

High Level Design (HLD)

Travel insurance Data Analysis

Revision Number: 1.0
Last date of revision: 02/5/2023

Shabad Sandeep

Document Version Control

Date Issued	Version	Description	Author
01 th May 2023	1.0	First Version of Complete HLD	Shabad Sandeep

Contents

Document Version Control	2
Abstract.....	3
1 Introduction	5
1.1 Why this High-Level Design Document?	5
1.2 Scope	5
2 General Description.....	5
2.1 Product Perspective & Problem Statement.....	5
2.2 Tools Used.....	6
3 Design Details.....	7
3.1 Functional Architecture	7
3.2 Optimization	8
4 KPIs	9
4.1 KPIs (Key Performance Indicators).....	9
5 Deployment.....	9

Abstract

Finance is used as a collective term to refer to a broad range of economic services provided by the finance industry, which encompasses a broad range of organizations that manage money, including credit unions, banks, credit card companies, insurance companies, consumer finance companies, stock brokerages, investment funds .

Travel insurance is generally not a factor one pays much attention to when planning a trip. Most people do not anticipate emergency situations. Even then, travel insurance for trips abroad is still recognized by many as a must-have; travel insurance for domestic trips is yet to pick up.

1. Introduction

1.1 Why this High-Level Design Document?

The purpose of this High-Level Design (HLD) Document is to add the necessary detail to the current project description to represent a suitable model for coding. This document is also intended to help detect contradictions prior to coding, and can be used as a reference manual for how the modules interact at a high level.

The HLD will:

- Present all of the design aspects and define them in detail
- Describe the user interface being implemented
- Describe the hardware and software interfaces
- Describe the performance requirements
- Include design features and the architecture of the project
- List and describe the non-functional attributes like:
 - Security
 - Reliability
 - Maintainability
 - Portability
 - Reusability
 - Application compatibility
 - Resource utilization
 - Serviceability

1.2 Scope

The HLD documentation presents the structure of the system, such as the database architecture, application architecture (layers), application flow (Navigation), and technology architecture. The HLD uses non-technical to mildly-technical terms which should be understandable to the administrators of the system.

2 General Description

2.1 Product Perspective & Problem Statement

Finance is used as a collective term to refer to a broad range of economic services provided by the finance industry, which encompasses a broad range of organizations that manage money, including credit unions, banks, credit card companies, insurance companies, consumer finance companies, stock brokerages, investment funds .

Do ETL : Extract-Transform-Load the dataset and find for me some information from this large data. This is form of data mining.

What all information can be achieved by mining this data, would be brainstormed by the interns

Find key metrics and factors and show the meaningful relationships between attributes.

Do your own research and come up with your findings.

2.2 Tools used

Business Intelligence tools and libraries works such as Power BI, Excel are used to build the whole framework.



3 Design Details

3.1 Functional Architecture

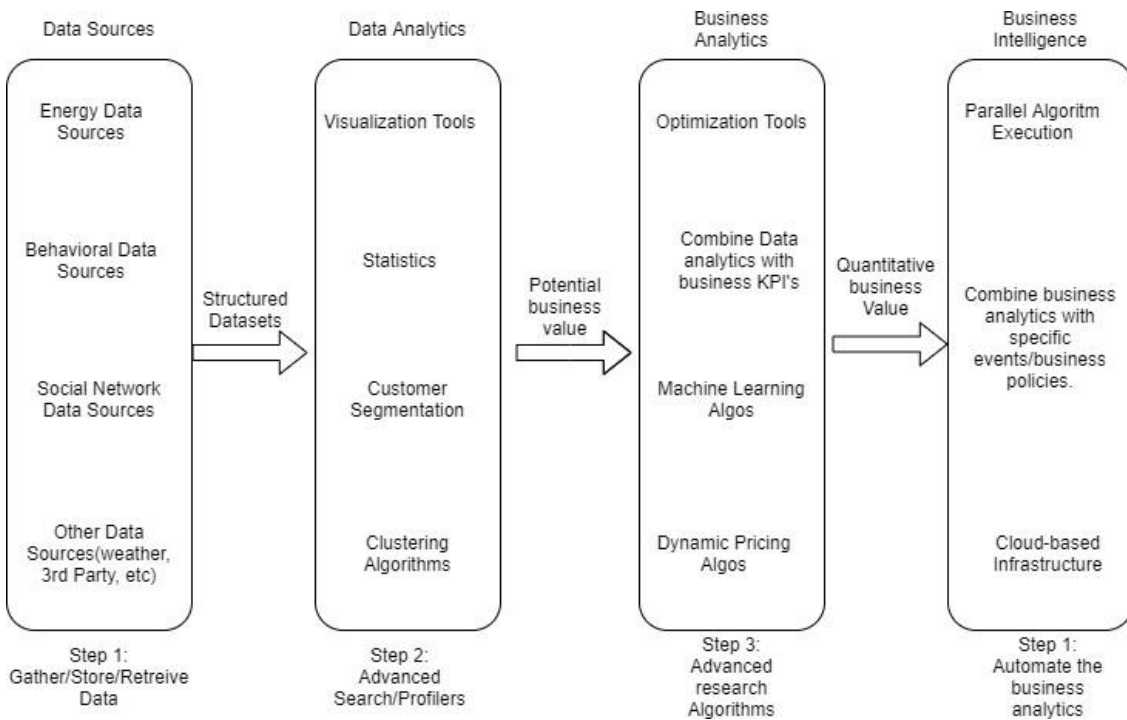
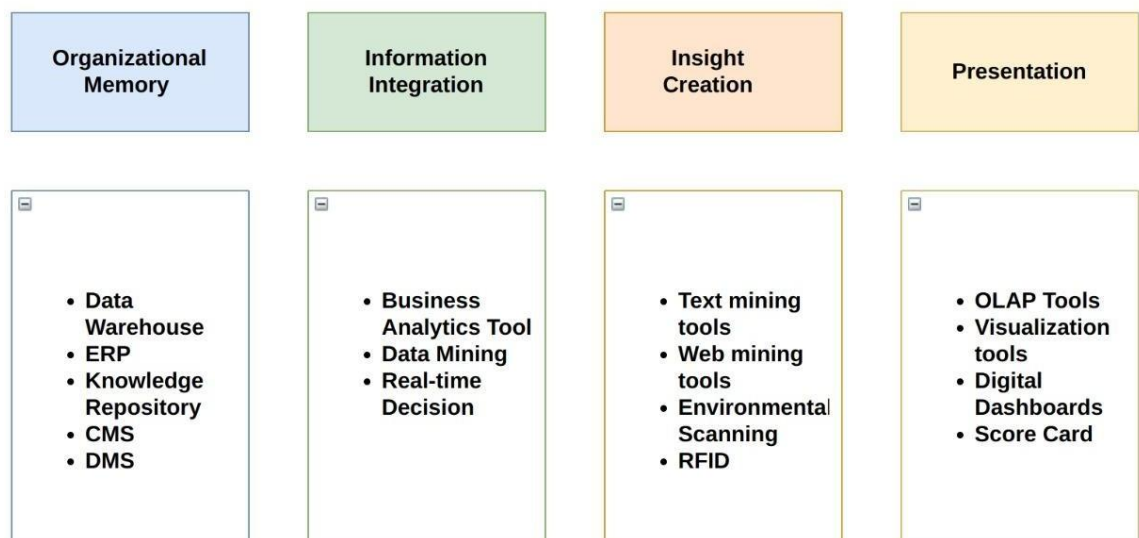


Figure 1: Functional Architecture of Business Intelligence

How BI Really Works



3.2 Optimization

Your data strategy drives performance

- Minimize the number of fields
- Minimize the number of records
- Optimize extracts to speed up future queries by materializing calculations, removing columns and the use of accelerated views

Reduce the marks (data points) in your view

- Practice guided analytics. There's no need to fit everything you plan to show in a single view. Compile related views and connect them with action filters to travel from overview to highly-granular views at the speed of thought.
- Remove unneeded dimensions from the detail shelf.
- Explore. Try displaying your data in different types of views.

Limit your filters by number and type

- Reduce the number of filters in use. Excessive filters on a view will create a more complex query, which takes longer to return results. Double-check your filters and remove any that aren't necessary.
- Use an include filter. Exclude filters load the entire domain of a dimension, while include filters do not. An include filter runs much faster than an exclude filter, especially for dimensions with many members.
- [Use a continuous date filter](#). Continuous date filters (relative and range-of-date filters) can take advantage of the indexing properties in your database and are faster than discrete date filters.
- [Use Boolean or numeric filters](#). Computers process integers and Booleans (t/f) much faster than strings.
- Use [parameters](#) and [action filters](#). These reduce the query load (and work across data sources).

Optimize and materialize your calculations

- Perform calculations in the database
- Reduce the number of nested calculations.
- Reduce the granularity of LOD or table calculations in the view. The more granular the calculation, the longer it takes.
 - LODs - Look at the number of unique dimension members in the calculation.
 - Table Calculations - the more marks in the view, the longer it will take to calculate.
- Where possible, use MIN or MAX instead of AVG. AVG requires more processing than MIN or MAX. Often rows will be duplicated and display the same result with MIN, MAX, or AVG.

- Make groups with calculations. Like include filters, calculated groups load only named members of the domain, whereas Tableau's group function loads the entire domain.
- Use Booleans or numeric calculations instead of string calculations. Computers can process integers and Booleans (t/f) much faster than strings.
Boolean>Int>Float>Date>DateTime>String

4 KPIs

Dashboards will be implemented to display and indicate certain KPIs and relevant indicators for the disease.



As and when, the system starts to capture the historical/periodic data for a user, the dashboards will be included to display charts over time with progress on various indicators or factors

4.1 KPIs (Key Performance Indicators)

Key indicators displaying a summary of the Housing Price and its relationship with different metrics

1. Sum of Net Sales by Gender.
2. Count of Product name by Destination.
3. Net sales by Age group.
4. Average Net sales by Agency group.
5. Average commission by Net sales.
6. Sum of Net sales by Claims.
7. Net sales by Destination.
8. Claim by Product name.
9. Top 5 Product names by Net sales.

5 Deployment

Prioritizing data and analytics couldn't come at a better time. Your company, no matter what size, is already collecting data and most likely analyzing just a portion of it to solve business

problems, gain competitive advantages, and drive enterprise transformation. With the explosive growth of enterprise data, database technologies, and the high demand for analytical skills, today's most effective IT organizations have shifted their focus to enabling self-service by deploying and operating Tableau at scale, as well as organizing, orchestrating, and unifying disparate sources of data for business users and experts alike to author and consume content.

Power BI Architecture

Power BI is a business suite that includes several technologies that work together. To deliver outstanding business intelligence solutions, Microsoft Power BI technology consists of a group of components such as:

- Power Query (for data mash-up and transformation)
- Power BI Desktop (a companion development tool)
- Power BI Mobile (for Android, iOS, Windows phones)
- Power Pivot (for in-memory tabular data modeling)
- Power View (for viewing data visualizations)
- Power Map (for visualizing 3D geo-spatial data)
- Power Q&A (for natural language Q&A)

In simple terms, a Power BI user takes data from various data sources such as **files, Azure source, online services, DirectQuery or gateway sources**. Then, they work with that data on a client development tool such as [Power BI Desktop](#). Here, the imported data is cleaned and transformed according to the user's needs.

Once the data is transformed and formatted, it is ready to use in making visualizations in a report. A report is a collection of visualizations like *graphs, charts, tables, filters, and slicers*.

