Joanna Weng
PRODUCT MANAGEMENT
www.joannaweng.com | in

Toronto, Ontario, Canada
joannawenggg@gmail.com
+1 (647) 633 0053

EXPERIENCE

Interac Corp.
2019 - Present

Product Analyst, Digital Payments
- Engage with cross-functional teams to develop a MVP solution through designing prototypes, writing user stories, and QA testing through iterative sprint cycles.
- Effectively facilitate the testing and integration of Interac with Apple Pay and Google Pay for 14+ merchants and 8+ banks which results in double-digit transaction growth rates month-to-month.
- Develop Tableau reports for internal and external parties to provide key metrics for strategic analysis aimed at increasing profits and identifying growth opportunities.

DealTap Group Inc.
2018 - 2019

Product Analyst / Project Manager
- Created user stories and PRDs with wireframes using JIRA & Axure RP to effectively communicate product features for developers to code and designers to create HiFi prototypes using Agile SDLC.
- Designed analytical reports using Looker to monitor product performance and address areas for improvement to increase customer success and maintain competitive advantages.
- Efficiently managed 2 development teams by tracking velocity, scope, and sprint planning.

Ernst & Young LLP
2017 - 2018

Staff Consultant, Advisory Services
- Effectively tested business and IT controls for clients to ensure compliance, recommended areas to mitigate risks, and improve the performance and security of the business.
- Evaluate the integrity of controls in place for leading technologies such as SAP, Oracle, NetSuite, SnapLogic, WorkDay and Salesforce for accurate data migration.

Manulife/John Hancock
2016

Business Intelligence Developer, Co-op
- Designed centralized dashboards and reports using MicroStrategy data visualizations to consolidate data which increased workflow efficiency and optimization by 40%.

Deloitte Inc.
2016

Business Technology Analyst, Co-op
- Facilitated a cloud implementation utilizing Guidewire to drive discoverability and sales.
- Performed release testing to identify and categorize technological defects in JIRA to improve the quality and robustness of the software.

CIBC Technology
2015

IT Project Coordinator, Co-op
- Redesigned portal user interface for enterprise software catalogue to reduce load time by 70% through multi-layer expandable tables.

EDUCATION

University of Waterloo
Graduated 2017

Honours Arts and Business, Co-op, with Distinction
Legal Studies Major | Economics & Cognitive Science Minors | Major GPA: 82%

ACHIEVEMENTS

Personal Website — www.joannaweng.com (Designed with Bootstrap, JQuery, Javascript, and CSS)
Course Completion — Statistical Package for the Social Sciences (SPSS)

TECHNICAL SKILLS

Skill		Skill		Skill	
MICROSOFT OFFICE SUITE	●●●●●	NETSUITE	●●●●○	WIREFRAMES	●●●●●
PRODUCT MANAGEMENT	●●●●○	TABLEAU	●●●●●	PROTOTYPES	●●●●●
PROJECT MANAGEMENT	●●●●○	LOOKER ML	●●●●○	AXURE RP	●●●●●
JIRA/CONFLUENCE	●●●●○	MICROSTRATEGY	●●●○○	INDESIGN	●●●●○