

# Joanna Weng

PRODUCT/PROJECT MANAGEMENT, B.A.

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## EDUCATION

University of Waterloo

Sept 2012 - April 2017



• **Honours Arts and Business, Co-op, with Distinction**

Legal Studies Major | Economics & Cognitive Science Minors | Major GPA: 82%



## EXPERIENCE

DealTap Group Inc.

Jan 2018 - Present



• **Product Analyst / Project Manager**

- Create user stories and PRDs with wireframes using JIRA & Axure RP to effectively communicate product features for developers to code and designers to create HiFi prototypes using Agile SDLC.
- Design analytical reports using Looker to monitor product performance and address areas for improvement to increase customer success and maintain competitive advantages.
- Efficiently managed 2 development teams by tracking velocity, scope, and sprint planning.

Ernst & Young LLP

July 2017 - Jan 2018



• **Staff Consultant, Advisory Services**

- Effectively tested business and IT controls for clients to ensure compliance, recommended areas to mitigate risks, and improve the performance and security of the business.
- Evaluate the integrity of controls in place for leading technologies such as SAP, Oracle, NetSuite, SnapLogic, WorkDay and Salesforce for accurate data migration.

Manulife/John Hancock

May 2016 - Sept 2016



• **Business Intelligence Developer, Co-op**

- Designed centralized dashboards and reports using MicroStrategy data visualizations to consolidate data which increased workflow efficiency and optimization by 40%.

Deloitte Inc.

Jan 2016 - April 2016



• **Business Technology Analyst, Co-op**

- Facilitated a cloud implementation utilizing Guidewire to drive discoverability and sales.
- Managed project scope and efficiently adapted to changes and non functional requirements.
- Performed release testing to identify and categorize technological defects in JIRA to improve the quality and robustness of the software.

CIBC Technology

May 2015 - Aug 2015



• **IT Project Coordinator, Co-op**

- Utilized Excel pivot tables and functions to generate weekly reports such as the migration of applications to Citrix 7.6 environment to provide key metrics and improve logistics.
- Redesigned portal user interface for enterprise software catalogue to reduce load time by 70% through multi-layer expandable tables.



## ACHIEVEMENTS

2015 - Present

Completed April 2015



• **Personal Website: [www.joannaweng.com](http://www.joannaweng.com)** (Bootstrap, JQuery, Javascript, and CSS)  
**Statistical Package for the Social Sciences (SPSS)**



## TECHNICAL SKILLS

MICROSOFT OFFICE SUITE



AXURE RP



WIREFRAMES



PRODUCT MANAGEMENT



MICROSTRATEGY



SPSS



PROJECT MANAGEMENT



LOOKER ML



NETSUITE



JIRA/CONFLUENCE



INDESIGN



SALESFORCE



## ACTIVITIES & INTERESTS

**Interests:** Gaming, reading, and designing

**Languages:** Fluent in English and proficient in Mandarin & Taiwanese