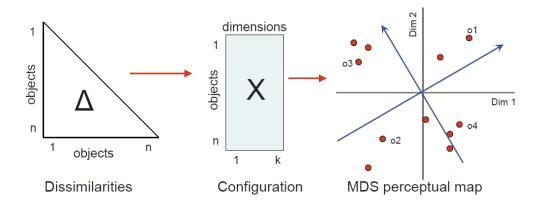


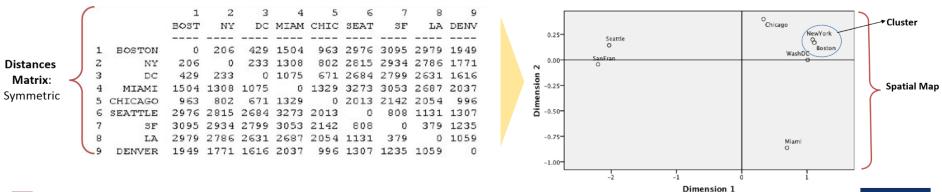
Dimensionality Reduction: Multidimensional Scaling

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Multidimensional Scaling: MDS

- Multidimensional Scaling
 - ✓ Aims to place each object in D-dimensional space such that the between-object distances are preserved as well as possible







Multidimensional Scaling: MDS

PCA vs. MDS

Principal Component Analysis (PCA)

Multidimensional Scaling (MDS)

Data

n objects in a d-dimensional space $(\textbf{X} \text{ in } R^d)$

Proximity matrix between n objects (n by n matrix **D**)

Purpose

Find a set of bases to preserve the original variance

Find a set of coordinates that preserve the distance information between objects

Output

- I. d bases (eigenvectors, PCs)
- 2. d eigenvalues

Coordinate of each object in d-dimension $(\mathbf{X} \text{ in } R^d)$





- Step I: Construct Proximity/Distance Matrix
 - ✓ If there exist the coordinates for the objects, compute the similarity/distance between them

$$distance - like$$
 if (1) $d_{ij} \ge 0$, (2) $d_{ii} = 0$, (3) $d_{ij} = d_{ji}$
 $metric$ if in addition to (1), (2), (3), it satisfies $d_{ij} \le d_{ik} + d_{jk}$

- ✓ Distance: Euclidean, Manhattan, etc.
- ✓ Similarity: Correlation, Jaccard, etc.

	X ₁	X ₂	X ₃	X ₄	 x _n
V ₁					
V ₂					
V ₃					
\mathbf{v}_{d}					





· , ,									
	X ₁	X ₂	x ₃	X ₄		x _n			
X ₁									
X ₂									
x ₃									
X ₄									
\mathbf{x}_{n}									

$$d_{rs}^2 = (\mathbf{x}_r - \mathbf{x}_s)^T (\mathbf{x}_r - \mathbf{x}_s)$$
 SBA



- Step 2: Extract the coordinates that preserve the distance information
 - ✓ Each element of the distance matrix **D** can be expressed as

$$d_{rs}^2 = (\mathbf{x}_r - \mathbf{x}_s)^T (\mathbf{x}_r - \mathbf{x}_s)$$

✓ Inner product matrix **B** can be obtained from the distance matrix **D**

$$[\mathbf{B}]_{rs} = b_{rs} = \mathbf{x}_r^T \mathbf{x}_s$$

Assume that the means of all p variables are 0

$$\sum_{1}^{n} x_{ri} = 0 , (i = 1, 2, ..., p) d_{rs}^{2} = \mathbf{x}_{r}^{T} \mathbf{x}_{r} + \mathbf{x}_{s}^{T} \mathbf{x}_{s} - 2\mathbf{x}_{r}^{T} \mathbf{x}_{s}$$





• Step 2: Extract the coordinates that preserve the distance information

$$d_{rs}^2 = (\mathbf{x}_r - \mathbf{x}_s)^T (\mathbf{x}_r - \mathbf{x}_s)$$

$$\frac{1}{n}\sum_{r=1}^{n}d_{rs}^{2} = \frac{1}{n}\sum_{r=1}^{n}\mathbf{x}_{r}^{T}\mathbf{x}_{r} + \frac{1}{n}\sum_{r=1}^{n}\mathbf{x}_{s}^{T}\mathbf{x}_{s} - \frac{2}{n}\sum_{r=1}^{n}\mathbf{x}_{r}^{T}\mathbf{x}_{s} = \frac{1}{n}\sum_{r=1}^{n}\mathbf{x}_{r}^{T}\mathbf{x}_{r} + \mathbf{x}_{s}^{T}\mathbf{x}_{s}$$

$$\mathbf{x}_s^T \mathbf{x}_s = \frac{1}{n} \sum_{r=1}^n d_{rs}^2 - \frac{1}{n} \sum_{r=1}^n \mathbf{x}_r^T \mathbf{x}_r$$

$$\frac{1}{n} \sum_{s=1}^{n} d_{rs}^{2} = \frac{1}{n} \sum_{s=1}^{n} \mathbf{x}_{r}^{T} \mathbf{x}_{r} + \frac{1}{n} \sum_{s=1}^{n} \mathbf{x}_{s}^{T} \mathbf{x}_{s} - \frac{2}{n} \sum_{s=1}^{n} \mathbf{x}_{r}^{T} \mathbf{x}_{s} = \mathbf{x}_{r}^{T} \mathbf{x}_{r} + \frac{1}{n} \sum_{s=1}^{n} \mathbf{x}_{s}^{T} \mathbf{x}_{s}$$

$$\mathbf{x}_r^T \mathbf{x}_r = \frac{1}{n} \sum_{s=1}^n d_{rs}^2 - \frac{1}{n} \sum_{s=1}^n \mathbf{x}_s^T \mathbf{x}_s$$





• Step 2: Extract the coordinates that preserve the distance information

$$d_{rs}^2 = (\mathbf{x}_r - \mathbf{x}_s)^T (\mathbf{x}_r - \mathbf{x}_s)$$

$$\frac{1}{n^2} \sum_{r=1}^n \sum_{s=1}^n d_{rs}^2 = \frac{1}{n^2} \sum_{r=1}^n \sum_{s=1}^n \mathbf{x}_r^T \mathbf{x}_r + \frac{1}{n^2} \sum_{r=1}^n \sum_{s=1}^n \mathbf{x}_s^T \mathbf{x}_s - \frac{2}{n^2} \sum_{r=1}^n \sum_{s=1}^n \mathbf{x}_r^T \mathbf{x}_s$$

$$= \frac{1}{n} \sum_{r=1}^{n} \mathbf{x}_r^T \mathbf{x}_r + \frac{1}{n} \sum_{s=1}^{n} \mathbf{x}_s^T \mathbf{x}_s = \frac{2}{n} \sum_{r=1}^{n} \mathbf{x}_r^T \mathbf{x}_r$$

$$\frac{2}{n} \sum_{r=1}^{n} \mathbf{x}_{r}^{T} \mathbf{x}_{r} = \frac{1}{n^{2}} \sum_{r=1}^{n} \sum_{s=1}^{n} d_{rs}^{2}$$





• Step 2: Extract the coordinates that preserve the distance information

$$\begin{aligned} b_{rs} &= \mathbf{x}_{r}^{T} \mathbf{x}_{s} & (d_{rs}^{2} = \mathbf{x}_{r}^{T} \mathbf{x}_{r} + \mathbf{x}_{s}^{T} \mathbf{x}_{s} - 2 \mathbf{x}_{r}^{T} \mathbf{x}_{s}) \\ &= -\frac{1}{2} (d_{rs}^{2} - \mathbf{x}_{r}^{T} \mathbf{x}_{r} - \mathbf{x}_{s}^{T} \mathbf{x}_{s}) & \mathbf{x}_{s}^{T} \mathbf{x}_{s} = \frac{1}{n} \sum_{r=1}^{n} d_{rs}^{2} - \frac{1}{n} \sum_{r=1}^{n} \mathbf{x}_{r}^{T} \mathbf{x}_{r} & \mathbf{x}_{r}^{T} \mathbf{x}_{r} = \frac{1}{n} \sum_{s=1}^{n} d_{rs}^{2} - \frac{1}{n} \sum_{s=1}^{n} \mathbf{x}_{s}^{T} \mathbf{x}_{s} \\ &= -\frac{1}{2} \left(d_{rs}^{2} - \frac{1}{n} \sum_{s=1}^{n} d_{rs}^{2} + \frac{1}{n} \sum_{s=1}^{n} \mathbf{x}_{s}^{T} \mathbf{x}_{s} - \frac{1}{n} \sum_{r=1}^{n} d_{rs}^{2} + \frac{1}{n} \sum_{r=1}^{n} \mathbf{x}_{r}^{T} \mathbf{x}_{r} \right) \\ &= -\frac{1}{2} \left(d_{rs}^{2} - \frac{1}{n} \sum_{s=1}^{n} d_{rs}^{2} - \frac{1}{n} \sum_{r=1}^{n} d_{rs}^{2} + \frac{1}{n^{2}} \sum_{r=1}^{n} \sum_{s=1}^{n} d_{rs}^{2} \right) & \frac{2}{n} \sum_{r=1}^{n} \mathbf{x}_{r}^{T} \mathbf{x}_{r} = \frac{1}{n^{2}} \sum_{r=1}^{n} \sum_{s=1}^{n} d_{rs}^{2} \\ &= a_{rs} - a_{r} - a_{rs} + a_{r} \end{aligned}$$

$$\text{where } a_{rs} = -\frac{1}{2} d_{rs}^{2}, \ a_{r} = \frac{1}{n} \sum_{r=1}^{n} a_{rs}, \ a_{rs} = \frac{1}{n} \sum_{r=1}^{n} a_{rs}, \ a_{rs} = \frac{1}{n^{2}} \sum_{r=1}^{n} \sum_{s=1}^{n} a_{rs} \right\}$$





Step 2: Extract the coordinates that preserve the distance information

$$b_{rs} = \mathbf{x}_r^T \mathbf{x}_s = -\frac{1}{2} \left(d_{rs}^2 - \frac{1}{n} \sum_{s=1}^n d_{rs}^2 - \frac{1}{n} \sum_{r=1}^n d_{rs}^2 + \frac{1}{n^2} \sum_{r=1}^n \sum_{s=1}^n d_{rs}^2 \right)$$
$$= a_{rs} - a_{r.} - a_{.s} + a_{..}$$

(where
$$a_{rs} = -\frac{1}{2}d_{rs}^2$$
, $a_{r.} = \frac{1}{n}\sum_s a_{rs}$, $a_{.s} = \frac{1}{n}\sum_r a_{rs}$, $a_{..} = \frac{1}{n^2}\sum_r \sum_s a_{rs}$)

$$[\mathbf{A}]_{rs} = a_{rs}$$
 $\mathbf{B} = \mathbf{H}\mathbf{A}\mathbf{H}$ $\mathbf{H} = \mathbf{I} - \frac{1}{n}\mathbf{1}\mathbf{1}^T$





- Step 2: Extract the coordinates that preserve the distance information
 - ✓ Obtain coordinates of **X** from **B** (**X**: n by p, p < n)

$$\mathbf{B} = \mathbf{X}\mathbf{X}^T \quad rank(\mathbf{B}) = rank(\mathbf{X}\mathbf{X}^T) = rank(\mathbf{X}) = p$$

✓ **B** is symmetric, positive semi-definite and of rank p, so it has p non-negative eigenvalues and (n-p) zero eigenvalues (by Eigen-decomposition)

$$\mathbf{B} = \mathbf{V} \mathbf{\Lambda} \mathbf{V}^T, \quad \mathbf{\Lambda} = diag(\lambda_1, \lambda_2, ..., \lambda_n), \mathbf{V} = [\mathbf{v}_1, \mathbf{v}_2, ..., \mathbf{v}_n]$$

✓ Because of (n-p) zero eigenvalues, **B** can be rewritten as

$$\mathbf{B}_1 = \mathbf{V}_1 \mathbf{\Lambda}_1 \mathbf{V}_1^T, \quad \mathbf{\Lambda}_1 = diag(\lambda_1, \lambda_2, ..., \lambda_p), \mathbf{V}_1 = [\mathbf{v}_1, \mathbf{v}_2, ..., \mathbf{v}_p]$$

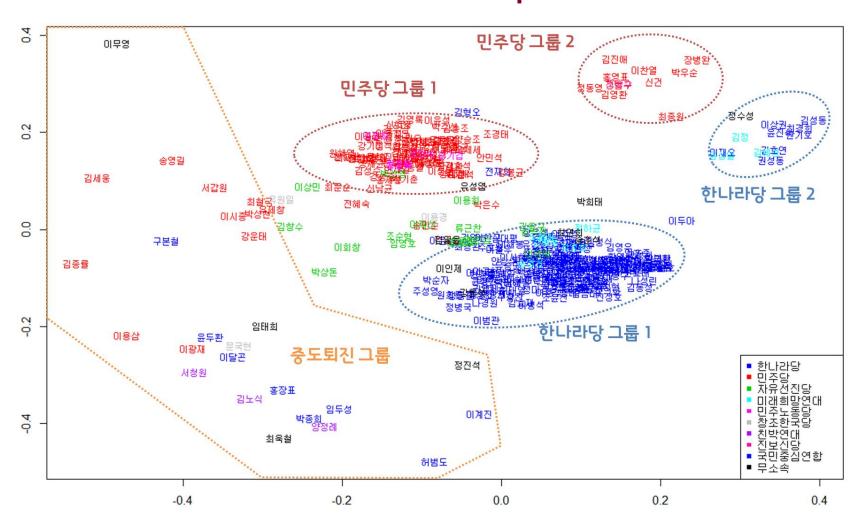
√ The coordinate matrix X is given by

$$\mathbf{X} = \mathbf{V}_1 \mathbf{\Lambda}_1^{\frac{1}{2}}$$





MDS Example



강필성, 박영준, 조수곤, 김성범. (2013). 대한민국 18대 국회의원 의정활동 분석, 한국경영과학회 추계학술대회









