

## Site Name

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Site Name: "Bountiful Foods"

## Site Purpose

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The purpose of this site is to convince any new visitors to the site to visit a Bountiful Foods location and contains all of the information both new and existing customers need to know about the business. By staying up to date with the latest news and happenings of Bountiful Foods customers can trust this site to be the go-to place for the info they need to get the food they love!

## Target Audience

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The target audience is any and all lovers of fresh fruit and vegetables in Southern California and beyond! Our website is our only form of advertising besides the "word of mouth" that we are confident our customers will share with their friends and family!

## Site Map

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	Home Page	
Fresh Page		About Us

## Color Scheme

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#3F612D
#9EBC9E
#ECE4B7
#ADD7F6

## Typography

Fonts:

**Header - - Agdasima**

Body - - Abel

## Wireframe Sketches

