TABLEAU CONFERENCE



Welcome





#TC18

How to "Excel" with Tableau

Jim Sun

Senior Product Manager | Visualization



SESSION REPEATS

Wednesday, Oct. 24th

10:15 to 11:15 AM | MCCNO – L3 – 335



RELATED SESSIONS

A beginner's guide to maps

Wed Oct 24th | 12:00PM - 1:00PM | MCCNO - L3 - 335

Bar, bubble or donut?

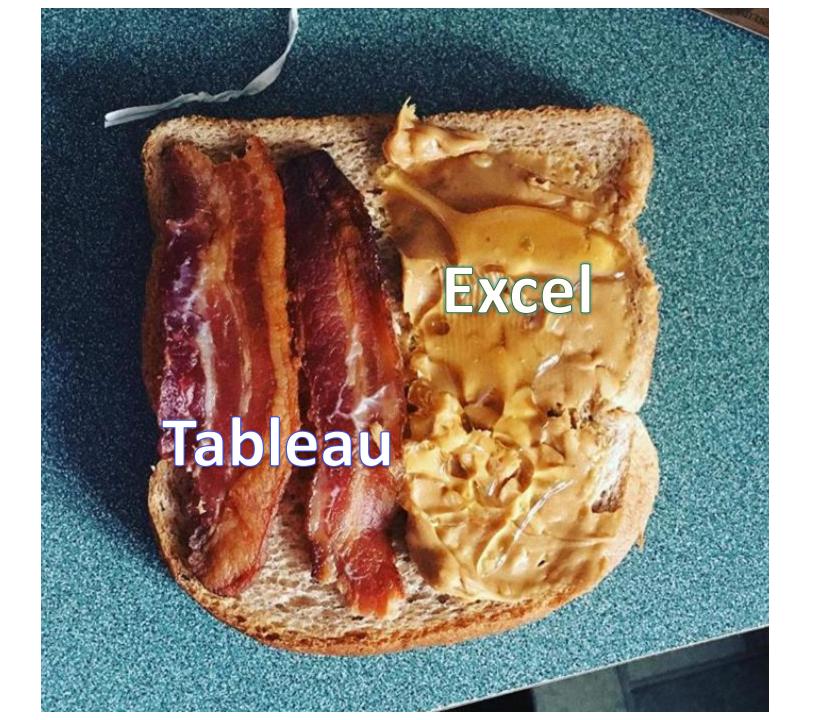
Wed Oct 24th | 1:45PM - 2:45PM | MCCNO - L3 - 398



Making the Leap





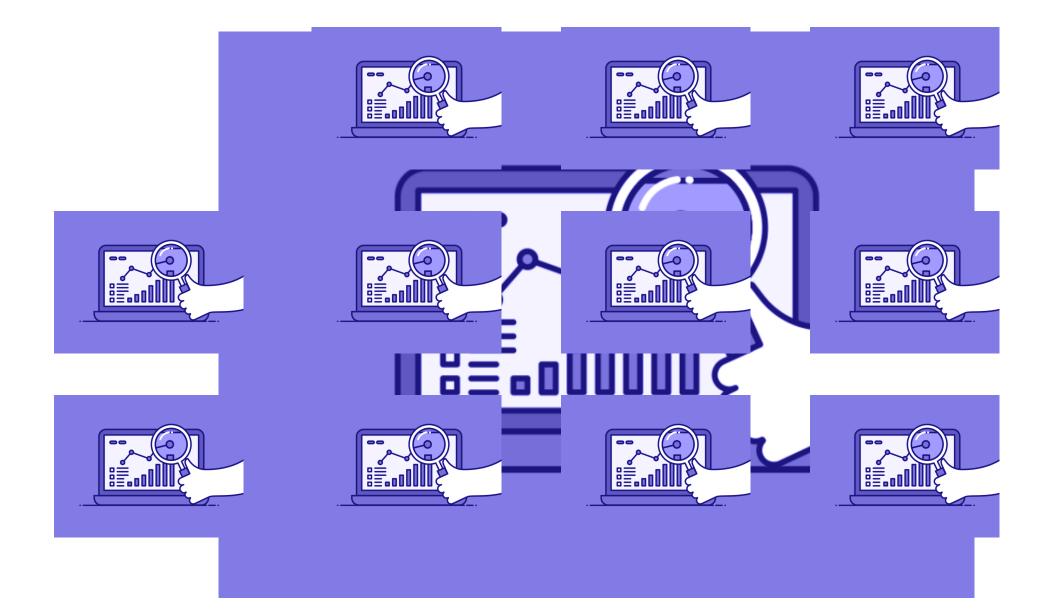














Getting
Excel data
into Tableau

Analyzing data in Tableau





Big-food?





Big-foot!





Bigfoot Field Researchers Organization

Oct. 2016 - Near Leavenworth, WA:

"My friend and I saw a dark figure beside the road. A hairy tall man like figure about 7 to 8 ft. tall. He turned and looked at our car and then went off into the trees... we looked at each other and confirmed we had just seen big foot! It was amazing."



Recap: Getting Excel data into Tableau

Don't be afraid to undo your work.

Review your data often in the Data Source window.

Use Pivot and Split to massage your data.

Blend multiple data sources.

Create new fields with calculations.



Recap: Analyzing Data in Tableau

Experiment!

Calculations and Parameters: Metrics and KPIs made easy.

'Show Me' will show you the way

Analytics Tab – Predict the future (and more)

Resources





Tableau Forums



Partner Blogs

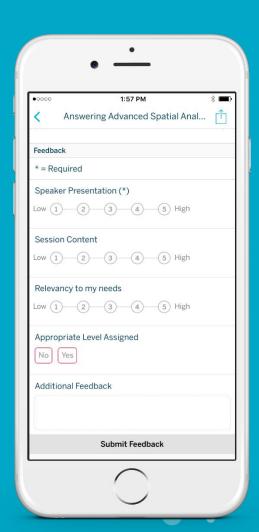


Your Tableau Team



Thank You!

Jim Sun jisun@tableau.com



Please complete the session survey from the Session Details screen in your TC18 app