URL:

Rationale:
The biggest problem I have with this page is it has almost no organization and generally looks like trash. The colour scheme is all over the place and it lacks a clear theme. The right side of the screen is exceptionally blank and some of the content needs to be shifted or centered. The text has some ugly background blocks that don't fit as well as the background image which just looks ugly with the rest of the site. The placement of a lot of the titles is quite random and they don't gel well together. The text sizes lack consistency in the text boxes which is something I intend on fixing as well.

Item #1 Navigation Bar
Description: Bar to navigated to other websites
Font: Arial 30px
Color: Dark Blue
Alignment: Center
Media: N/A
Interactivity: Pressing buttons would bring you to the necessary sites(I will not incorporate, as I feel it is not necessary)

Item #2 Anchor Bar
Description: Bar to navigate to areas on the site
Font: Arial 30px
Color: Dark Blue
Alignment: Center
Media: N/A
Interactivity: N/A

Item #3 School Description
Description: Describes what Yale School of Art is all about
Font: Arial 30px
Color: White
Alignment: Center
Media: N/A
Interactivity: N/A

Item #4 Headers
Description: Header
Font: Arial 30px
Color: White
Alignment: Left
Media: N/A
Interactivity: N/A

Item #5 Calendar
Description: List of Calendar Dates
Font: Arial 30px
Color: Blue
Alignment: Center
Media: Text, Dates, Info, Times, Locations
Interactivity: Buttons for accessing schedule

Item #6 Bulletin Board
Description: Bulletin Posts with information
Font: Arial 30px
Color: Blue
Alignment: Center
Media: Shares content about postings
Interactivity: N/A

Item #7 Newsletter postings
Description: Buttons to access calendars and signing up for newsletters
Font: Arial 30px
Color: Blue
Alignment: Center
Media: Buttons and text leading to desired locations
Interactivity: N/A

Item #8 Quick Links
Description: A bunch of buttons that lead to other sites
Font: Arial 30px
Color: Blue
Alignment: Left
Media: Buttons and text leading to desired locations
Interactivity: Click on buttons to bring you to new sites

Item #9 Editor Info
Description: Information about how to edit the site
Font: Arial 30px
Color: Blue
Alignment: Center
Media: Buttons and text
Interactivity: Click on buttons to perform actions like signing in and editing the page

Item #10 Footer
Description: Buttons to access social medias and other supporting sites
Font: Arial 30px

Color: Blue
Alignment: Center
Media: Buttons and text leading to desired locations
Interactivity: Buttons bring you to new sites(like all the other buttons, I will not actually bring to other sites rather than just showing the idea)

My Layout:
- I will start by centering the majority of the items on this page(headers, pictures, etc)
- Fix up the text boxes as they look terrible and calm down with the background pictures
- Pick a theme, not jump around colours for text boxes
- Give it some sort of navigation on the home page, and a better navigation bar to other pages

Why these Changes?
- There is no balance in the page, some areas are full, others are empty, so centering the items may give some more harmony and balance to the design
- I'll be blunt, I will change the look of the text and text boxes because they look like utter crap and somehow make the website look even worse
- Some parts follow a theme, and then others stray away and have their own theme, for example the calendar is completely different to the rest of the page. Some parts are yellow, some green or blue, the one box is orange for some reason, it just feel random
- There are a few different sections of the home page, so having a simple sidebar navigation to go to those sections may be beneficial(using anchors) and the current navigation bar to access the parts of the site is bland and almost unnoticeable. You might not even realize it's a navigation bar without looking at it too well.

How does colour theory apply?
It doesn't. Not here at least. They don't have one solid theme of colours as I mentioned before. Some of the colours are used in gradients and others are just solid. The complementing colours don't really interact, which I feel defeats the purpose of using complementing colours. They don't appear to use any real form of monogamous, complementary or monochromatic theme and just plow different colour boxes and text wherever they please.

How design principles apply?
The whole thing is contrast but it's too much to the point there is no consistency and nothing is actually contrasting in a good way. The contrasting items don't help each other stand out and do not help with visual interest. There is almost no repetition in this site. As mentioned many times, there is no colour theme, the headers change constantly, the sub-sections have totally different

themes. The alignment of this page is not great in my opinion. Everything is shifted to the left, which isn't a bad thing, but it felt like the right side of the page had no purpose and was just empty. Things have off putting heights that are synonymous with one another and are not very visually pleasing. The proximity on this website is not that bad. Everything that should be near each other is near each other. I think the layout can still be altered whilst keeping good proximity throughout the site.