

Marina management system

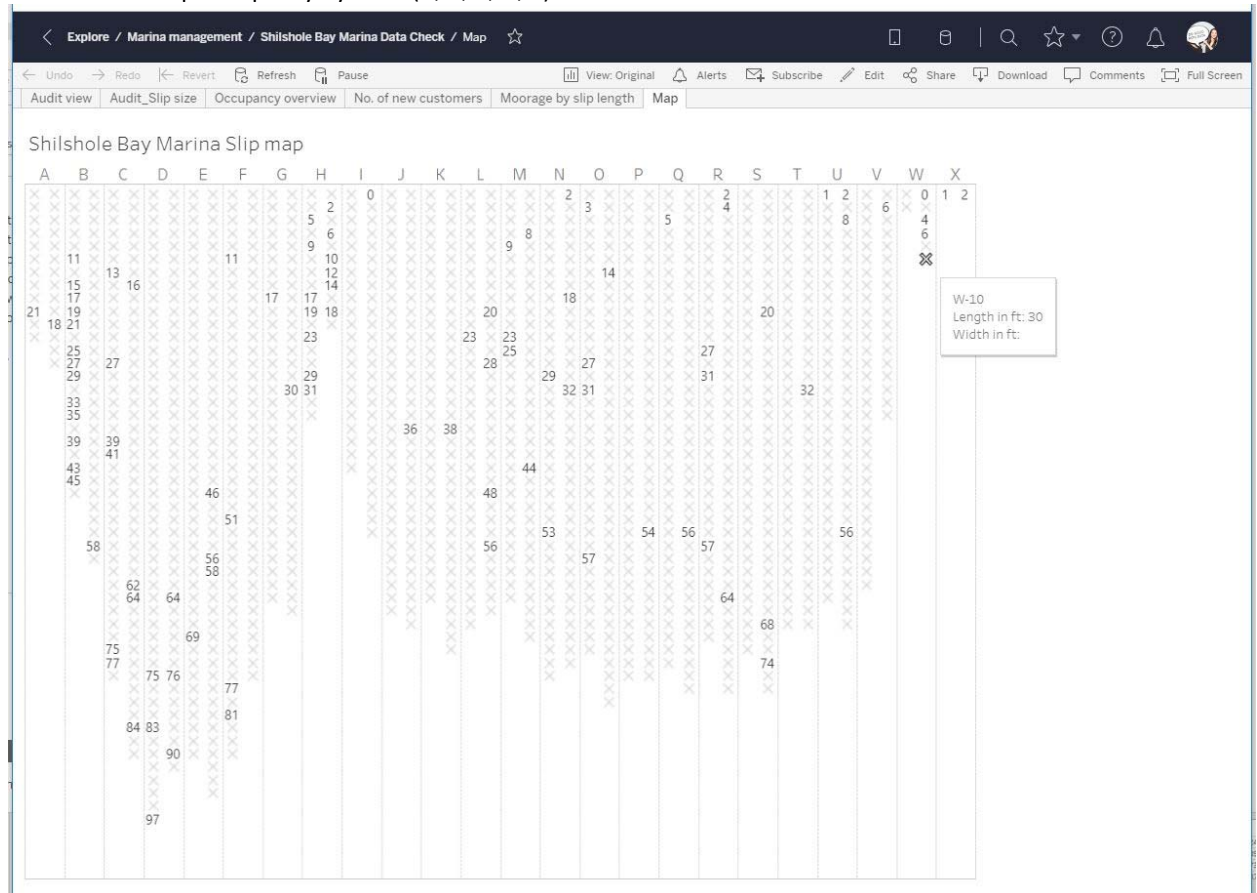
Problem

Basic operational information at Shilshole Bay Marina is time-consuming to access or not easily available. For example, generating slip occupancy requires downloading and pasting together multiple reports, taking more than 20 hours each month.

Solution

I built custom SQL reporting views and designed interactive Tableau dashboards for the customer which optimize operational efficiencies by reducing manual reporting efforts by 75% and provide insights that can drive marketing decisions. The customer can:

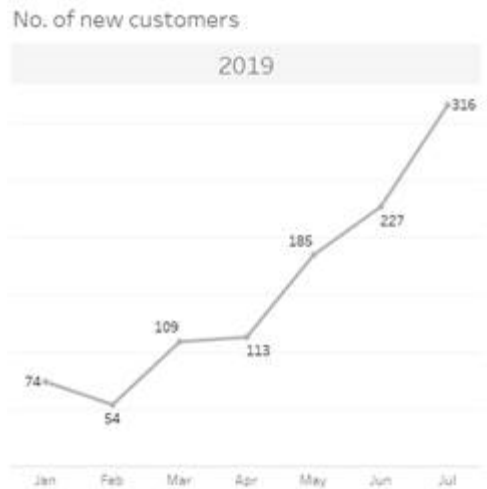
- See real-time slip occupancy by dock (A, B, C, D,...)



- Quickly and easily answer questions like how many 40' vessels are currently moored at the marina.

| Length in ft | |
|--------------|-----|
| 18 | 1 |
| 22 | 11 |
| 24 | 1 |
| 26 | 26 |
| 30 | 377 |
| 34 | 89 |
| 36 | 230 |
| 38 | 153 |
| 40 | 254 |
| 42 | 221 |
| 46 | 190 |

- See customer acquisition monthly.



- Audit moorage assignments and identify entry errors, e.g. identify assignments with two slip assignments, to ultimately improve data quality.

Explore / Marina management / Shilshole Bay Marina Data Check / Audit view ☆

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Audit view Audit_Slip size Occupancy overview No. of new customers Moorage by slip length Map

Audit view

Click on dock or slip name in left table to view assignment details.

List of slips with multiple customer
Ids per assignment

| Dock | Slip | |
|------|------|---|
| A | A-06 | 2 |
| B | B-06 | 2 |
| | B-13 | 2 |
| | B-37 | 2 |
| | B-38 | 2 |
| C | C-11 | 2 |
| | C-20 | 2 |
| | C-22 | 2 |
| | C-29 | 2 |
| | C-49 | 2 |
| | C-53 | 2 |
| | C-60 | 2 |
| D | D-55 | 2 |
| E | E-07 | 2 |
| | E-10 | 2 |
| | E-29 | 2 |
| | E-31 | 2 |
| | E-67 | 2 |

| Slip | Assignment_id | Customer_id | Day of Arrival_date | Day of Departure_date | Assignment_type | Length in ft | Width in ft |
|------|---------------|-------------|------------------------|--------------------------|-----------------|--------------|-------------|
| B-06 | 116822 | 31914 | 08/27/16 | Null | MONTHLY | 30 | 11.0 |
| | 119954 | 31914 | 04/01/17 | Null | MONTHLY | 30 | 11.0 |
| | 120095 | 31914 | 03/01/17 | Null | MONTHLY | 30 | 11.0 |
| | 192069 | 69693 | 03/01/19 | 2/28/20 | SUBLEASE | 30 | 11.0 |
| B-13 | 191275 | 27323 | 05/26/19 | 8/31/19 | MONTHLY | 22 | 10.0 |
| | 192045 | 30280 | 07/01/19 | Null | MONTHLY | 22 | 10.0 |
| B-37 | 136880 | 35345 | 11/01/18 | Null | MONTHLY | 50 | 25.0 |
| | 147773 | 35345 | 11/01/18 | Null | MONTHLY | 50 | 25.0 |
| | 169741 | 49528 | 04/01/19 | 3/31/20 | SUBLEASE | 50 | 25.0 |
| B-38 | 100057 | 30470 | 09/01/14 | Null | MONTHLY | 46 | 15.5 |
| | 159042 | 39364 | 02/23/19 | 2/23/20 | SUBLEASE | 46 | 15.5 |