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ITEC 362 Section J10

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### Website Content

The home page will contain one header, five bodies, and one footer. Within the header there will be five simple buttons with redirection to each page of the website. The five buttons will be the menu page, deals page, contact page, and a cart/checkout page; the fifth being the company logo which redirects back to the homepage.

#### **LOGO:**



Immediately below the header on the home page will be a slideshow, this can include anything related to the restaurant but as of now it will include pictures of the store, workers, pizza, wings, salads, and desserts.

**SLIDESHOW (ALL IMAGES ARE ROYALTY FREE)**





Then below the slideshow will be an about section, this will include a picture of a pizza going into the oven to emphasize how we're all about fresh pizza.



Text for the about section:

“Here at ‘Burke’s Pizza’ we’re about getting piping hot pizza to your tables how YOU want it. With quality and quickness, you won’t be able to put our food back down after you take your first bite!! That brick oven pizza is unlike any of the fast food pizza you’ve had before. We became so good at making pizza we thought, “Could we make other food taste this great?”; spoiler alert... WE CAN!! To accompany our pizza we have delicious options of wings, salads, and desserts. Having difficulty believing us?? Check out what these people said:

★★★★★ Jonathon Smith

I ordered pizza from these guys thinking, yeah I’ll support my local pizza shop, with Burke’s Pizza being super inexpensive I wasn’t expecting much. My pizza arrived at my door in 10 minutes... I ordered it an hour ahead of the football game expecting it to take an hour. It was so good we ended up having no pizza for the game as we finished the pizza before the game even started. 😂😂😂

For real you guys have to try this stuff!!

★★★★★ Susanne Miller

As somebody who has been watching their weight I initially didn’t want to go to Burke’s Pizza. My husband and his work buddies went there last week, and apparently it was the best pizza he’s ever had. So he BEGGED that we took the whole family there. I caved in... And lucky for me, Burke’s Pizza carries salads.

Now usually with any other pizza shops their salads are not great, terrible even, but it’s not the focus of a pizza shop so you have to understand that their salads won’t be great. This is not the case with Burke’s Pizza. I did NOT expect that a salad could ever be that good. It’s safe to say that we will definitely be coming back (Maybe even just me, but don’t tell my husband!!).

😂😂😂

★★★★★ Sam Clark

I am extremely lactose intolerant but I also really enjoy pizza (very inconvenient ik), and usually every time I ask for no cheese at a pizza place they are always so judgemental and/or say that it isn’t an option. Big shoutout to Mike at Burke’s Pizza who was super understanding of my situation. He deep cleaned the oven before putting my cheese-less buffalo chicken pizza in there. Finally I can enjoy one of my favorite foods in a way that is tailored for me, thanks guys!!”

Below the above will be a redirect for the Menu page saying, “What are you waiting for?? Order some food!!” with the accompanying image:



Next or below that will be a redirect for the Deals page saying, “Who doesn’t like to save money, check out our deals!!” with the accompanying image:



After that there will be a redirect to the cart/checkout page saying, “Ready to checkout??” with the accompanying image:



And finally a footer which includes the logo again as well as a redirect to go to the contacts page.



The second page will be the menu page. Same header and footer as the home page, with four bodies.

Eight flavors of pizza all on 14” Crust :

“PIZZA

Pepperoni Pizza - Classic pepperonis on a 14” pie



Cheese Pizza - Classic cheese (and a lot of cheese!!) on a 14” pie



Supreme Pizza - The freshest bell peppers, olives, onions, and mushrooms on a 14" pie



Veggie Pizza - Salad on a 14" pie



Spinach Pizza - Popeye's favorite on a 14" pie





Hawaiian Pizza - Surfs up with this 14" pie



Buffalo Chicken Pizza - Two separate animals, one amazing pizza on a 14" pie



Meat Lovers Pizza - PROTEIN PROTEIN PROTEIN on a 14" pie





Mac n Cheese Pizza - Krafty of us to put Mac n Cheese on a 14" pie"



“WINGS

12 ct. Wings (Half Drum, Half Flat unless requested differently) of BUFFALO, LEMON PEPPER, HONEY BBQ, TERIYAKI, or SWEET AND SOUR”



## “SALADS

Greek Salad - Did you know Greek salad was made in Greece?? Seems obvious but French fries originate from Belgium.



Caesar Salad - For Royalty Customers





Blue Cheese Salad - Cheese can be blue?? And you put it in your salad???



“DRINKS AND DESERTS

Bottles of Coke Products \$3.50 each



Vanilla and Chocolate Cheesecake \$2.75/slice - Imported From Italy



Carrot Cake \$3.50/slice - Made In House



Soft Serve Ice Cream (Vanilla or Chocolate) \$2.00/cone - Free if you leave a review with proof at the counter!!



Everything on the page will be added to a cart when selected with the option to redirect to checkout.



There is a third page for deals, same header and footer as before with three bodies.

“DEALS

BOGO - Buy one pie, get another pie for free!! What could be better than free pizza???



DISCOUNTED LARGE ORDER - Have a party? Get an additional pizza for free for every eight pizzas you have in one order.



FREE DELIVERY - What's better than pizza? Pizza that will come to you. What's even better than that? WHEN IT'S DELIVERED for FREE (Minimum Purchase of \$10)



\*Limit of one coupon per order\*\*

All deals once selected will be applied and redirected to the cart.

There is a fourth page for contact with the same header as before. The footer this time still includes the logo that redirects to the home page, however, there is text that reads,

“Ready to Check Out??” that redirects to the checkout page.

There is only one body which includes our locations, our phone number, and contact email.

“CONTACT

Check us out at our three separate locations!

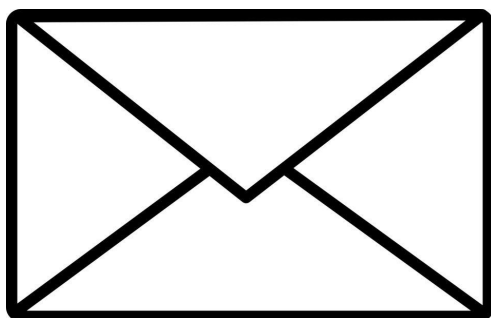
123 Royalty Ln, Columbia SC 29204

1416 King St., Charleston SC 29401

946 Queen Dr, Columbia SC 29204



Have a question or concern? Email us!!



[customerservice@burkespizza.org](mailto:customerservice@burkespizza.org)

Would you like to order on the phone? Or have a question or concern you'd like to be answered sooner? Call us!!



(555) 274-9927 or (555) B-PIZZAS

The last page will be the cart with again the same header, however, the footer will contain: "Issues?? Contact Us" which will redirect to the contact page when selected. Alongside this will be the company logo. There is only one body on this page which will contain:

"CART

(Insert order here) (How many added) (Price of those combined items)

(Insert order here) (How many added) (Price of those combined items)

(Insert order here) (How many added) (Price of those combined items)

(Insert order here) (How many added) (Price of those combined items)

- (Minus the saving from the deals)  
YOU SAVED (this amount) FROM THIS DEAL

DELIVERY OR CARRYOUT?





(If Delivery with no coupon, apply extra cost)

(If Carryout, ask CASH or CARD)

CASH or CARD

TOTAL COST: —”