# Setu Kathawate

# User Experience & Interaction Designer

www.setumadhava.com setugk@uw.edu 206.739.4983

# Experience

## Co-founder

## Eventosaur Technologies Pvt Ltd

(3 years)

03.2015 - 01.2017

06.2016 - 09.2016

02.2016 - 06.2016

Ideation | Research | Sketching | Usability Study | Interaction & Visual Design

Built an event planning platform product from ground-up.



## Interaction Design Intern

Expedia, Inc.

Research | Ideation | Interaction design.

Worked on improving Expedia's hotel shopping experience.



## Research Assistant

Patient Provider Experience Lab, University of Washington

Interviews | User Research | Storyboarding | Wireframes

+ 2 other jobs

Interviewed patients to analyze stress levels in people and proposed design solutions for stress management.

# Projects

## Pump It Up

## Design For Social Impact, HCDE Capstone Project

10.2016 - 03.2017

User Research | Storyboarding | Ideation | Prototyping | interaction & Visual Design

Designed a mobile app + IoT concept solution to improve the water management processes in stand-alone homes in India



## ActiList

12.2016

+ 7 other UX projects

## Interaction Design, Personal Project

Ideation | Research | Interaction & Visual Design | Design sprint

Developed an idea for a new social app concept that helps people stay updated with unique interests that matter to them.

#### Education

## Master's

03.2017

Human Centered Design & Engineering (HCDE)

University of Washington, Seattle, USA.



#### Bachelor's

06.2010

Electronics & Communications Engineering

Visvesvaraya Technological University, India.

#### Skills

## Tools & Languages

Sketch, Axure RP Pro, Adobe Photoshop, Adobe Illustrator,

Invision, FramerJS, Morae, HTML/CSS, Python,

Arduino Programing.



## Methods

Design: Agile Methedologies, Interaction Design, Rapid Prototyping,

Storyboarding, Wireframes, Interface Design, Service Design.

Research: Contextual Inquiry, User Interviews, Usability Study,

Personas/Scenario.