

Experience

(3 years)

Co-founder

03.2015 - 01.2017

Eventosaur Technologies Pvt Ltd

Ideation | Research | Sketching | Usability Study | Interaction & Visual Design

Designed a first of it's kind online platform for planning traditional events in India. Led the design & research teams.

Interaction Design Intern

06.2016 - 09.2016

Expedia, Inc.

Research | Ideation | Interaction design.

Worked with Expedia's Design & Reserach teams to improve the hotel shopping experience on Expedia's mobile website.

Usability Researcher

02.2016 - 06.2016

University of Washington Libraries

Interviews | Usability Studies | Analysis

Conducted usability study on the UW Library search website with 12 participants. Carried out data analysis to identify issues & provide design recommendations.

+ 2 other jobs

Projects

Pump It Up

10.2016 - 03.2017

Design For Social Impact, HCDE Capstone Project

User Research | Storyboarding | Ideation | Prototyping | interaction & Visual Design

Designed a mobile app + IoT concept solution to improve the water management processes in stand-alone homes in India.

ActiList

12.2016

Interaction Design, Personal Project

Ideation | Research | Interaction & Visual Design | Design sprint

Developed an idea for a new social app concept that helps people stay updated with unique interests that matter to them.

+ 7 other UX projects

Education

Master's

03.2017

Human Centered Design & Engineering | CGPA 3.92

University of Washington, Seattle, USA.

Bachelor's

06.2010

Electronics & Communications Engineering

Visvesvaraya Technological University, India.

Skills

Tools & Languages

Sketch, Axure RP Pro, Adobe Photoshop, Adobe Illustrator, Invision, FramerJS, Morae, HTML/CSS, Python, Arduino Programing.

Methods

Design: Agile Methodologies, Interaction Design, Rapid Prototyping, Storyboarding, Wireframes, Interface Design, Service Design.
Research: Contextual Inquiry, User Interviews, Usability Study, Personas/Scenario.