

First Last

Graphic Designer

WORK EXPERIENCE

Resume Worded, London, United Kingdom

Education technology startup with 50+ employees and \$100m+ annual revenue

Graphic Designer

08/2021 – Present

- Designed web banners, landing pages, and email campaigns that led to a 71% exponential growth in organic leads.
- Championed an innovative design process with 10X conversion rates, boosting online sales revenue by 57% YoY.
- Implemented background creation, texturing, mapping, and rendering tools for 10+ visual designers, enhancing RW's pilot product.
- Created site wireframes to define navigation structure and page layout without sacrificing the graphic design requirements of 20+ major customers.

Polyhire, London, United Kingdom

Creates theatrical and non-theatrical filmed entertainment

Character Animator

10/2019 – 07/2021

- Provided traditional and stop-motion animation that improved 30+ characters for educational television programs.
- Mentored 110+ students while creating a 3-D animated music video for two national college band competitions.
- Designed a proprietary software program that produces high-quality animation at a reduced cost of 40% compared to competitors.
- Customized animation rigs for characters of various shapes and sizes in a popular docuseries called "RW Rangers".

Growthsi, London, United Kingdom & Barcelona, Spain

Develops, manufactures, and sells home entertainment products

Game Artist

11/2018 – 09/2019

- Provided support for a film project using storyboarding and character design, including producing 50+ key animatronics.
- Conceptualized game assets, characters, props, and icons by helping to define the art direction of 20+ projects.
- Produced character animation for 3-D models with state-of-the-art lighting and shading strategies for 40+ YouTube commercials.
- Created artwork for 10+ websites featuring one high-profile children's game, "Growthsi Underground".

PREVIOUS EXPERIENCE

Visual Designer, ABC Company, London, UK

06/2017 – 10/2018

Illustrator, XYZ Company, New York, USA

01/2016 – 05/2017

Photo Specialist (Internship), ABC, New York, USA

07/2014 – 12/2015

CONTACT

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SKILLS

Hard Skills:

- Sketching
- Branding & Identity
- Video Editing
- Typography
- Motion Design
- User Experience (UX)

Techniques:

- Visual Communication
- After Effects
- Art Direction

Tools and Software:

- Adobe Premiere Pro
- Photoshop
- Wondershare Filmora
- Illustrator

Languages:

- English (Native)
- Romanian (Native)
- Spanish (Conversational)

EDUCATION

University of New York

Associate of Arts

Graphic Design

New York City, New York

10/2011 - 06/2014

OTHER

- Web Design Certification
- Adobe Certified Expert