



EVENTS MANAGER

Department: _____

Name & Roll No.: _____

Hostel & Room No.: _____

Phone No.: _____

Email address: _____

SHAASTRA 2018 EVENTS MANAGER APPLICATION

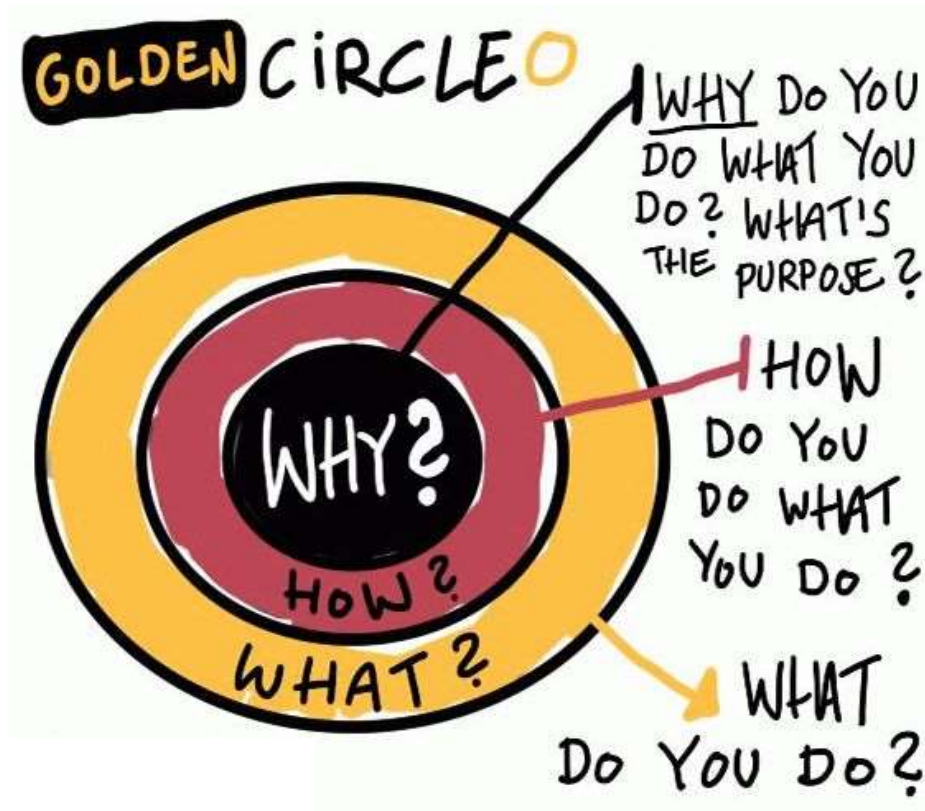
EVENTS AND WORKSHOPS

INSTRUCTIONS:

- The entire application **should not exceed 20 pages**.
- The number of ideas does not matter if not validated properly. Each idea should be thoroughly thought through before being included in the application
- The application will be your bible for the next year. Ensure that it is a “plug and play” application
- Deadline for submission: **11.55 pm, 16.04.2017**
- Timelines should be included in Google calendar (preferably) or in a separate document
- Please meet current cores and previous year (Shaastra 2017) team
- Skillset requested from applicants – None! Just enthu is enough
- Your very own Shaastra journey has begun. Please make sure you have fun along the way. All the best.

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The key to any successful undertaking is to understand the Golden circle. Please answer all questions below, after giving this a thought.



SHAASTRA 2018-FLAGSHIP EVENTS

Here is a brief introduction about the flagship events planned for Shaastra 18. Please go through the summary and answer the questions that follow. Kindly align your answers to the particular event that you are interested in.

Shaastra Research Conference

This event is a conference of sorts aimed particularly at researchers across the country. Students and research scholars from across the country will come together to showcase their research and discuss their ideas. The main aim of this conference is attract people doing cutting edge research around the country. The structure of the event is still open.(i.e. poster presentation/oral presentation/both).

This year we are looking at collaboration with organizations/societies revered by the research community. Eg. Renowned journals.

Clean Energy Competition

Clean energy sources are a need of the hour. This event is a product development competition with which requires the participants to come up with concepts or prototypes that can impact the energy scenario in the face of rising environmental concerns and the growing energy demands. This event is funded by our alumni, '78 batch.

The tentative event structure is:

Phase 1: A plan submission. Participants submit a brief abstract for their plan.

Phase 2: Mentoring and guidance from experts and professors

Phase 3: Prototype development.

Phase 4: The final round, where the participants come to shaastra to present their solutions.

i2i(Innovate to Impact)

When we have a lot of talents within our country, why our society still faces a lot of issues like long duration of power cuts, pollution etc. "There is one death every 4 minutes due to road accidents", Can we do something about these, where the technology can help us in creating solution for issues faced by the society.

i2i focuses on real life problems and we are trying to fix these issues. The competition will have a generic problem statement where participants can come up with ideas on which they are currently working on or can come up with the solutions to the problem statement that we set. The main idea is to fix the problem using the solutions developed by participants. We will be offering mentorship for the participants through NGOs and professors. The practical feasibility of the ideas the impact it creates and economic support it needs will be few among the judging criterion. After the event NGOs will take up this solution and implement it.

Questions

1. Which event do you want to apply for? You can apply for multiple events too. Answer the questions that follow specifically with respect to the event that you wish to apply for.
2. Why do you want to become a Flagship events manager?
3. Why does SHAASTRA need Flagship events? Analyse the list of events in the previous editions of SHAASTRA which were flagship events and which had the potential to be one?
4. What are the important aspects of flagship events? Identify the main ingredients of an event and how flagship events are made from them.
5. Come up with an event format for the flagship event that you want to apply for. Give a good thought about the following aspects
 - a. Steps involved
 - b. Targeted audience
 - c. Publicity
 - d. Timeline
6. Flagship events need the wow-factor to make a real impression. A strong concept, clear objectives and an interesting program will give you lots to shout about and help your

event stand out from the crowd. Thinking from this perspective how can we plan our flagship events?

7. *"Delivering a large scale event is like putting together a jigsaw puzzle it take all the different parts to come together to create the finished piece"*. Identify the requirements and explain the contributions from other teams and what are the tasks and responsibilities of a flagship event manager
8. List down the time line of work for events head along with all the tasks, Interdepartmental Interactions. Suggest methods to improve interdepartmental communication.
9. Since flagship events are a new initiative we have to concentrate on publicity. Explain your plans for improving publicity and outreach of flagship events specifically. Identify the targeted audience and provide plans to reach out to them.
10. Please justify your application by giving details about your strength, expertise, preparations and accomplishments so far. Also provide relevant Credentials and Reference.