feedback do you want to give students on their work/performance?
- Decide what kind of rubric you will use
- Define the criteria.
- Design the rating scale
- Write descriptions for each level of the rating scale
- Create your rubric.



# Using a Rubric

- Distribute the rubric with the assignment
- Ask students to use the rubric to evaluate their own work
- Ask students to use the rubric for peer review.

# Rubric Creation Tools



Powered by 4Teachers.org 4Teacher Tools

[RubiStar en Español](#)


[Home](#) | [Find Rubric](#) | [Create Rubric](#) | [Login](#) | [Sign Up](#) | [Tutorial](#)

Create Rubrics for your Project-Based Learning Activities

RubiStar is a free tool to help teachers create quality rubrics.  
[More](#) | [What a Rubric Is](#) | [Tutorial](#)

Welcome

Featured Projects



**Welcome to RubiStar!**

Want to make exemplary rubrics in a short amount of time? Try RubiStar out! Registered users can save and edit rubrics online. You can access them from home, school, or on the road. Registration and use of this tool is free, so click the Register link in the login area to the right to get started now.

[Register](#)  
[Quick Tour](#)

**Create a Rubric**

Choose a Topic below to create a new rubric based on a template:

Oral Projects

Multimedia

Math

Writing

Products

Reading

Art

Work Skills

Science

Music

**Log In** [Register](#)

First Initial:  Last Name:  Modifier:

Zip Code:  Password:

**Go To a Saved Rubric**  
**View, Edit, or Analyze a Rubric**  
Please enter your Saved Rubric ID below:

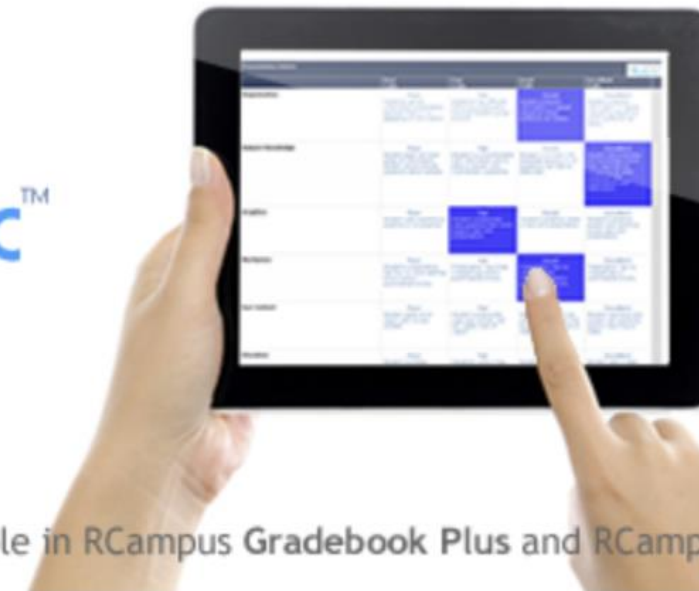
**Search for a Rubric**  
Choose your Search Type below:

☒ Search Rubric **Titles**  
☐ Search Author **Name**  
☐ Search Author **Email Address**

Keywords: (up to 3)

Search Type:

iRubric<sup>TM</sup>



Grade with Ease!

Available in RCampus Gradebook Plus and RCampus Enterprise



# A Rubric of Rubrics

Criteria	1Unacceptable	2Acceptable	3Good/solid	4Exemplary
Clarity of criteria	Criteria being assessed are unclear, inappropriate or have significant overlap	Criteria being assessed can be identified, but are not clearly differentiated or appropriate	Criteria being assessed are clear, appropriate and distinct	Each criterion is distinct, clearly delineated and fully appropriate for the assignment(s)/ course(s)
Distinction between levels	Little/no distinction can be made between levels of achievement	Some distinction between levels is made, but is not totally clear how well	Distinction between levels is apparent	Each level is distinct and progresses in a clear and logical order
Reliability of scoring	Cross-scoring among faculty and/or students often results in significant differences	Cross-scoring by faculty and/or students occasionally produces inconsistent results	There is general agreement between different scorers when using the rubric (e.g., by less than half a level)	Cross-scoring of assignments using rubric results in consistent agreement among scorers
Clarity of expectations/ guidance to learners	Rubric is not shared with learners	Rubric is shared and provides some idea of the assignment/expectations	Rubric is referenced – used to introduce an assessment/guide learners	Rubric serves as primary reference point for discussion and guidance for assignments as well as evaluation of assignments
Support of metacognition (Awareness of learning)	Rubric is not shared with learners	Rubric is shared but not discussed/referenced with respect to what is being learned through the assignment/course	Rubric is shared and identified as a tool for helping learners understand what they are learning through the assessment/in the course	Rubric is regularly referenced and used to help learners identify the skills and knowledge they are developing throughout the course/program
Engagement of learners in rubric development and use	Learners are not engaged in either development or use of the rubrics	Learners offered the rubric and may choose to use it for self assessment	Learners discuss the design of the rubric and offer feedback/input and are responsible for use of rubrics in peer and/or self-evaluation	Faculty and learners are jointly responsible for design of rubrics and learners use them in peer and/or self-evaluation

