Setu Kathawate

User Experience & Interaction Designer

www.setumadhava.com setugk@uw.edu 206.739.4983

Experience

Co-founder

Eventosaur Technologies Pvt Ltd

(2.5 years)

03.2015 - 01.2017

Ideation | Research | Sketching | Usability Study | Interaction & Visual Design

Built an event planning platform product from ground-up.



Interaction Design Intern

Expedia, Inc.

Research | Ideation | Interaction design.

Worked on improving Expedia's hotel shopping experience.



Research Assistant

02.2016 - 06.2016

06.2016 - 09.2016

+ 2 other jobs

Patient Provider Experience Lab, University of Washington

Interviews | User Research | Storyboarding | Wireframes

Interviewed patients to analyze stress levels in people and proposed design solutions for stress management.

Projects

ActiList

Interaction Design, Personal Project

12.2016

Ideation | Research | Interaction & Visual Design | Design sprint

Developed an idea for a new social app concept that helps people stay updated with unique interests that matter to them.



Smart Home

11.2016

+ 6 other UX projects

Arduino Prototyping, HCDE Project

Physical Modeling | Arduino Programing | Interaction Design

Developed a smart-home concept with wirelessly controlled

security & lighting systems.

Education

Master's

03.2017 (expected)

Human Centered Design & Engineering (HCDE)

University of Washington, Seattle, USA.



Bachelor's

06.2010

Electronics & Communications Engineering

Visvesvaraya Technological University, India.

Skills

Tools & Languages

Sketch, Axure RP Pro, Adobe Photoshop, Adobe Illustrator,

Invision, FramerJS, Morae, HTML/CSS, Python,

Arduino Programing.



Methods

Design: Agile Methedologies, Interaction Design, Rapid Prototyping,

Wireframes, Interface Design, Service Design.

Research: Contextual Inquiry, User Interviews, Usability Study,

Personas/Scenario.