

Joanna Weng

PRODUCT ANALYST, B.A.

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EDUCATION

University of Waterloo

Sept 2012 - April 2017



• **Honours Arts and Business, Co-op, with Distinction**

Legal Studies Major | Economics & Cognitive Science Minors | Major GPA: 82%



EXPERIENCE

DealTap Group Inc.

Jan 2018 - Present



• **Product Analyst**

- Continuously create user stories and PRDs with wireframes using JIRA & Axure RP to effectively communicate product features for developers to code and designers to create HiFi prototypes.
- Design analytical reports using Looker to monitor product performance and address areas for improvement to increase customer success and maintain competitive advantages.

Ernst & Young LLP

July 2017 - Jan 2018



• **Staff Consultant, Advisory Services**

- Effectively test business and IT controls for clients to ensure compliance, recommend areas to mitigate risks, and improve the performance and security of the business.
- Evaluate the integrity of controls in place for leading technologies such as SAP, Oracle, NetSuite, SnapLogic, WorkDay and Salesforce for accurate data migration.

Manulife/John Hancock

May 2016 - Sept 2016



• **Business Intelligence Developer, Co-op**

- Designed centralized dashboards and reports using MicroStrategy data visualizations to consolidate data which increased workflow efficiency and optimization by 40%.

Deloitte Inc.

Jan 2016 - April 2016



• **Business Technology Analyst, Co-op**

- Facilitated a cloud implementation utilizing Guidewire to drive discoverability and sales.
- Managed project scope and efficiently adapted to changes and non functional requirements.
- Performed release testing to identify and categorize technological defects in JIRA to improve the quality and robustness of the software.

CIBC Technology

May 2015 - Aug 2015



• **IT Project Coordinator, Co-op**

- Utilized Excel pivot tables and functions to generate weekly reports such as the migration of applications to Citrix 7.6 environment to provide key metrics and improve logistics.
- Redesigned portal user interface for enterprise software catalogue to reduce load time by 70% through multi-layer expandable tables.



ACHIEVEMENTS

2015 - Present

Completed April 2015



• Personal Website: www.joannaweng.com (Bootstrap, JQuery, Javascript, and CSS)

• Statistical Package for the Social Sciences (SPSS)



TECHNICAL SKILLS

Program & Database Skills

MICROSOFT OFFICE SUITE



NETSUITE



SALESFORCE



SAP



JIRA



MICROSTRATEGY



AXURE RP



INDESIGN



Language Skills

SPSS



SQL



R



80-100 WPM



ACTIVITIES & INTERESTS

• VP of Communications for UW Law Society

• Site Coordinator for UW Coop Connection

Languages: Fluent in English and proficient in Mandarin & Taiwanese