iit madras presents

SHAASTRA2018

THE SPIRIT OF ENGINEERING

HEAD APPLICATION

Department: _____

Name & Roll No.: _____

Hostel & Room No.:_____

Phone No.: _____

Email address: _____

# SHAASTRA 2018, EVENTS AND WORKSHOPS HEADS APPLICATION

INSTRUCTIONS:

- The entire application **should not exceed 15 pages.**

- All questions are mandatory.

- The number of ideas does not matter if not validated properly. Each idea should be thoroughly thought through before being included in the application

- The application will be your bible for the next year. Ensure that it is a "plug and play" application

- The applications have to be uploaded in the portal in PDF format with the subject as "Shaastra 2017_Events Head_<Vertical Name>_<your Name>_<your roll no>".

- Timelines should be included in Google calendar (preferably) or in a separate document.

- Deadline for submission: **11.55 pm, 16.04.2017**

- A scanned copy of the latest grade card also needs to be attached along with the completed application. Work flow screen shots are also acceptable.

- Please meet the current cores and previous heads for your vertical.

- Your very own Shaastra journey has begun. Please make sure you have fun along the way. All the best.

Events and Workshops Cores,SHAASTRA 2018

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The key to any successful undertaking is to understand the Golden circle. Please answer all questions below, after giving this a thought.
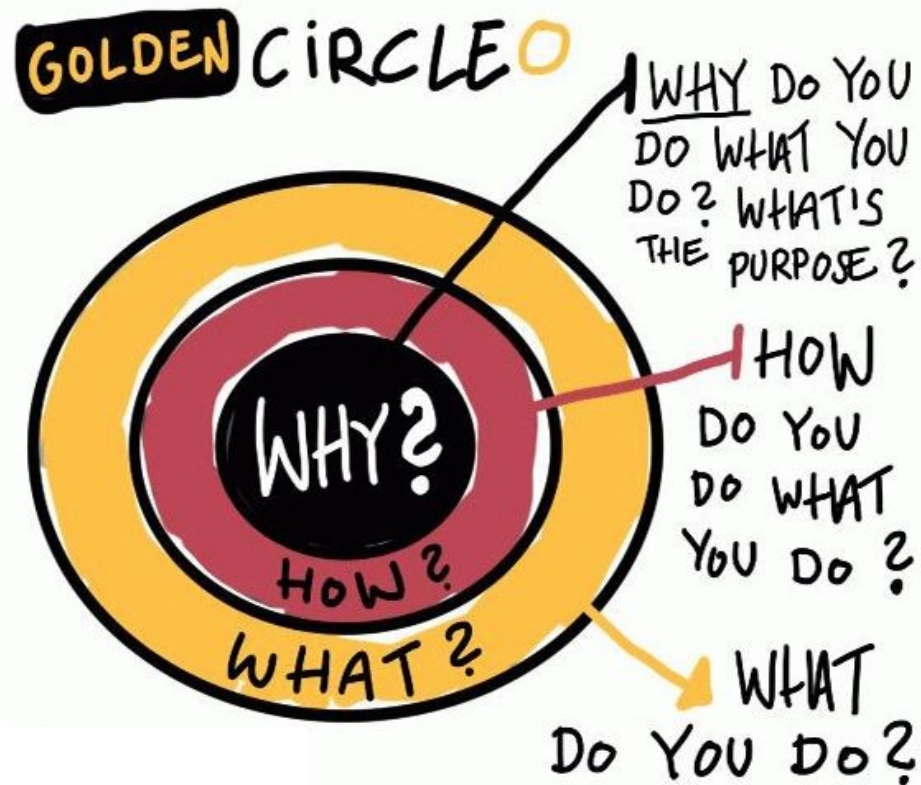
Questions:-

1. What is your vision for your vertical? Identify the main strengths, accomplishments,Issues and concerns of the events department in the last edition of Shaastra. Indicate how you will address or deal with them in the next edition of Shaastra.

2. List down the time line of work for events head along with all the tasks, **interdepartmental Interactions**. Suggest methods to improve interdepartmental communication.

3. Being the **biggest** team of shaastra undertaking a lot of responsibilities, we always find it difficult get coordinators. Having the responsibility to lead a team of 20+ people, how will you manage to get coordinators for your vertical?

4. "*Team bonding is particularly very important for events as a whole to function effectively*".

We have to keep our coordinators motivated throughout the semester. Give some initiatives towards this direction. Also, how do you ensure efficient working of your team?

5. Participation for events from institute sides has been declining over the years. How to increase institute student participation in events (UGs, PGs and from DOMS).Come up with a strategy for each of them.

6. Suggest methods to make events more appealing and attractive to an audience. Which events can be converted to a show and how? (Consider venue and other factors).

7. Explain your plans for improving publicity and outreach of your events specifically. Identify the targeted audience for events under your vertical and provide plans to reach out to them.

8. The conversion ratio from **sampark** to shaastra is found to be very low. Since it is our major on ground publicity method how can we improve the **quality** of events and workshops conducted in samparks.

9. Please justify your application by giving details about your strength, *expertise, preparations and accomplishments* so far. Also provide relevant Credentials and Reference.

"***Leadership is the capacity to translate vision into reality.***"

-Warren Bennis

All the best! And hope to see you as a part of events team