

Turn 2

Note that you have made even a little higher profit now – despite a little bit less than the last month!

The new production layout needs another month for completion. Have a look at your sales forecast for the coming month. It should be around 1,600 units. If you compare that to your current stock and production capacity, you will find that you would actually have around 2,200 units you could sell. You do not want a huge stock. Some for unexpected additional sales is fine, but not too much. One possibility is to reduce your stock even more by reducing the sales price.

But since you make a decent profit with the current price, you will now change the production goal. As you see it is currently set to maximum capacity, which is the default. Set the production to 1,000 now.

You will now produce less than you actually could. The advantages are the stock reduction but also that you need to buy less raw material for your production. You save money directly this way. Now obviously this is a short-term measure since you generally want to use your maximum capacity. If you do not specify a production goal, it will reset to maximum capacity the next month again.

By the way: You can set a production goal higher than your maximum capacity. You will not produce more, but your diligent supply staff will buy the material needed for the production anyway. Be careful!

Now hit the “End Turn”-button to end this round!