iit madras presents

SHAASTRA2018

THE SPIRIT OF ENGINEERING

COORDINATOR APPLICATION

Department: _____

Name & Roll No.: _____

Hostel & Room No.:_____

Phone No.: _____

Email address: _____

EVOLVE

INSTRUCTIONS:

- This is not a paper-poster event. Rather it is an event *we provide the platform for the visionaries of today to meet the leaders of tomorrow*

- The entire application **should not exceed 20 pages.**

- The number of ideas does not matter if not validated properly. Each idea should be thoroughly thought through before being included in the application

- Deadline for submission:

    o Super Coordinators: **11.55 pm, 12.04.2017**

    o Coordinators: **11.55 pm, 16.04.2017**

- Please meet cores and all the coordinators of previous year (Shaastra 2017) team

Udith Krishna	**9551113873**
Ramprashanth	**8754443260**
Adithya Rangamani	9445624865
Pavithra M	8754712579
Raghav S Vaidyanathan	9961804209
Ramya Kannan	8826250289
Advaith Sridhar	9962741855
Saravana Kumar	9445947174
Pranjali Manjarekar	9405214570
Arnesh Mishra	9871769715
Aravinth CK (QMS)	9566121483

- Skillset requested from applicants – None! Just enthu is enough

- We would not be looking as much at the quantity you present, rather on the quality of your argument and the thought process you followed.

- **Part A is mandatory for all aspiring coordinators. Part B is a bonus. Super coordinator applicants have to address both parts.**

- Your very own Shaastra journey has begun. Please make sure you have fun along the way. All
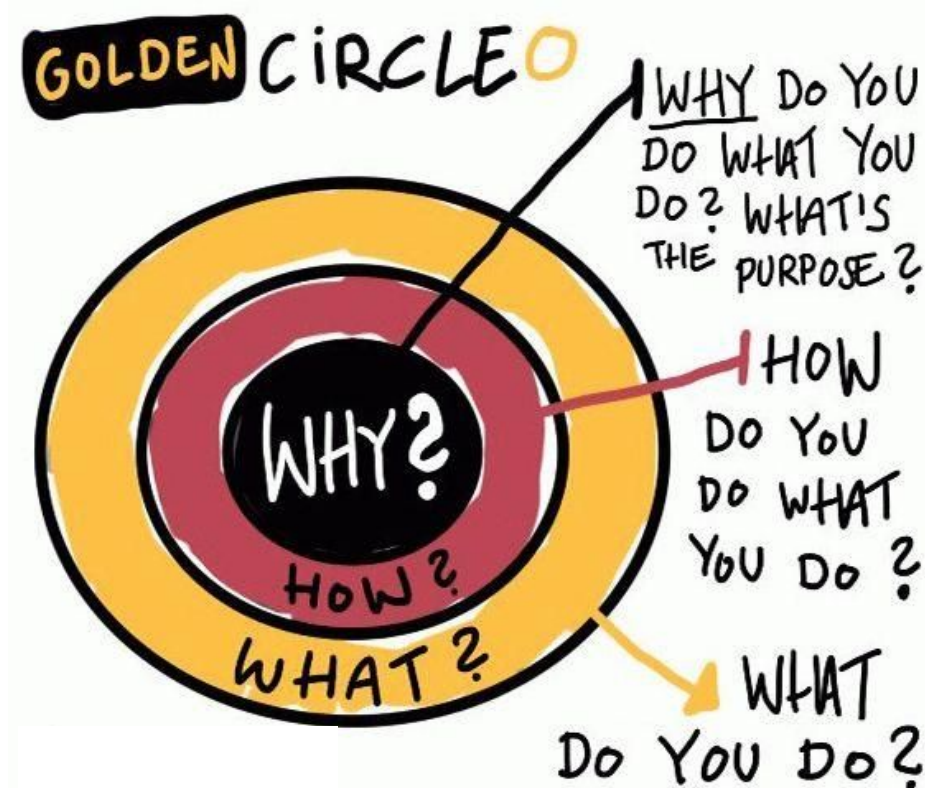
the best.

- The application must be saved as:

<Name>_<Roll Number>_Subdepartment>_<Coord/Supercoord> and must include: Your full name, roll number, email ID & phone number. Feel free to contact us in case of queries.

| Vamsi Krishna Mula | mulavamsikrishna96@gmail.com | 9566267928 |
| GV Kaushik | gvkaushik11@gmail.com | 8056619249 |

The key to any successful undertaking is to understand the Golden circle. Please answer all questions below, after giving this a thought.

PART A: THE OVERVIEW

(Mandatory questions for **all** applicants)

1) What were the achievements and drawbacks of Accessibility Summit 2016? Suggest ideas/solutions for the cons.

2) Every year, the name of the Summit changes. Due to this, we cannot carry forward the brand we've built to the future editions. Do you think we should change the name? If yes, suggest a

few names.

3) What in your opinion is the ideology behind a Summit? Why should Shaastra conduct one? Do you think we should create tangible impact via the Summit? Justify.
4) What is the importance of a partner organization? Suggest various methods to contact a partner organization.
5) Given the theme of "Rural Empowerment", plan the Summit. Include all aspects of a Summit – Event structure including day-wise plan, possible tracks, content of lectures/talks/panel discussion, possible sponsors, collaborations, partner organizations. Brownie points for completely new events in the structure.
6) Suggest ideas to improve quality of the participants that we get. Also, suggest ideas to improve summit branding and user experience.
7) List all credentials and references

PART B: THE SPECIFICS

(**Mandatory questions for Super Coordinator** applicants; **Bonus for coordinator** applicants)

1) Come up with a timeline for your work as a summit coordinator.
2) Suggest a detailed plan including PR events, initiatives and stunts to increase visibility and quality of participants. [Note: Discuss with the SR and PR teams on PR stunt ideas and improving media visibility for the summit]
3) Analyse participation type and the screening processes involved in at least 3 summits across India and 2 across the world. Also, list down the aim & vision of these summits.
4) Pick any village in the vicinity of Chennai and analyse the problems that people face. Do you think the Summit can take up such issues as the problem statement for this year?