

Customer Segmentation Dashboard - Retail/E/Commerce

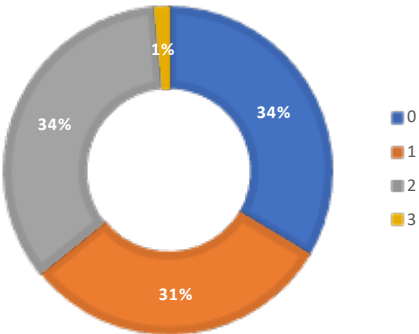
Total Customers 500

Avg Income \$ 70.738

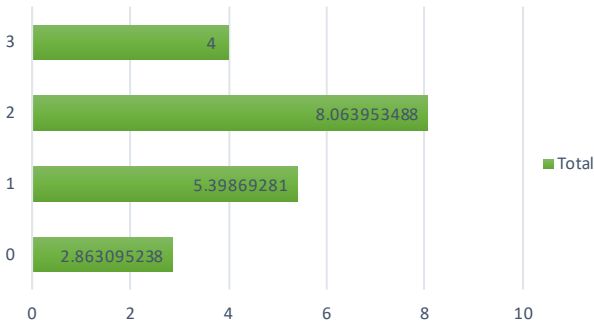
Avg Spend \$43.146

Top Cluster 2

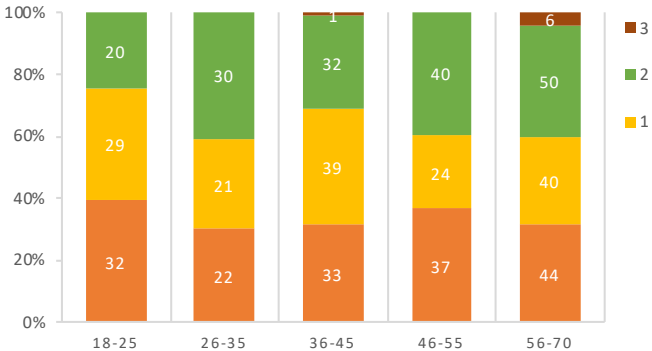
CLUSTER SIZE



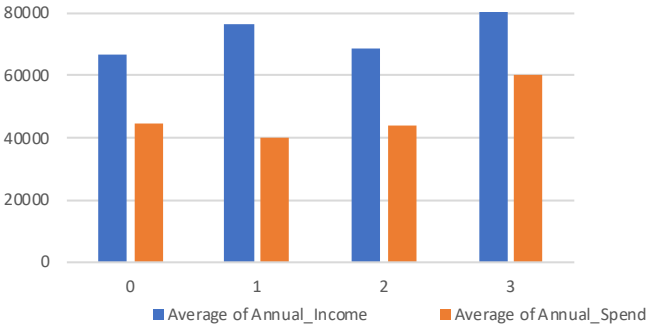
LOYALTY SCORE BY CLUSTER



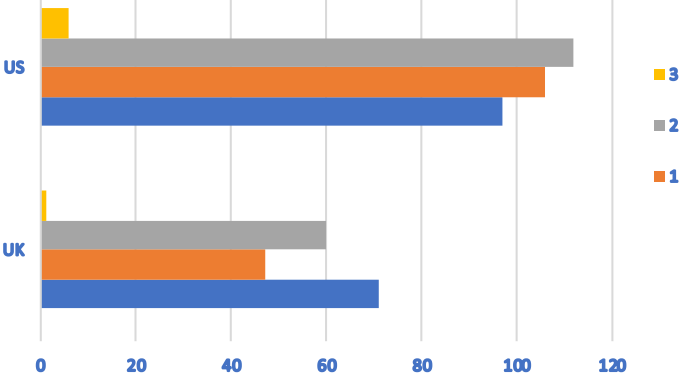
AGEGROUP BY CLUSTER



INCOME AND SPEND BY CLUSTER



REGION BY CLUSTER



Gender

Female
Male

Region

UK
US

Cluster

0
1
2
3

AgeGroup

18-25
26-35
36-45
46-55
56-70