

Skills

Tools & Languages

Sketch, Axure RP Pro, Adobe Photoshop, Adobe Illustrator, Invision, FramerJS, Morae, HTML/CSS, Arduino Programing.

Methods

Design Strategy, Agile Methodologies, Cross Functional Collaboration, Interaction Design, Rapid Prototyping, Storyboarding, Wireframes, Contextual Inquiry, User Interviews, Usability Study, Personas.

Experience

(2 years)

UX Designer

05.2017 - Present

Premera Blue Cross

Research | Design Strategy | Interaction Design | UI Design

Leading the UX efforts to re-design Premera's healthcare search experience so that customers confidently find the healthcare they're looking for.

Co-founder

03.2015 - 01.2017

Eventosaur Technologies Pvt Ltd

Ideation | Research | Sketching | Usability Study | Interaction & Visual Design

Helped users plan their traditional Indian events easily by designing a web platform that connects hosts with service vendors.

Interaction Design Intern

06.2016 - 09.2016

Expedia, Inc.

Research | Ideation | Interaction design.

Improved Expedia's hotel shopping experience on mobile website by simplifying the checkout process & providing customers better control over their beds & occupancy preferences.

Usability Researcher

02.2016 - 06.2016

+ 2 other jobs

University of Washington Libraries

Interviews | Usability Studies | Analysis

Conducted usability study on the UW Library search website with 12 participants. Identified usability concerns & opportunities for improvement through study data analysis.

Projects

Pump It Up

10.2016 - 03.2017

+ 8 other UX projects

Design For Social Impact, HCDE Capstone Project

User Research | Storyboarding | Ideation | Prototyping | interaction & Visual Design

Proposed an efficient way to manage water in Indian homes by designing an Android app that provides users better control & information about their water use thereby reducing water waste.

Education

Master's

03.2017

M.S in Human Centered Design & Engineering | CGPA 3.92

University of Washington, Seattle, USA.

Relevant Courses: User-Centered Design | Usability Studies | Visual Communication | Interaction Design | Physical Prototyping | User Centered Web Design

Bachelor's

06.2010

B.S in Electronics & Communications Engineering

Visvesvaraya Technological University, India.