



EXECUTIVE APPLICATION

Department: _____

Name & Roll No.: _____

Hostel & Room No.: _____

Phone No.: _____

Email address: _____

SHAASTRA 2018 EXECUTIVE APPLICATION

Quality Management System

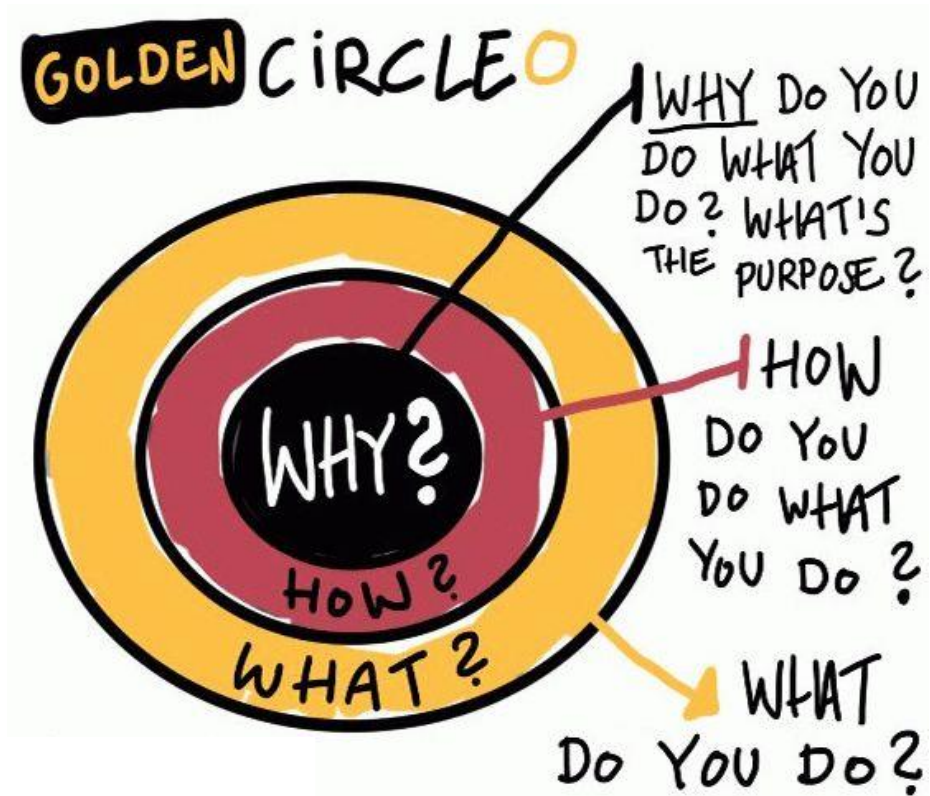
INSTRUCTIONS:

- The entire application **should not exceed 6 pages**.
- The number of ideas does not matter if not validated properly. Each idea should be thoroughly thought through before being included in the application
- Deadline for submission: **11.55 pm, 12.04.2017**
- Please meet current cores and previous year (Shaastra 2017) team

Cores	Email ID	Phone Number
Narayanan V Baradwaj	narayananvbaradwaj@gmail.com	9444005046
Anjali Lal	anjallilal23@gmail.com	8527201706

- Skillset requested from applicants – None! Just enthu is enough
- **All questions are mandatory for aspiring executives.**
- Your very own Shaastra journey has begun. Please make sure you have fun along the way. All the best.

The key to any successful undertaking is to understand the Golden circle.
Please answer all questions below, after giving this a thought.



Part A

1. Name 5 major drawbacks of Shaastra 2017? Suggest feasible solutions for the same.
2. What do you think are the responsibilities of a QMS executive?
3. What are the analytics projects that you would like to propose? *(Include details – data needed, parameters for assessment, timeline, effectiveness, etc.)*
4. Design a model to execute at least 2 of the following analytics projects. *(Include parameters, data sources, resources involved, the statistical techniques that can be employed, etc.)*
 - a. Prediction of Shaastra 2017 footfall
 - b. Quantifying venue based distribution at Shaastra
 - c. Prediction of T-Shirt sales.
 - d. Estimation of Revenue
 - e. Prediction of Energy Consumption of Shaastra
5. Task: Choose an event from the allotted event vertical in Shaastra and make a brief timeline for the event. Mention all the relevant departments in each and every process.
(The event vertical will be allotted as soon as the application is submitted)
6. Analyse the current method of collection of feedback of Shaastra and suggest methods for taking effective feedback?
(Look into all the customer interactions of Shaastra and mention ways in which feedback can be taken in each customer interaction)

List down relevant credentials and skill sets (MS Office tools, R Programming, etc.)

Name any 2 references (with mail-id & phone number)