

The background of the slide features a vibrant red-tinted photograph of a city skyline at sunset. The Empire State Building is clearly visible in the center-right. The sky is filled with large, billowing clouds also bathed in a reddish hue.

# Scala Days

May 15th-17th, 2018 Berlin

June 19th-21st, 2018 New York

## VENUES

Sheraton Times Square, New York  
Kosmos, Berlin



## About Scala Days

Scala Days conferences will bring together developers from all corners of the world to share their experiences and new ideas around creating applications with Scala and related technologies, like Spark, Kafka, and Akka. Scala Days provides a unique opportunity for Scala users to interact with the contributors to the language and related technologies and connect with fellow developers.

For this year's conferences, we expect 600 attendees in New York and 800 attendees in Berlin. Both conferences will include very similar program content and format as our 2017 Scala Days events.

Leaders from Scala User Groups and communities around the globe, students and language contributors, will gather to discuss academic research, use-cases and visionary projects for a two day, action-packed event.

“Loved the up-beat spirit, talking to fellow developers, learning new things.”

*Scala Days Attendee*

# Benefits of Sponsoring Scala Days

## Connecting with Scala Developers

Mingle with the members of the core Scala team and meet with some of the leading Scala developers in the ecosystem to exchange and share ideas, and discuss new projects.

## Hiring

Attracting students, independent developers and industry experts, Scala Days is a fantastic opportunity to meet potential hires and help you build a rockstar engineering team.

## Forming Partnerships

Collaborate with other companies and individuals using Scala in production to strengthen your network and build a competitive advantage.

## Finding a Scala User Group

Scala Days is a great way to connect with local enthusiasts who are building passionate, lively Scala communities or start a user group in your own city!

“Support from the Scala Days staff was phenomenal. Very well organized and executed. Thank you!”

*Scala Days Sponsor*

# Scala Days 2018 Sponsorship Packages\*

	<b>Silver \$6400 / €5000</b>	<b>Gold \$12500 / €10000</b>	<b>Platinum \$25000 / €20000</b>
Complimentary conference passes	2	3	5
Leaflet and swag distribution	●	●	●
Inclusion in social media communications and press release	●	●	●
50-word message in pre-conference and post-conference email to attendees	●	●	●
Logo on website	●	●	●
Large logo on website and conference banner		●	●
Booth in expo hall w/ lead collection system		●	●
Premium booth in expo hall with banner			●
Evening Reception sponsorship prior to keynote			●

\*Pricing listed above is for one conference only either Berlin or New York. If interested in sponsoring both conferences, discounts are available.

## A la Carte (price upon request)

- Wifi sponsorship
- Branded charging station
- Name badge lanyards
- Items in the swag bag
- Custom sponsorship packages available upon request
- Community Party / Social Event Sponsorship