

“Financial Analysis for Trading”



Submitted By

Areej Malik

16-SE-18

Shaaf Abdullah

16-SE-28

Uman Afzal

16-SE-34

Supervisor

Dr. Ali Javed

Assistant Professor

DEPARTMENT OF SOFTWARE ENGINEERING
FACULTY OF TELECOMMUNICATION AND INFORMATION ENGINEERING
UNIVERSITY OF ENGINEERING AND TECHNOLOGY
TAXILA

July 2020

Certificate

It is certified that the contents and the form of this report titled “Financial Analysis for Trading” submitted by Areej Malik (16-SE-18), Shaaf Abdullah (16-SE-28), and Uman Afzal (16-SE-34) have been found satisfactory for the requirement of degree.

Supervisor: _____

(Dr. Ali Javed)

DEDICATION

To Allah Almighty

&

To our Parents, Teachers
and Mentors

ACKNOWLEDGEMENT

We would like to thank our Supervisor **Dr. Ali Javed** who showed complete trust in our project. They cooperated us with every level. They were always available for any sort of guidance and also actively participated in giving suggestions to improve overall performance of project. After that we would like to thank our parents and well-wishers who prayed for our success.

Table of Contents

ACKNOWLEDGEMENT	4
LIST OF FIGURES.....	7
CHAPTER 1: INTRODUCTION.....	8
1.1 Project Goal:.....	8
1.2 Aims & Objectives:	8
1.3 Deliverables:.....	9
1.3.2 Forecast:	9
1.3.3 Advice:	10
1.3.4 Research Paper:	10
CHAPTER 2: LITERATURE REVIEW.....	11
2.1 Literature Survey:	11
2.2 Market Survey.....	15
2.2.1 Quantitative Forecasting.....	15
2.2.2 Qualitative Forecasting.....	16
2.2.3 Short-term Forecasting Models	16
2.2.4 Long-term Forecasting Models.....	16
2.2.5 Market track.....	17
Chapter 3: Methodology	18
3.1 Proposed Solution:	18
3.2 Methodology:	19
3.2.1 Use Case Diagram.....	27
3.2.2 Flowchart Diagram.....	28
3.3 Project Timeline:.....	29
3.4 Experimental / Simulation Setup:.....	29
3.4.1 Python.....	30
3.4.2 Pandas.....	30
3.4.3 NumPy	30
3.4.4 Jupyter	30
3.4.5 TensorFlow	31
3.4.6 Keras.....	31
3.5 Details of Work Packages Completed/ Milestones Achieved	31
3.5.1 Requirement Phase:	31
3.5.2 Design phase:	31

3.5.3 Development phase:	31
3.5.4 Testing phase:	31
3.5.5 Maintenance phase:.....	31
3.6 Evaluation Parameters:	32
CHAPTER 4: TESTING	33
4.1 Unit testing.....	33
4.2 Integration Testing.....	33
4.3 Verification and Validation	34
CHAPTER 5: RESULTS AND DISCUSSION.....	35
5.1 Simulation Results	35
5.2 Product Demo	38
5.3 Results Discussion.....	41
5.4 Utilization (End Users/Beneficiaries)	42
5.5 Budget Requirements	43
5.6 Market Forecasting	43
CHAPTER 6: CONCLUSIONS.....	44
6.1 Conclusion.....	44
6.2 Limitation	44
References.....	45

LIST OF FIGURES

Figure 1: Filtered sentences news sentiment score [8]	13
Figure 2: Actual stock prices of AAPL [8]	13
Figure 3: Game plan [9]	14
Figure 4: Forecasting method for market track	17
Figure 5: Model for obtaining stock faith	18
Figure 6: methodology to predict closing price	19
Figure 7: Sentiment Analysis	21
Figure 8: Statistical data types	22
Figure 9: Training/Test data split.....	23
Figure 10: Activation function.....	25
Figure 11: Recurrent Neural Network.....	26
Figure 12: Long Short Term Memory	26
Figure 13: Model Architecture	27
Figure 14: Use Case Diagram.....	27
Figure 15: Flow Chart.....	28
Figure 16: Project Timeline	29
Figure 17: Experimental Setup.....	29
Figure 18: Model Layers	36
Figure 19: Layers Parameters.....	37
Figure 20: Total Layer Parameters.....	37
Figure 21: HBL Learning Curve	38
Figure 22: HBL Data Training Evaluation.....	38
Figure 23: HBL Stocks Closing Price	39
Figure 24: Engro Fertilizers Learning Curve	40
Figure 25: Engro Fertilizers Data Evaluation.....	40
Figure 26: Engro Fertilizers Closing Price.....	41
Figure 27: HBL Closing Price Predictions	41
Figure 28: Engro Fertilizers Cllosing Price Predictions	42

CHAPTER 1: INTRODUCTION

Stock market valuation and forecasting is used to decide the fate value of the organization's inventory or of various monetary things on a change. The inventory market is a vital part of the economic system of the country as it then influences the economic system of the country and performs an essential function within the growth of enterprise changes within the country. If the demand for enterprise inventory is low, then the price of the employer proportion is lower and if the demand for employer inventory is higher, then the business proportion fee increase. [1]

1.1 Project Goal:

Stock traders are generally not aware of changing stock market trends and figures. They face the problem of an efficient stock market to earn more profits. Financial analysts know that stock market trends are highly dependent on a large amount of relevant news and information from around the world. Given the assumptions that updated news articles could provide much better stock market forecasts. We would develop a system that would be able to version (model) the response of the stock market to press articles and predict and forecast their future behavior. Through this, investors should predict the future behavior of the stock marketplace whilst applicable facts are published and act straight away on it.

It is a research base project in which we used deep neural networks. We have fed the historical market closing price along with news ad created a time series of it and induced it into the model to predict the stock faith. It uses RNN and LTSM algorithm to find the trends within the data set in order to predict the future market trend for the particular company.

1.2 Aims & Objectives:

The objective of the project is to create a model that analyzes previous inventory data from different companies and implements these values in the set of information exploration rules to decide the price that a particular inventory can have in the near future with appropriate precision. The challenge will be useful for traders to make

investments in the stock market mainly depending on different factors.

This anticipated and analyzed records can be used to recognize the economic reputation of corporations and their comparisons. Commercial agencies and corporations can use it to triumph over barriers and increase stock costs for their company. It can be very beneficial, even for researchers, stockbrokers, commercial market makers, authorities and normal humans. We can certainly determine the styles of the usage of information mining algorithms.

1.3 Deliverables:

The deliverables of Financial Analysis Software for Trading are:

1.3.1 Analysis:

By using real-time news data from different online sources. We analyze sentiments of different news to decide the outcome as positive, negative, neutral or complex. We also have analyzed the potential impact of news on stock trends. Our algorithm will predict based on this analysis. For this purpose, we will use the concepts of Natural language processing and sentiment analysis. We will also take into consideration the experience of stockbrokers and agents. How the stock is been affected by global and local news as well as through any sudden climate change, whispers, protests and catastrophes. The LSTM is really methodical in making prediction on the time-series data. So we have observed how the trends really get affected by the news and historical data.

1.3.2 Forecast:

The system is able to forecast market trends using historical data and news data taglines. The system has been trained to forecast future market trends for the specific company depends upon the data that is fed to the model. We fetched the data from different online platforms and have classified based on the previous data classes in the system. This market forecast has potentially significant benefits of gaining more profit for stock traders. [2]

1.3.3 Advice:

Based on analysis and forecast, our system will give a piece of advice to potential investors. What possible trends markets will follow based on our analysis and predictions. The stock trader would be able to decide whether he should invest or not based on advice given by our system. Also, it will include the warnings and possibilities of stock market trends. It will give stock brokers a quick idea how to behave in front of expeditious market price. They can use the model as a technical tool in order to predict the stock faith.

1.3.4 Research Paper:

It is the research base project. We have a research paper as an outcome of this research-oriented FYP. We have used standard news dataset to train different conventional and deep learning classifiers for prediction. We have thoroughly investigate the performance of each classifier for predicting the behavior of stock exchange. We aim to publish our research work in a quality conference or journal.

CHAPTER 2: LITERATURE REVIEW

This section contains research of methods that are available in market. By literature review we get an idea that what is the market trend towards different approaches and techniques.

2.1 Literature Survey:

Over the past two years, forecasting and evaluating inventory marketplace returns has become a vital field of look at. In most extreme cases, specialists and examiners had attempted to set up a straight seeking among the information macroeconomic factors and stock commercial center returns. After the revelation of non-linearity inside the profits of stock commercial center lists, numerous scientists have created non-direct measurable displaying of stock returns. [3]

Phenomenal arrangements of info factors are utilized in the writing which are expecting reasonableness returns. As a general rule, outstanding information factors are utilized to anticipate that an indistinguishable arrangement of profits should securities exchange information. A few researchers have even preprocessed these statistics before transmitting it to the NEURAL synthetic network (ANN) for forecasting and prediction. [4]

Jing Tao Yao and bite Lim tan [5] in this overview utilized fake neural systems for arrangement, forecast and acknowledgment. Neural Network training is partner workmanship. Writers examine a seven stage neural system forecast model structure approach during this article. Pre and post data preparing/examination aptitudes, data inspecting, instructing standards and model suggestion additionally will be covered during this article.

Tiffany hui-Kuang and Kun-Huang [6] in this article utilized neural system attributable to their abilities in taking care of nonlinear relationship and conjointly actualize a shiny new fluffy measurement model to support articulation. The fluffy relationship is utilized to conjecture the Taiwan record. Inside the neural system fluffy measurement model whether as in test perceptions zone unit utilized for training and out example

perceptions region unit utilized for articulation. The hindrance of taking all the level of enrollment for instructing and explanation may affect the exhibition of the neural system. To stay away from this take the qualification between perceptions.

Ching-Hseue cheng, Tai-Liang Chen, Liang-Ying Wei [7] in this paper projected a hybrid foretelling model mistreatment multi-technical indicators to predict stock value trends. There are a unit four procedures delineate like choose the essential technical indicators, the favored indicators supported a matrix and used CDPA to entropy Principle approach. Then use RST formula to extract linguistic rules and utilize genetic formula to the extracted rules to infuse higher foretelling accuracy and stock come back. The advantage was discovered that produce additional reliable and perceivable rules and foretelling rules supported objective stock knowledge instead of subjective human judgments.

Nagar and Hahsler [8] in their investigation gave a programmed book mining based way to deal with blend reports from changed sources and fabricate a News Corus. An assessment metric, known as News Sentiment using the tally of positive and negative extremity words is arranged as live of the estimation of the news corpus. They utilized different open source flexibly bundles and apparatuses to build up the news grouping and total motor still due to the notion investigation motor. They conjointly star that the time variety of News Sentiment shows an extremely durable relationship with specific stock worth second.

- **News Corpus**

With the rise of plenitude of on the web and electronic assets. Experts need to manage flooding measure of unstructured and ongoing information. Along these lines, there is computerized text mining based way to deal with gather reports from differing sources and make News Corpus.

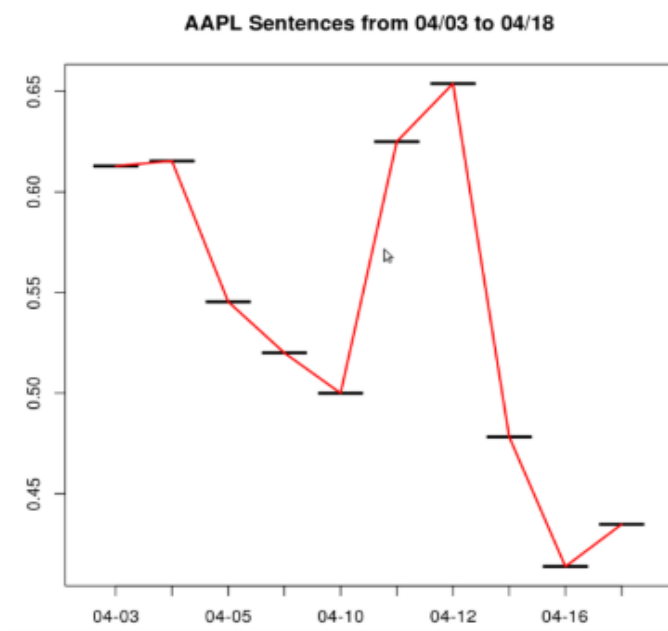


Figure 1: Filtered sentences news sentiment score [8]

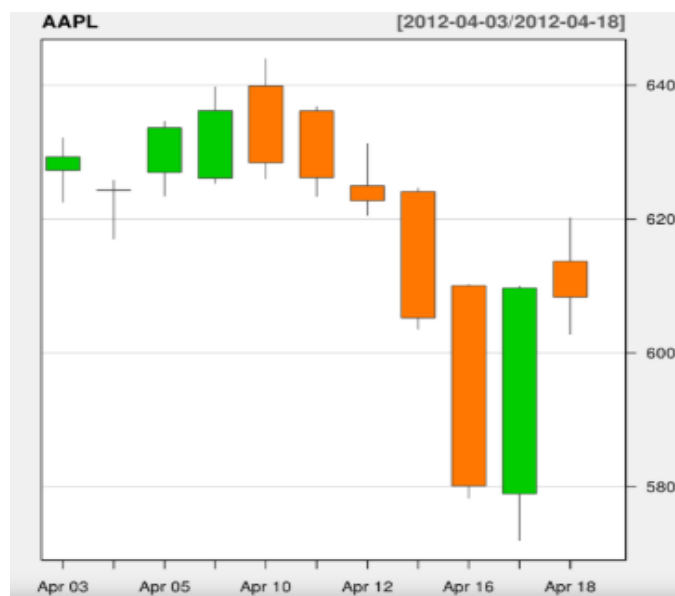


Figure 2: Actual stock prices of AAPL [8]

J. Beans [9] utilizes watchword labeling on Twitter channel with respect to aircrafts fulfillment to accomplish them for extremity and opinion. This may offer as a quick arrangement of the notion winning with respect to aircrafts and their customer fulfillment evaluations. We have utilized the assumption identification calculation rule Bolstered this examination.

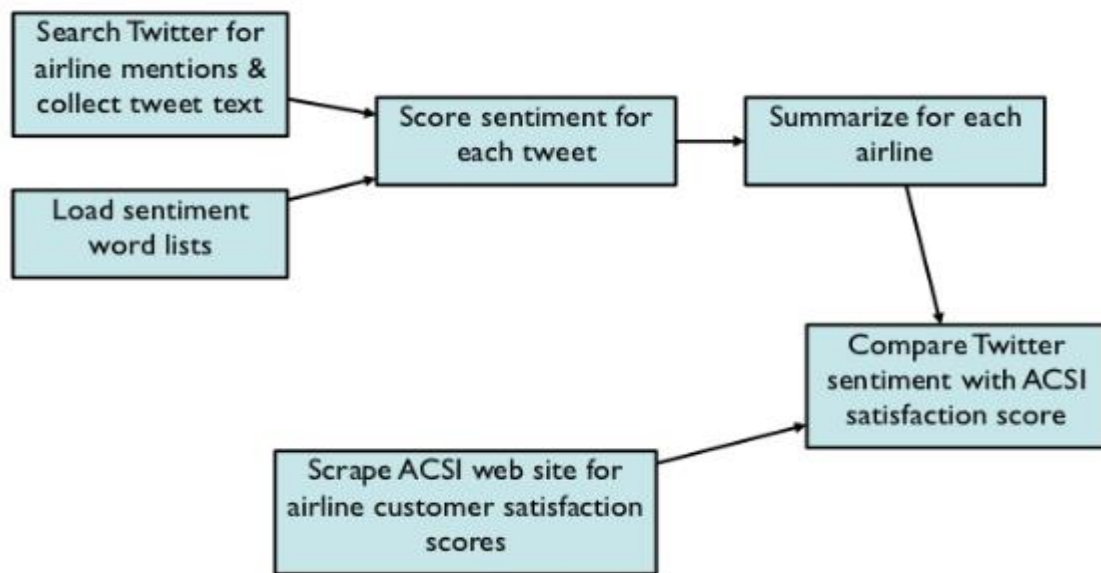


Figure 3: Game plan [9]

This analysis paper studies however the results of monetary prediction is improved once news articles with company different levels of relevancy to the target stock area unit used at the same time. They used multiple kernels learning techniques for partitioning the data that is extracted from completely different five classes of reports articles supported sectors sub-sectors, industries etc.

2.2 Market Survey

Stock market over the past two decades have been enduring several vital changes and have taken place within the surrounding of monetary markets. The advancement of amazing correspondence and trade offices has extended the extent of decision for financial specialists. Estimating stock has become a significant financial subject that has stood out for researchers for quite a while.

Stock experts got the opportunity to figure income and development to extend what expected profit are. Gauge income and projections region unit essential component of security investigation, generally bringing about a stock's future cost for instance, if an association shows a high pace of development over numerous periods, it will order products that surpass the current market different. When its forward numerous will build, its stock worth should therefore expand, prompting the following seek financial specialists. Making forward projections needs different data sources; some arrival from quantitative data in territory unit a great deal of emotional. The mindful and exactness of the data drive the estimates.

We did a survey in PSX Islamabad. We met with different stockbrokers and had them fill the questionnaire. There are certain techniques already present in a market.

2.2.1 Quantitative Forecasting

Takes historical demand knowledge and combines it with a mathematical formula to work out future performance. It typically involves victimization past sales figures to predict future demand. Knowledge sets will return decades or is last the last twelve months. However, there is a lot of knowledge accessible, the lot of correct the forecast. Quantitative statement techniques can take under consideration factors like demand trends and seasonality to assist build the predictions a lot of correct. Quantitative inventory statement depends on having decent, smart quality knowledge to create an affordable assessment. And once knowledge is not accessible, like for brand new businesses or product, it is merely impractical to use this technique from day one. [10]

2.2.2 Qualitative Forecasting

Subjective articulation strategies square measure much increasingly emotional than their quantitative partners, relying on taught findings rather than count. With subjective proclamation, request is conjecture upheld learned information and information on anyway the market works. This may return from one key individual or from feelings and bits of knowledge each inside and apparently to the organizations.

Subjective articulation ways can be thought of partner degree workmanship under control by stock organizers over long periods of watch. Moreover, subjective proclamation may grasp foreseeing the effect of a substitution showcasing, basically the outcome a substitution innovation may wear the commercial center or thinking about the impact of social patterns on future looking for propensity.

Subjective stock proclamation, in any case, relies upon having proficient information of the market and there is never-endingly a hazard that an over the top measure of experience lies with one individual. [10]

2.2.3 Short-term Forecasting Models

Short-term forecasts e.g. up to a year-long, ought to offer information for inventory coming up with, filling and procure activities.

Short-term forecast share subject to several variables, together with demand fluctuations, like seasonality, and provider interval volatility. Each will have an effect on re-order points and safety stock levels. Forecast thus ought to be careful and perpetually revised and updated, to require account of constant amendment. [10]

2.2.4 Long-term Forecasting Models

Long haul request forecast is valuable to create information for major key and venture determinations.

While gaining practical experience in stock strategies, it is encouraging organizations with item structuring, similar to forecast the tip of certain lines or anticipating new

market slants that need new thoughts and development. Such choices will affect creation programming which routinely must be arranged a while before product progressing to market.

Consequently, effective semi-permanent prediction needs over an exposure of current events however additionally a deep data of marketplace. [10]

2.2.5 Market track

Its Miles stock market Forecasting device includes two predominant components: a forecasting model and an extensive database. The forecast version reads the database; after which it predicts the market position. From this prediction, he determines a buying and selling role for the Dow Diamonds and the SP500 Spiders. The database and checks are best in class reliably during the purchase and supreme last arrangement. It uses an amassed neural system model with an innate figuring to discover the SP500 measure and the tallies are astounding, be that as it may, it might be condensed utilizing the ensuing three procedural steps. [11]

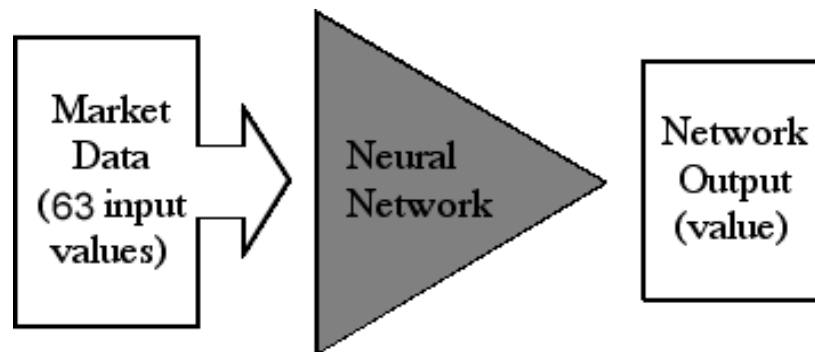


Figure 4: Forecasting method for market track

CHAPTER 3: METHODOLOGY

3.1 Proposed Solution:

The purposed strategy for building up the framework comprises of chiefly three fundamental advances. From the outset the information is gathered and parsed by means of delightful cleanser library from various sources. Besides, notion examination is applied on the gathered information so as to make it justifiable by machine and looking at the current market heading, trailing the business group and explicit firms once that the information is portrayed and scored consequently. AI last, the neural network model is designed using the best

Sequence algorithm LSTM yielding the best and accurate results in predicting the stock faith.

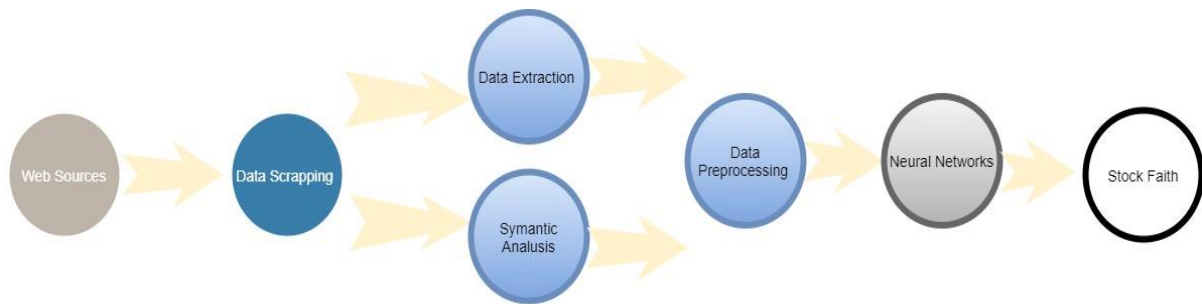


Figure 5: Model for obtaining stock faith

3.2 Methodology:

This challenge attempts to wait for the price of the inventory by admiring the cost and previous characteristics of the stock market. It requires old stock market records preceding cost and developments, as the challenge also emphasizes strategies for extracting the records. The inventory market is completely fluctuating, there are various organizations in various divisions and the qualities and parameters can go in particular manners throughout the years. And the investors might be able to foresee the future conduct of the stock marketplace while applicable information is launched and act immediately upon it which we provide to information evaluation, sentimental and prediction.

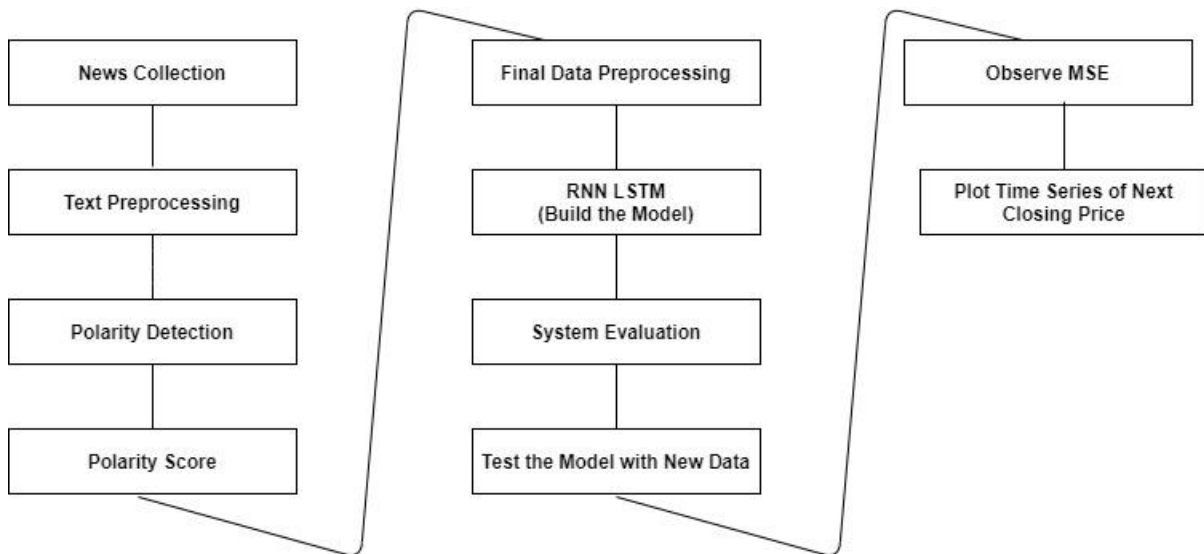


Figure 6: methodology to predict closing price

1. Data Collection

Data is the main subject in our project as our project solely depends upon data. It is the main thing to induce into our project. There has already been a lot of research in this regard.

- **Data sources**

The task has expected to build up the model utilizing the stock past qualities. It needs noteworthy information on stock trade in light of the fact that the venture conjointly underlines on information preparing strategies. Along these lines, it's important to claimed an applicable advertise site (<http://www.psx.com.pk>) on the grounds that the essential wellspring of information. This site contains all the important part, for example, advertise opening cost, shutting cost, and most elevated worth, least worth, assortment of offers, increment or diminishing accessible qualities for each money related firm. We likewise have scratch the information through day break (<http://www.dawn.com>) as news exceptionally influence the securities exchange.

- **Web Scrapping**

We have scrape the news data from Dawn [12] and Tribune [13]. One will write a program the queries internet servers, requests and retrieves information, parses it to extract info and stores it to be analyzed later. [14]

- Request
- Beautiful soap
- Selenium

Inspect the Dawn and Tribune Websites

Right click on the website to inspect the elements of the dawn to website in order to know what we want to scrape.

Parse HTML with Beautiful Soap Python Library

We have used beautiful soap for parsing the news website. Beautiful Soup is a Python bundle for parsing HTML and XML records (counting having contorted markup, for example non-shut labels, so named after label soup). It makes a parse tree for parsed

pages that can be utilized to extricate information from HTML, which is valuable for web scratching. By parsing html we can get the tags of our choice.

- **Sentiment Analysis**

In sentiment analysis we have to investigate the emotions attitudes from written communication. In data processing and deep neural networks wherever we have to address the bigness of information. As we tend to victimize news knowledge from famed online news platforms in our country dawn and tribune. So have to think about the expansion of social media, reviews, networks and blogs. Thus, we have applied sentiment analysis techniques to form the info effective to use so as to predict well from it.

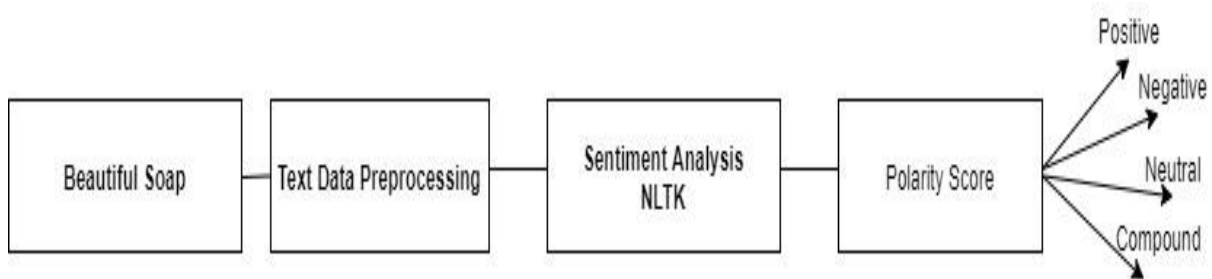


Figure 7: Sentiment Analysis

- **Data Preprocessing**

As machines do not understand unstructured data like the data in the form of pictures, texts, videos, audio files. We cannot put the data in these forms and expect our machine leaning model to learn the patterns from it as machine can only learn in the form like 0's and 1's. Thus the data should be encoded into the machine in the form as that machine can utilize it to learn from it. [15]

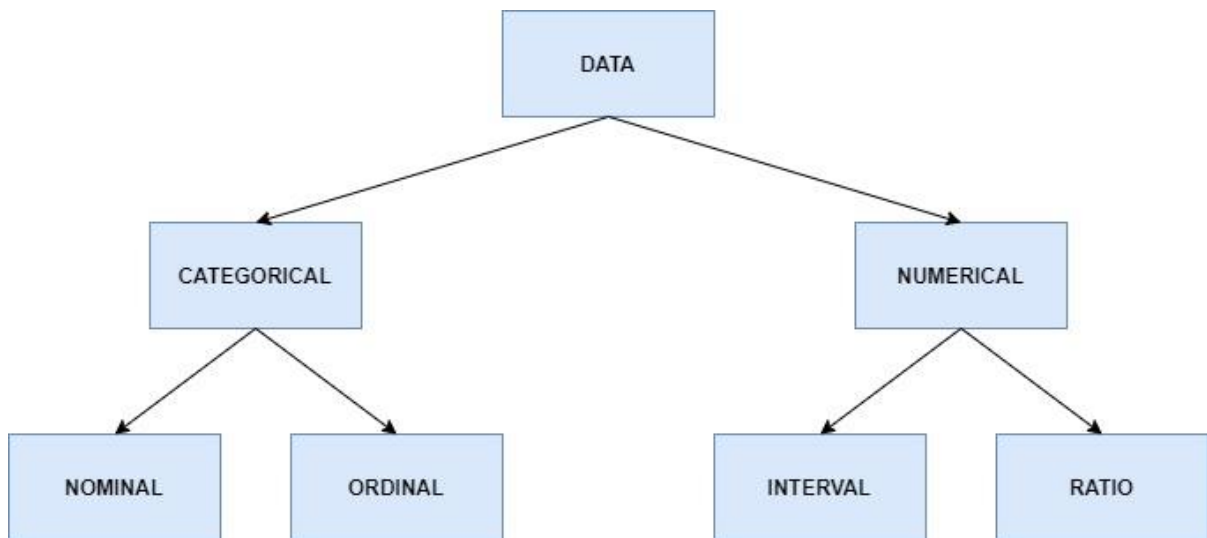


Figure 8: Statistical data types

- **Min-max scaling**

The input vectors of coaching knowledge square measure normalized specified all the options square measure zero-mean and unit difference the objective qualities square measure standardized abuse minmax work indicated all the qualities square measure recover into the qualities among the change of zero to one. The base worth is outlined by zero and furthermore the most worth is portrayed by one.

$$X = \frac{X - X_{min}}{X_{max} - X_{min}}$$

Equation 1: min-max scaling

- **Train/Test Data Split**

After encoding the data. The data is ready to induce into the algorithm to let it learn from the data but the algorithm is always trained on the training set data and then tested through the test data. According to research it is devised the data should be split as 80% data should be in training data set and 20% data is in test data set. Because model get to learn from the training data and to check if the model has trained well it is tested on the test data set.



Figure 9: Training/Test data split

- **Data Corpus**

	Date	Compound	Negative	Neutral	Positive	Open	High	Low	Close	Volume
0	#####	0.7227	0.022	0.892	0.086	125	128.77	124.9	128.65	1058600
1	#####	0.8645	0.035	0.883	0.082	129	135.08	127.5	129.71	2046300
2	#####	0.9034	0.064	0.844	0.093	131	134	128.61	131.56	498900
3	#####	0.9666	0.059	0.827	0.114	131.52	134.49	129	131.39	907300
4	#####	0.9152	0.048	0.838	0.113	134	137.95	133.48	137.95	1357700
5	#####	0.3691	0.119	0.763	0.118	138.7	141.39	136.3	137.76	2143100
6	#####	-0.3695	0.105	0.798	0.096	138	139.49	136	136.8	610100
7	#####	0.9875	0.042	0.784	0.174	137.99	139.98	136.08	138.34	427800
8	#####	-0.9464	0.125	0.806	0.068	138.1	138.98	135.65	137.92	967900
9	#####	0.807	0.092	0.767	0.142	138.94	141	137.61	140.12	1333100
10	#####	0.9714	0.035	0.831	0.134	140	142.5	139.5	141	931300
11	#####	0.6249	0.08	0.83	0.09	141.97	142	139	139.58	378900
12	#####	0.8426	0.07	0.829	0.101	139.98	141	137.96	140.35	524700
13	#####	0.8088	0.074	0.825	0.102	140.98	140.98	139.1	139.28	373400
14	#####	0.4124	0.055	0.87	0.075	139.68	143.89	139.68	142.29	1658900
15	#####	0.3348	0.092	0.819	0.09	141.7	145.55	141.65	144.91	2486400
16	#####	0.9587	0.043	0.854	0.102	145	147.8	145	146.65	3965900
17	#####	-0.5803	0.091	0.834	0.075	149	150	147.75	148.41	3252000

Figure 10: Data corpus

2. Model

- **RMSprop (Root Mean Square Propagation)**

Root mean square prop or RMSprop is utilizing a similar idea of the exponentially weighted normal of the angles like inclination drop with force yet the thing that matters is the update of boundaries.

In RMSprop, rather than utilizing dW and db freely for every epoch, we take the exponentially weighted midpoints of the square of dW and db .

$$\begin{aligned}SdW &= \beta * SdW + (1 - \beta) * dW^2 \\Sdb &= \beta * Sdb + (1 - \beta) * db^2\end{aligned}$$

Equation 2: RMSprop

We update the parameters.

$$\begin{aligned}W &= W - \text{learning rate} * dW / \sqrt{SdW} \\b &= b - \text{learning rate} * db / \sqrt{Sdb}\end{aligned}$$

Equation 3: Parameters Update

- **Inner Activation**

Inner activation is used in the first layer of our neural network model. The activation function of a node characterizes the yield of that node given an information or set of sources of info. A standard incorporated circuit can be viewed as an advanced system of initiation works that can be "ON" (1) or "OFF" (0), contingent upon input. This is like the conduct of the direct perceptron in neural systems. Be that as it may, just nonlinear actuation capacities permit such systems to process nontrivial issues utilizing just few nodes, and such initiation capacities are called nonlinearities

- **Drop Out**

We have used drop out in all of our four layer of neural network model. What drop out

actually does it prevents the model from overfitting.

- **Activation Function**

We have used tanh activation function in our all layers as tanh activation function provides the range from (-1, 1). As the tanh function is monotonic but its derivative is not monotonic. Tanh activation function uses in feed forward neural networks. It helps data to flow.

$$a = \frac{e^x - e^{-x}}{e^x + e^{-x}}$$

Equation 4: tanh function

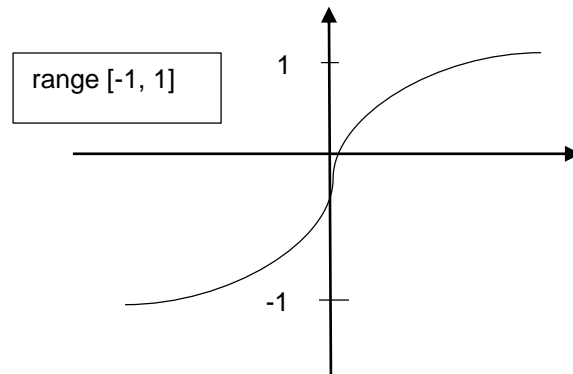


Figure 10: Activation function

- **RNN (Recurrent Neural Network)**

A rehashed neural system appearance very like a sort of convolutional neural systems aside from that a memory-state is extra to the neurons. The calculation to fuse a memory is direct.

Envision a simple model with just a single vegetative cell takes care of by a bunch of data. In an old neural web, the model creates the yield by increasing the contribution with the heap consequently the actuation perform. With partner degree RNN, this yield is circulated back to itself. The system registers the frameworks augmentation between the info and hence the loads and include non-linearity with the initiation perform. It turns into the yield. At that point, this yield is the contribution of the second Network duplications.

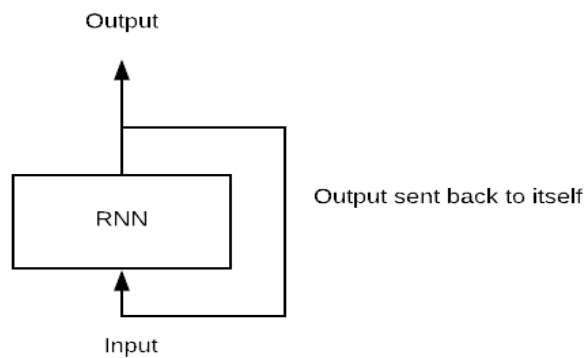


Figure 11: Recurrent Neural Network

- **LSTM (Long Term Short Memory)**

Sequence prediction problems are the hardest to solve in the artificial intelligence community. There are certain problem in predicting stock market faith prices their uphill and downhill as this is ever changing and continuously changing regime. So the data science community has got a break through in the form of Long Term Short Memory abbreviated as LSTM in order to analyze the sequence and time series data. It is the most efficient algorithm available right now so we have used this algorithm in order to predict the stock faith for the companies.

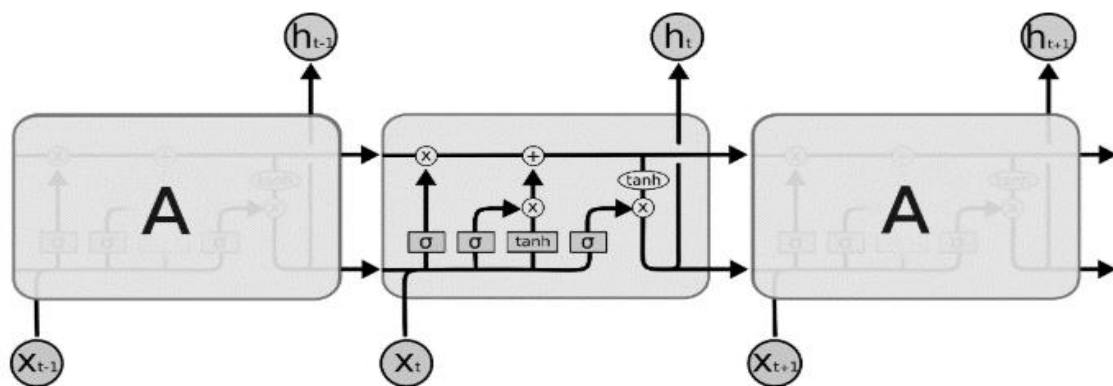


Figure 12: Long Short Term Memory

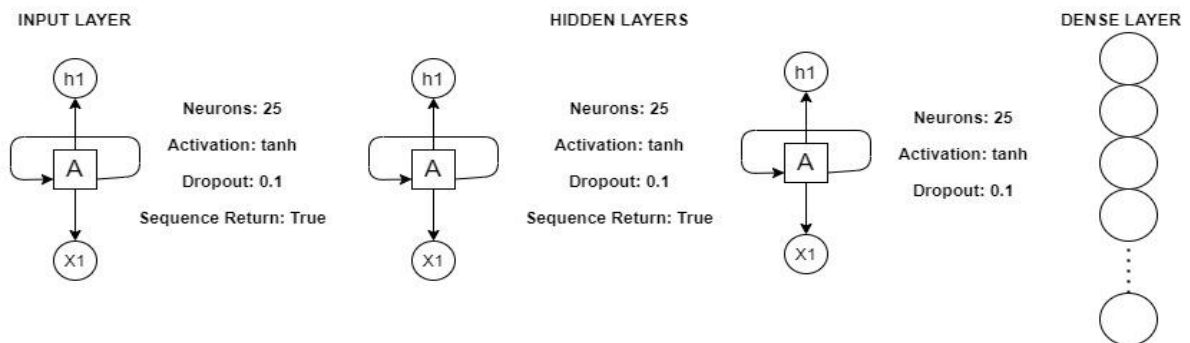


Figure 13: Model Architecture

3.2.1 Use Case Diagram

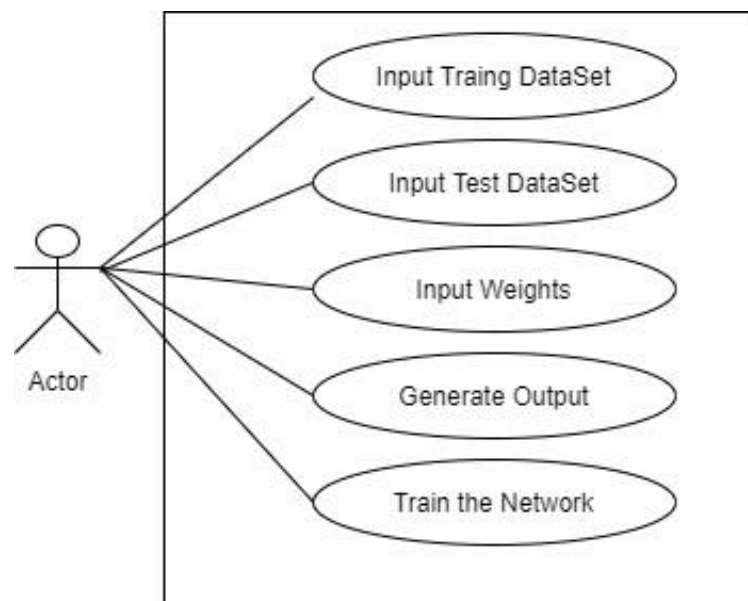


Figure 14: Use Case Diagram

3.2.2 Flowchart Diagram

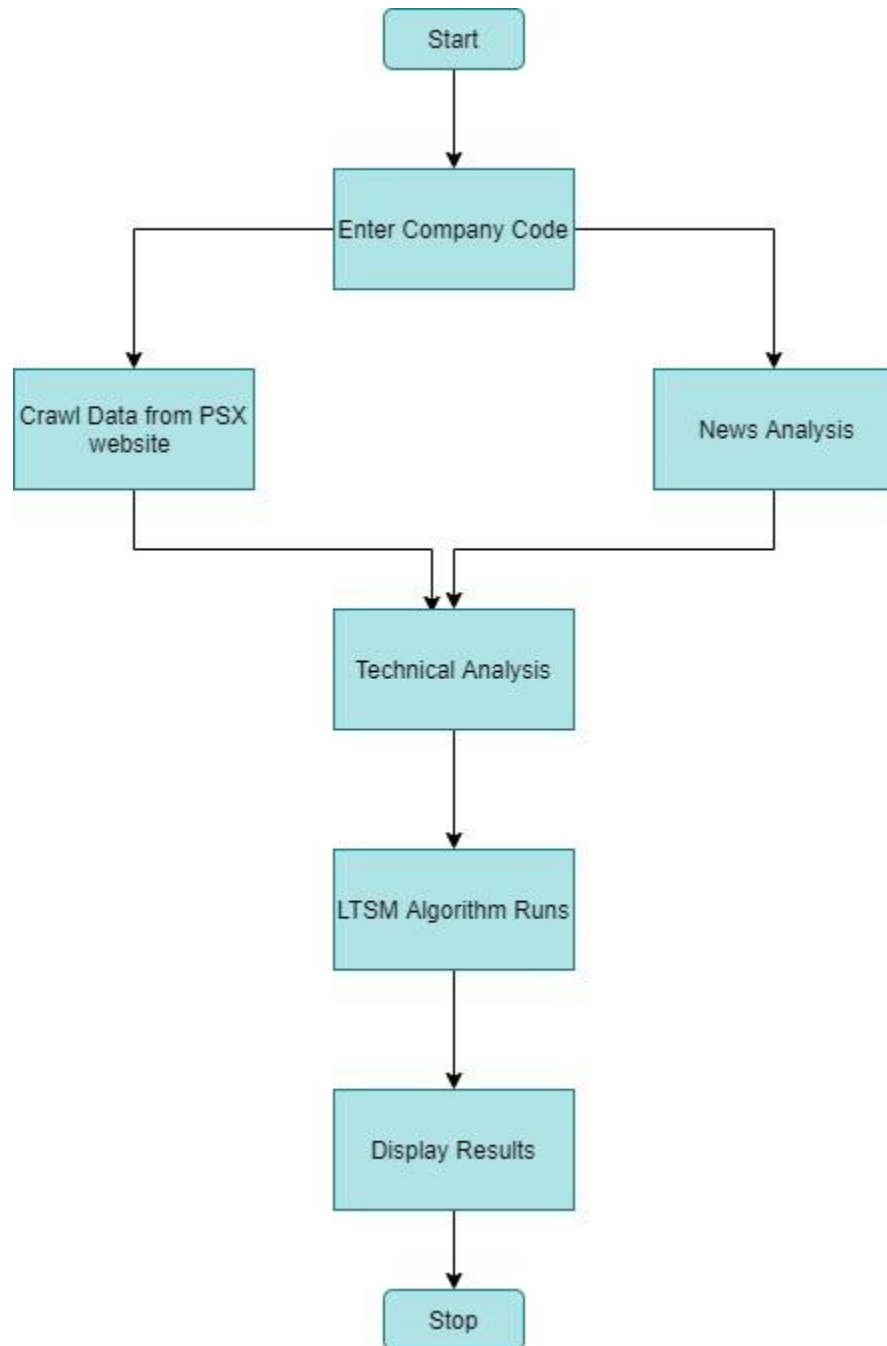


Figure 15: Flow Chart

3.3 Project Timeline:

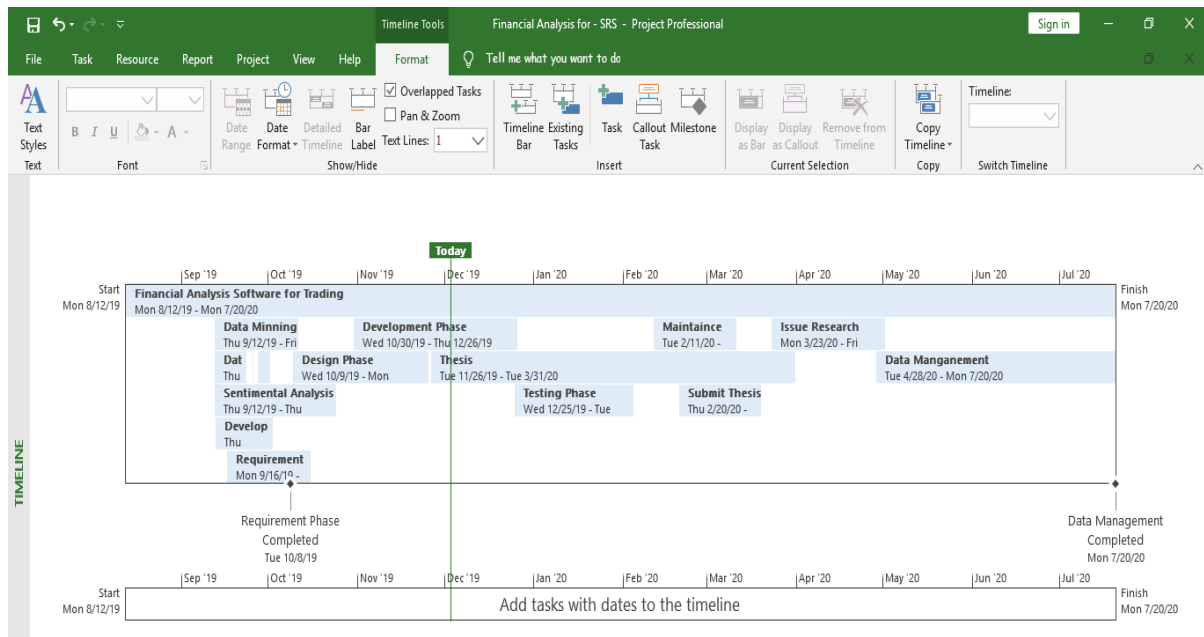


Figure 16: Project Timeline

3.4 Experimental / Simulation Setup:



Figure 17: Experimental Setup

3.4.1 Python

We are utilizing python language for our model plan since, Python is a deciphered, raised level, all around helpful programming language. Python's structure thinking underlines code coherence with its unmistakable use of basic whitespace. Its language creates an object-organized system intended to help programming engineers with forming clear, predictable code for close to nothing and gigantic degree ventures. Python is continuously made and rubbish assembled. It supports different programming perfect models, including sorted out (particularly, procedural), object-arranged, and viable programming.

3.4.2 Pandas

In PC programming, pandas is a product library composed for the Python programming language for information control and examination. Specifically, it offers information structures and activities for controlling numerical tables and time arrangement. As we are dealing with time series analysis pandas is the best library to use.

3.4.3 NumPy

We are utilizing numpy as we have a ton of numerical information and diagrams. NumPy is a library for the Python programming language, including support for colossal, multi-dimensional bunches and structures, close by a huge variety of huge level logical abilities to chip away at these displays. NumPy by uniting features of the fighting ndarray into Numeric, with wide adjustments. NumPy is open-source programming and has various supporters.

3.4.4 Jupyter

Jupyter Notebook is an electronic natural computational condition for making Jupyter diary documents. The "diary" term can casually make reference to a wide scope of substances, on a very basic level the Jupyter web application, Jupyter Python

web server, or Jupyter chronicle position dependent upon setting. A Jupyter Scratch cushion report is a JSON document, following a framed outline, and containing a masterminded summary of data/yield cells which can contain code, text (using Markdown), math, plots and rich media, for the most.

3.4.5 TensorFlow

TensorFlow is a free and open-source programming library for dataflow and differentiable programming over an extent of tasks. It is a significant math library, and that is the reason we are utilizing it in out neural system model.

3.4.6 Keras

Keras is an open-source neural-sort out library written in Python. It is fit for running on head of Tensor Flow. Planned to enable brisk experimentation with significant neural frameworks, it focuses on being straightforward, estimated, and extensible.

3.5 Details of Work Packages Completed/ Milestones Achieved

3.5.1 Requirement Phase:

SRS is completed along with the submission of this report.

3.5.2 Design phase:

We design our system and draw use case diagram, sequence diagram.

3.5.3 Development phase:

We are now working on a basic interface.

3.5.4 Testing phase:

This would be done after the development phase.

3.5.5 Maintenance phase:

This would be done after the testing phase.

3.6 Evaluation Parameters:

As the project is about stock forecasting and how well our neural network model predict the stock fluctuations. Our model parameters will be:

Model is predicting accurately?

Model is predicting the stock price for the particular company quite handsomely. We have trained the model on historical data of some companies like:

- Oil& gas
- Textile
- Chemicals
- MCB
- Engro
- HBL
- Sugar mills

When we tested the model through testing data it has given reasonable predictions.

Model fetching data properly?

Model is getting the data properly as the data has been preprocessed and induced into the numerical form so the machine is able to understand it.

Does the news patterns help in predicting the faith?

As news highly affect the stock prices and stock market and companies highly get affected by global and local news as well as through catastrophe. We had news classified manually and model learn quite in through the news.

Research paper is complete?

Our project is research-oriented we have done all the research in this regard and the research paper has been written. And we will publish it with the regards of our supervisor.

CHAPTER 4: TESTING

4.1 Unit testing

Unit testing is accomplished for testing modules worked from the system structure. Each part is organized using commitments for express modules. Every module are gathered into a greater unit during the unit testing process.

Testing has been performed on every time of undertaking plan and coding. The testing of module interface is done to ensure the most ideal movement of information into and out of the program unit while testing. The briefly produced yield information is guaranteed that keeps up its respectability all through the calculation's execution by inspecting the neighborhood information structure. At last, all mistake dealing with ways are additionally tried.

4.2 Integration Testing

We as a rule perform framework testing to discover blunders coming about because of unforeseen collaboration between the sub-framework and framework segments. Programming must be tried to distinguish and redress every single imaginable blunder when the source code is made before passing on it to the customers. For finding botches, plan of examinations must be made which in the long run uncover all the possibly existing goofs. Different programming systems can be used for this method. These procedures provide deliberate guidance to organizing test that action the internal reason of the item parts and exercise the data and yield zones of a program to uncover botches in program limit, lead and execution.

We test the item using two methodologies:

White Box testing: Inner program rationale is practiced utilizing these experiment structure methods.

Discovery testing: Programming necessities are worked on using these investigation plan strategies. The two strategies help in discovering greatest number of mistakes with negligible exertion and time.

4.3 Verification and Validation

The testing strategy is a bit of increasingly broad subject insinuating check and endorsement. We have to perceive the structure points of interest and endeavor to meet the stock dealer's necessities and for this sole explanation, we have to check and favor the thing to guarantee everything is set up. Check and endorsement are two novel things. One is performed to ensure that the item adequately executes a specific value and other is done to ensure if the stock intermediaries essentials are properly met or not by the completed outcome.

Affirmation of the endeavor was finished to ensure that the errand met all the need and specific of our endeavor. We guaranteed that our endeavor is up to the standard as we organized close to the beginning of our undertaking progression.

CHAPTER 5: RESULTS AND DISCUSSION

5.1 Simulation Results

After lot of experiments with different models the following model has highest accuracy and good adoption of new data. We deduce good results from these hyper parameters. But it may vary according to amount of data available. Although model architecture remains intact.

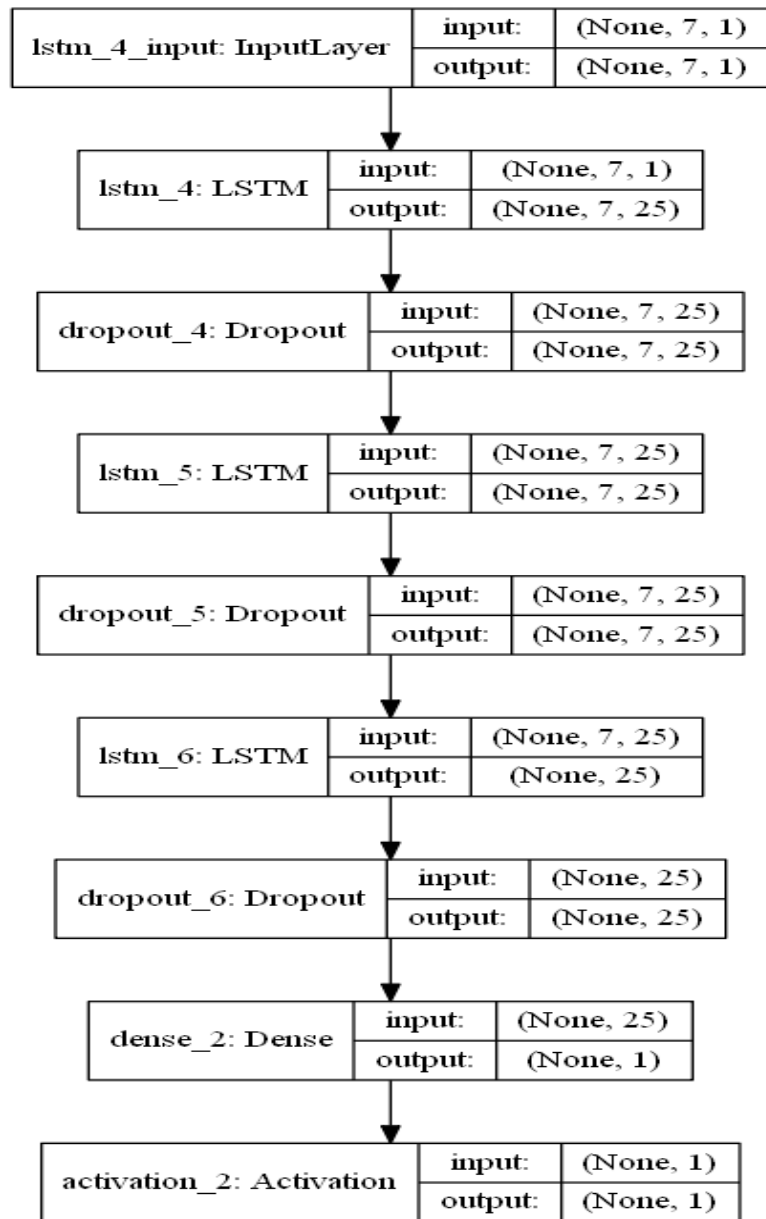


Figure 18: Model Layers

- **Parameters**

So as to choose ideal boundaries for the neural system, reproduction is done. A model of a neural system is built and reenacted utilizing reproduction apparatus. Trials are completed and the model yielding the best exactness is chosen for usage. The best model so far has the accompanying boundaries:

Layer (type)	Output Shape	Param #
lstm_1 (LSTM)	(None, 7, 25)	2700
dropout_1 (Dropout)	(None, 7, 25)	0
lstm_2 (LSTM)	(None, 7, 25)	5100
dropout_2 (Dropout)	(None, 7, 25)	0
lstm_3 (LSTM)	(None, 25)	5100
dropout_3 (Dropout)	(None, 25)	0
dense_1 (Dense)	(None, 1)	26
activation_1 (Activation)	(None, 1)	0

Figure 19: Layers Parameters

<p>=====</p> <p>Total params: 12,926</p> <p>Trainable params: 12,926</p> <p>Non-trainable params: 0</p> <p>=====</p>
--

Figure 20: Total Layer Parameters

5.2 Product Demo

The current day's news directly affect the current day's stock for example PSX grew 1140 points after Panama Verdict. Though it can be said that current information will have some effect on the next day. If we use this current information and next day's news information, it now seems logical to predict what stock price would be in the end of the day.

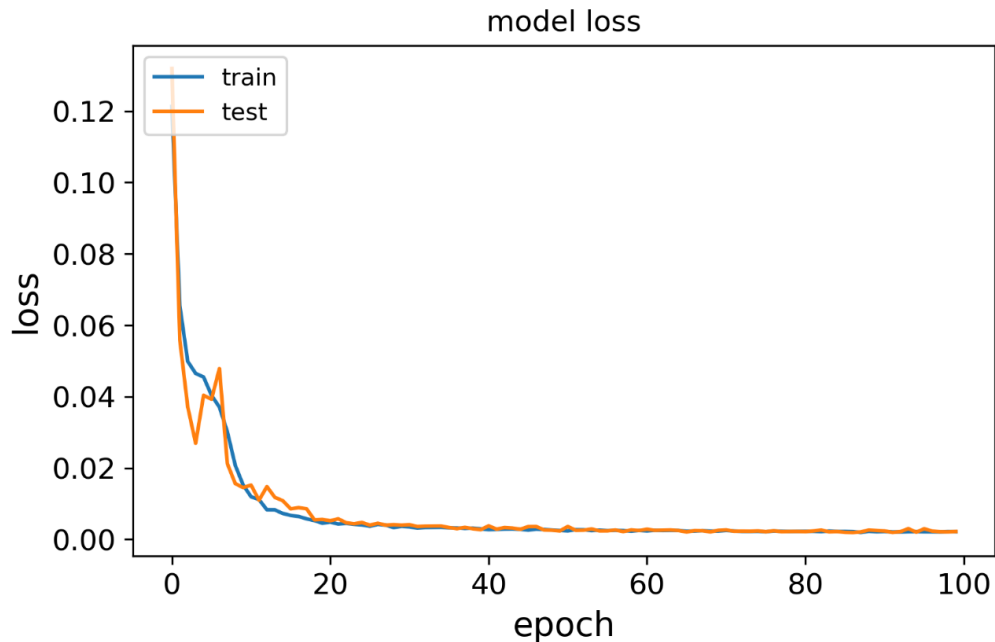


Figure 21: HBL Learning Curve

Mean Square Error

```
81094/81094 [=====] - 208s 3ms/step
20247/20247 [=====] - 66s 3ms/step
in train MSE = 0.0075
in test MSE = 0.007606931169264696
```

Figure 22: HBL Data Training Evaluation

Table 1: Results on HBL Data

	No. examples	Time per epoch	Mean Square Error (MSE)	Train/Test Split
Training Data	81094/81094	208s 3ms/step	0.0075	80
Test Data	20247/20247	66s 3ms/step	0.007069311	20

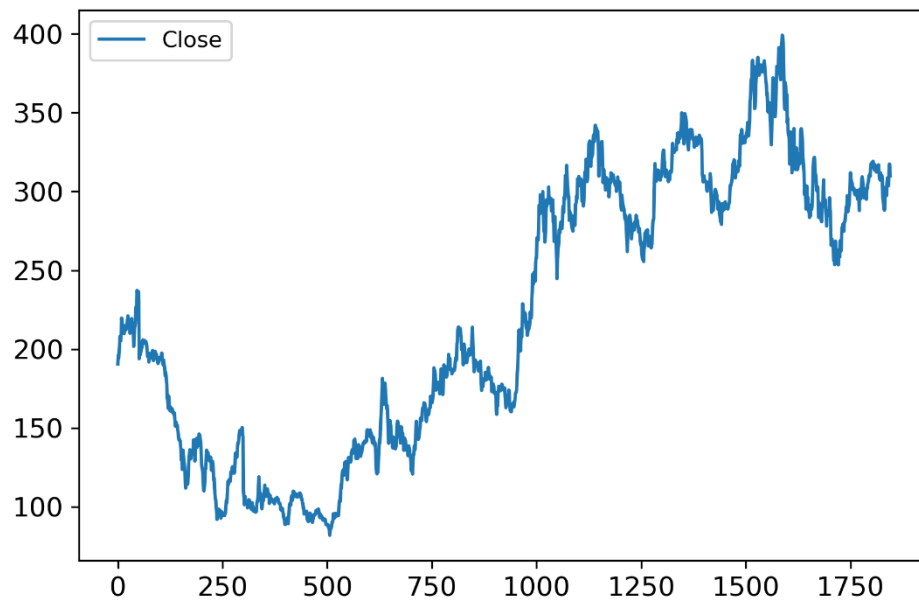


Figure 23: HBL Stocks Closing Price

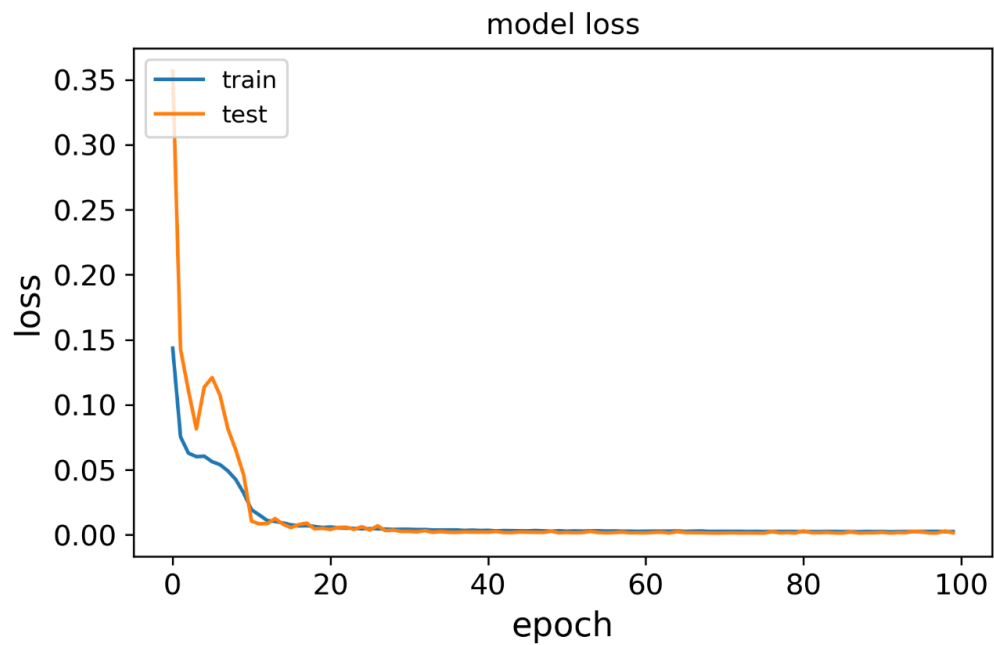


Figure 24: Engro Fertilizers Learning Curve

Mean square error

```
1476/1476 [=====] - 4s 3ms/step
367/367 [=====] - 1s 3ms/step
in train MSE = 0.0012
in test MSE = 0.0057
```

Figure 25: Engro Fertilizers Data Evaluation

Table 2: Results on Engro Fertilizers Data

	Train/Test Split	Mean Square Error	Epochs
Training Data	80%	0.12%	100
Test Data	20%	0.57%	100

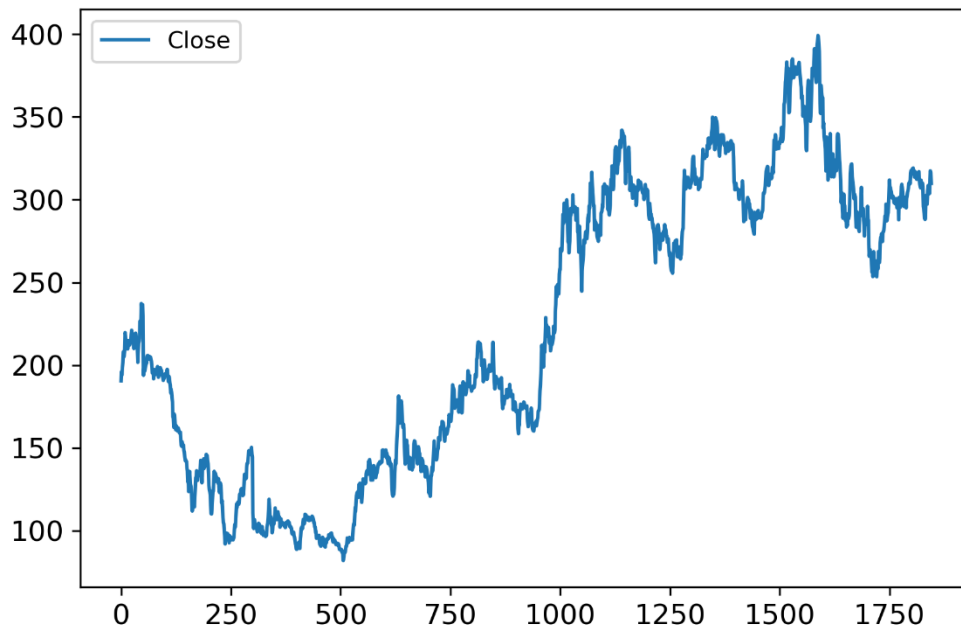


Figure 26: Engro Fertilizers Closing Price

5.3 Results Discussion

After the assortment of information, the future securities exchange confidence is foreseen utilizing neural system. The shaped qualities at that point contrasted and the following day real stock value esteems. The result and deviations of two self-assertive organizations specifically HBL, Engro. Delineated in type of diagrams beneath.

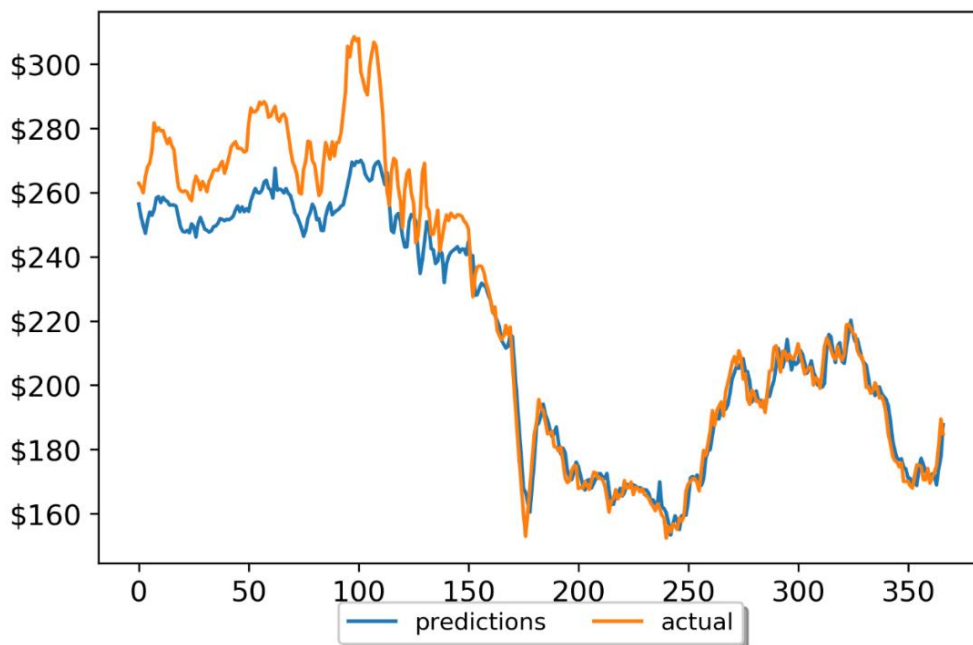


Figure 27: HBL Closing Price Predictions

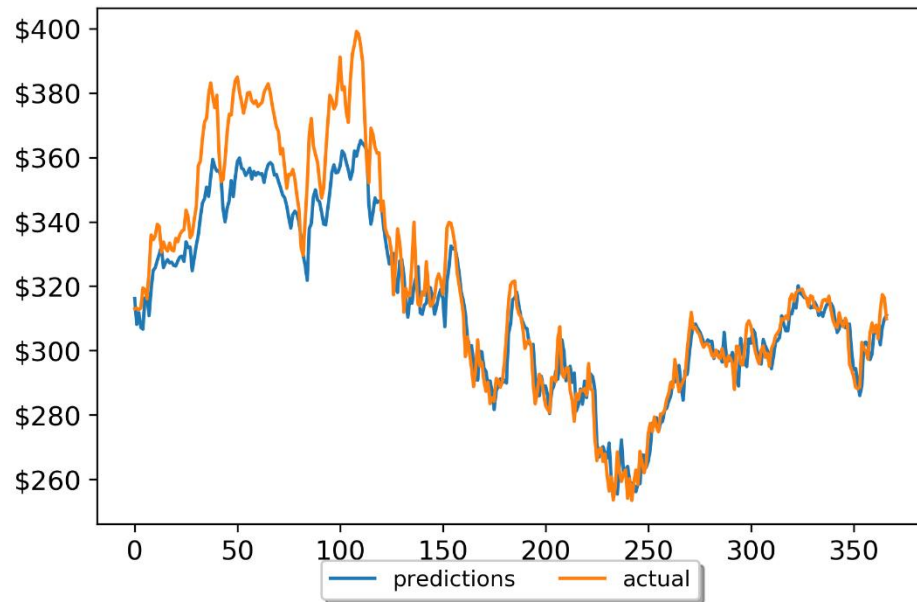


Figure 28: Engro Fertilizers Closing Price Predictions

5.4 Utilization (End Users/Beneficiaries)

Examination of the stock exchanges utilizing information mining and machine learning will be useful to new financial specialists to put resources into the financial exchange dependent on different factors, for example, conjecture and figure. The financial exchange incorporates everyday exercises like including calculations and stock trading. The stock market offers an effective and straightforward market for exchanging the portions of its relative subsidiaries.

Our product will investigate the estimation of the organization's activities. The estimation of the organization's offers relies upon a portion of the accompanying elements:

- **Value in dollars:**

Day by day fluctuations in the incentive in dollars will assume an urgent job in the estimation of the supplies of the organizations, basically for the organizations dependent on data advances and the effect of the qualities in dollars will be diverse for various organizations.

- **Company results:**

These will be the benefits or misfortunes of the organization over some undefined time frame.

- **Inflation:**

This is the general ascent in the cost of all items which influence buying power. The estimation of the stock additionally relies upon different elements, yet we have concentrated distinctly on those specific elements which are talked about above.

5.5 Budget Requirements

This project requires at least \$3000 and budget sheet is shown in the table given below:

Table3: Cost Estimation

System Requirements	Costs (\$)
AI platform computation services	1000
Cloud database	1000
API for real time Data	1000

*Assuming 1 Dollar=166.45 Pakistani Rupees as per Sunday 07-16-2020 04:58 AM

5.6 Market Forecasting

We target financial market analysts to find out that stock market trends are highly dependent on a large amount of relevant news and information from around the world. Given the assumptions, we would develop a system capable of modeling the financial exchange response to squeeze articles and foreseeing their responses. In doing as such, financial specialists would have the option to foresee the future conduct of the stock market when relevant information is published and will act immediately on it and we will promote it using social media.

CHAPTER 6: CONCLUSIONS

6.1 Conclusion

As news stories catch supposition about the current market, we computerize this opinion recognition and dependent on the words in the news stories, we can get a general news extremity. In the event that the news is sure, at that point we can express that this news sway is acceptable in the market, so more odds of stock cost go high. Furthermore, in the event that the news is negative, at that point it might affect the stock cost to go down in pattern. We utilized extremity discovery calculation to discover news supposition score. For stock closing price prediction we used RNNs LSTM to predict next closing price. We obtained an above 90% accuracy with this neural network architecture.

6.2 Limitation

This model can't be utilized as basic dynamic device. Since, there are numerous boundaries that straightforwardly or in a roundabout way influence securities exchange, every one of them can't be considered. This framework just performs examination and forecast on set number of organizations enrolled in Pakistan Stock Exchange. It gives a general thought where the stock cost is going with the news patterns. By utilizing exceptionally set number of boundaries that can influence the securities exchange were considered. Presently, this framework is constrained to utilization of just news stories to foresee shutting cost of financial exchange after a fixed time frame.

References

- [1]https://www.researchgate.net/publication/288062309_Stock_index_prediction_with_neuro-genetic_hybrid_techniques
- [2]Available:<https://www.stocktrader.com/2009/05/04/predicting-stock-market-trendsrules/>.
- [3]https://www.researchgate.net/publication/301847788_Equity_forecast_Predicting_long_term_stock_price_movement_using_machine_learning
- [4]https://www.researchgate.net/publication/308400450_Nifty_Auto_Index_Prediction_on_the_Basis_of_Tweets_Sentiments
- [5]JingTao YAO and Chew Lim TAN , “Guidelines for Financial Prediction with Artificial neural networks”
- [6] Tiffany Hui-Kuang yu and Kun-Huang Huarng, “A Neural network-based fuzzy time series model to improve forecasting”, Elsevier, 2010, pp: 3366-3372
- [7]Ching-Hsue cheng, Tai-Liang Chen, Liang-Ying Wei, “ A hybrid model based on rough set theory and genetic algorithms for stock price forecasting”, 2010, pp. 1610-1629.
- [8] Anurag Nagar, Michael Hahsler, Using Text and Data Mining Techniques to extract Stock Market Sentiment from Live News Streams, IPCSIT vol. XX (2012) IACSIT Press, Singapore
- [9]J. Bean, R by example: Mining Twitter for consumer attitudes towards airlines, In Boston Predictive
- [10]<https://www.investopedia.com/articles/active-trading/022315/stock-analysis-forecasting-revenue-and-growth.asp>
- [11]"MarketTrak's Forecast Model Overview", Markettrak.com, 2019. [Online]. Available: <http://www.markettrak.com/about.html>.
- [12] <https://www.dawn.com>
- [13] <https://tribune.com.pk>
- [14]<https://towardsdatascience.com/web-scraping-with-beautiful-soup-a-use-case-fc1c60c8005d>
- [15]<https://towardsdatascience.com/data-preprocessing-concepts-fa946d11c825>
- [16]<http://colah.github.io/posts/2015-08-Understanding-LSTMs/>