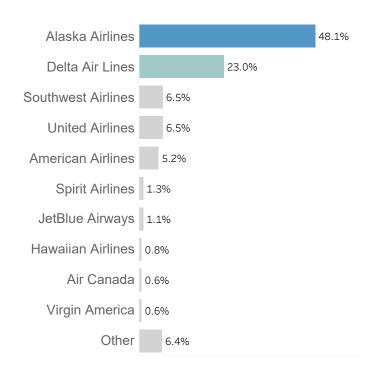
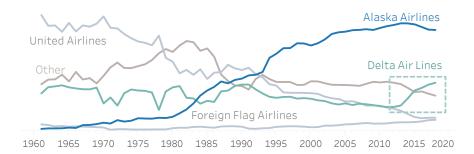
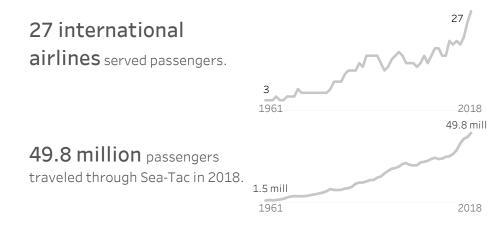
Two airlines led the market share in 2018, carrying over 70% of all passengers

In 2018 Alaska Airlines carried nearly half of all passengers (48.1%) at Sea-Tac Airport.



Delta Airline market share grew by 12 percentage points since 2013.





What?

Market share is an airline's share of the total passenger traffic calculated by dividing an airline's passengers by the airport's total number of passengers.

So what?

• <u>Operational impact</u>: Airlines have different infrastructure requirements, so the split of passenger traffic between airlines has implications for airport facilities and operations.

• <u>Impact on customers</u>: Having a diverse set of airlines improves competition, yielding lower ticket prices for air passengers while also stimulating demand.

• <u>FAA requirements</u>: If two airlines control more than 50% of passenger boardings, the Airport must demonstrate how access will be provided to new entrants and how incumbents could expand.