

Joanna Weng

PRODUCT MANAGEMENT

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EXPERIENCE

Interac Corp.

2019 - Present

Product Manager, eCommerce Payments

- Engage with cross-functional teams to develop a MVP solution through designing prototypes, writing user stories, conducting usability sessions and QA testing in iterative sprint cycles.
- Effectively facilitate the testing and integration of Interac with Apple Pay and Google Pay for merchants and 8+ banks which results in double-digit transaction growth rates month-to-month.
- Develop Tableau reports for internal and external parties to provide key metrics for strategic analysis aimed at increasing profits and identifying growth opportunities.

DealTap Group Inc.

2018 - 2019

Product Analyst / Project Manager

- Created user stories and PRDs with wireframes using JIRA & Axure RP to effectively communicate product features for developers to code and designers to create HiFi prototypes using Agile SDLC.
- Designed analytical reports using Looker to monitor product performance and address areas for improvement to increase customer success and maintain competitive advantages.
- Efficiently managed 2 development teams by tracking velocity, scope, and sprint planning.

Ernst & Young LLP

2017 - 2018

Staff Consultant, Advisory Services

- Effectively tested business and IT controls for clients to ensure compliance, recommended areas to mitigate risks, and improve the performance and security of the business.
- Evaluate the integrity of controls in place for leading technologies such as SAP, Oracle, NetSuite, SnapLogic, WorkDay and Salesforce for accurate data migration.

Manulife/John Hancock

2016

Business Intelligence Developer

- Designed centralized dashboards and reports using MicroStrategy data visualizations to consolidate data which increased workflow efficiency and optimization by 40%.

Deloitte Inc.

2016

Business Technology Analyst

- Facilitated a cloud implementation utilizing Guidewire to drive discoverability and sales.
- Performed release testing to identify and categorize technological defects in JIRA to improve the quality and robustness of the software.

CIBC Technology

2015

IT Project Coordinator

- Redesigned portal user interface for enterprise software catalogue to reduce load time by 70% through multi-layer expandable tables.

EDUCATION

University of Waterloo

Graduated 2017

Honours Arts and Business, Co-op, with Distinction

Legal Studies Major | Economics & Cognitive Science Minors | Major GPA: 82%

ACHIEVEMENTS

Personal Website

Course Completion

www.joannaweng.ca (Designed with Bootstrap, JQuery, Javascript, and CSS)

Statistical Package for the Social Sciences (SPSS)



TECHNICAL SKILLS

MICROSOFT OFFICE SUITE



NETSUITE



WIREFRAMES



PRODUCT MANAGEMENT



TABLEAU



PROTOTYPES



PROJECT MANAGEMENT



LOOKER ML



AXURE RP



JIRA/CONFLUENCE



MICROSTRATEGY



INDESIGN

