



# COORDINATOR APPLICATION

Department: \_\_\_\_\_

Name & Roll No.: \_\_\_\_\_

Hostel & Room No.: \_\_\_\_\_

Phone No.: \_\_\_\_\_

Email address: \_\_\_\_\_

# SPOTLIGHT

## INSTRUCTIONS:

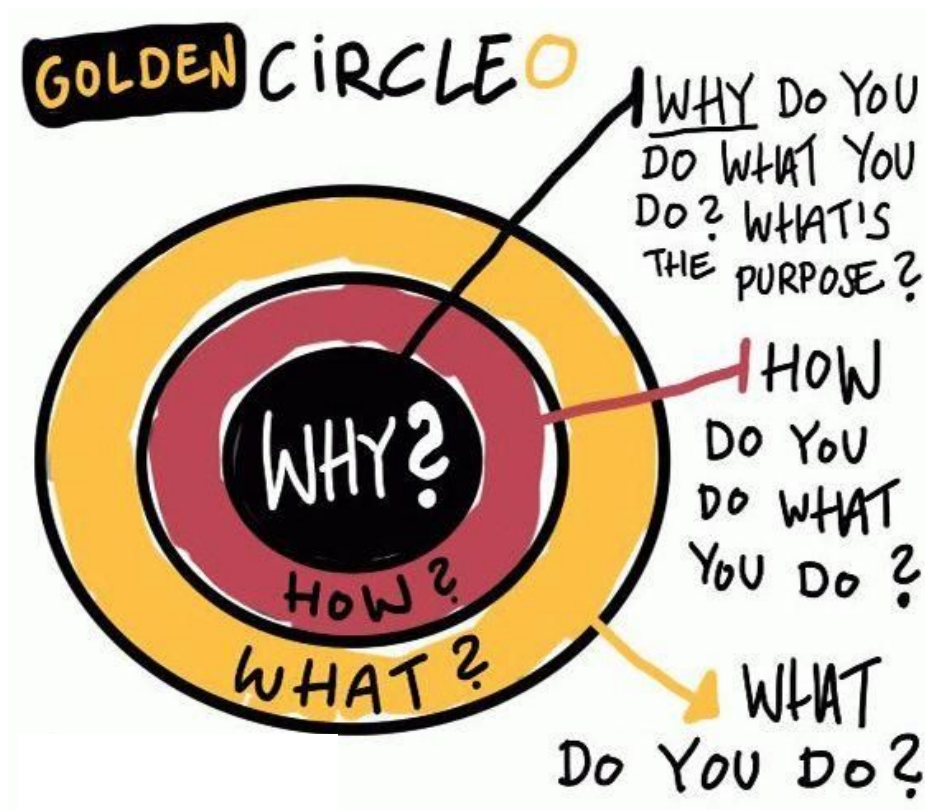
- The entire application **should not exceed 20 pages**.
- The number of ideas does not matter if not validated properly. Each idea should be thoroughly thought through before being included in the application
- Deadline for submission:
  - Super Coordinators: **11.55 pm, 12.04.2017**
  - Coordinators: **11.55 pm, 16.04.2017**
- Please meet cores and all the coordinators of previous year (Shaastra 2017) team

<b>Udith Krishna</b>	<b>9551113873</b>
<b>Ramprashanth</b>	<b>8754443260</b>
Rupesh Kumar	9952922579
Anirudh Vijay	9600949084
Mahadevan	9629661173
Shreya Swaminathan	9003132487
Hari Ramachandran	9940068131
Vineet Gopakumar	9620663920
Abhimaan	9036901034
Ramprakash R	9620703497
Aravinth CK (QMS)	9566121483

- Skillset requested from applicants – None! Just enthu is enough
- We would not be looking as much at the quantity you present, rather on the quality of your argument and the thought process you followed.
- **Part A is mandatory for all aspiring coordinators. Part B is a bonus. Super coordinator applicants have to address both parts.**
- Your very own Shaastra journey has begun. Please make sure you have fun along the way. All the best.
- The application must be saved as:  
<Name>\_<Roll Number>\_Subdepartment>\_<Coord/Supercoord> and must include: Your full name, roll number, email ID & phone number. Feel free to contact us in case of queries.

Vamsi Krishna Mula	<a href="mailto:mulavamsikrishna96@gmail.com">mulavamsikrishna96@gmail.com</a>	9566267928
GV Kaushik	<a href="mailto:gvkaushik11@gmail.com">gvkaushik11@gmail.com</a>	8056619249

The key to any successful undertaking is to understand the Golden circle. Please answer all questions below, after giving this a thought.



## PART A: THE OVERVIEW

(Mandatory questions for **all** applicants)

- 1) What were the achievements and drawbacks of Lecture series 2017? Suggest ideas/solutions for the cons?
- 2) Case study: Due to sudden budget issues, we will not be able to pay for a speaker's travel. Draft a mail to the speaker informing him about this.
- 3) List 10 speakers whom you would love to bring to Shaastra and 10 names who can actually make it, with various avenues to contact them.
- 4) Suggest a theme, the ambience and relevant list of speakers with contact details for ShaastraX. Also, suggest various means to get publicity & audience for the same. [Tip: Look into various TED/TEDx events across the world, the list of speakers and the ambience involved. Pictures can be included]
- 5) Suggest 15 speakers for Shaastra Connect along with contact details and the specific target

audience. Elucidate your plans for the interaction session.

- 6) Suggest one new major and exciting change for Shaastra Spotlight 2018. [Eg: The possibility of conducting night lectures to engage Shaastra participants throughout their stay; Introduction of various lecture formats]
- 7) List your credentials and 2 references and their contact details. (emails and phone number)

## **PART B: THE SPECIFICS**

**(Mandatory questions for Supercoordinator applicants; Bonus for coordinator applicants)**

- 1) Talk to at least 5 different festival coordinators (Techfest, tryst, Techniche, Techkriti, Saarang, Mood Indigo, etc.) and find 6-7 new avenues to contact speakers.
- 2) Come up with a timeline for your work as a spotlight super-coordinator/coordinator
- 3) Suggest ideas to enhance user and speaker experience at Shaastra. The ideas will be judged based on creativity as well as feasibility.
- 4) One of the ways in which we get speakers is by contacting speakers from previous years and asking them to help us out. How exactly do we do this? Make a list of 4-5 speakers that we can ask each of the speakers from Shaastra 2017 and 2018.