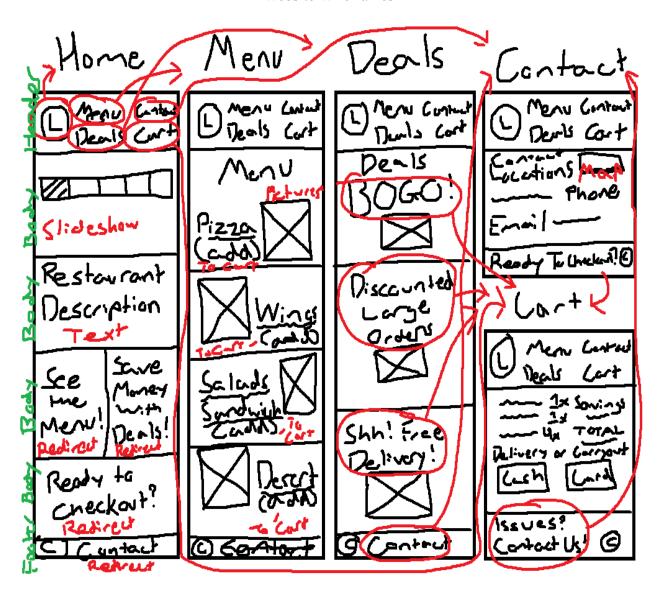
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ITEC 370 Section J10

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Website Wireframes



## Website Practices Being Used

#### 1. Color Schemes

a. Company logo, banners, text, and preferably images will all contain like colors of white, red, yellow, and orange.

# 2. Show, Don't Tell

a. With slideshows and pictures, the company information, menu, and deals will be showcased to users.

#### 3. Shorter Sentences/Paragraphs

a. Especially in the sections such as menu and deals, shorter descriptions of what's available will be utilized.

## 4. Simple Navigation

a. Consistently on the top banner of each page there will be a redirect option to each of the webpages. Redirects are intended to be as simple and comprehensible as possible for the user.

### 5. Information Hierarchy

a. The presentation order of information on the website flows for what's intended.

Users see what the website is about, they see what foods they want, apply the
deals available, and then choose payment and delivery methods. Should users
have issues, there's also a contact page to assist them.