# Bayes' Rule

#### **Outline**

- I. Bayes' rule
- II. Conditional independence
- III. Naïve Bayes model

<sup>\*</sup> Figures are from the <u>textbook site</u>.

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It tells us how often b happens given that a happens, when we know:

- how often a happens given that b happens, and
- how likely a is on its own, and
- how likely b is on its own.

## Bayes' Rule for Multivalued Variables

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The above is a set of equations, each for a pair of possible values of *X* and *Y*.

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A more generalized version conditionalized on some evidence e:

$$P(Y \mid X, e) = \frac{P(X \mid Y, e)P(Y \mid e)}{P(X \mid e)}$$

- Perceive as the evidence the effect of some unknown cause.
- Determine the cause.

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The doctor knows  $P(symptoms \mid disease)$  and wants to derive a diagnosis  $P(disease \mid symptoms)$ .

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- The disease meningitis causes a patient to have a stiff neck 70% of time.
- The prior probability that any patient has meningitis is 1/50,000.
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Apply normalization to Bayes' rule when P(s) is unknown:

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normalization constant to make the entries in P(Y | X) sum to 1.

What happens when we have two or more pieces of evidences?

Suppose we know the full joint distribution.

	toothache		$\neg toothache$	
	catch	$\neg catch$	catch	$\neg catch$
$cavity \\ \neg cavity$	0.108 0.016	0.012 0.064	0.072 0.144	0.008 0.576

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 $ightharpoonup 2^n$  possible combinations of observed values needed to determine  $P(toothache \land catch \land \cdots \mid Cavity)!$ 

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P(Cavity | toothache \land catch)
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$$P(X|Y,Z) = P(X|Z)$$
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Decomposition into smaller conditional assertions.

**P**(Toothache, Catch, Cavity)

```
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= **P**(Toothache, Catch | Cavity) **P**(Cavity)

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3 tables of dimensions  $2 \times 2$ ,  $2 \times 2$ , and  $2 \times 1$  with a total of 2 + 2 + 1 = 5 independent numbers (which appear in the first row of every table).

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#### With n symptoms, the size grows as O(n) instead of $O(2^n)$ .

- Conditional independence assertions allow probabilistic systems to scale up.
- They are more commonly available than absolute independence assertions.
- Decomposition of large probabilistic domains through conditional independence is one of the most important recent developments in AI.

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$$= 1$$

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$$= \alpha P(Cause) \left( \prod_{j} P(e_{j} \mid Cause) \right) = 1$$

# (cont'd)

$$P(Cause \mid e) = \alpha P(Cause) \left( \prod_{j} P(e_j \mid Cause) \right)$$

Calculate the probability distribution of the causes from observed effects:

- Take each possible cause.
- Multiply its prior probability by the product of the conditional probabilities of the observed effects given that cause.
- Normalize the result.

# (cont'd)

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- Linear run time in the number of observed effects only.
- ◆ The number of unobserved effects is irrelevant no matter how large it is (as in medicine).

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#### Example sentences:

- 1. Stocks rallied on Monday, with major indexes gaining 1% as optimism persisted over the first quarter earnings season.
- 2. Heavy rain continued to pound much of the east coast on Monday, with flood warnings issued in New York City and other locations..

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Classify each sentence into a Category.

- Prior probabilities: *P*(*Category*)
- Conditional probabilities: P(HasWord<sub>i</sub> | Category)

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♣  $P(HasWord_i \mid Category) \approx fraction of documents of each category that contain word <math>i$ .

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- Conditional probabilities: P(HasWord<sub>i</sub> | Category)
  - $P(Category = c) \approx fraction of all previously seen documents that are of <math>c$ .

P(Category = weather) = 0.09 // 9% of articles are about weather.

♣  $P(HasWord_i \mid Category) \approx fraction of documents of each category that contain word <math>i$ .

```
P(HasWord_6 = true \mid Category = business) \approx 0.37 // 37% of articles about business contain word 6, "stocks".
```

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 appearances/disappearances of the key words.

# Other Applications of Naïve Bayes Models

- Language determination (to detect the language a text is written in)
- Spam filtering (to identify spam e-mails)
- Sentiment analysis (to identify positive and negative customer sentiments in social media)
- Real-time prediction (because they are very fast)
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#### Naïve Bayes models are not used in

♠ Medical diagnosis (which requires more sophisticated models)