

# **COORDINATOR APPLICATION**

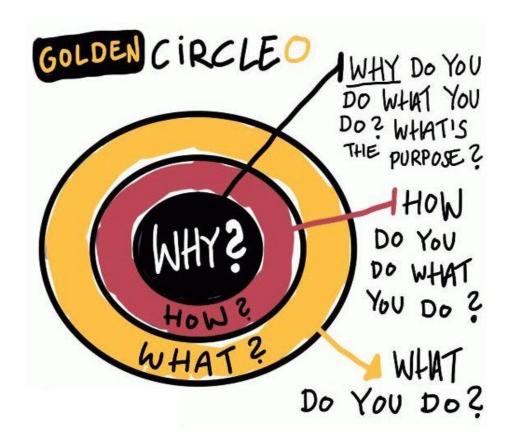
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# SHAASTRA 2018 COORDINATOR APPLICATION Shows & Exhibitions

#### **INSTRUCTIONS:**

- The entire application should not exceed 8 pages.
- The number of ideas does not matter if not validated properly. Each idea should be thoroughly thought through before being included in the application
- Deadline for submission: **11.55 pm, 12.04.2017** (for current 2<sup>nd</sup> Yrs.) & **11.55 pm, 15.04.2017** (for current 1<sup>st</sup> Yrs.).
- Timelines should be included in Google calendar (preferably) or in a separate document
- Please meet current cores and previous year (Shaastra 2017) team
- Skillset requested from applicants None! Just enthu is enough
- Part A is mandatory for all aspiring coordinators. Part B is a bonus. Supercoordinator applicants have to address both parts.
- Your very own Shaastra journey has begun. Please make sure you have fun along the way. All the best.
- The application must be saved as:
  - <Name>\_<Roll Number>\_Sub-department>\_<Coord/Supercoord> and must include: Your full name, roll number, email ID & phone number. Feel free to contact us in case of queries.

The key to any successful undertaking is to understand the Golden circle. Please answer all questions below, after giving this a thought.



### **PART A: THE OVERVIEW**

(Mandatory questions for all applicants)

- 1. Make a table of all the different kind of partnering organizations we associate with along with at least five examples of each (include specific details of each of them).
- 2. Why do we have Tech n Innovation Fair? Give your vision for Tech n Innovation Fair and explain how we can integrate that into our current vision.
- 3. Make a Gnatt Chart of all the tasks involved in Organizing an Tech n Innovation Fair. Examine tasks by considering the lead time, interdepartmental communication, etc
- 4. We plan to attach Brochure in our Invitation Mail to all partnering organizations. Can you list down Brochure sections in order. Also ideate and write the content under section of the Brochure.

## **PART B: THE SPECIFICS**

(Mandatory questions for Supercoordinator applicants; Bonus for coordinator applicants)

- 1. Pick one partnering organization for your table and devise a detailed plan for approaching them.
- 2. Mention at least four aggressive strategies to attract High-Quality projects for Tech n Innovation Fair.