

# Joanna Weng

PRODUCT MANAGEMENT

[www.joannaweng.ca](http://www.joannaweng.ca)



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## EXPERIENCE

Interac Corp.

2019 - Present

### Product, Digital Payments

- Engage with cross-functional teams to develop a MVP solution through designing prototypes, writing user stories, conducting usability sessions and QA testing in iterative sprint cycles.
- Effectively facilitate the testing and integration of Interac with Apple Pay and Google Pay for merchants and 8+ banks which results in double-digit transaction growth rates month-to-month.
- Develop Tableau reports for internal and external parties to provide key metrics for strategic analysis aimed at increasing profits and identifying growth opportunities.

DealTap Group Inc.

2018 - 2019

### Product Analyst / Project Manager

- Created user stories and PRDs with wireframes using JIRA & Axure RP to effectively communicate product features for developers to code and designers to create HiFi prototypes using Agile SDLC.
- Designed analytical reports using Looker to monitor product performance and address areas for improvement to increase customer success and maintain competitive advantages.
- Efficiently managed 2 development teams by tracking velocity, scope, and sprint planning.

Ernst & Young LLP

2017 - 2018

### Staff Consultant, Advisory Services

- Effectively tested business and IT controls for clients to ensure compliance, recommended areas to mitigate risks, and improve the performance and security of the business.
- Evaluate the integrity of controls in place for leading technologies such as SAP, Oracle, NetSuite, SnapLogic, WorkDay and Salesforce for accurate data migration.

Manulife/John Hancock

2016

### Business Intelligence Developer

- Designed centralized dashboards and reports using MicroStrategy data visualizations to consolidate data which increased workflow efficiency and optimization by 40%.

Deloitte Inc.

2016

### Business Technology Analyst

- Facilitated a cloud implementation utilizing Guidewire to drive discoverability and sales.
- Performed release testing to identify and categorize technological defects in JIRA to improve the quality and robustness of the software.

CIBC Technology

2015

### IT Project Coordinator

- Redesigned portal user interface for enterprise software catalogue to reduce load time by 70% through multi-layer expandable tables.

## EDUCATION

University of Waterloo

Graduated 2017

### Honours Arts and Business, Co-op, with Distinction

Legal Studies Major | Economics & Cognitive Science Minors | Major GPA: 82%

## ACHIEVEMENTS

Personal Website

Course Completion

[www.joannaweng.ca](http://www.joannaweng.ca) (Designed with Bootstrap, JQuery, Javascript, and CSS)  
Statistical Package for the Social Sciences (SPSS)



## TECHNICAL SKILLS

MICROSOFT OFFICE SUITE



NETSUITE



WIREFRAMES



PRODUCT MANAGEMENT



TABLEAU



PROTOTYPES



PROJECT MANAGEMENT



LOOKER ML



AXURE RP



JIRA/CONFLUENCE



MICROSTRATEGY



INDESIGN

