

# SETHU V

## DATA ANALYTICS

### CONTACT

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BTM layout 2nd Stage , Bangaluru

### SKILLS

- Python
- SQL
- NumPy
- Pandas
- Matplotlib
- Seaborn
- Excel
- Power BI
- Git & Github
- HTML & CSS
- JavaScript

### EDUCATION

MGR College, Hosur

2019-2022

Bachelor of Computer Applications - 7.6 CGPA

### CERTIFICATE

- PYTHON ESSENTIAL from Cisco Network Academy.
- Java Full Stack Development from Jspider.

### LANGUAGES

- English
- Tamil
- Telugu
- Kannada
- Hindi
- Urdu

### PROFILE

Data analytics enthusiast skilled in Python, SQL, Excel, NumPy, Pandas, Matplotlib, and Power BI. Strong foundation in DSA, with 50+ LeetCode problems solved to enhance problem-solving. Eager to apply Data Analytics, Data Science, AI, and ML techniques to extract insights and drive business decisions. Passionate about continuous learning and solving real-world challenges through data.

### EXPERIENCE

#### NetScribes Data & Insights Pvt Ltd.

Product Operations | Flipkart(Client) 1 August 2024 - Present

- Process Optimization & Cross-functional Collaboration:** Streamlining product workflows and collaborating with teams across product, marketing, and supply chain to ensure smooth product launches, inventory management, and alignment with business objectives.
- Data Analysis & Performance Monitoring:** Analyzing product data and performance metrics to identify trends, provide actionable insights, and support data-driven decision-making for continuous improvement in product offerings.

### PROJECT

#### Zomato Data Analysis

- Data Analysis and Insights :** Conducted in-depth analysis of Zomato restaurant data to identify popular cuisines, cost-effective dining options, and locality-based cuisine distribution across multiple cities.
- Data Cleaning and Manipulation :** Applied robust data preprocessing techniques, including handling missing values, standardizing data formats, and feature engineering to prepare data for analysis.
- Data Visualization :** Utilized tools like Matplotlib and Seaborn to create insightful visualizations, such as cost distributions, average ratings, and city-wise trends, facilitating better decision-making.
- Technology Stack:** Leveraged Python libraries such as Pandas, NumPy, and Matplotlib for data manipulation and visualization, demonstrating proficiency in data science and analytical skills.

#### Sales Data Analysis and Forecasting.

- Data Analysis & Visualization :** Utilized Python, Pandas, and Matplotlib to analyze historical sales data and identify key trends and patterns.
- Data Cleaning & Preprocessing :** Leveraged Python libraries for data wrangling and preprocessing to ensure data accuracy and consistency.
- Predictive Modeling :** Applied machine learning algorithms (e.g., Linear Regression, Random Forest) for sales forecasting and inventory optimization.
- Interactive Dashboards :** Built dynamic, data-driven dashboards using Power BI to communicate insights and support strategic business decisions.

### LINKS

- <https://www.linkedin.com/in/sethu-venkat-49085b252>
- <https://github.com/Sethu1904>