Univariate Analysis

Age Distribution

The age of most customer is **26 – 35** years

Purchase amount Distribution
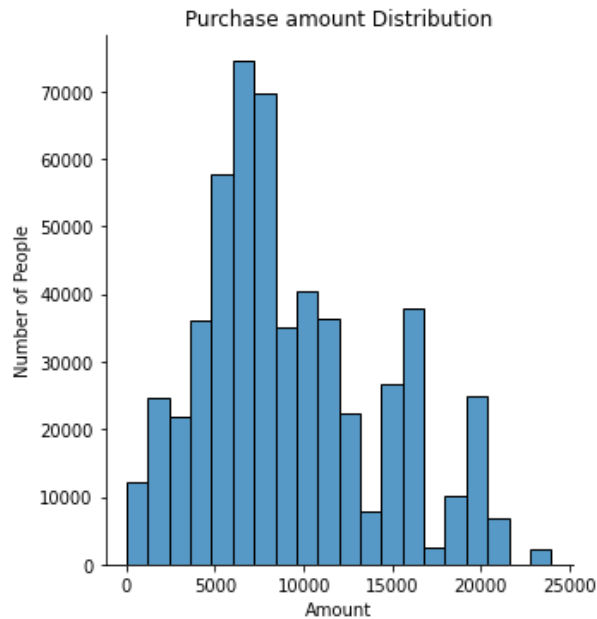
Most customer buy at the price **7000 - 8000**

Bivariate Analysis

Gender - Age Distribution
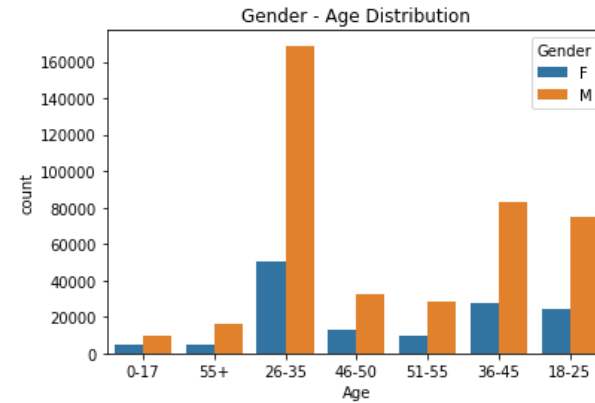
More customer is from **male** gender

Age - Purchase Analysis
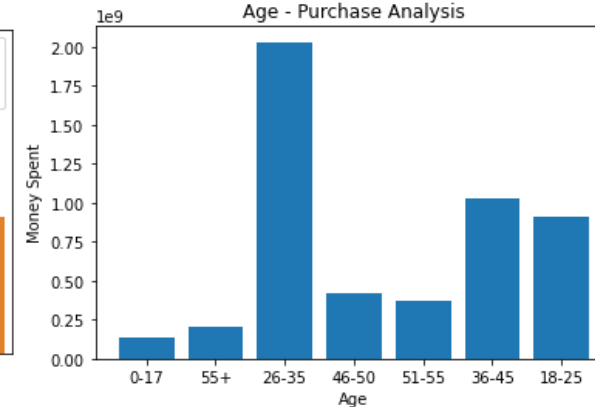
Age 26-35 **spent** 2.000.000.000

Age - Purchase Analysis
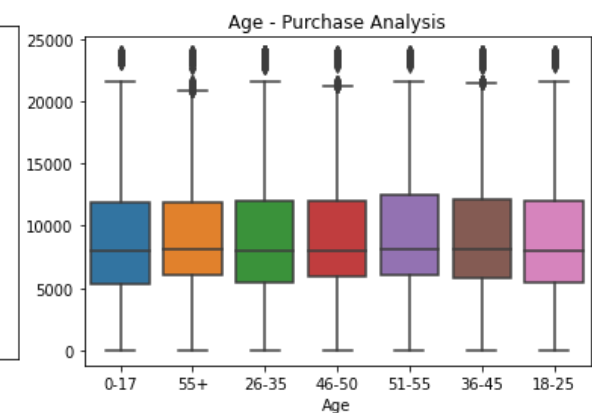
Almost at every age of Customer
Q1: 6.000, **Q2**:7.500, **Q3**:11.500

Strong Relation?

- Strong relation between Product_Category 2 and Product_Category 3

Relationship Analysis