Video Presentations

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Why Video presentations?

- Video CV is getting very popular

- Communicate more with less

- Increase interest in your product

- Create atmosphere

- Develop engaging content

- Show what you can do, not just talk about it

Pre-Recording / Preparations

- Scripting

- Tools – Camera

- Tools – Audio

- Tools – Setup

- Where to film

Scripting

What you see	What you say	Timing
Robot head	Cover embedded sensors	1.5 min

Webcam

Phone or Tablet
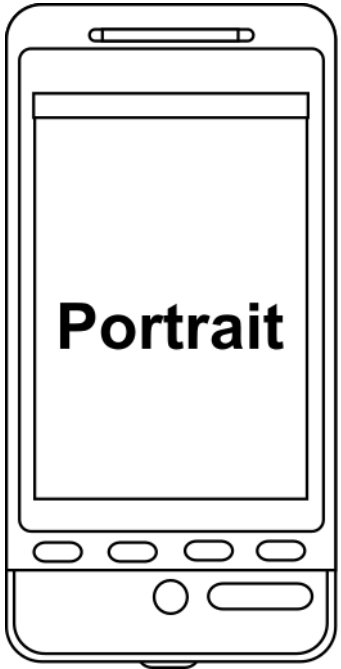
Dedicated Camera

Audio

- Built in or external microphone

- Headsets with microphones

- Keep background noise to minimum

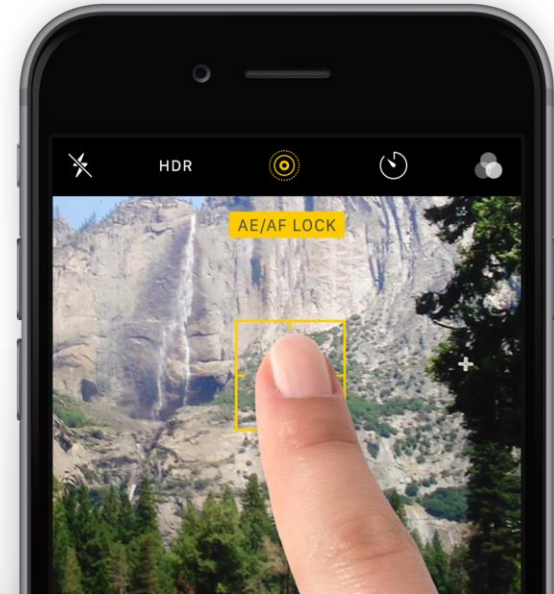- If something making noise, can you switch it off or move somewhere else.

Tools – Setup

Where to film ?

Filming

Portrait

Landscape

- Always use landscape (unless portrait has advantage)

- Lock Exposure and focus

- Pay attention to background

- Never use digital zoom

- Allow for the edit

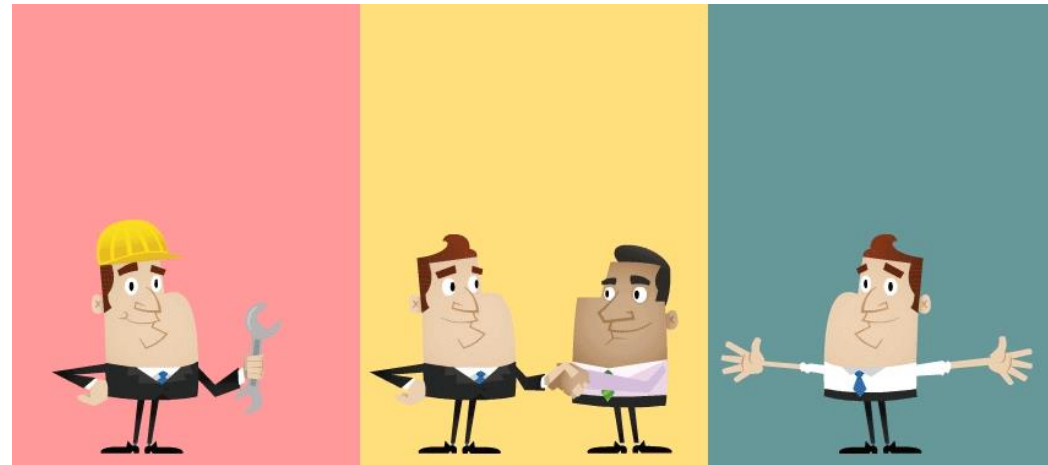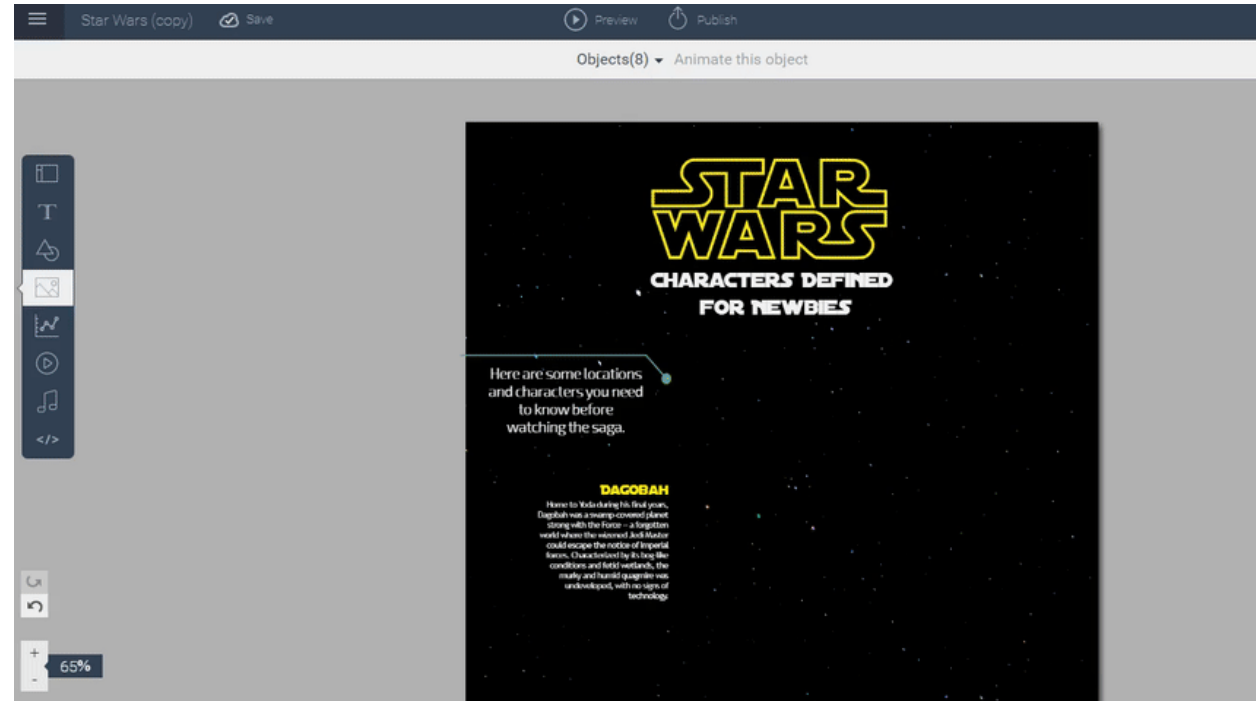# Screen and camera capture tools

- PowerPoint

- MS Stream

- Xbox Game Bar

- Built in Camera App

- OBS Studio

- MS Teams, also works great for group of people at the same time, pay attention as it will not always record what you see in your screen.

Editing tools

- A simple trim? - MS Stream

- On mobile? - YouCut

- More control? Adobe Rush

- Built in Apps? Video Editor (Win) or iMovie (iOS)

- Green screen without a green screen? – MS Teams

Other useful tools for video presentations

- PowerPoint

- Prezi

- Powtoon

- Visme

- Sway

Things to remember

- Be creative

- Always use a short recording as a trial to check video and audio quality

- Pay attention to what's in the frame

- Allow for editing even if you are not planning to edit

- Don't be afraid of being on your video

- Plan in advance so you can record once, don't keep in mind that you can repeat over and over