



# CYBER THREAT TRENDS ANALYSIS

Understanding Global Cybersecurity Threats (2015-2024)

# ABOUT THE DATASET: A DECADE OF CYBER INSIGHTS

## Comprehensive Data

Over 3000 records of cyberattacks, malware types, and targeted industries.

## Global Scope

Tracking incidents across various countries from 2015 to 2024.

## Key Metrics

Includes data breached (GB), financial impact (\$M), and response times.

## Strategic Value

Enhances threat intelligence, trend forecasting, and ML model development.

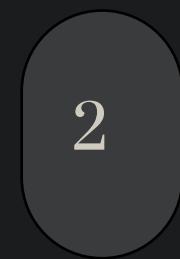


# KEY DATA POINTS FOR ANALYSIS



## Country

Geographic location of attacks.



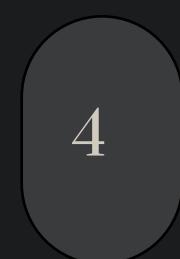
## Year

Temporal distribution of incidents.



## Threat Type

Malware, DDoS, Phishing, Ransomware.



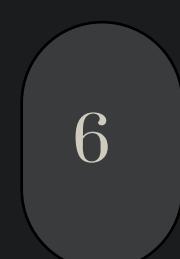
## Attack Vector

Methods like SQL Injection, Social Engineering.



## Affected Industry

Finance, Healthcare, IT, Retail, Government.

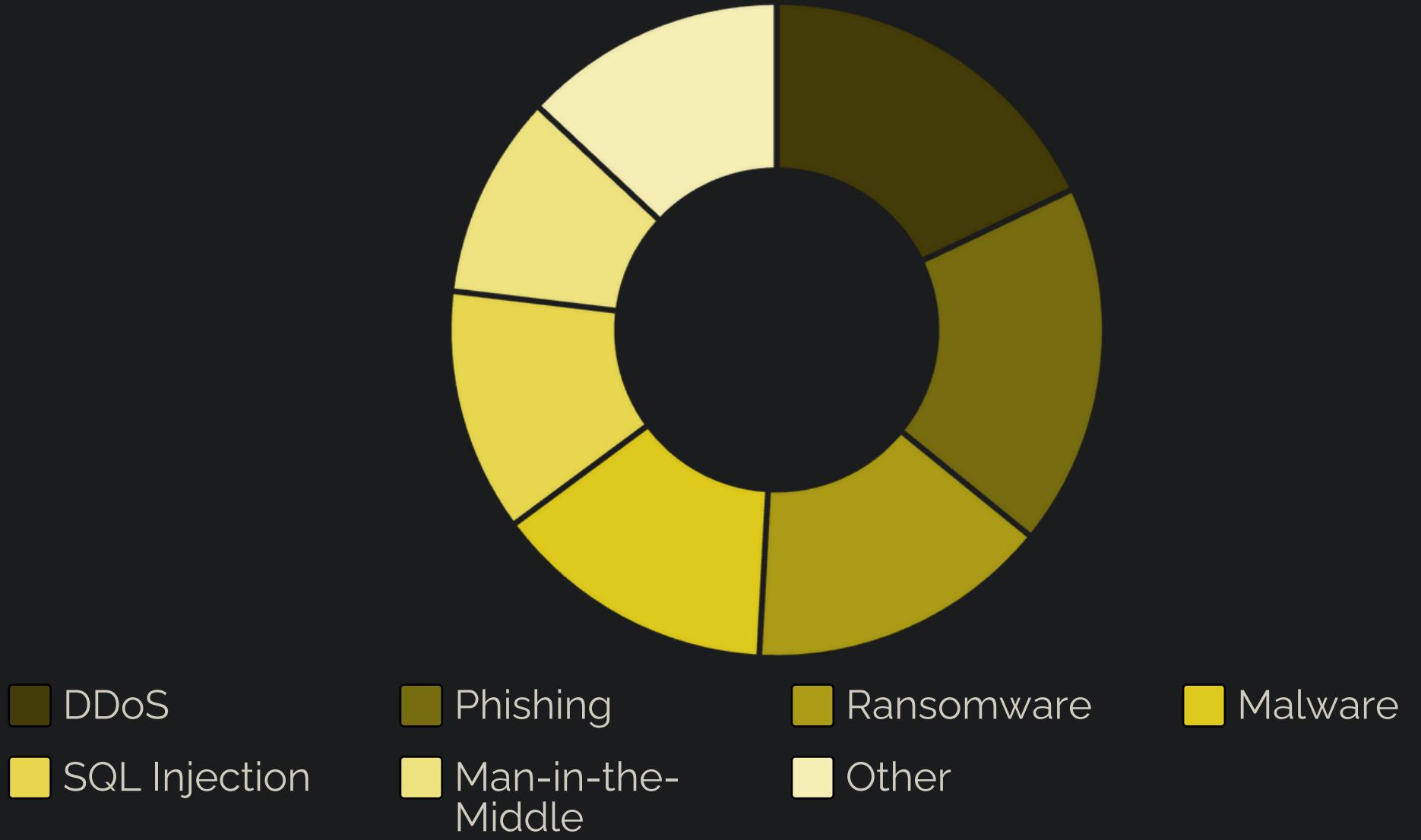


## Financial Impact

Estimated losses in millions of dollars.



# TOP THREAT TYPES: A CLOSER LOOK



## Distributed Denial of Service (DDoS)

Overwhelming systems to disrupt service availability.

## Phishing

Deceptive communications to steal credentials.

## Ransomware

Encrypting data for financial extortion.

# INDUSTRIES UNDER SIEGE

## Banking & Finance

High-value targets, sensitive data.

## Information Technology

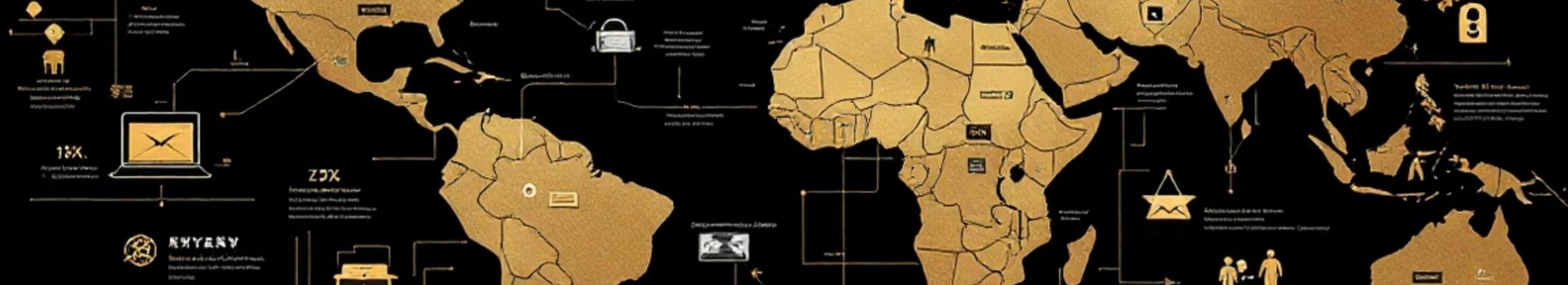
Critical infrastructure, intellectual property.

## Healthcare

Personal health information, patient data.

## Government

National security, citizen data.



# ATTACK SOURCES & VULNERABILITIES

## Primary Attack Sources

- **Nation-state Actors:** 26% — Sophisticated, state-sponsored attacks.
- **Hacker Groups:** 20% — Organized criminal entities.
- **Insiders:** 15% — Threats from within the organization.
- **Unknown:** 26% — Undetermined origins, complex attribution.

## Common Vulnerability Types

- **Zero-Day Exploits:** 26% — Unpatched, unknown vulnerabilities.
- **Social Engineering:** 25% — Manipulating individuals for access.
- **Weak Passwords:** 18% — Easily compromised authentication.
- **Unpatched Software:** 16% — Exploiting known security flaws.



# DEFENSE MECHANISMS & INCIDENT RESPONSE



## Firewall Implementation

First line of defense against unauthorized access.

## Antivirus Protection

Detecting and removing malicious software.

## VPN Utilization

Securing network communications and data.

## AI-Based Detection

Advanced threat identification and response.

Average incident resolution time: 1-72 hours, with continuous improvement efforts.

# LOOKING AHEAD: THE FUTURE OF CYBER RESILIENCE

The Global Cybersecurity Threats Dataset offers crucial insights for proactive defense.

## 1 Data-Driven Strategies

Leveraging historical data for predictive analytics.

## 2 Enhanced Collaboration

Sharing threat intelligence across sectors and nations.

## 3 Continuous Adaptation

Evolving defenses to counter emerging threats.

