

Problem Statements for Shaastra – 2015

Problem Statement 1: How would wearables/implantables impact the efficiency and differentiation?

Google glass is the most prominent example of device based on wearable technology which is seen as next big revolution after smart phones. While there could be unimaginable usage for the personal benefits, industrial organizations can also make use of this technology..

The problem statement in this context is as, “How can multi-national, multi-product and technology focused industrial organizations make use of wearables/implantables technologies to impact the efficiency and differentiation for their end customers and markets.”

The participants are expected to submit their proposals in word format. While lots of information on this subject is already available on internet, the ‘practicality’ of solutions will be given higher weightage.