# Landing Page

**BOOK CLUB**

Search for a book by...

| Author | | Title | | ISBN |
|---|---|---|---|---|
| ex William Shakespeare | **or** | ex Romeo and Juliet | **or** | ex 000-0-00-000000-0 |

Search

## ALIGNMENT
- "search for a book by..." is aligned to the left of leftmost search bar
- "or" is bolded and aligned to the center of the search bars
- "search" button is centered horizontally

## CONSISTENCY
- "search" button is same height as search bars

# Desktop vs Mobile



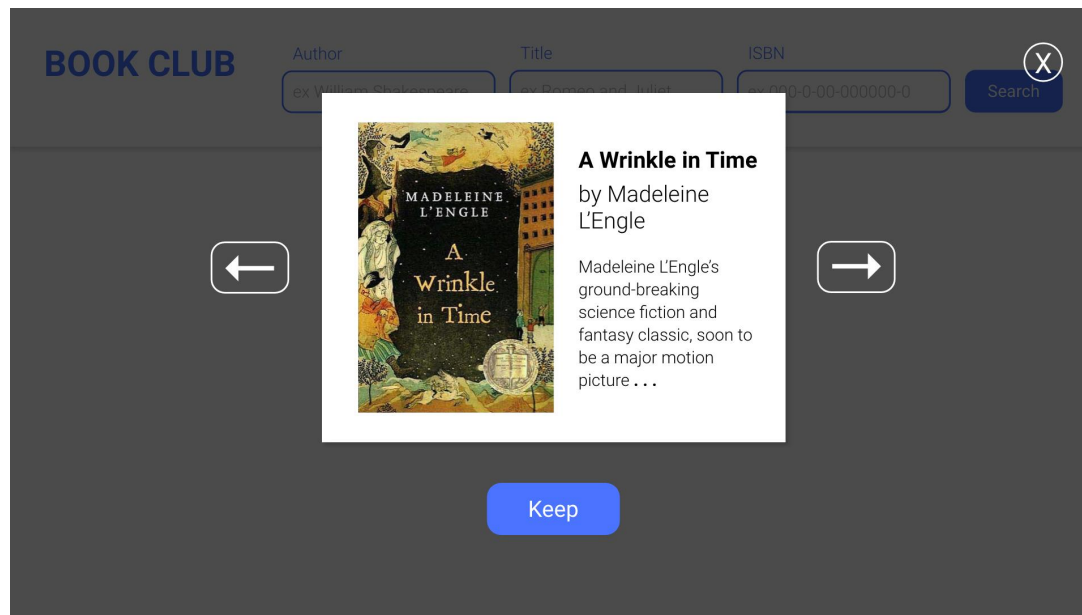## PROPORTIONING // VISUAL HIERARCHY

- "search" button becomes as wide/tall as each search bar
- "or" should be centered horizontally
- "search for a book by…" should be same font size as all other items
- "BOOK CLUB" should be a bit bigger so ppl will know it's a header, but not too big that it takes up too much space (lil less than 1/8th of mobile screen)

# Pop-up (book found)



## USER EXPERIENCE
- "close" button in top right corner
- on 1st search result, left button should be REMOVED
- on last search result, right button should be REMOVED

## CONSISTENCY
- "keep" button same size as "search" button on landing page

# Pop-up (book not found)

BOOK CLUB

Author
ex William Shakespeare

Title
ex Romeo and Juliet

ISBN
ex 000-0-00-000000-0

Search

The book **Title** by **Author** or
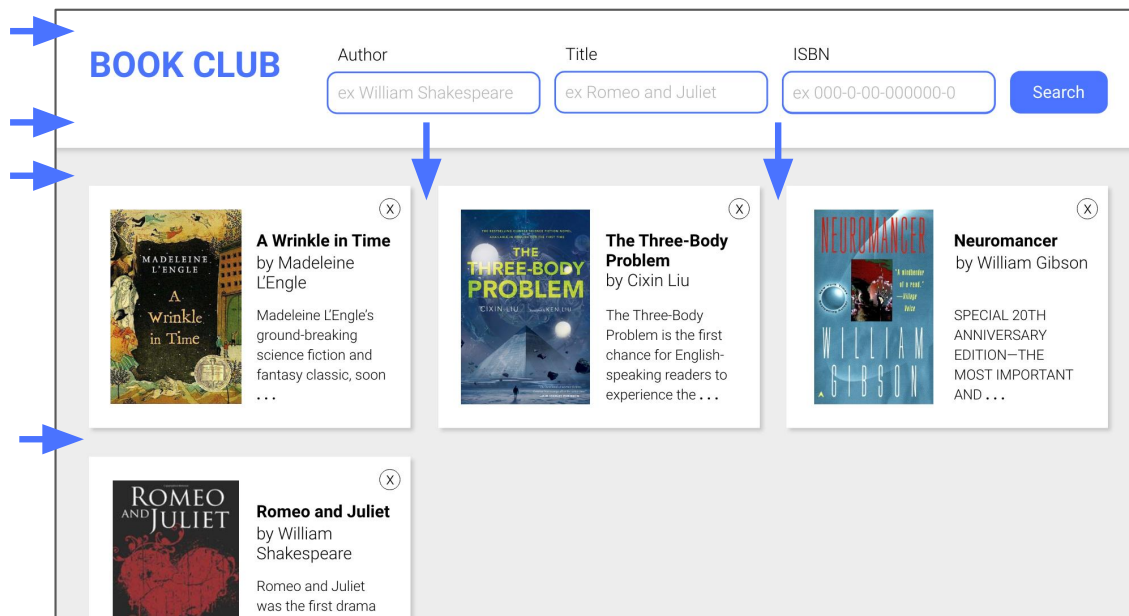ISBN number **000-0-00-000000-0**
Could not be found.

Try another search

OK

## USER EXPERIENCE
- the words "title", "author" and "000-0-00-000000-0" should be replaced by the USER's search result
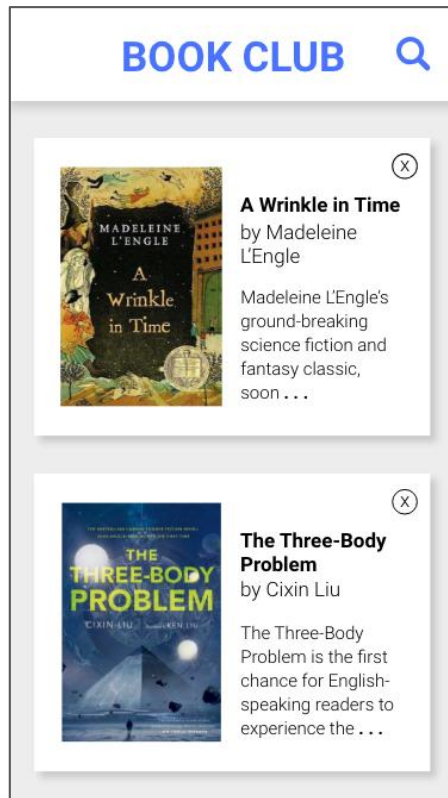- ^needs to be bolded to emphasize that it was the user's input

# Tiles



**CONSISTENCY**
- consistent padding! (look at blue arrows)

**HIERARCHY OF TYPE**
- title is bold
- title & author are the same font size
- description has smaller font size than title & author
- description has ellipses where content overflows
- ellipses should be CLEARLY DEFINED

# Desktop vs Mobile



## USER EXPERIENCE
- "search" becomes icon on the right
    - (click to reveal panel with all search options)

- tiles all in one line