

Oluwaseun Ajao - Journal Publications / Conference Presentations

- Karagianni, A., Doh, M., Ajao, O., 2023. A Feminist Legal Analysis of Deepfake Technology: Contextualising Its Impact as Automating Image Abuse in the EU AI Act and EU GBV Act. *Journal of Porn Studies* (accepted)
- Ogunleye, B., Zakariyyah, K.I., Ajao, O., Olayinka, O. and Sharma, H., 2023. Higher Education in the Era of Generative AI Tools: Assessment Practice in Teaching and Learning. *Education Sciences* (accepted)
- Sharma, H., Andhalkar, A., Ajao, O. and Ogunleye, B., 2023. Analyzing the Influence of Macroeconomic Factors on Credit Risk in the UK Banking Sector. *Analytics* (accepted).
- Awolowo, F., Owolade, F., Abidoye, A., Dosumu, O. and Ajao, O., 2023. Towards widening participation in post-graduate research: The ASPIRE programme. *People, Place and Policy Online*, pp.1-11.
- Ajao, O., Awolowo, I.F., Abidoye, A., Dosumu, O. and Owolade, F., 2023. Give me a hand, and I will thrive: how personalised mentorship is helping Black students progression.
- Ajao, O., Garg, A. & Da Costa Abreu, M., June 2022. Exploring content-based and meta-data analysis for detecting fake news infodemic: a case study on COVID-19. 12th International Conference on Pattern Recognition Systems (ICPRS).
- O'Kane, N.M., McKinley, M.C., Gough, A., Badham, J., Ajao, O., Kee, F. and Hunter, R.F., 2020. Who is Sharing Physical Activity, Diet and Weight Loss Information on Twitter? An Exploratory Thematic and Source Analysis of Tweets.
- Ajao, O., Bhowmik, D. and Zargari, S., 2019, May. Sentiment aware fake news detection on online social networks. In *2019 IEEE International Conference on Acoustics, Speech and Signal Processing (ICASSP)* (pp. 2507-2511). IEEE. **(Nominated for best student paper award at ICASSP 2019)**
- Ajao, O., Bhowmik, D. and Zargari, S., 2018 Content-Aware Tweet Location Inference using Quadtree Spatial Partitioning and Jaccard-Cosine Word Embedding *2018 IEEE/ACM International Conference on Advances in Social Networks Analysis and Mining (ASONAM)* August, 2018
- Ajao, O., Bhowmik, D. and Zargari, S., 2018 Fake News Identification on Twitter with Hybrid CNN and RNN Models *9th Int'l Conference on Social Media & Society* Copenhagen Business School. July 2018 ACM DoI: 10.1145/3217804.3217917
- Gough, A., Hunter, R.F., Ajao, O., Jurek, A., McKeown, G., Hong, J., Barrett, E., Ferguson, M., McElwee, G., McCarthy, M. and Kee, F., 2017. Tweet for behavior change: using social media for the dissemination of public health messages. *JMIR public health and surveillance*, 3(1).

- **Ajao, O.**, Jurek, A., Gough, A., Hunter, R., Barrett, E., McKeown, G., Hong, J., Kee, F. 2016 Feasibility Study of Social Media for Public Health Behaviour Changes, *7th Int'l Conference on Social Media & Society*, Goldsmiths University of London
- **Ajao, O.**, Hong, J. and Liu, W., 2015. A survey of location inference techniques on Twitter. *Journal of Information Science*, 41(6), pp.855-864. ACM
DoI: 10.1177/0165551515602847