wrangle_act

August 29, 2022

1 Project: Wrangling and Analyze Data

1.1 Data Gathering

1. Directly download the WeRateDogs Twitter archive data (twitter_archive_enhanced.csv)

```
In [1]: import pandas as pd
        import numpy as np
        import requests as r
        import json
In [2]: twitter_archive = pd.read_csv('twitter-archive-enhanced.csv')
  2. Use the Requests library to download the tweet image prediction (image_predictions.tsv)
In [3]: url = 'https://d17h27t6h515a5.cloudfront.net/topher/2017/August/599fd2ad_image-prediction
In [4]: response = r.get(url)
        print(response)
<Response [200]>
In [5]: with open('images.tsv', 'wb') as file:
            file.write(response.content)
In [6]: images = pd.read_csv('images.tsv', sep='\t')
  3. Use the Tweepy library to query additional data via the Twitter API (tweet_json.txt)
In [7]: tweets = []
        with open('tweet-json.txt', 'r') as file:
            for line in file:
                data = json.loads(line)
                tweets.append(data)
        additional_data = pd.DataFrame(tweets, columns=['id', 'retweet_count', 'favorite_count']
```

1.2 Assessing Data

```
In [8]: twitter_archive.head(15)
Out[8]:
                       tweet_id
                                  in_reply_to_status_id in_reply_to_user_id
            892420643555336193
                                                     NaN
        0
                                                                            NaN
        1
            892177421306343426
                                                     NaN
                                                                            NaN
            891815181378084864
                                                     NaN
                                                                            NaN
        3
            891689557279858688
                                                     NaN
                                                                            NaN
        4
            891327558926688256
                                                     NaN
                                                                            NaN
        5
            891087950875897856
                                                     NaN
                                                                            NaN
                                                     NaN
        6
            890971913173991426
                                                                            {\tt NaN}
        7
                                                     NaN
            890729181411237888
                                                                            NaN
        8
            890609185150312448
                                                     NaN
                                                                            NaN
        9
            890240255349198849
                                                     NaN
                                                                            NaN
        10 890006608113172480
                                                     NaN
                                                                            NaN
                                                     NaN
        11 889880896479866881
                                                                            NaN
        12 889665388333682689
                                                     NaN
                                                                            NaN
        13 889638837579907072
                                                     NaN
                                                                            NaN
            889531135344209921
                                                     NaN
                                                                            NaN
                              timestamp
        0
            2017-08-01 16:23:56 +0000
        1
            2017-08-01 00:17:27 +0000
            2017-07-31 00:18:03 +0000
        2
        3
            2017-07-30 15:58:51 +0000
        4
            2017-07-29 16:00:24 +0000
        5
            2017-07-29 00:08:17 +0000
        6
            2017-07-28 16:27:12 +0000
        7
            2017-07-28 00:22:40 +0000
            2017-07-27 16:25:51 +0000
        8
            2017-07-26 15:59:51 +0000
        9
        10 2017-07-26 00:31:25 +0000
        11 2017-07-25 16:11:53 +0000
        12 2017-07-25 01:55:32 +0000
        13 2017-07-25 00:10:02 +0000
            2017-07-24 17:02:04 +0000
                                                           source \
        0
            <a href="http://twitter.com/download/iphone" r...
        1
            <a href="http://twitter.com/download/iphone" r...</pre>
        2
            <a href="http://twitter.com/download/iphone" r...</pre>
        3
            <a href="http://twitter.com/download/iphone" r...
        4
            <a href="http://twitter.com/download/iphone" r...</pre>
        5
            <a href="http://twitter.com/download/iphone" r...</pre>
        6
            <a href="http://twitter.com/download/iphone" r...</pre>
        7
            <a href="http://twitter.com/download/iphone" r...</pre>
        8
            <a href="http://twitter.com/download/iphone" r...</pre>
        9
            <a href="http://twitter.com/download/iphone" r...</pre>
```

```
10 <a href="http://twitter.com/download/iphone" r...
11 <a href="http://twitter.com/download/iphone" r...
12 <a href="http://twitter.com/download/iphone" r...
13 <a href="http://twitter.com/download/iphone" r...
    <a href="http://twitter.com/download/iphone" r...</pre>
                                                         retweeted_status_id \
                                                   text
0
    This is Phineas. He's a mystical boy. Only eve...
                                                                         NaN
                                                                        NaN
1
    This is Tilly. She's just checking pup on you...
2
    This is Archie. He is a rare Norwegian Pouncin...
                                                                         NaN
3
    This is Darla. She commenced a snooze mid meal...
                                                                         NaN
4
   This is Franklin. He would like you to stop ca...
                                                                         NaN
5
    Here we have a majestic great white breaching ...
                                                                         NaN
6
   Meet Jax. He enjoys ice cream so much he gets ...
                                                                         NaN
7
   When you watch your owner call another dog a g...
                                                                         NaN
    This is Zoey. She doesn't want to be one of th...
                                                                         NaN
8
9
    This is Cassie. She is a college pup. Studying...
                                                                         NaN
10 This is Koda. He is a South Australian decksha...
                                                                         NaN
11 This is Bruno. He is a service shark. Only get...
                                                                         {\tt NaN}
12 Here's a puppo that seems to be on the fence a...
                                                                         NaN
13 This is Ted. He does his best. Sometimes that'...
                                                                         NaN
14 This is Stuart. He's sporting his favorite fan...
                                                                         NaN
    retweeted_status_user_id retweeted_status_timestamp
0
                          NaN
                                                      NaN
1
                          NaN
                                                      NaN
2
                          NaN
                                                      NaN
3
                          NaN
                                                      NaN
4
                          NaN
                                                      NaN
5
                          NaN
                                                      NaN
6
                          NaN
                                                      NaN
7
                          NaN
                                                      NaN
8
                          NaN
                                                      NaN
9
                          NaN
                                                      NaN
10
                          NaN
                                                      NaN
11
                          NaN
                                                      NaN
12
                          NaN
                                                      NaN
13
                          NaN
                                                      NaN
14
                          NaN
                                                      NaN
                                         expanded_urls rating_numerator
    https://twitter.com/dog_rates/status/892420643...
0
                                                                       13
1
    https://twitter.com/dog_rates/status/892177421...
                                                                       13
    https://twitter.com/dog_rates/status/891815181...
                                                                       12
3
    https://twitter.com/dog_rates/status/891689557...
                                                                       13
4
    https://twitter.com/dog_rates/status/891327558...
                                                                       12
5
    https://twitter.com/dog_rates/status/891087950...
                                                                       13
    https://gofundme.com/ydvmve-surgery-for-jax,ht...
                                                                       13
```

```
https://twitter.com/dog_rates/status/890609185...
        8
                                                                                  13
        9
            https://twitter.com/dog_rates/status/890240255...
                                                                                  14
            https://twitter.com/dog_rates/status/890006608...
        10
                                                                                  13
            https://twitter.com/dog_rates/status/889880896...
        11
                                                                                  13
            https://twitter.com/dog_rates/status/889665388...
                                                                                  13
            https://twitter.com/dog_rates/status/889638837...
                                                                                  12
            https://twitter.com/dog_rates/status/889531135...
                                                                                  13
            rating_denominator
                                      name
                                             doggo floofer pupper
                                                                    puppo
        0
                                   Phineas
                                              None
                                                      None
                                                              None
                                                                     None
                              10
        1
                                                      None
                                                              None
                              10
                                     Tilly
                                              None
                                                                     None
        2
                                    Archie
                                              None
                                                      None
                                                              None
                                                                     None
                              10
        3
                                     Darla
                              10
                                              None
                                                      None
                                                              None
                                                                     None
        4
                              10
                                  Franklin
                                              None
                                                      None
                                                              None
                                                                     None
        5
                              10
                                      None
                                              None
                                                      None
                                                              None
                                                                     None
        6
                              10
                                       Jax
                                              None
                                                      None
                                                              None
                                                                     None
        7
                              10
                                      None
                                              None
                                                      None
                                                              None
                                                                     None
        8
                              10
                                              None
                                                      None
                                                              None
                                                                     None
                                      Zoey
        9
                              10
                                    Cassie
                                             doggo
                                                      None
                                                              None
                                                                     None
                                                      None
        10
                              10
                                      Koda
                                              None
                                                              None
                                                                     None
        11
                              10
                                     Bruno
                                              None
                                                      None
                                                              None
                                                                     None
        12
                              10
                                      None
                                              None
                                                      None
                                                              None
                                                                    puppo
        13
                                       Ted
                                              None
                                                      None
                                                              None
                                                                     None
                              10
        14
                              10
                                    Stuart
                                              None
                                                      None
                                                              None
                                                                    puppo
In [9]: twitter_archive.describe()
Out [9]:
                              in_reply_to_status_id in_reply_to_user_id
                    tweet_id
                2.356000e+03
        count
                                        7.800000e+01
                                                               7.800000e+01
        mean
                7.427716e+17
                                        7.455079e+17
                                                               2.014171e+16
        std
                6.856705e+16
                                        7.582492e+16
                                                               1.252797e+17
        min
                6.660209e+17
                                        6.658147e+17
                                                               1.185634e+07
        25%
                6.783989e+17
                                        6.757419e+17
                                                               3.086374e+08
        50%
               7.196279e+17
                                        7.038708e+17
                                                               4.196984e+09
        75%
                7.993373e+17
                                        8.257804e+17
                                                               4.196984e+09
               8.924206e+17
                                                               8.405479e+17
                                        8.862664e+17
        max
               retweeted_status_id retweeted_status_user_id rating_numerator
                       1.810000e+02
                                                   1.810000e+02
                                                                       2356.000000
        count
                       7.720400e+17
                                                   1.241698e+16
                                                                          13.126486
        mean
                       6.236928e+16
                                                   9.599254e+16
                                                                          45.876648
        std
        min
                                                   7.832140e+05
                                                                           0.000000
                       6.661041e+17
        25%
                                                   4.196984e+09
                       7.186315e+17
                                                                          10.000000
        50%
                                                   4.196984e+09
                       7.804657e+17
                                                                          11.000000
        75%
                       8.203146e+17
                                                   4.196984e+09
                                                                          12.000000
                       8.874740e+17
                                                   7.874618e+17
                                                                       1776.000000
        max
```

https://twitter.com/dog_rates/status/890729181...

13

7

```
rating_denominator
                      2356.000000
        count
                        10.455433
        mean
                         6.745237
        std
        min
                         0.000000
        25%
                        10.000000
        50%
                        10.000000
        75%
                        10.000000
                       170.000000
        max
In [10]: twitter_archive[twitter_archive['rating_numerator'] == 1776]
Out[10]:
                        tweet_id in_reply_to_status_id in_reply_to_user_id \
         979 749981277374128128
                                                     NaN
                              timestamp \
         979
              2016-07-04 15:00:45 +0000
                                                          source \
              <a href="https://about.twitter.com/products/tw...</pre>
                                                            text retweeted_status_id \
         979
              This is Atticus. He's quite simply America af...
                                                                                  NaN
              retweeted_status_user_id retweeted_status_timestamp
         979
                                    NaN
                                                   expanded_urls rating_numerator \
              https://twitter.com/dog_rates/status/749981277...
                                                                               1776
              rating_denominator
                                     name doggo floofer pupper puppo
         979
                              10 Atticus None
                                                    None
                                                           None None
In [11]: twitter_archive.info()
<class 'pandas.core.frame.DataFrame'>
RangeIndex: 2356 entries, 0 to 2355
Data columns (total 17 columns):
tweet id
                              2356 non-null int64
                              78 non-null float64
in_reply_to_status_id
in_reply_to_user_id
                              78 non-null float64
                              2356 non-null object
timestamp
                              2356 non-null object
source
                              2356 non-null object
text
                              181 non-null float64
retweeted_status_id
retweeted_status_user_id
                              181 non-null float64
retweeted_status_timestamp
                              181 non-null object
expanded_urls
                              2297 non-null object
rating_numerator
                              2356 non-null int64
```

```
rating_denominator

2356 non-null int64

name

2356 non-null object

doggo

2356 non-null object

floofer

2356 non-null object

pupper

2356 non-null object

puppo

2356 non-null object

puppo

2356 non-null object
```

dtypes: float64(4), int64(3), object(10)

memory usage: 313.0+ KB

In [12]: twitter_archive.nunique()

Out[12]:	tweet_id	2356
	in_reply_to_status_id	77
	in_reply_to_user_id	31
	timestamp	2356
	source	4
	text	2356
	retweeted_status_id	181
	retweeted_status_user_id	25
	${\tt retweeted_status_timestamp}$	181
	expanded_urls	2218
	rating_numerator	40
	rating_denominator	18
	name	957
	doggo	2
	floofer	2
	pupper	2
	puppo	2
	dtype: int64	

In [13]: twitter_archive.duplicated()

Out[13]:	0	False
	1	False
	2	False
	3	False
	4	False
	5	False
	6	False
	7	False
	8	False
	9	False
	10	False
	11	False
	12	False
	13	False
	14	False
	15	False

```
16
        False
17
        False
18
        False
19
        False
20
        False
21
        False
22
        False
23
        False
24
        False
25
        False
26
        False
27
        False
28
        False
29
        False
        . . .
2326
        False
2327
        False
2328
        False
2329
        False
2330
        False
2331
        False
2332
        False
2333
        False
2334
        False
2335
        False
2336
        False
2337
        False
2338
        False
2339
        False
2340
        False
2341
        False
2342
        False
2343
        False
2344
        False
2345
        False
2346
        False
        False
2347
2348
        False
        False
2349
2350
        False
2351
        False
2352
        False
2353
        False
2354
        False
2355
        False
Length: 2356, dtype: bool
```

In [14]: twitter_archive['source'].value_counts()

```
Out[14]: <a href="http://twitter.com/download/iphone" rel="nofollow">Twitter for iPhone</a>
         <a href="http://vine.co" rel="nofollow">Vine - Make a Scene</a>
         <a href="http://twitter.com" rel="nofollow">Twitter Web Client</a>
         <a href="https://about.twitter.com/products/tweetdeck" rel="nofollow">TweetDeck</a>
         Name: source, dtype: int64
In [15]: twitter_archive.isnull().sum()
Out[15]: tweet_id
                                          0
         in_reply_to_status_id
                                       2278
         in_reply_to_user_id
                                       2278
         timestamp
                                          0
         source
                                          0
                                          0
         text
         retweeted_status_id
                                       2175
         retweeted_status_user_id
                                       2175
         retweeted_status_timestamp
                                       2175
         expanded_urls
                                         59
         rating_numerator
                                          0
         rating_denominator
                                          0
         name
                                          0
         doggo
                                          0
         floofer
                                          0
                                          0
         pupper
         puppo
                                          0
         dtype: int64
In [16]: twitter_archive[['doggo', 'puppo', 'pupper', 'floofer']].sample(12)
Out[16]:
              doggo puppo pupper floofer
         1738 None
                      None
                            pupper
                                      None
         2208 None
                      None
                              None
                                      None
         465
              None
                      None pupper
                                      None
         337
              None
                              None
                                      None
                      None
         1088 None
                              None
                                      None
                      None
         1857 None
                      None
                              None
                                      None
         109
              None
                      None
                             None
                                      None
                              None
                                      None
         701
              None puppo
         1655 None
                              None
                                      None
                      None
                              None
                                      None
         1855 None
                      None
         1692 None
                      None
                              None
                                      None
         1332 None
                      None
                              None
                                      None
In [17]: additional_data.info()
<class 'pandas.core.frame.DataFrame'>
RangeIndex: 2354 entries, 0 to 2353
Data columns (total 3 columns):
id
                  2354 non-null int64
```

retweet_count 2354 non-null int64 favorite_count 2354 non-null int64

dtypes: int64(3)
memory usage: 55.2 KB

In [18]: additional_data.sample(10)

Out[18]:		id	retweet_count	favorite_count
	55	881536004380872706	16570	50199
	1207	715696743237730304	1454	4257
	746	779834332596887552	8237	21252
	1316	706538006853918722	1580	3778
	2342	666071193221509120	67	154
	1791	677331501395156992	265	1189
	308	835536468978302976	1939	0
	776	776088319444877312	179	2045
	1611	685315239903100929	1234	3676
	1895	674737130913071104	103	693

In [19]: additional_data.duplicated()

Out[19]:	0	False
	1	False
	2	False
	3	False
	4	False
	5	False
	6	False
	7	False
	8	False
	9	False
	10	False
	11	False
	12	False
	13	False
	14	False
	15	False
	16	False
	17	False
	18	False
	19	False
	20	False
	21	False
	22	False
	23	False
	24	False
	25	False
	26	False

```
29
                 False
         2324
                 False
         2325
                 False
         2326
                 False
                 False
         2327
         2328
                 False
         2329
                 False
         2330
                 False
         2331
                 False
         2332
                 False
         2333
                 False
         2334
                 False
                 False
         2335
         2336
                 False
         2337
                 False
         2338
                 False
         2339
                 False
         2340
                 False
         2341
                 False
         2342
                 False
         2343
                 False
         2344
                 False
         2345
                 False
         2346
                 False
         2347
                 False
                 False
         2348
         2349
                 False
         2350
                 False
         2351
                 False
         2352
                 False
         2353
                 False
         Length: 2354, dtype: bool
In [20]: images.info()
<class 'pandas.core.frame.DataFrame'>
RangeIndex: 2075 entries, 0 to 2074
Data columns (total 12 columns):
tweet_id
            2075 non-null int64
            2075 non-null object
            2075 non-null int64
            2075 non-null object
            2075 non-null float64
            2075 non-null bool
            2075 non-null object
```

27

28

jpg_url img_num

p1_dog

р1 p1_conf

p2

False

False

```
p2_dog
            2075 non-null bool
            2075 non-null object
p3
            2075 non-null float64
p3_conf
p3_dog
            2075 non-null bool
dtypes: bool(3), float64(3), int64(2), object(4)
memory usage: 152.1+ KB
In [21]: images.sample(15)
Out[21]:
                          tweet_id
                                                                              jpg_url \
         794
               690932576555528194
                                    https://pbs.twimg.com/media/CZavgf4WkAARpFM.jpg
                                    https://pbs.twimg.com/media/Cq_Vy9KWcAIUIuv.jpg
         1406
               770069151037685760
                                    https://pbs.twimg.com/media/CiTEFjDXAAAqU6I.jpg
         1147
               730924654643314689
                                    https://pbs.twimg.com/media/C7dJCnqU4AAswat.jpg
         1868
               844223788422217728
         53
                                    https://pbs.twimg.com/media/CUGObCOU8AAw2su.jpg
               667012601033924608
         66
               667176164155375616
                                    https://pbs.twimg.com/media/CUJJLtWWsAE-go5.jpg
         1397
               768193404517830656
                                    https://pbs.twimg.com/media/CqkrOwiW8AAn2Oi.jpg
         202
                                    https://pbs.twimg.com/media/CUsx8q_WUAA-m4k.jpg
               669683899023405056
               728035342121635841
                                    https://pbs.twimg.com/media/ChqARqmWsAEI6fB.jpg
         1130
                                    https://pbs.twimg.com/media/DD2oCl2WAAEI_4a.jpg
         2026
               882045870035918850
                                    https://pbs.twimg.com/media/CiI7zVZUoAEzGW7.jpg
         1144
               730211855403241472
         889
               699088579889332224
                                    https://pbs.twimg.com/media/CbOpWswWEAE9kvX.jpg
                                    https://pbs.twimg.com/media/CdDkEkHWwAAAeUJ.jpg
         980
               707315916783140866
         567
               678341075375947776
                                    https://pbs.twimg.com/media/CWnznDTU4AAa-6P.jpg
                                    https://pbs.twimg.com/media/CY8gWFRWUAAm1XL.jpg
         759
               688804835492233216
               img_num
                                                        p1_conf
                                                                 p1_dog
         794
                                                       0.526536
                     1
                                              snorkel
                                                                  False
         1406
                     1
                                         Boston_bull
                                                       0.414965
                                                                   True
         1147
                     1
                                                                  False
                                              polecat
                                                       0.185382
         1868
                     1
                                  Labrador_retriever
                                                       0.719510
                                                                   True
         53
                     1
                                                       0.987230
                                                                  False
                                               hyena
         66
                     1
                         soft-coated_wheaten_terrier
                                                       0.318981
                                                                   True
         1397
                     1
                                                 lion
                                                      0.396984
                                                                  False
                     1
         202
                                          Pomeranian
                                                       0.998275
                                                                   True
                     1
         1130
                                        handkerchief
                                                       0.302961
                                                                  False
         2026
                     1
                                            web_site
                                                       0.949591
                                                                  False
                     1
         1144
                                                       0.341663
                                                                   True
                                                  pug
         889
                     1
                                                       0.456186
                                                                  False
                                           mousetrap
                     2
                                Bernese_mountain_dog
                                                                   True
         980
                                                       0.979235
                     1
                                    golden_retriever
         567
                                                       0.853284
                                                                   True
                     3
         759
                                            malinois
                                                       0.199512
                                                                   True
                                                           p2_dog
                                            p2
                                                  p2_conf
         794
                                                 0.048089
                                                            False
                                        muzzle
               American_Staffordshire_terrier 0.286985
         1406
                                                             True
```

2075 non-null float64

p2_conf

1147		mink	0.10	5282	False
1868	Chesapeake_Bay_retri	ever	0.12	2019	True
53	African_hunting	_dog	0.01	2601	False
66	${ t Lakeland_ter}$	rier	0.21	5218	True
1397		ram	0.30	0851	False
202	Chihu	ahua	0.00	0605	True
1130	Pomera	nian	0.24	8664	True
2026	d	hole	0.01	7326	False
1144	Norwegian_elkh	ound	0.17	1222	True
889	banded_g	ecko	0.25	8677	False
980	Shetland_shee	pdog	0.01	1037	True
567	cocker_spa	niel	0.02	6230	True
759	German_shep	herd	0.09	6797	True
	р3	-	conf	p3_do	_
794	scuba_diver	0.03		Fals	
1406	Staffordshire_bullterrier	0.11		Trı	
1147	Newfoundland	0.08		Trı	
1868	Newfoundland	0.03		Trı	
53	coyote	0.00		Fals	
66	toy_poodle	0.10		Trı	
1397	cheetah	0.09		Fals	
202	Pekinese	0.00		Trı -	
1130	Shih-Tzu	0.11		Trı -	
2026	golden_retriever	0.00		Trı	
1144	German_shepherd	0.12		Tru	
889	common_iguana	0.06		Fals	
980	Appenzeller	0.00		Trı	
567	Labrador_retriever	0.02		Trı	- -
759	Saluki	0.08	2848	Trı	1e

1.3 Quality Issues

- 1. Chaning all 'None' values to 'NaN' (Twitter Archive Dataset)
- 2. Timestamp has a data type object instead of a datetime format (Twitter Archive Dataset)
- 3. Dropping columns with a lot of null values; retweeted_status_id, retweeted_status-user-id, retweeted_status_timestamp, in_reply_to_status_id, in_reply_to_user_id (Twitter Archive Dataset)
- 4. Removing ratings that are not for dogs; ratings, text (Twitter Archive Dataset)
- 5. Removing ratings with huge numerators and denominators (Twitter Archive Dataset)
- 6. Deleting anchor tags and extracting the source (Twitter Archive Dataset)
- 7. Dropping columns that are not important (Twitter Archive Dataset)
- 8. Most of the animals with 'false' in the p2_dog column were not dogs (Images Dataset)

1.4 Tidiness Issues

- 1. Three datasets are a lot, they need to be merged (Twitter Archive, Images and Additional Data Datasets)
- 2. Same variable in four columns (Twitter Archive Dataset; doggo, puppo, pupper and floofer columns)

1.5 Cleaning Data

1.5.1 Issue #1: DATA QUALITY

1.5.2 CHANGING ALL 'NONE' VALUES TO 'NAN'

Define Chaning the values using .replace

Code

```
In [23]: #List the columns that contain 'none'
         None_variable = ['doggo', 'pupper', 'puppo', 'floofer']
         #Change the values
         twitter_archive_clean[None_variable] = twitter_archive_clean[None_variable].replace('No
Test
In [24]: twitter_archive_clean[['doggo', 'puppo', 'pupper', 'floofer']].sample(12)
Out [24]:
               doggo puppo pupper floofer
         996
                 {\tt NaN}
                       NaN pupper
                                         NaN
         151
                 {\tt NaN}
                       {\tt NaN}
                                NaN
                                         NaN
         1428
                 {\tt NaN}
                       NaN pupper
                                         NaN
```

```
2204
          {\tt NaN}
                   NaN
                               NaN
                                           {\tt NaN}
1211
          {\tt NaN}
                   NaN
                               NaN
                                           {\tt NaN}
680
          NaN
                   NaN
                               {\tt NaN}
                                           NaN
1980
          {\tt NaN}
                   NaN pupper
                                           {\tt NaN}
1306
          {\tt NaN}
                   {\tt NaN}
                               {\tt NaN}
                                           NaN
1713
          {\tt NaN}
                   NaN pupper
                                           NaN
1359
                               {\tt NaN}
          {\tt NaN}
                   {\tt NaN}
                                           NaN
1586
          {\tt NaN}
                   NaN pupper
                                           NaN
717
          NaN
                   NaN
                               NaN
                                           NaN
```

1.6 TIMESTAMP HAS A DATA TYPE OBJECT INSTEAD OF A DATETIME FOR-MAT

Define Convert timestamp datatype from object to datetime using .to_datetime()

Code

```
In [25]: twitter_archive_clean['timestamp'] = pd.to_datetime(twitter_archive_clean['timestamp'])
Test
In [26]: twitter_archive_clean.timestamp.head()
Out[26]: 0
             2017-08-01 16:23:56
             2017-08-01 00:17:27
         1
         2 2017-07-31 00:18:03
             2017-07-30 15:58:51
             2017-07-29 16:00:24
         Name: timestamp, dtype: datetime64[ns]
In [27]: twitter_archive_clean.info()
<class 'pandas.core.frame.DataFrame'>
RangeIndex: 2356 entries, 0 to 2355
Data columns (total 17 columns):
tweet_id
                              2356 non-null int64
                              78 non-null float64
in_reply_to_status_id
in_reply_to_user_id
                              78 non-null float64
timestamp
                              2356 non-null datetime64[ns]
                              2356 non-null object
source
                              2356 non-null object
text
                              181 non-null float64
retweeted_status_id
                              181 non-null float64
retweeted_status_user_id
retweeted_status_timestamp
                              181 non-null object
expanded_urls
                              2297 non-null object
                              2356 non-null int64
rating_numerator
rating_denominator
                              2356 non-null int64
name
                              2356 non-null object
                              97 non-null object
doggo
                              10 non-null object
floofer
pupper
                              257 non-null object
                              30 non-null object
puppo
{\tt dtypes: datetime64[ns](1), float64(4), int64(3), object(9)}
memory usage: 313.0+ KB
```

DROPPING COLUMNS WITH NULL VALUES

Define Dropping columns with a function by first dropping non-null rows

Code

```
In [28]: #defining functions
         def drop_columns_rows(dataframe, values, axis=0):
             dataframe.drop(values, axis=axis, inplace=True)
In [29]: # getting index of non-null values in all retweet columns
         retweets = twitter_archive_clean[twitter_archive_clean['retweeted_status_id'].notnull()
In [30]: #dropping non-null rows
         drop_columns_rows(twitter_archive_clean, retweets)
In [31]: # Checking if non-null retweet rows have been dropped
         twitter_archive_clean.info()
<class 'pandas.core.frame.DataFrame'>
Int64Index: 2175 entries, 0 to 2355
Data columns (total 17 columns):
                              2175 non-null int64
tweet id
in_reply_to_status_id
                              78 non-null float64
in_reply_to_user_id
                              78 non-null float64
                              2175 non-null datetime64[ns]
timestamp
                              2175 non-null object
source
                              2175 non-null object
text
                              0 non-null float64
retweeted status id
                              0 non-null float64
retweeted_status_user_id
retweeted_status_timestamp
                              O non-null object
expanded_urls
                              2117 non-null object
                              2175 non-null int64
rating_numerator
                              2175 non-null int64
rating_denominator
                              2175 non-null object
name
doggo
                              87 non-null object
                              10 non-null object
floofer
pupper
                              234 non-null object
                              25 non-null object
puppo
dtypes: datetime64[ns](1), float64(4), int64(3), object(9)
memory usage: 305.9+ KB
In [32]: null = ['retweeted_status_id', 'retweeted_status_user_id', 'retweeted_status_timestamp'
         #function to drop coulmns
         drop_columns_rows(twitter_archive_clean, null, axis=1)
Test
```

In [33]: twitter_archive_clean.info()

```
<class 'pandas.core.frame.DataFrame'>
Int64Index: 2175 entries, 0 to 2355
Data columns (total 12 columns):
tweet_id
                     2175 non-null int64
                    2175 non-null datetime64[ns]
timestamp
                     2175 non-null object
source
                     2175 non-null object
text
expanded_urls
                     2117 non-null object
                    2175 non-null int64
rating_numerator
rating_denominator
                     2175 non-null int64
                     2175 non-null object
name
                     87 non-null object
doggo
                     10 non-null object
floofer
                     234 non-null object
pupper
                     25 non-null object
puppo
dtypes: datetime64[ns](1), int64(3), object(8)
memory usage: 220.9+ KB
```

1.7 REMOVING RATINGS THAT ARE NOT DOG RELATED

Define Dropping columns that are not dog related

Code

1.8 REMOVING RATINGS WITH HUGE NUMERATORS AND DENOMINATORS

Define Droping numerator ratings with more than or equal to 50 and denominator ratings with anything other figure aside 10

Code

Test

```
In [44]: numerator
Out[44]: Int64Index([], dtype='int64')
Code
In [50]: #Assinging a variable
         denominator = twitter_archive_clean[twitter_archive_clean['rating_denominator']!=10].ir
In [51]: #function to drop columns
         drop_columns_rows(twitter_archive_clean, denominator)
Test
In [52]: # This should produce an empty list
         denominator
Out[52]: Int64Index([], dtype='int64')
In [53]: twitter_archive_clean.describe()
Out [53]:
                    tweet_id rating_numerator rating_denominator
         count 2.092000e+03
                                   2092.000000
                                                            2092.0
         mean
                7.364111e+17
                                     10.639579
                                                              10.0
         std
                6.740101e+16
                                      2.262776
                                                               0.0
         min
                6.660209e+17
                                      0.000000
                                                              10.0
         25%
                6.764899e+17
                                     10.000000
                                                              10.0
         50%
                7.088226e+17
                                     11.000000
                                                              10.0
         75%
               7.885006e+17
                                     12.000000
                                                              10.0
                8.924206e+17
                                     27.000000
                                                              10.0
         max
```

1.9 DELETING ANCHOR TAGS AND EXTRACTING THE SOURCE

DEFINE Extracting the exact sources

1.10 Code

1.11 DROPPING COLUMNS THAT ARE NOT IMPORTANT

Define Dropping columns with the drop function

Code

```
In [56]: not_needed = ['text', 'expanded_urls']
         drop_columns_rows(twitter_archive_clean, not_needed, axis = 1)
Test
In [57]: twitter_archive_clean.info()
<class 'pandas.core.frame.DataFrame'>
Int64Index: 2092 entries, 0 to 2355
Data columns (total 10 columns):
                      2092 non-null int64
tweet_id
timestamp
                      2092 non-null datetime64[ns]
                      2092 non-null object
source
                      2092 non-null int64
rating_numerator
rating_denominator
                      2092 non-null int64
                      2092 non-null object
name
doggo
                      87 non-null object
floofer
                      10 non-null object
                      234 non-null object
pupper
                      25 non-null object
puppo
dtypes: datetime64[ns](1), int64(3), object(6)
memory usage: 179.8+ KB
```

1.12 Issue #2: Tidiness

Define Combining four columns with the same variables (doggo, pupper, puppo, floofer)

Code

Test

name

four_columns

```
In [60]: twitter_archive_clean.info()
<class 'pandas.core.frame.DataFrame'>
Int64Index: 2092 entries, 0 to 2355
Data columns (total 7 columns):
tweet_id
                      2092 non-null int64
                      2092 non-null datetime64[ns]
timestamp
                      2092 non-null object
source
                      2092 non-null int64
rating_numerator
rating_denominator
                      2092 non-null int64
name
                      2092 non-null object
                      344 non-null object
four_columns
dtypes: datetime64[ns](1), int64(3), object(3)
memory usage: 130.8+ KB
In [61]: twitter_archive_clean.four_columns.value_counts()
Out[61]: pupper
                           224
         doggo
                            75
                            24
         puppo
                             10
         doggo, pupper
         floofer
                             9
                             1
         doggo, floofer
                             1
         doggo, puppo
         Name: four_columns, dtype: int64
Define Merging the three datasets
Code
In [62]: merged = pd.merge(twitter_archive_clean, images_clean, on='tweet_id', how='left')
         df = pd.merge(merged, additional_data_clean, left_on='tweet_id',right_on='id',how='left
In [63]: df.info()
<class 'pandas.core.frame.DataFrame'>
Int64Index: 2092 entries, 0 to 2091
Data columns (total 21 columns):
                      2092 non-null int64
tweet_id
                      2092 non-null datetime64[ns]
timestamp
source
                      2092 non-null object
                      2092 non-null int64
rating_numerator
rating_denominator
                      2092 non-null int64
```

2092 non-null object

344 non-null object

```
1918 non-null object
jpg_url
img_num
                      1918 non-null float64
                      1918 non-null object
р1
p1_conf
                      1918 non-null float64
p1_dog
                      1918 non-null object
                       1918 non-null object
p2
p2_conf
                      1918 non-null float64
p2_dog
                      1918 non-null object
                      1918 non-null object
рЗ
p3_conf
                       1918 non-null float64
                       1918 non-null object
p3_dog
                       2092 non-null int64
id
                       2092 non-null int64
retweet_count
                      2092 non-null int64
favorite count
dtypes: datetime64[ns](1), float64(4), int64(6), object(10)
memory usage: 359.6+ KB
```

1.13 Storing Data

Save gathered, assessed, and cleaned master dataset to a CSV file named "twitter_archive_master.csv".

```
In [64]: df.to_csv('twitter_archive_master.csv', index=False)
```

1.14 Analyzing and Visualizing Data

1.14.1 Insights:

- 1. The source of most tweets and ratings were from iphones
- 2. Relationship between favorite count and retweet counts. Favorite count and retweet count have a positive correlation. It can be concluded that, tweets with most likes are likely to be retweeted more.
- 3. The most common dog rating is 12/10

1.14.2 Visualization

```
In [65]: df.info()
<class 'pandas.core.frame.DataFrame'>
Int64Index: 2092 entries, 0 to 2091
Data columns (total 21 columns):
tweet_id
                      2092 non-null int64
timestamp
                      2092 non-null datetime64[ns]
source
                      2092 non-null object
                      2092 non-null int64
rating_numerator
rating_denominator
                      2092 non-null int64
                      2092 non-null object
name
```

```
four_columns
                       344 non-null object
                       1918 non-null object
jpg_url
img_num
                       1918 non-null float64
                       1918 non-null object
р1
                       1918 non-null float64
p1_conf
                       1918 non-null object
p1_dog
                       1918 non-null object
p2
p2_conf
                       1918 non-null float64
                       1918 non-null object
p2_dog
рЗ
                       1918 non-null object
p3_conf
                       1918 non-null float64
                       1918 non-null object
p3_dog
                       2092 non-null int64
id
                       2092 non-null int64
retweet_count
favorite_count
                       2092 non-null int64
dtypes: datetime64[ns](1), float64(4), int64(6), object(10)
memory usage: 359.6+ KB
```

1.14.3 Source of tweets and ratings

1.14.4 Relationship between favorite count and retweet count

In [68]: df.describe()

```
Out[68]:
                                                 rating_denominator
                    tweet_id rating_numerator
                                                                          img_num \
         count
                2.092000e+03
                                    2092.000000
                                                              2092.0
                                                                      1918.000000
                7.364111e+17
                                      10.639579
                                                                10.0
                                                                         1.205422
         mean
         std
                6.740101e+16
                                       2.262776
                                                                 0.0
                                                                         0.565512
                6.660209e+17
                                       0.000000
                                                                10.0
                                                                         1.000000
         min
         25%
                                                                10.0
                6.764899e+17
                                      10.000000
                                                                         1.000000
         50%
                7.088226e+17
                                      11.000000
                                                                10.0
                                                                         1.000000
         75%
                7.885006e+17
                                      12.000000
                                                                10.0
                                                                         1.000000
                8.924206e+17
                                      27.000000
                                                                10.0
                                                                         4.000000
         max
                    p1_conf
                                   p2_conf
                                                 p3_conf
                                                                     id retweet_count
                1918.000000 1.918000e+03
                                            1.918000e+03
                                                           2.092000e+03
                                                                           2092.000000
         count
                             1.349144e-01
                                            6.042929e-02 7.364111e+17
                   0.593179
                                                                           2707.719407
         mean
                   0.272909 1.010738e-01 5.104888e-02 6.740101e+16
         std
                                                                           4623.063297
```

```
min
                    0.044333 1.011300e-08 1.740170e-10 6.660209e+17
                                                                                  0.000000
                    0.360093 5.407533e-02 1.605313e-02 6.764899e+17
         25%
                                                                                597.750000
         50%
                    0.587440
                               1.181350e-01
                                              4.947920e-02
                                                            7.088226e+17
                                                                               1320.000000
         75%
                                              9.241083e-02
                                                             7.885006e+17
                                                                               3130.250000
                    0.848095
                               1.963873e-01
                    1.000000
                                              2.710420e-01
                                                             8.924206e+17
         max
                               4.880140e-01
                                                                              79515.000000
                 favorite_count
         count
                    2092.000000
                    8590.744264
         mean
         std
                   11938.436606
         min
                      52.000000
         25%
                    1852.750000
         50%
                    3954.000000
         75%
                   10971.000000
         max
                  132810.000000
In [69]: import matplotlib.pyplot as plt
         import seaborn as sb
         % matplotlib inline
In [70]: import matplotlib.pyplot as plt
         import seaborn as sb
         % matplotlib inline
         df.plot('retweet_count', 'favorite_count',kind='scatter',figsize=(15,6))
         plt.title('Relationship Between Favorite Count and Retweet Count', weight='bold')
         plt.xlabel('Retweets', weight='bold')
         plt.ylabel('Favorites', weight='bold');
                              Relationship Between Favorite Count and Retweet Count
      120000
      100000
       80000
     Favorites
      60000
       40000
       20000
                    10000
                                                                        70000
```

Tweets with the most likes are likely to be retweeted more

20000

30000

```
In [72]: df.rating_numerator.value_counts()
```

40000

50000

60000

80000

```
Out[72]: 12
              487
        10
              430
              412
        11
              304
        13
              146
        9
        8
               96
        7
               52
               42
        14
               36
        5
        6
               32
        3
               18
        4
               15
        2
                9
        1
                7
        0
                2
        26
                1
        17
                1
        15
                1
        27
                1
        Name: rating_numerator, dtype: int64
```

In []: