

# FIRST LAST

## Graphic Designer

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Graphic Designer with five years of experience overseeing individual projects and brand development collections. Offer innovative approaches to idea and concept development.

### PROFESSIONAL EXPERIENCE

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**RESUME WORDED** — New York, NY

2016 - Present

Director of Graphic Design

- Conceptualized and designed print pieces for stakeholders in various departments of a non-profit organization with 200 employees.
- Managed design project team of four that developed large scale print project with 150 pieces for retail.
- Created the look of yearly fundraising campaign for 2 years, increasing donations by 15% each year.
- Transitioned website to a unified look under a CMS system, improving service by 20% to customers.
- Created 30+ marketing content and social media campaigns to boost company reach through content ideation and implementation schedules.
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**GROWTHSI** — New York, NY

2012 - 2016

Marketing Graphic Designer (2015 - 2016)

- Managed 10+ branding and agent-level marketing projects.
- Designed aesthetically-pleasing branding and agent advertising, increasing customers by 15%.
- Delivered monthly presentations to 40+ new hires on systems and processes.

**RESUME WORDED** — New York, NY

2012 - 2013

Graphic Design Specialist

- Worked with vendors to coordinate HTML email blasts, including monitoring statistics, which boosted effectiveness by 30%.
- Developed and spearheaded over 15 in-house team-building campaigns.
- Directed social media accounts, increasing followers on Facebook by 20% and YouTube at 25%.
- Met and discussed jobs with 20+ clients, designing artwork based on their specifications while liaising with external printers for production purposes.

### EDUCATION

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**GROWTHSI UNIVERSITY**

San Francisco, CA

Master of Art & Design

2010-2012

**RESUME WORDED UNIVERSITY**

New York, NY

Bachelor of Art & Design, Major in Graphic Design, Minor in Marketing

2007-2011

Awards: Resume Worded Design Fellow (only 5 awarded to class), Dean's List 2012 (Top 10%)

### ADDITIONAL INFORMATION

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- Skills: Adobe InDesign, Adobe Photoshop, Web Design, Advertising, Video Editing, Branding & Identity, Social Media
- Certifications: Graphic Design Bootcamp (2016), Passed Resume Worded examinations