



Ryde: Bangladesh Ride-Sharing App



Project Proposal for Investors

Developed by

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Contents

Executive Summary	2
Vision	2
Product Overview	2
Features & Screens	3
1. Onboarding & Welcome	3
2. Login / Signup	4
3. Home / Map	5
4. Book a Ride	6
5. Ride Confirmation & Live Tracking	7
6. Driver Details & Contact	8
7. Ride History	9
8. Profile & Settings	10
9. Payment Methods	11
10. Support & FAQ	12
Technology Stack	13
Business Model	13
Competitive Advantages	13
Contact	13

Executive Summary

Ryde is a modern, mobile-first ride-sharing platform designed for Bangladesh. Our mission is to provide safe, reliable, and affordable transportation for millions, leveraging local payment methods, real-time tracking, and a seamless user experience. With a focus on both urban and suburban mobility, Ryde is positioned to become the go-to app for daily commutes and travel.



App Logo

Vision

To revolutionize urban mobility in Bangladesh by making ride-hailing accessible, secure, and efficient for everyone.

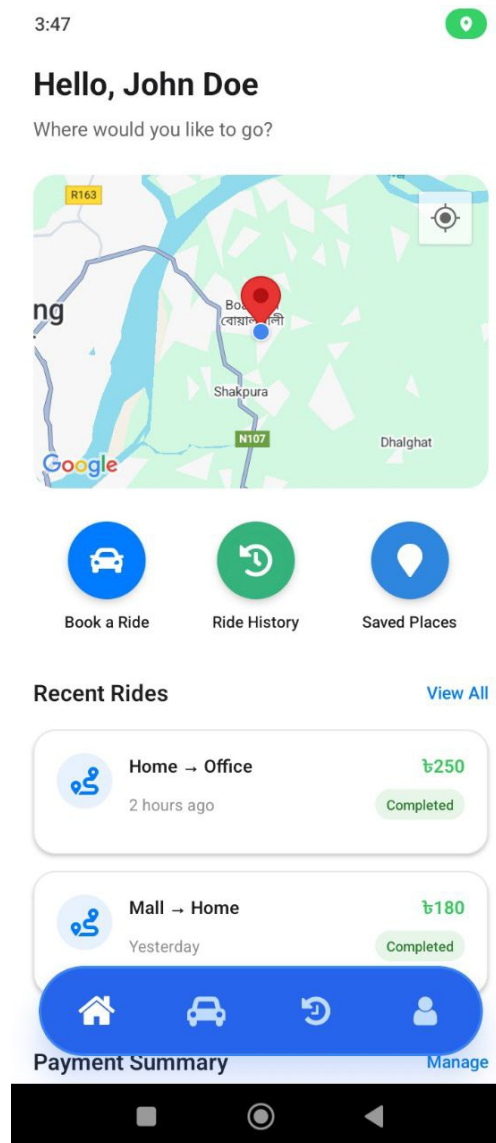
Product Overview

- **Platform:** Mobile (iOS & Android, built with Expo/React Native)
- **Status:** Interactive prototype (all screens implemented, ready for demo)
- **Target Market:** Bangladesh (Dhaka, Chattagong, and major cities)
- **Monetization:** Ride commissions, promotions, and partnerships

Features & Screens

1. Onboarding & Welcome

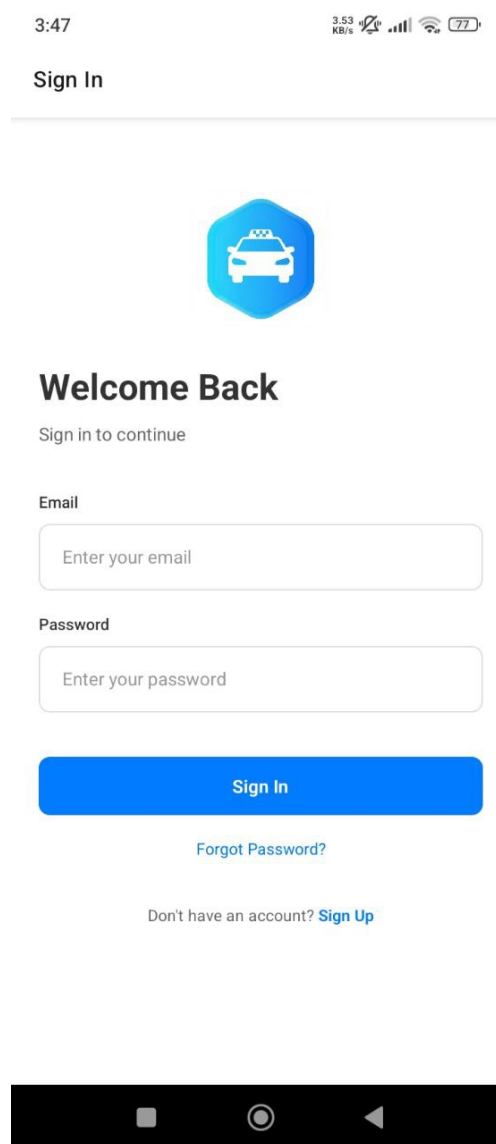
A beautiful, friendly introduction to the Ryde app, highlighting key benefits and guiding new users through the setup process.



Onboarding Screen

2. Login / Signup

Secure authentication with phone, email, or Google. Includes OTP verification for maximum security and a smooth onboarding experience.

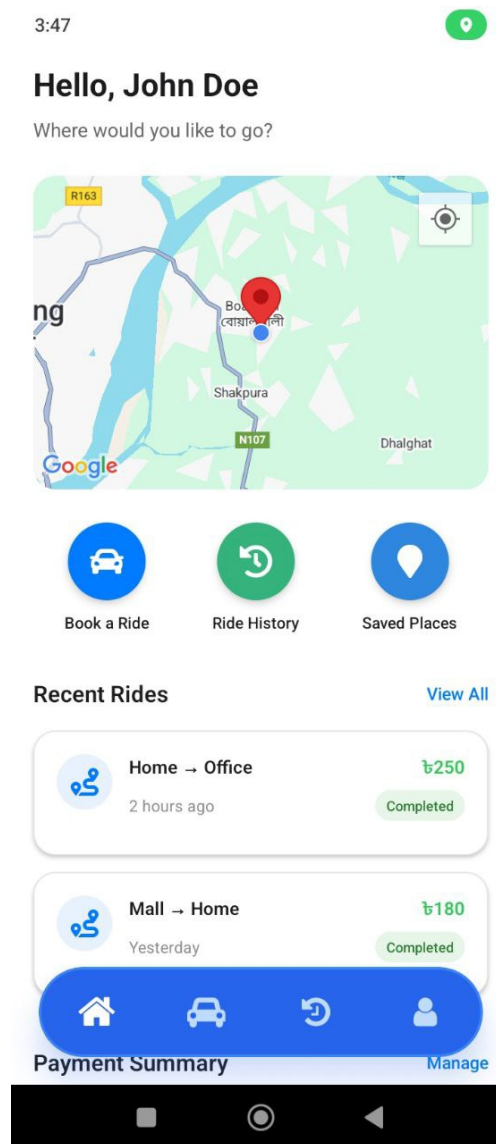


The screenshot shows a mobile app interface for the 'Sign In' screen. At the top, the status bar displays the time 3:47, network speed 3.53 KB/s, signal strength, Wi-Fi, and battery level at 77%. The app title 'Sign In' is at the top of the screen. Below it is a blue hexagonal icon with a white car and a checkmark. The text 'Welcome Back' is prominently displayed, followed by 'Sign in to continue'. There are two input fields: 'Email' with the placeholder 'Enter your email' and 'Password' with the placeholder 'Enter your password'. A blue 'Sign In' button is below the password field. Below the button is a link 'Forgot Password?' and at the bottom, a link 'Don't have an account? Sign Up'.

Login / Signup Screen

3. Home / Map

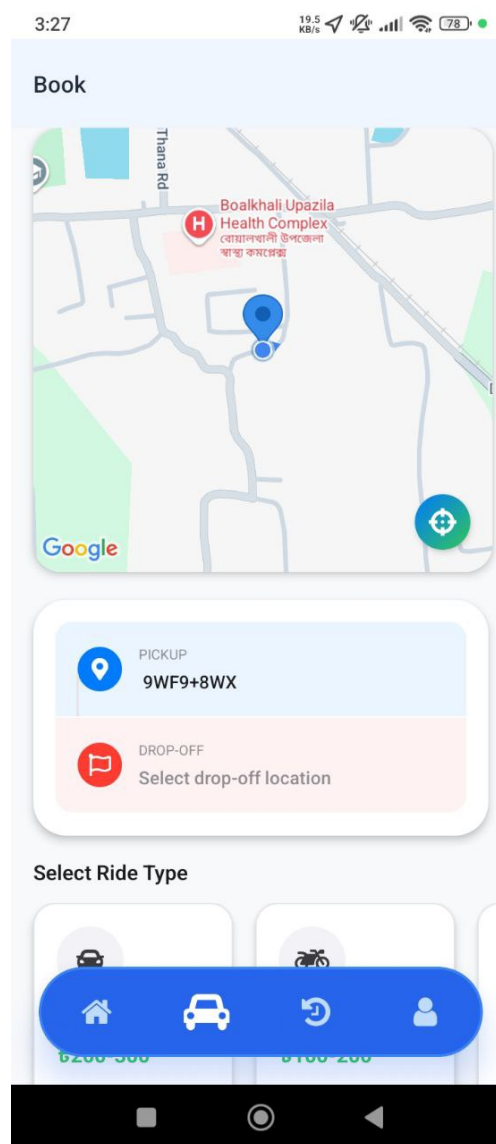
The main dashboard with a real-time map, quick actions, and personalized greeting. Users can easily start booking a ride, view recent rides, and access promotions.



Home / Map Screen

4. Book a Ride

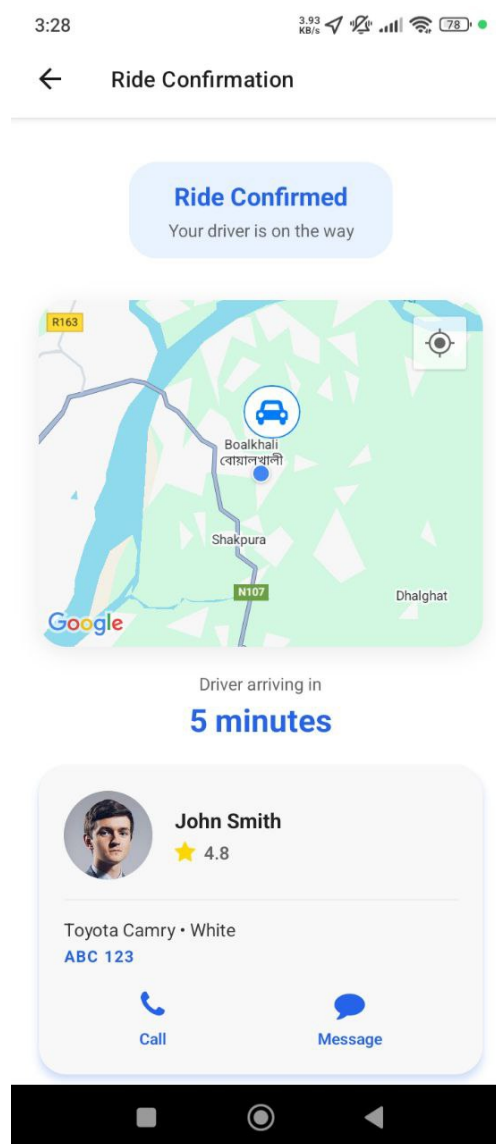
Intuitive ride booking with pickup/drop-off selection, ride type options (Car, Bike, CNG, Premium), fare estimation, and scheduling.



Book a Ride Screen

5. Ride Confirmation & Live Tracking

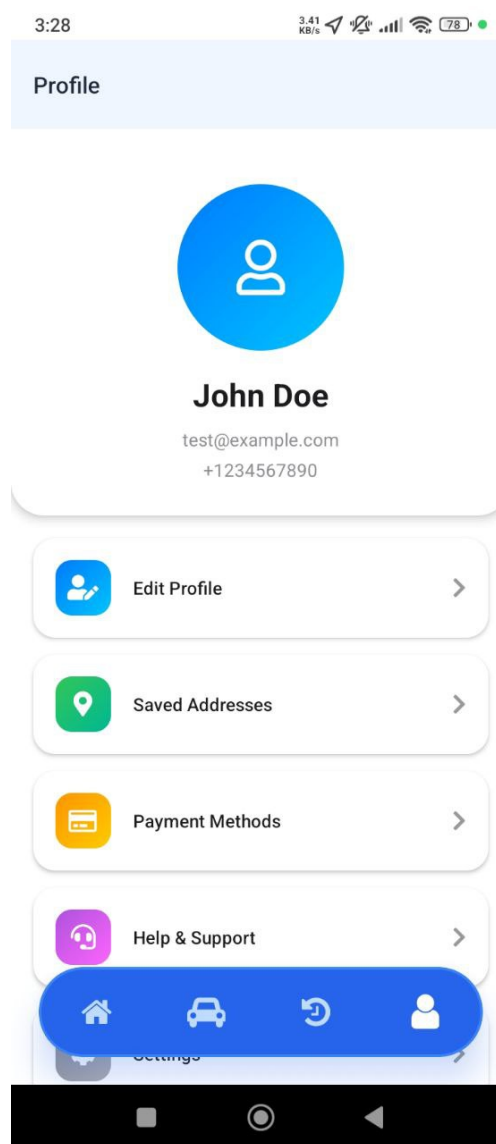
After booking, users see live driver tracking, ETA, and ride status updates. The design is clean, with all key info at a glance.



Ride Confirmation Screen

6. Driver Details & Contact

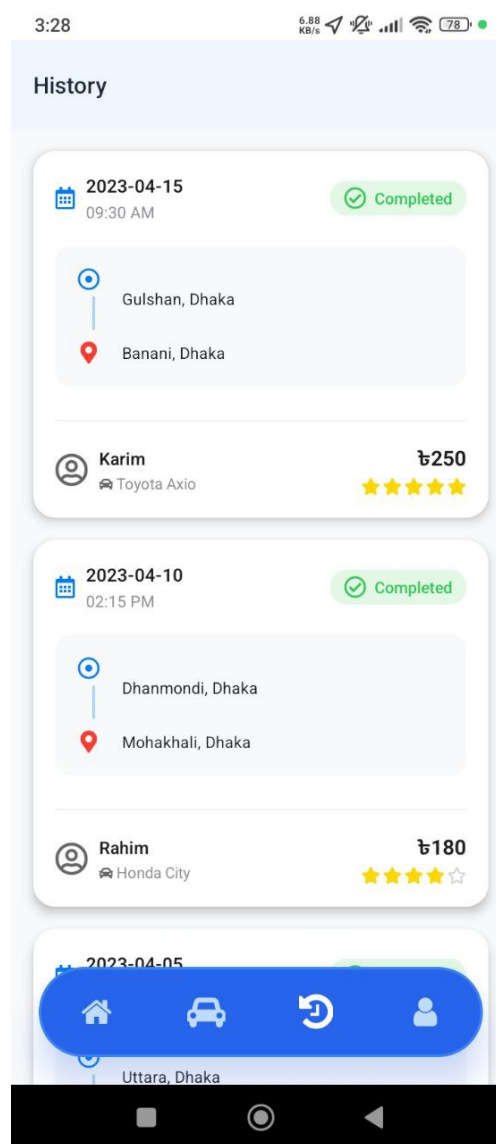
Detailed driver card with photo, rating, car info, and quick access to call or message the driver for a safe, connected experience.



Driver Details Screen

7. Ride History

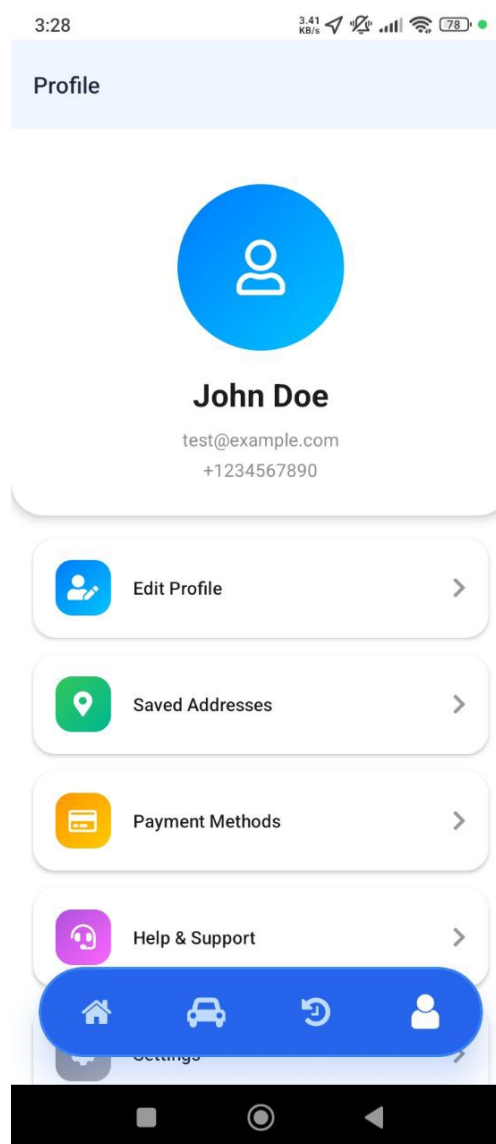
A comprehensive list of past rides, including trip details, status, and the ability to view receipts or repeat bookings.



Ride History Screen

8. Profile & Settings

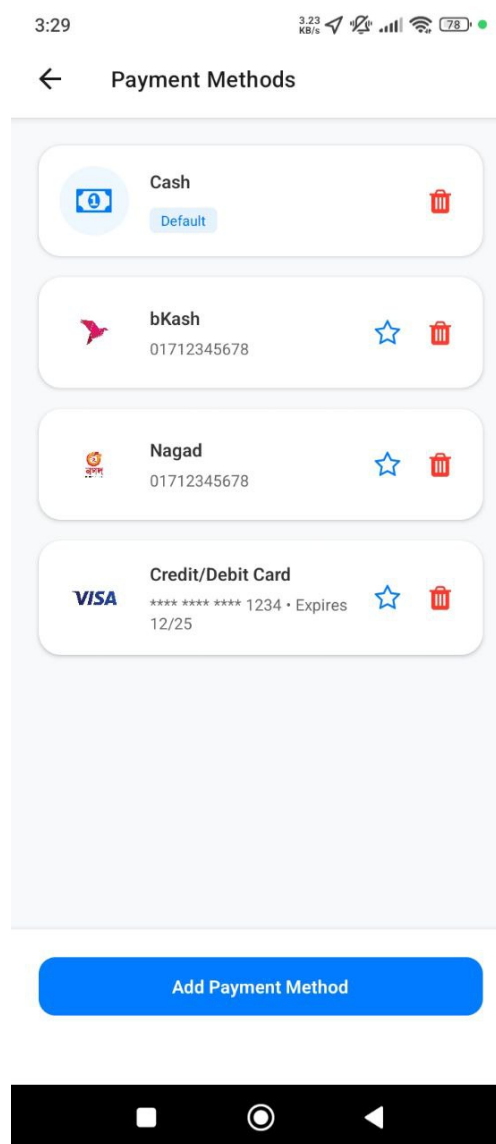
Manage personal information, saved addresses, and app preferences. Users can update their profile photo, contact info, and more.



Profile Screen

9. Payment Methods

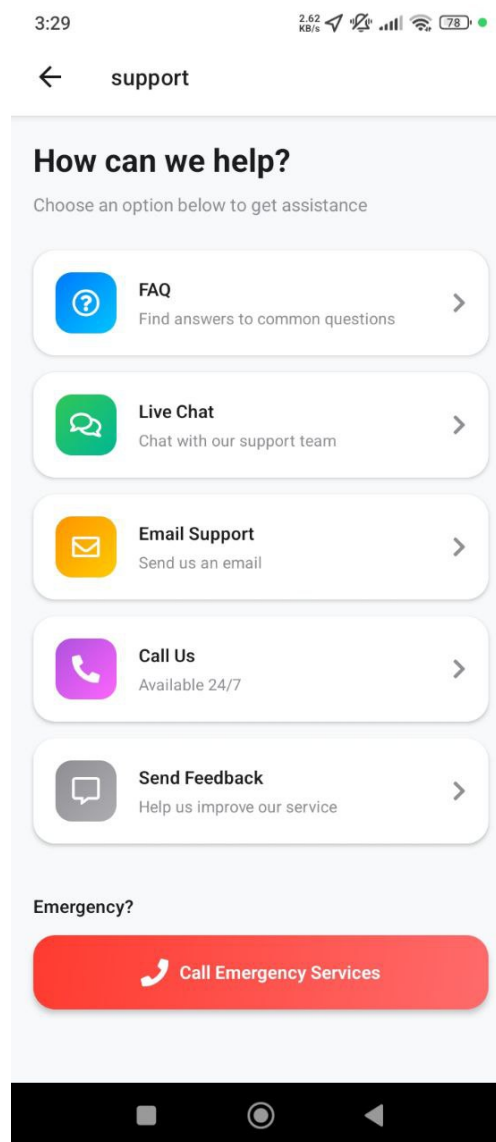
Add, remove, or manage payment options including Cash, bKash, Nagad, and cards. Secure and easy to use.



Payment Methods Screen

10. Support & FAQ

Access help, FAQs, and contact support directly from the app. Ensures users always have assistance when needed.



Support Screen

Technology Stack

- **Frontend:** React Native (Expo)
- **Navigation:** Expo Router, React Navigation
- **Maps:** Google Maps Platform
- **State Management:** Zustand
- **Styling:** Custom, responsive, and accessible UI
- **Testing:** Jest, React Native Testing Library

Business Model

- Commission per ride
- Promoted rides and in-app advertising
- Subscription for premium features (future roadmap)

Competitive Advantages

- Localized for Bangladesh (language, payments, ride types)
- Modern, intuitive UI/UX
- Scalable, cross-platform codebase
- Ready for rapid deployment and iteration

Contact

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Thank you for considering Ryde. Together, we can transform mobility in Bangladesh!