

SEUNGHO CHANG

(319) 519-9665 • seungho.chang613@gmail.com • linkedin.com/in/danielchang980613/

EDUCATION

THE UNIVERSITY OF IOWA

Bachelor of Business Administration, Business Analytics

Iowa City, IA
August 2017 – May 2023

- Cumulative GPA:3.21/4.00, Major GPA: 3.87/4.00, STEM-Designated
- Dean's List for the 2022 Fall Semester

TECHNICAL SKILLS:

- Tools: Python, R, Oracle SQL, Tableau, MS Office
- Methodologies: Data Mining, Data Wrangling, Big Data Analytics, Query, Visualization
- Projects: Identifying High-Rated Game Types in Steam(R, Tableau), Analyzing Iowa Liquor Sales(Oracle SQL)

EXPERIENCE

Hyundai Sungwoo Holdings

Management Planning Intern

Seoul, Republic of Korea
May 2022 – August 2022

- Organized and compared data of corporation between pre and post COVID
- Researched and analyzed various U.S. economic indicators such as unemployment rate, labor cost, utility cost, and CPI for potential manufacturing corporation establishment in U.S.
- Informed potential increase of electric vehicle wheels sales due to overall electric vehicle sale increases and electric vehicle related policies announced by U.S. Federal Government

ROK/US Combined Osan Air Base

Korean Air & Space Operation Center Military Police Squad Leader

Gyeonggi, Republic of Korea
September 2019 – July 2021

- Set a shift schedule for team members
- oversaw situations in 2 restricted area such as alarm due to unauthorized access as a squad leader
- Secured 2 restricted areas and 4 gates of Osan Airbase by distinguishing accessible personnel
- Completed a security mission for Chief of Republic of Korea Air Force and Commander of the U.S. Pacific Air Force
- Discharged from the air force as staff sergeant

AgileSODA

Data Labeler

Seoul, Republic of Korea
May 2019 – August 2019

- Assisted developing artificial intelligence vehicle repair automatic calculation system by collecting and labeling unstructured data
- Gathered and distributed labeled data by types of accidents

ASTC Triathlon Asian Championships

Interpreter

Gyeongju, Republic of Korea
June 2019

- Assisted operating Triathlon Championship by interpreting foreign experts and staffs
- Interpreted emergency patients and injured athletes for quick medical treatment

ACTIVITIES & LEADERSHIP

Korean at Ulowa Student Association

President

Iowa City, IA
July 2021 – July 2022

- Created 3 different departments and assigned tasks to each board member
- Planned and hosted 12 events to promote and positively represent Republic of Korean culture
- Contacted with 6 corporations and organizations and acquired \$8000+ for sponsorship

Public Relations Coordinator

August 2017 – July 2018

- Oversaw all fundraising efforts and managed organizational resources

K-Hawk Soccer Club

Vice-President, Founder

Iowa City, IA
August 2021 – May 2022

- Founded K-Hawk soccer club and developed club constitution with president and board members
- Led 25+ team members and prepared weekly practices and games
- Led team and participated friendly invitational soccer tournaments

Educational Big Data Innovation Competition, Ministry of Education

Team Leader

Seoul, Republic of Korea
July 2021

- Led the team as a team leader by taking initiatives and assigning roles to each team member
- Researched the data about how flash card affects students, applied to Korean educational system, and developed an application idea of an artificial intelligence flash card
- Achieved 2nd place out of 200+ teams in national competition

ADDITIONAL INFORMATION

- Languages: Korean (native), English (fluent)
- Oracle SQL Hackathon, 1st place, BAIS:3200 Database Management, University of Iowa
- Case competition, 1st place, BAIS:3500 Data Mining, University of Iowa
- Certification: AL certificate in OPlc, Basic Python