

Carson Brandonisio

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EDUCATION

University of Georgia

Bachelor of Advertising | Certificate, Music Business

HOPE Scholarship

Athens, GA

Graduating May 2027

3.40/4.00 GPA

RELEVANT EXPERIENCE

Freelance Broadcast Production

Atlanta, GA

Media Producer

May 2021 - July 2023

- Produced live eSports broadcasts for Twitch channels including @VGBootCamp and @BTSSmash with audiences of 10,000+ viewers
- Managed real time social media updates and stream assets in high pressure environment
- Increased audience engagement through strategic digital presentation and live content design

Internship for Recursion eSports

Social Media Manager and Event Coordinator

August 2022 - July 2023

- Grew Twitch channel to 20,000+ followers working alongside top content creators
- Coordinated to host large scale eSports tournaments of up to 500 people
- Represented Recursion eSports at large gaming events such as Dreamhack Atlanta, MomoCon, and more

SuperStar (Local Band)

Athens, GA

Advertising intern

August 2024 - May 2025

- Boosted Spotify monthly listeners to 1000+ and social media followers to over 3000+ through digital marketing campaigns
- Managed merchandise inventory during live performances
- Coordinated and promoted large scale shows with local organizations and fraternities

CUSTOMER SERVICE EXPERIENCE

Sports Warehouse

Alpharetta, GA

Warehouse Associate

May 2022 - September 2022

- Packed customer orders and assisted with essential functions of order fulfillment
- Supported warehouse workflow through maintaining accurate product inventory
- Performed general cleaning and prepping duties associated with maintaining warehouse operations.

1785 Bar and Grill

Athens, GA

Barback

May 2025 - August 2025

- Conducted opening and closing procedures, such as product inventory and venue cleaning
- Ensured guest safety and welcoming environment while creating a sense of community amongst patrons
- Exemplified reliability and promptness by timely completing tasks in a fast paced work environment

CAMPUS & COMMUNITY INVOLVEMENT

Phi Kappa Psi Fraternity, Messenger

January 2024 - January 2025

- Supported chapter communication and event planning and recorded essential messaging to and from other chapters.

Nuci's Space, Volunteer

August 2023 - August 2024

- Assisted with non-profit music practice space scheduling bands and serving patrons

UGA eSports, Community Organizer

August 2023- August 2024

- Organized and promoted local tournaments and events creating a sense of community within the club.

Various Local Bands, Guitarist

August 2021 - Present

- Played in multiple local rock bands to hundreds of people at venues all around Georgia

SKILLS

Technical: Microsoft Office Suite, OBS Studio, Adobe Photoshop, Discord, Unity, Javascript, HTML, CSS, C#

Creative: Digital Marketing Strategy, Event Production, Content Creation, Music Marketing