

Joanna Weng

PRODUCT MANAGEMENT

www.joannaweng.com | 



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EXPERIENCE

Interac Corp.

March 2019 - Present

Product Analyst, Digital Payments

- Successfully assisted with the implementation and launch of Google Pay with Interac Debit In-App/In-Browser payments with more than 10 merchants, 4 financial institutions, and Google.
- Effectively facilitate the testing and integration of Interac with Apple Pay and Google Pay for vendors which results in double-digit transaction growth rates month-to-month.
- Designed an interactive Tableau dashboard to provide key metrics for strategic analysis aimed at increasing profits and identifying growth opportunities.

DealTap Group Inc.

Jan 2018 - March 2019

Product Analyst / Project Manager

- Created user stories and PRDs with wireframes using JIRA & Axure RP to effectively communicate product features for developers to code and designers to create HiFi prototypes using Agile SDLC.
- Designed analytical reports using Looker to monitor product performance and address areas for improvement to increase customer success and maintain competitive advantages.
- Efficiently managed 2 development teams by tracking velocity, scope, and sprint planning.

Ernst & Young LLP

July 2017 - Jan 2018

Staff Consultant, Advisory Services

- Effectively tested business and IT controls for clients to ensure compliance, recommended areas to mitigate risks, and improve the performance and security of the business.
- Evaluate the integrity of controls in place for leading technologies such as SAP, Oracle, NetSuite, SnapLogic, WorkDay and Salesforce for accurate data migration.

Manulife/John Hancock

May 2016 - Sept 2016

Business Intelligence Developer, Co-op

- Designed centralized dashboards and reports using MicroStrategy data visualizations to consolidate data which increased workflow efficiency and optimization by 40%.

Deloitte Inc.

Jan 2016 - April 2016

Business Technology Analyst, Co-op

- Facilitated a cloud implementation utilizing Guidewire to drive discoverability and sales.
- Performed release testing to identify and categorize technological defects in JIRA to improve the quality and robustness of the software.

CIBC Technology

May 2015 - Aug 2015

IT Project Coordinator, Co-op

- Redesigned portal user interface for enterprise software catalogue to reduce load time by 70% through multi-layer expandable tables.

EDUCATION

University of Waterloo

Graduated 2017

Honours Arts and Business, Co-op, with Distinction

Legal Studies Major | Economics & Cognitive Science Minors | Major GPA: 82%

ACHIEVEMENTS

Personal Website

Course Completion

www.joannaweng.com (Designed with Bootstrap, JQuery, Javascript, and CSS)
Statistical Package for the Social Sciences (SPSS)



TECHNICAL SKILLS

MICROSOFT OFFICE SUITE



PRODUCT MANAGEMENT



PROJECT MANAGEMENT



JIRA/CONFLUENCE



NETSUITE



TABLEAU



LOOKER ML



MICROSTRATEGY



WIREFRAMES



PROTOTYPES



AXURE RP



INDESIGN

