



COORDINATOR APPLICATION

Department: _____

Name & Roll No.: _____

Hostel & Room No.: _____

Phone No.: _____

Email address: _____

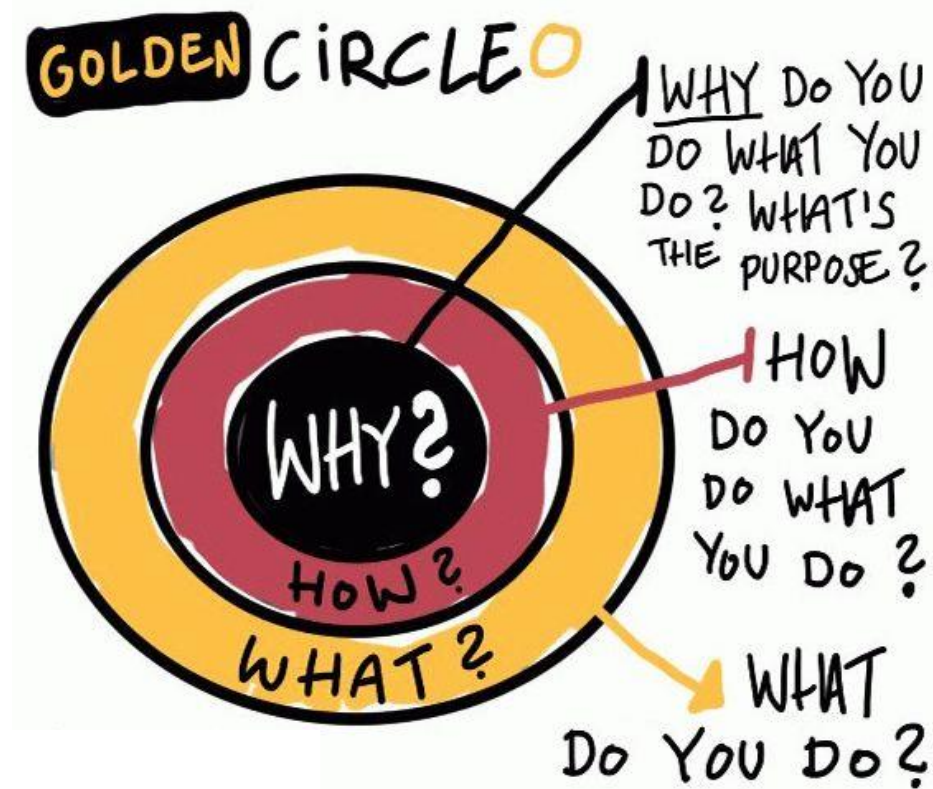
SHAASTRA 2018 COORDINATOR APPLICATION

Shows & Exhibitions

INSTRUCTIONS:

- The entire application **should not exceed 8 pages**.
- The number of ideas does not matter if not validated properly. Each idea should be thoroughly thought through before being included in the application
- Deadline for submission: **11.55 pm, 12.04.2017** (for current 2nd Yrs.) & **11.55 pm, 15.04.2017** (for current 1st Yrs.).
- Timelines should be included in Google calendar (preferably) or in a separate document
- Please meet current cores and previous year (Shaastra 2017) team
- Skillset requested from applicants – None! Just enthu is enough
- **Part A is mandatory for all aspiring coordinators. Part B is a bonus. Supercoordinator applicants have to address both parts.**
- Your very own Shaastra journey has begun. Please make sure you have fun along the way. All the best.
- The application must be saved as:
<Name>_<Roll Number>_Sub-department>_<Coord/Supercoord> and must include:
Your full name, roll number, email ID & phone number. Feel free to contact us in case of queries.

The key to any successful undertaking is to understand the Golden circle. Please answer all questions below, after giving this a thought.



PART A: THE OVERVIEW

(Mandatory questions for **all** applicants)

1. Make a table of five funzone projects which can be built in-house for Shaastra. Describe each project in detail.
2. Why do we have Techcreation? Give your vision for Techcreation and explain how we can integrate that into our current vision.
3. What is the contribution of Techcreation team to Professional shows and Envisage? Detail the branding aspects of the same.
4. Make a table of five funzone activities which can be organized through vendors. Analyze each activity in detail.

PART B: THE SPECIFICS

(Mandatory questions for Supercoordinator applicants; Bonus for coordinator applicants)

- 1. Come up with at least five crowd engagement activities we could have done for Drone Show and Envisage 5.0 each.**
- 2. Make a table of five informal activities which can engage inorganic crowd at Shaastra. Describe each activity in detail.**