

## General methods for finding parameter Estimators

- 1) Method of Moments (MOM)
- 2) Maximum Likelihood (MLE)

### Method of Moments

#### Def

The  $k^{\text{th}}$  moment of a R.V.  $X$  is:

$$\mu_k = E(X^k)$$

The  $k^{\text{th}}$  Sample Moment is

$$m_k = \frac{1}{n} \sum_{i=1}^n X_i^k$$

Method of Moment Estimators for model parameters are found by equating known Sample moments to unknown Population moments and solving for the parameters in terms of the data.

— In general, we need  $K$  equations to derive MOM estimators for  $K$  parameters. we need to solve the following system of equations

$$m_1 = E(X_1)$$

$$m_2 = E(X_1^2)$$

$$\vdots$$

$$m_K = E(X_1^K)$$

where  $X_1$  is just a  
R.V. from our model

$$f_X(x)$$

MOM can be biased and sometimes you can get Estimates outside of the parameter space, but typically they yield some kind of estimator

EX

let  $X_1, \dots, X_n \stackrel{iid}{\sim} \text{geo}(p)$

we only need an estimator for one parameter,  $p$ , so we only have to use the first moments

$$\left. \begin{aligned} m_1 &= \frac{1}{n} \sum X_i = \bar{X} \\ \mu_1 &= E(X_1) = \frac{1}{p} \end{aligned} \right\} \Rightarrow \text{set } \bar{X} = \frac{1}{p} \text{ and solve for } p$$
$$\Rightarrow p = \frac{1}{\bar{X}} \Rightarrow \boxed{\hat{p}_{\text{mom}} = \frac{1}{\bar{X}}}$$

EX

let  $X_1, \dots, X_n \stackrel{iid}{\sim} N(\mu, \sigma^2)$

Now we have two parameters  $\Rightarrow$  need first two moments

$$(1) \quad \frac{1}{n} \sum X_i = E(X_1)$$

$$(2) \quad \frac{1}{n} \sum X_i^2 = E(X_1^2)$$

from equation (1) we get  $\boxed{\hat{\mu}_{\text{mom}} = \bar{X}}$

from equation (2) we have

$$\frac{1}{n} \sum X_i^2 = \sigma^2 + \mu^2$$

$$\Rightarrow \sigma^2 = \frac{1}{n} \sum X_i^2 - [\bar{X}]^2$$

$$\Rightarrow \boxed{\hat{\sigma}_{\text{mom}}^2 = \frac{1}{n} \sum_{i=1}^n (X_i - \bar{X})^2}$$

$$\left[ \begin{aligned} \text{Recall: } \text{Var}(X) &= E(X^2) - [E(X)]^2 \\ \Rightarrow E(X^2) &= \text{Var}(X) + [E(X)]^2 \\ &= \sigma^2 + \mu^2 \end{aligned} \right]$$

[plug in mom estimator of  $\mu$ ]

[ "The Biased version of the Sample ~~var~~ Variance" ]

## Maximum likelihood Estimators (MLE's)

we have a random sample of data

$X_1, \dots, X_n \stackrel{iid}{\sim} f_X(x; \theta)$  where  $\theta$  is an unknown parameter

The model for the entire sample is the joint distribution

$$f_X(x_1, \dots, x_n) = \prod_{i=1}^n f_X(x_i; \theta)$$

Ex

$$\text{Pois}(\lambda): P_X(x) = \frac{e^{-\lambda} \lambda^x}{x!}$$

$$X_1, \dots, X_n \stackrel{iid}{\sim} \text{pois}(\lambda) \Rightarrow f_X(x_1, \dots, x_n) = \prod_{i=1}^n \frac{e^{-\lambda} \lambda^{x_i}}{x_i!}$$

$$\Rightarrow \frac{e^{-\lambda} \lambda^{x_1}}{x_1!} \cdot \frac{e^{-\lambda} \lambda^{x_2}}{x_2!} \cdot \dots \cdot \frac{e^{-\lambda} \lambda^{x_n}}{x_n!} = \boxed{\frac{e^{-n\lambda} \lambda^{\sum x_i}}{\prod_{i=1}^n x_i!}}$$

A maximum likelihood estimator,  $\hat{\theta}_{MLE}$ , of  $\theta$  is the value that "maximizes the probability of the data" i.e. maximizes our joint distribution model

$$\hat{\theta}_{MLE} = \underset{\theta}{\operatorname{argmax}} \prod_{i=1}^n f_X(x_i; \theta)$$

when we gather data, we can treat them as constants and plug them into the joint model. Then when viewed as a function of the parameter instead of the data, we call the joint distribution the likelihood function

$$\text{likelihood function: } L(\theta) = \prod_{i=1}^n f_X(x_i; \theta)$$

## EX

Flip a coin 10 times,  $p = P(\text{heads})$  unknown

$X_i = \begin{cases} 1 & \text{heads} \\ 0 & \text{tails} \end{cases}$  we observe 1, 0, 0, 1, 0, 1, 0, 0, 0, 0

model for  $X_i$ :  $X_1, \dots, X_n \stackrel{iid}{\sim} \text{Bern}(p)$

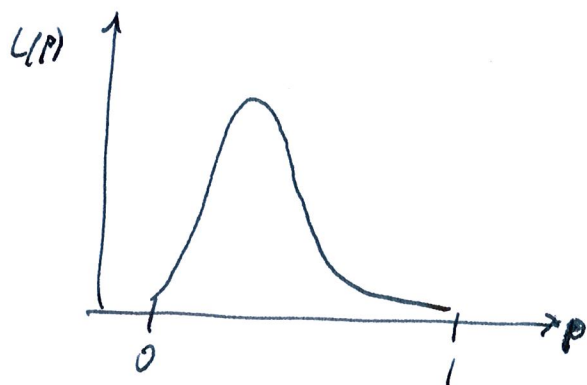
model for the entire sample:

$$f_X(x_1, \dots, x_n) = \prod_{i=1}^n f_X(x_i; p) = \prod_{i=1}^n (1-p)^{1-x_i} p^{x_i} = (1-p)^{n-\sum x_i} p^{\sum x_i}$$

Plugging in the data and treating this as a function of  $p$  we get:

Likelihood function:  $\boxed{L(p) = (1-p)^7 p^3}$

Plot of  $L(p)$  vs  $p \in [0, 1]$



What value of  $p$  makes  $L(p)$  the biggest?

$$p = .2 \Rightarrow L(.2) = .201$$

$$p = .9 \Rightarrow L(.9) = .000008$$

$$\boxed{p = .3 \Rightarrow L(.3) = .267} \quad *$$

$$p = .4 \Rightarrow L(.4) = .215$$

Based on our data, the MLE of  $p$  is .3

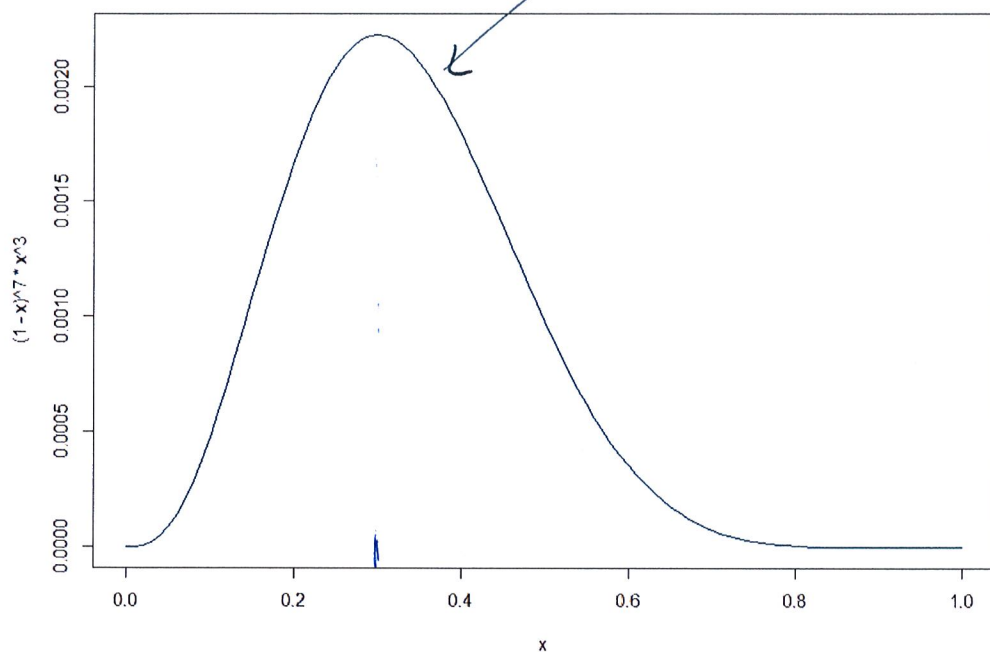
(See graphs on next page)

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In practice, we work with the log-likelihood:  
 $\ell(\theta) = \log(L(\theta))$  where  $\log(\cdot) \equiv \ln(\cdot)$ . working with the log-likelihood is computationally easier.

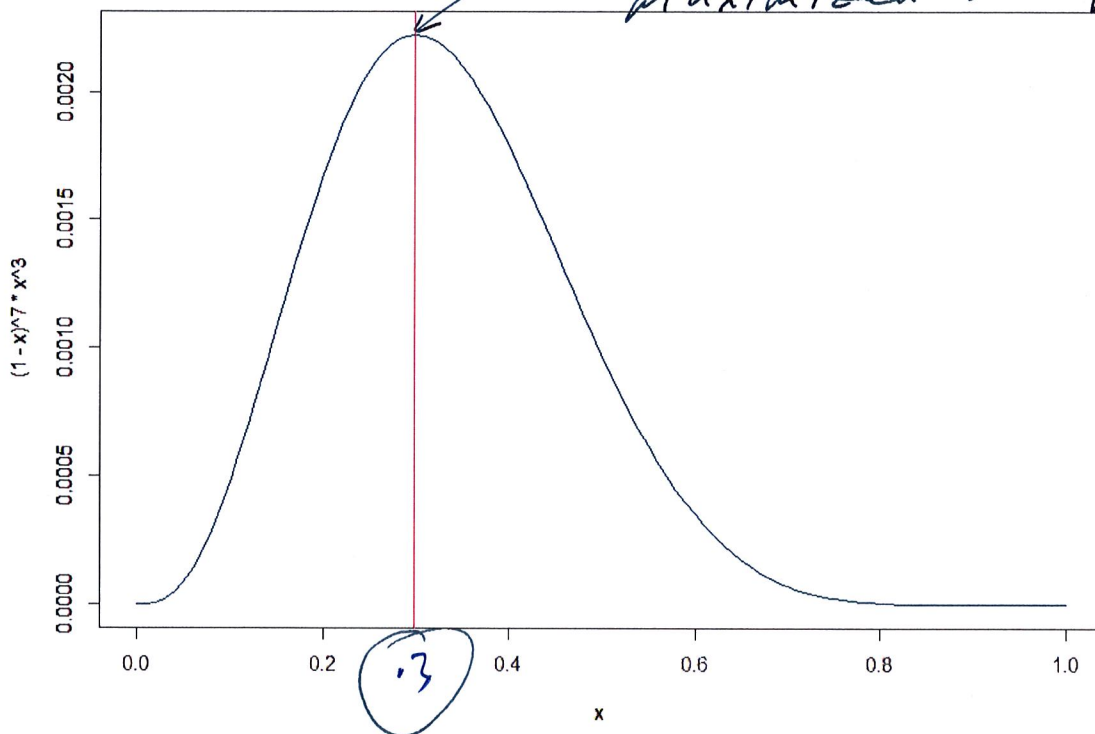
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curve((1-x)^7*x^3,0,1,col="darkblue")
```

likelihood function.  
 $L(p) = (1-p)^7 p^3$



```
abline(v=.3,col="red")
```

likelihood function is  
maximized when  $p = .3$



## Finding MLES

- 1.) Find likelihood function:  $L(\theta) = \prod_{i=1}^n f(x_i)$
- 2.) take log:  $\ell(\theta) = \log(L(\theta))$
- 3.) take derivative of  $\ell(\theta)$  with respect to  $\theta$
- 4.) set equal to 0
- 5.) Solve for  $\theta$

[technically we need to make sure 2nd derivative ~~is~~  $< 0$  at  $\hat{\theta}$ ]

EX Roll a die until a six. Do it 100 times

Data  $X_i = \# \text{ of rolls till a six}$

x	1	2	...	29
# of times	18	20	...	1

} use data to estimate  
 $p \equiv$  probability of rolling a 6 six

model for data

$$X_1, \dots, X_n \sim \text{geo}(p)$$

$$p(x) = p(1-p)^{x-1}$$

$$1.) L(p) = \prod_{i=1}^n p(1-p)^{x_i-1} = p^n (1-p)^{\sum x_i - n}$$

$$2.) \ell(p) = \log(L(p)) = n \log(p) + (\sum x_i - n) \log(1-p)$$

$$3.) \frac{\partial \ell(p)}{\partial p} = \frac{n}{p} - \frac{\sum x_i - n}{1-p}$$

$$4.) \text{Set } = 0, \Rightarrow \frac{n}{p} = \frac{\sum x_i - n}{1-p}$$

5.) Solve for  $p$ :

$$\frac{1-p}{p} = \frac{\sum x_i - n}{n} \Rightarrow \frac{1}{p} - 1 = \frac{\sum x_i}{n} - 1 \Rightarrow \frac{1}{p} = \frac{\sum x_i}{n}$$

$$\Rightarrow \boxed{\hat{p}_{\text{mu}} = \frac{n}{\sum x_i} = \frac{1}{\bar{X}}}$$

Then plug in data

$$n=100, \quad \bar{X}=5.68$$

$$\sum x_i = 568$$

Thus

$$\boxed{\hat{p}_{\text{mu}} = .176}$$

We may have more than 1 parameter to estimate

$$\frac{E-X}{X_1, \dots, X_n \sim N(\mu, \sigma^2)} \quad \mu \text{ or } \sigma^2 \text{ unknown}$$

$$f_X(x_i) = \frac{1}{\sqrt{2\pi}\sigma} \exp\left\{-\frac{1}{2\sigma^2}(x_i - \mu)^2\right\}$$

1.) likelihood function:

$$L(\mu, \sigma^2) = \prod_{i=1}^n f_X(x_i) = (2\pi)^{-n/2} \sigma^{-n} \exp\left\{-\frac{\sum (x_i - \mu)^2}{2\sigma^2}\right\}$$

2.) log-likelihood:

$$\ell(\mu, \sigma^2) = \log(L(\mu, \sigma^2)) = -\frac{n}{2} \log(2\pi) - n \log(\sigma) - \frac{\sum (x_i - \mu)^2}{2\sigma^2}$$

3.) Take derivative, this time with respect to both parameters

$$\frac{\partial \ell(\mu, \sigma^2)}{\partial \mu} = -\left[ \frac{2\sigma^2(-2) \sum (x_i - \mu) - 0}{4\sigma^4} \right] = \frac{\sum (x_i - \mu)}{\sigma^2}$$

$$\begin{aligned} \frac{\partial \ell(\mu, \sigma^2)}{\partial \sigma} &= \frac{-n}{\sigma} - \left[ \frac{2\sigma^2(0) - \sum (x_i - \mu)^2 (4\sigma)}{4\sigma^4} \right] \\ &= -\frac{n}{\sigma} + \frac{\sum (x_i - \mu)^2}{\sigma^3} \end{aligned}$$

Now we have to find the values that simultaneously give zeros.

Start with the first equation.

$$i.) \quad \sum (x_i - \mu) = 0$$

$$\begin{aligned} \Rightarrow \sum x_i - n\mu &= 0 \Rightarrow \sum x_i = n\mu \\ \Rightarrow \hat{\mu}_{ML} &= \frac{\sum x_i}{n} = \boxed{\bar{X}} \end{aligned}$$

Now plug in the maximizer of the first equation into the second

$$ii) \quad -\frac{n}{\sigma} + \frac{\sum (x_i - \bar{x})^2}{\sigma^3} = 0$$

$$\Rightarrow \frac{\sum (x_i - \bar{x})^2}{\sigma^3} = \frac{n}{\sigma}$$

$$\Rightarrow \sigma_{MLE}^2 = \boxed{\frac{1}{n} \sum_{i=1}^n (x_i - \bar{x})^2}$$