



# Setu Kathawate


Product Designer, Seattle

## CONNECT

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 206.739.4983

 Seattle, WA

## SKILLS

Product strategy

Interaction design

Wireframing

Problem discovery and prioritization

Usability testing

Cross-functional collaboration

Workshop facilitation

Rapid iterative design

## TOOLS

Figma / Sketch

Invision / Zeplin

Photoshop / Illustrator

HTML / CSS / Javascript

## EDUCATION

**University Of Washington, Seattle**

2015 - 2017

M.S in Human Centered Design  
and Engineering

## RECENT EXPERIENCE

### Amazon | UX Designer II

03/2020 - Present | Seattle, WA

Led the end-to-end design efforts for several complex internal tools and platforms that reduced manual effort by ~77% and improved network configuration deployment efficiency by 40% resulting in accurate deliveries of more than a billion customers packages.

Led the efforts to define tenets and mission statement for our design studio, hosted a fireside chat on accessibility and co-facilitated a workshop at Conflux, Amazon's annual design conference. on using tools and techniques to improve work efficiency and mental health.

### The Home Depot | Sr. UX Designer

04/2018 - 02/2020 | Atlanta, GA

Designed & shipped internal software tools and applications for The Home Depot's Fulfillment Centers that have increased the Outbound efficiency by >25% and Inbound efficiency by >100% resulting in cost savings and better online customer shopping and delivery experience.

Influenced the culture of the product and UX teams through education, empathy and strategic thinking resulting in better collaboration with the product and engineering teams.