Setu Kathawate

User Experience & Product Designer

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Experience
(3 years)

Co-founder
03.2015 - 01.2017

Eventosaur Technologies Pvt Ltd
Ideation | Research | Sketching | Usability Study | Interaction & Visual Design
Led the design & research teams and designed an online platform for planning traditional events.

Interaction Design Intern
06.2016 - 09.2016

Expedia, Inc.
Research | Ideation | Interaction design.
Worked on improving the hotel shopping experience on Expedia's mobile website.

Usability Researcher
02.2016 - 06.2016

University of Washington Libraries
Interviews | Usability Studies | Analysis
Conducted usability study and analysis on the UW Library search website.

+ 2 other jobs

Projects

Pump It Up
10.2016 - 03.2017

Design For Social Impact, HCDE Capstone Project
User Research | Storyboarding | Ideation | Prototyping | interaction & Visual Design
Designed a mobile app + IoT concept solution to improve the water management processes in stand-alone homes in India.

ActiList
12.2016

Interaction Design, Personal Project
Ideation | Research | Interaction & Visual Design | Design sprint
Developed an idea for a new social app concept that helps people stay updated with unique interests that matter to them.

+ 7 other UX projects

Education

Master's
03.2017

Human Centered Design & Engineering | CGPA 3.92
University of Washington, Seattle, USA.

Bachelor's
06.2010

Electronics & Communications Engineering
Visvesvaraya Technological University, India.

Skills

Tools & Languages

Sketch, Axure RP Pro, Adobe Photoshop, Adobe Illustrator, Invision, FramerJS, Morae, HTML/CSS, Python, Arduino Programing.

Methods

Design: Agile Methedologies, Interaction Design, Rapid Prototyping, Storyboarding, Wireframes, Interface Design, Service Design.
Research: Contextual Inquiry, User Interviews, Usability Study, Personas/Scenario.