Comprehensive SEO Audit & Optimization for Organic Traffic Growth

- Presented by
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Batch- MBT8

Company Selection

I selected the company Crimson Logic for this project.

Website- www.crimsonlogic.com

About Us

CrimsonLogic, part of the PSA Group, is a global technology company that digitalises and simplifies global trade for businesses and governments around the world through intuitive and delightful solutions.

With over 35 years of experience advancing trade facilitation, compliance, port operations, government services and logistics, we push the boundaries of technology with insightful innovation and deep domain expertise of global trade driven by customer-centricity at our core.

Having pioneered the world's first single-window trade facilitation system, we continue to drive the digital transformation of global trade in over 40 countries with sustainable, impactful solutions for a more seamlessly connected world.

Services Offered

CrimsonLogic
A member of the ⦿PSA Group

Our Solutions   Who We Are   Resources   Your Career   Support   Links   🔍

Trade

CrimsonLogic Trade Platform (Business)

- Regulatory Filing
- Logistics

CrimsonLogic Trade Platform (Government)

- Single Window
- Cross Border eCommerce
- Integrated Risk Management
- Customs Management

Ports

CrimsonLogic Ports

Security

CrimsonLogic Security Platform

- Strategic Security Review
- Security Posture Review
- Managed Security Services
- Cyber Threat Intelligence

Digital Government

CrimsonLogic Legal Service Platform

- Digital Mediation & Dispute Resolution
- Digital Filing
- Digital Case Management

CrimsonLogic Public Service Platform

- Digital Services
- Digital Identity
- Data eXchange
- Digital Compliance
- Digital Payment
- Optical Document Security
- Digital Document Security

CrimsonLogic Integrated Requisition Service

CrimsonLogic Provident & Tax Service

CrimsonLogic Property Exchange Service

CrimsonLogic Digital Signing Service

What is a SEO Audit?

- An SEO audit is the process of evaluating how well your website is optimized for search engines. It identifies errors that can prevent your site from ranking well and opportunities that can help you gain more visibility.

Project Analysis

Keyword Research

On-Page SEO

Off-Page SEO

SEO
Search Engine
Optimization

Indexing and Crawlability

Technical SEO

User Experience

Topics Covered

On-Page SEO

An on-page SEO audit is a review of a website's elements to ensure they're optimized for search engines and user experience. It's like a health check for your website that can help you identify areas for improvement and growth.

Off-Page SEO

An off-page SEO audit examines the activities that take place outside of a website to determine its search engine ranking, credibility, and authority.

Keyword Research

Keyword research can help your content be more visible and get more traffic. Keyword audits can help you understand market trends, user behaviour and your competitors. This can help you refine your SEO strategy.

Content Audit

An SEO content strategy is a plan for creating and optimizing content to improve a website's search engine ranking and traffic. It includes a variety of tasks, such as keyword research, content creation, and promotion.

Technical SEO

A technical SEO audit, also known as a technical site audit, is a review of your website's technical components to ensure it's optimized for search engines. It helps you identify and fix issues that could affect your website's search engine visibility and online presence.

Tools Used

An effective SEO website audit is based on hard data about the technical health, traffic and backlinks profile of your website (and the website of your competitors)

The five most important tools we used in the project is:

- <u>SEO Optimer:</u> SEOOptimer is an online SEO auditing tool that evaluates websites based on factors like on-page SEO, usability, performance, links, and social media. It provides detailed reports and recommendations for improvement, helping businesses optimize their site's search engine rankings and overall digital presence for better performance and visibility..

- <u>Semrush:</u> Semrush is a comprehensive digital marketing tool used for SEO, PPC, content marketing, and competitor analysis. It helps users improve online visibility by providing insights into keyword rankings, backlinks, site audits, and traffic analytics. Semrush also offers tools for optimizing social media strategies and tracking search engine performance..

- <u>Ubersuggest:</u> Ubersuggest SEO Analyser is a tool that helps website owners improve their search engine rankings. It provides insights on keyword performance, backlinks, and site health, offering suggestions for optimization. With features like site audits and competitor analysis, it helps enhance on-page SEO and overall website performance.

- <u>GT Metrix:</u> To analyse mobile speed test.

- <u>Bing Test:</u> It is used to analyse mobile compatibility test.

We will take a closer look at how to do a SEO audit using these tools in the next steps.

Initial Audit

Initial Audit:

Select any company listed below and Conduct a comprehensive SEO audit of the selected website to identify current performance, strengths, and weaknesses.

Current Performance

ON-PAGE SEO SCORE

74 GREAT
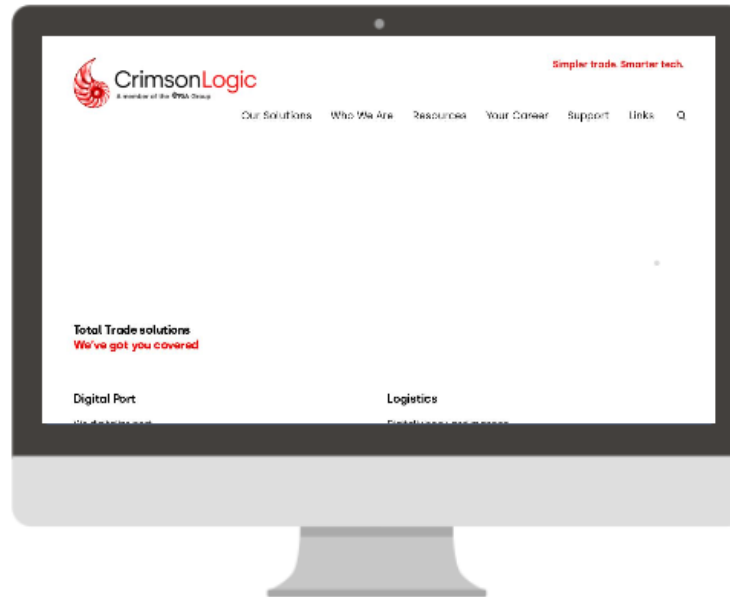
ORGANIC MONTHLY TRAFFIC

12,659 GREAT

ORGANIC KEYWORDS

406 GREAT

BACKLINKS

27,396 GREAT

B

Your page could be better

Recommendations: 16

CrimsonLogic
A member of the CYSA Group

Simpler trade. Smarter tech.

Our Solutions   Who We Are   Resources   Your Career   Support   Links   Q

Total Trade solutions
We've got you covered

Digital Port   Logistics

B+ On-Page SEO
A- Links
B Usability
A- Performance
F Social

Links
Usability
Performance
Social
On-Page SEO
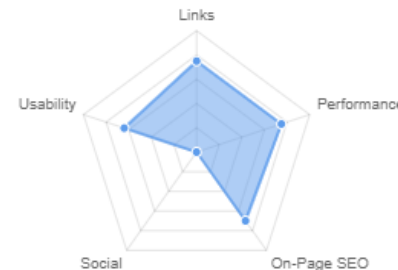
Observation:

- This image showcases a comprehensive site audit for 'crimsonlogic.com', highlighting impressive metrics.

- The dashboard reveals four key performance indicators, all marked in green, indicating excellent results.

- The on-page SEO score is 74, organic monthly traffic stands at 12,659, organic keywords are 406, and backlinks total 27,396.

- These metrics suggest that the website is performing exceptionally well in terms of SEO, traffic, and keyword optimization.

- It has an overall website performance score of "B" with 16 recommendations for improvement.

- The site excels in areas like On-Page SEO (B+) and Links (A-), indicating good optimization and backlink structure.

- Usability is rated at "B", suggesting the user experience could be improved.

- Performance is strong with an A-, but the Social category is a notable weakness, receiving an "F", implying poor social media integration or activity.

- The clear visual representation makes it easy to understand the site's strengths at a glance. Overall, this audit reflects a well-optinized and high-performing website.

Strength

Thematic Reports

Crawlability
○ 100%
View details

HTTPS
○ 99%
View details

International SEO
International SEO is not implemented on this site.

Core Web Vitals
Available with a paid plan
View more

Site Performance
○ 94%
View details

Internal Linking
○ 97%
View details

Markup
○ n/a
View details
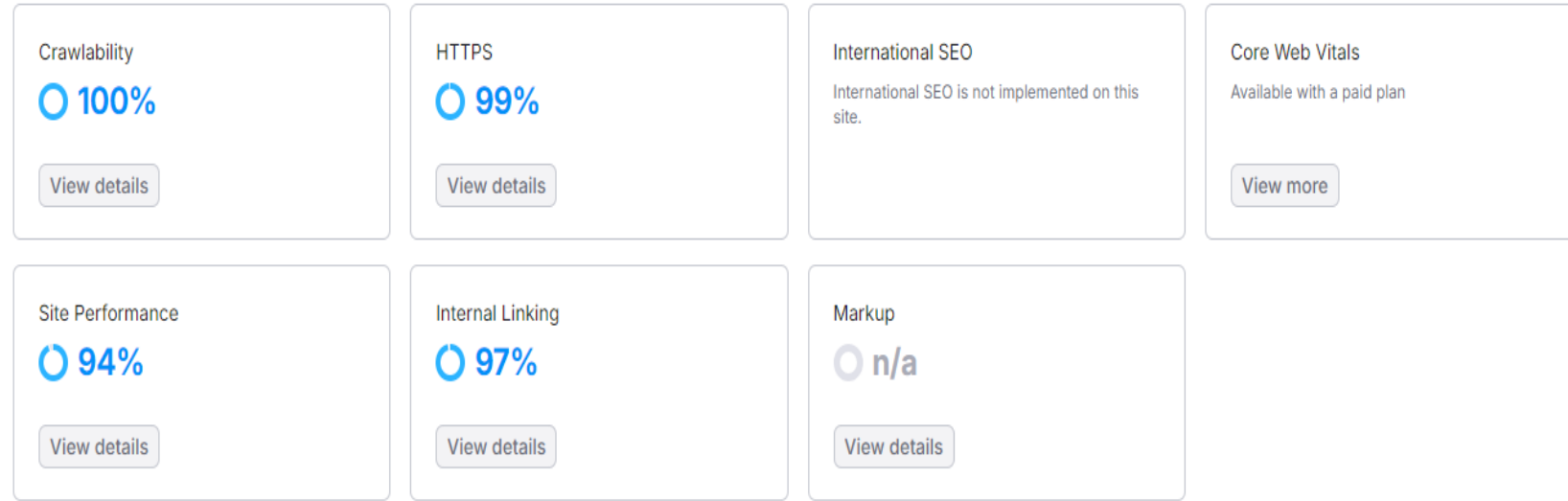
Observation:

- It represents a thematic report showcasing various aspects of a website's performance.

- The site has excellent crawlability at 100%, indicating that search engines can efficiently navigate its content.

- HTTPS security is strong at 99%, ensuring safe user connections.

- Internal linking is also robust at 97%, promoting good SEO practices.

- Site performance, however, is slightly lower at 94%, suggesting room for optimization.

- International SEO is not implemented, which may limit the site's reach to global audiences.

- Core Web Vitals and mark-up are not fully evaluated, with the latter marked as "n/a." Overall, the site shows strong technical health.

Weakness

Top Issues *i*

Type of issues	Number of issues
Too many JavaScript and CSS files warnings	1
Low text to HTML ratio warnings	1
Unminified JavaScript and CSS files warnings	18
No HSTS support notices	1
Pages with only one internal link notices	1

[View details]

Overview   Issues   Crawled Pages   Statistics   Compare Crawls   Progress   JS Impact

[Q Search by check]   All 6   Errors 0   Warnings 3   Notices 3   [Triggered checks ⌄]   [Category ⌄]

Warnings (3) *i*

18 issues with unminified JavaScript and CSS files   Why and how to fix it

1 page has low text-HTML ratio   Why and how to fix it

1 page uses too many JavaScript and CSS files   Why and how to fix it

[Q Search by check]   All 6   Errors 0   Warnings 3   Notices 3   [Triggered checks ⌄]   [Category ⌄]

Notices (3) *i*

1 page has more than one h1 tag   Why and how to fix it

1 subdomain doesn't support HSTS   Why and how to fix it

1 page has only one incoming internal link   Why and how to fix it

Observation:

- It provides a clear overview of a website's diagnostic results, categorized into Errors, Warnings, and Notices and also highlights Key SEO issues on the website, such as too many JavaScript and CSS files, low text-to-HTML ratio, and un-minified JavaScript and CSS files.

- It also notes the absence of HSTS support and pages with only one internal link.

- Addressing these issues can significantly improve the site's performance and security.

- Impressively, there are no Errors, indicating a stable system.

- However, the 20 Warnings suggest areas that need attention to prevent potential issues.

- The 3 Notices are minor recommendations for best practices.

- The color-coded bars and numerical values make it easy to understand the distribution and severity of these issues. This visual summary is particularly useful for developers and system administrators to quickly assess and prioritize their tasks, ensuring the website remains efficient and secure.
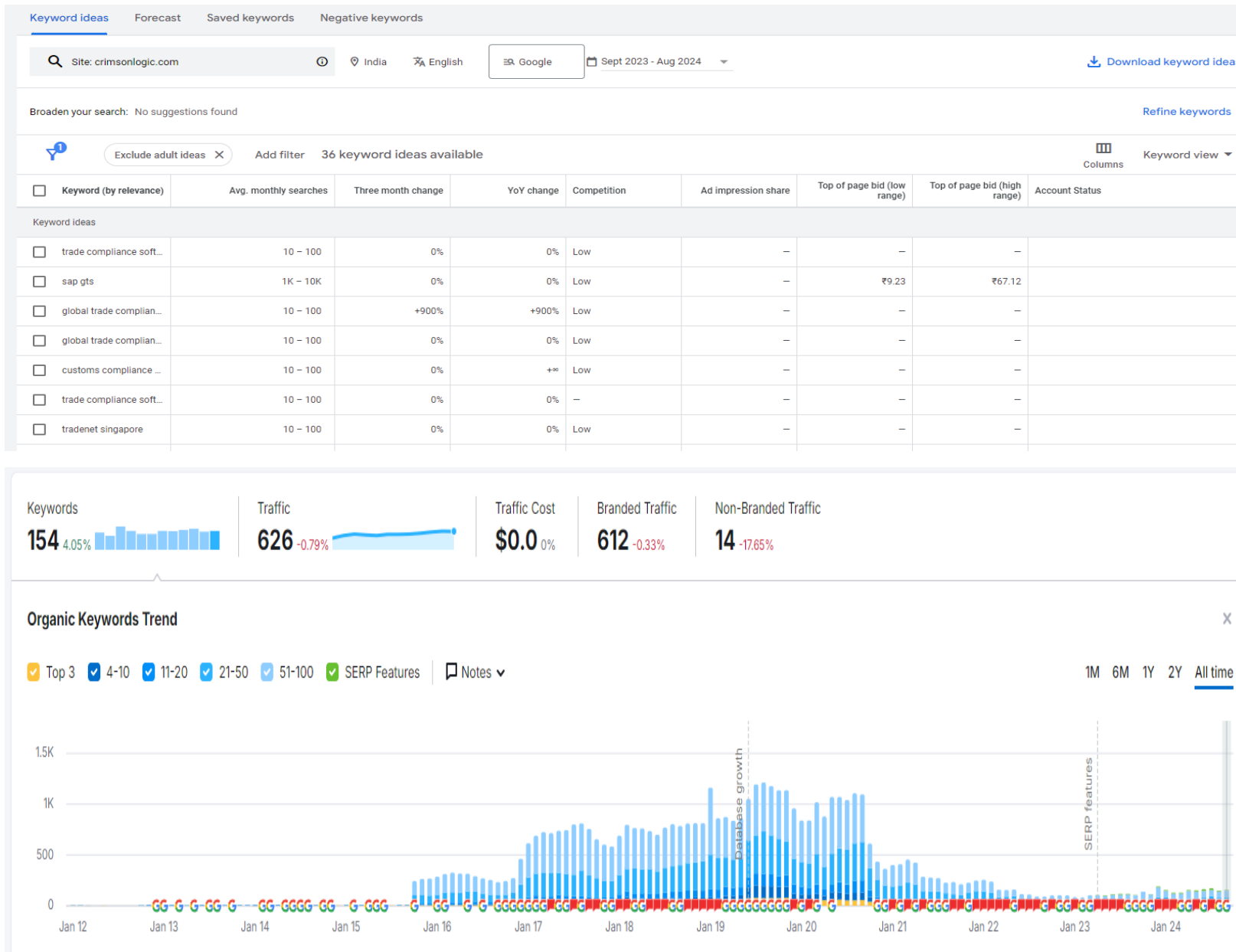
Keyword Research

Keyword Research:

- Identify relevant keywords with high search volume and low competition for the selected company products or services.

- Analyze competitor keywords and strategies for the selected company website.
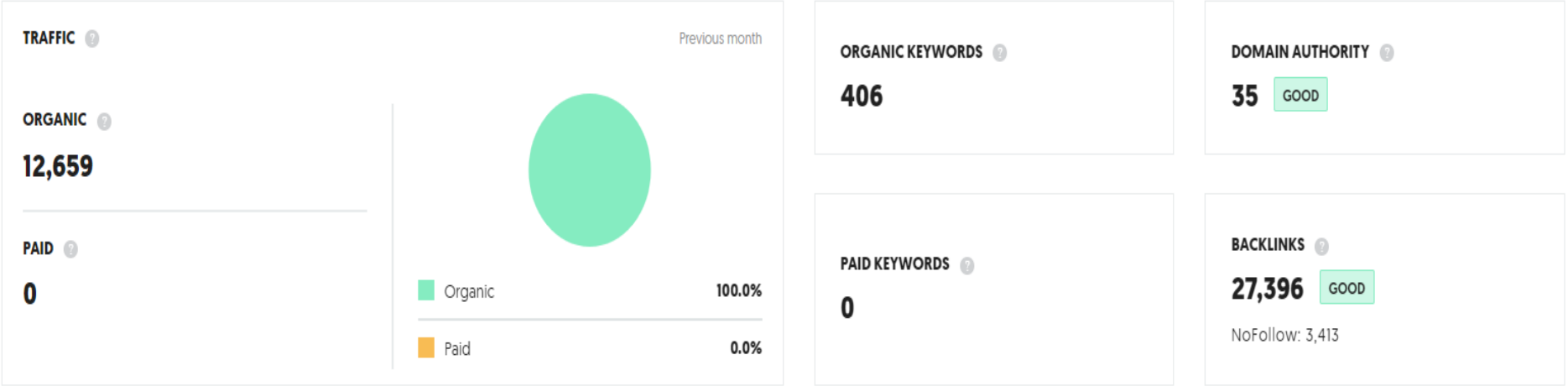
Keyword Research

Observation:

- This image shows the top keywords that has been used by the Company.

- Helps businesses understand what their target audience is searching for, enabling content creation that matches user intent and drives traffic.

- Tools for Research: Google Keyword Planner, Semrush, SEO Optimer and Ubersuggest.

- Two types of Keywords has been used:

- Short-Tail Keywords with 1-2 words phrases with high search volume and Long-Tail Keywords with longer specific phrases with lower competiton but more target intended.

- Incorporating keywords into title tags, meta descriptions, headings, and body content to improve organic search ranking.

- Keyword research is an ongoing process; search trends change, and keywords need to be adjusted to maintain relevance.

- Identifying which keywords competitors are ranking for and using them to inform your own strategy.

- Analyzing seasonal trends and emerging terms to stay ahead of competitors and capitalize on search spikes.

Keyword Research

Traffic Overview ⊘ : crimsonlogic.com

Send Feedback

TRAFFIC ⊘	Previous month
ORGANIC ⊘	
12,659	
PAID ⊘	
0	

- Organic 100.0%
- Paid 0.0%

ORGANIC KEYWORDS ⊘
406

PAID KEYWORDS ⊘
0

DOMAIN AUTHORITY ⊘
35 GOOD

BACKLINKS ⊘
27,396 GOOD
NoFollow: 3,413

Top Keyword Rankings

This shows your top 10 Keyword Rankings in the specific location. The list is ordered by the keywords that drive the most traffic to your page.

Keyword	Country & Language	Position	Total Searches	Estimated Traffic	
crimsonlogic	EN	1	3,600	1,094	▬▬▬▬▬
crimsonlogic	ZH-CN	1	3,600	1,094	▬▬▬▬▬
crimsonlogic pte ltd	EN	1	3,600	1,094	▬▬▬▬▬
crimsonlogic sg	EN	1	3,600	1,094	▬▬▬▬▬
crimsonlogic singapore	EN	1	3,600	1,094	▬▬▬▬▬
crimsonlogic singapore	ZH-CN	1	3,600	1,094	▬▬▬▬▬
crimsonlogic pte ltd	ZH-CN	1	3,600	832	▬▬▬▬
gets	HI	96	246,000	517	▬▬
crimsonlogic	EN	1	1,000	304	▬
crimsonlogic	FR	1	1,000	304	▬

Observation:

- This image shows a detailed traffic overview and analysis of top keywords for crimsonlogic.com, highlighting its strong organic presence comes from using right keywords.

- With 12,569 organic visits and zero paid traffic, it's clear that the site relies entirely on organic search results.

- The circular chart visually reinforces this, showing 100% organic traffic.

- Additionally, the site boasts 406 organic keywords, a domain authority score of 35/100, and an impressive 27,396 backlinks, with 4.3% being No-Follow.

- These metrics indicate a well-optimized site with a solid SEO foundation, driving significant organic traffic and maintaining a healthy backlink profile.

Keyword Research

Top Pages

URL	Traffic %	Keywords
https://www.crimsonlogic.com/	89.13	44
https://webcustoms.crimsonlogic.com/	9.42	5
https://global.crimsonlogic.com/	1.11	4
https://www.crimsonlogic.com/case-study-singapore-tradenetr	0.15	3
https://billing.crimsonlogic.com/	0.15	3

View all 52 pages

Keyword Consistency ✓
Your page's main keywords are distributed well across the important HTML tags.

Individual Keywords

Keyword	Title	Meta Description Tag	Headings Tags	Page Frequency	
trade	✓	✓	✓	14	
solutions	✓	✗	✓	8	
digital	✗	✓	✓	8	
port	✗	✗	✓	6	
discover	✗	✗	✗	6	
empower	✗	✗	✗	5	
global	✗	✓	✓	5	
governments	✗	✗	✗	5	

Observation:

- This web analytics dashboard showcases the "Top Pages" of a website, highlighting their performance in terms of traffic and keywords.

- The first URL listed is the most visited, with a traffic percentage of 89.13% and 44 associated keywords.

- The subsequent URLs show significantly lower traffic and fewer keywords, indicating less engagement.

- This data is crucial for understanding which pages are driving the most traffic and can help in optimizing content and SEO strategies to improve overall website performance.

- It shows how well the main keywords are distributed across important HTML tags like the Title, Meta Description, and Headings.

- The chart also includes a bar graph indicating the frequency of each keyword on the page.

- This kind of analysis is crucial for optimizing a website's SEO, ensuring that the most important keywords are effectively utilized to improve search engine rankings.

Keyword Research

Main Organic Competitors

Domain	Common Ke...	Com. Level
pat.com.sg	7	61%
globaletrade.services	3	50%
crimsonlogic-northamerica.com	7	23%
tradewebretail.com	4	7%
accessced.com	2	6%

Keyword ideas   Forecast   Saved keywords   Negative keywords

Site: pat.com.sg   India   English   Google   Sept 2023 - Aug 2024   Download keyword ideas

Broaden your search: No suggestions found   Refine keywords

Exclude adult ideas   Add filter   308 keyword ideas available   Columns   Keyword view

Keyword (by relevance)	Avg. monthly searches	Three month change	YoY change	Competition	Ad impression share	Top of page bid (low range)	Top of page bid (high range)	Account Status
Keyword ideas								
payroll software	1K – 10K	0%	0%	Medium	—	₹74.58	₹431.46	
payroll platform	10 – 100	0%	0%	Low	—	₹39.87	₹1,622.50	
payroll program	10 – 100	0%	0%	Low	—	₹20.46	₹154.78	
payroll products	10 – 100	0%	0%	Low	—	₹59.20	₹105.71	

Keyword ideas   Forecast   Saved keywords   Negative keywords

Site: crimsonlogic-northamerica.com   India   English   Google   Sept 2023 - Aug 2024   Download keyword ideas

Broaden your search: No suggestions found   Refine keywords

Exclude adult ideas   Add filter   706 keyword ideas available   Columns   Keyword view

Keyword (by relevance)	Avg. monthly searches	Three month change	YoY change	Competition	Ad impression share	Top of page bid (low range)	Top of page bid (high range)	Account Status
Keyword ideas								
customs clearance	1K – 10K	0%	0%	Low	—	₹15.02	₹75.51	
trade compliance soft...	10 – 100	0%	0%	Low	—	—	—	
customs compliance ...	10 – 100	0%	+∞	Low	—	—	—	
trade compliance	100 – 1K	0%	0%	Low	—	—	—	

Observation:

- This image shows a table titled "Main Organic Competitors," which appears to be from the SEO analysis report.

- The table lists five domain names: pat.com.sg, global-trade.services, crimsonlogic-northamerica.com, tradewebratetail.com, and accessced.com.

- For each domain, it provides the number of common keywords shared with the user's website and a competition level percentage.

- This information is valuable for understanding which websites are competing for similar keywords, helping businesses to refine their SEO strategies and improve their search engine rankings.

- By analysing these competitors, businesses can identify opportunities to optimize their content and potentially outrank their competition.

- Also we can see that some of the competitors keywords search report.

On-Page SEO Audit

Select at least 3 pages from the chosen website, conduct an on-page SEO audit, and share a report for each page using the following checklist:

- Check title tags, meta descriptions, and HTML tags.

- Ensure proper use of keywords in content and headings.

- Improve internal linking and External structure.

- Optimize images with alt texts and descriptive file names.

On-Page SEO Audit

Basics

- Site Indexed or Not?
- Call-to-Action included or Not?
- Necessary Pages exist or Not?
- SSL certificate used or Not?
- SSL redirect or Not?
- Is site mobile friendly?
- Mobile Speed?

Technical

- Sitemap available or not?
- Robots.txt available or not?
- How many pages has thin contents?

Optimization

- Meta Title Tag?
- Meta Descriptions?
- URL?
- H1 Tags?
- Canonical Tags?
- Image Alt Tags?

Basics

Is Site Indexed or Not?

Overview	Network Graph	Backlinks	Anchors	Referring Domains	**Indexed Pages**	Outbound Domains	•••

Indexed Pages 1 - 100 (2,401)   ⬆ Export

☐ Broken Pages ⓘ

Title and URL	Backlinks	Domains ⇄	External Links	Internal Links	Last Seen
CrimsonLogic | Total Trade Solutions | Innovative Technology Services https://www.crimsonlogic.com/ ↗	5,291	477	8	63	21h ago
http://www.crimsonlogic.com/ ↗	25,784	217	0	0	Jul 15, 2024
http://crimsonlogic.com/ ↗	241	112	0	0	Aug 18, 2024
https://crimsonlogic.com/ ↗	357	99	0	0	Jun 17, 2024
https://www.crimsonlogic.com/contact-us/service-bureaus ↗ 404	108	39	0	0	Aug 15, 2024
CrimsonLogic | TradeWeb Live! https://tradeweb.crimsonlogic.com/tnlitd/index.jsp ↗	285	37	0	6	3d ago
https://webcustoms.crimsonlogic.com/ ↗	286	37	0	0	Jul 25, 2024
CrimsonLogic - Solutions Simplified https://webcustoms.crimsonlogic.com/tnltptlgs/pfk/PfkMainServlet?pAction=FIRST&pC... ↗	158	36	12	5	Yesterday

Google — site:https://www.crimsonlogic.com/

All · Shopping · Images · Videos · News · Maps · Web · ⋮ More   Tools

Google promotion

Try Google Search Console
www.google.com/webmasters/
Do you own **www.crimsonlogic.com**? Get indexing and ranking data from Google.

CrimsonLogic
https://www.crimsonlogic.com ⋮
CrimsonLogic | Total Trade Solutions | Innovative Technology ...
CrimsonLogic, part of the PSA Group, is a global technology company driven by innovation to digitalize and simplify global trade.

Call-to-Action available or Not?

1989 Single Window
Intelligent one-stop facility for information exchange between traders and government agencies in fulfilling trade compliance

1992 eJudiciary
E-filing and court case management digital platform which integrates with the justice system to ensure efficiency and transparency

1999 eStamping
Digitally stamps documents to safeguard against duplication and fraud

2003 Certificate of Origin
Single interface for faster online non-preferential Certificate of Origin (CO) application and certification

Talk to us
Learn how we can take your trade operations to the next level
Schedule a call

Basics

Is Necessary Pages available or Not?

- About Us – Yes

- Services – Yes

- Privacy Policy - Yes

Home Page

Home

**Simpler trade.
Smarter tech.**

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With over 35 years of experience advancing trade facilitation, compliance, port operations, government services and logistics, we push the boundaries of technology with insightful innovation and deep domain expertise of global trade driven by customer-centricity at our core.

Privacy Policy

Home

Privacy Policy

Data Protection Trustmark (DPTM) and APEC Cross Border Privacy Rules (CBPR) System Certification

Contact Us

Home

Contact Us

I have a sales enquiry.

Learn more about our products / pricing / promotions.

Discover ▸

I need help and support.

Get technical / billing / account / training support. Download supporting forms.

Discover ▸
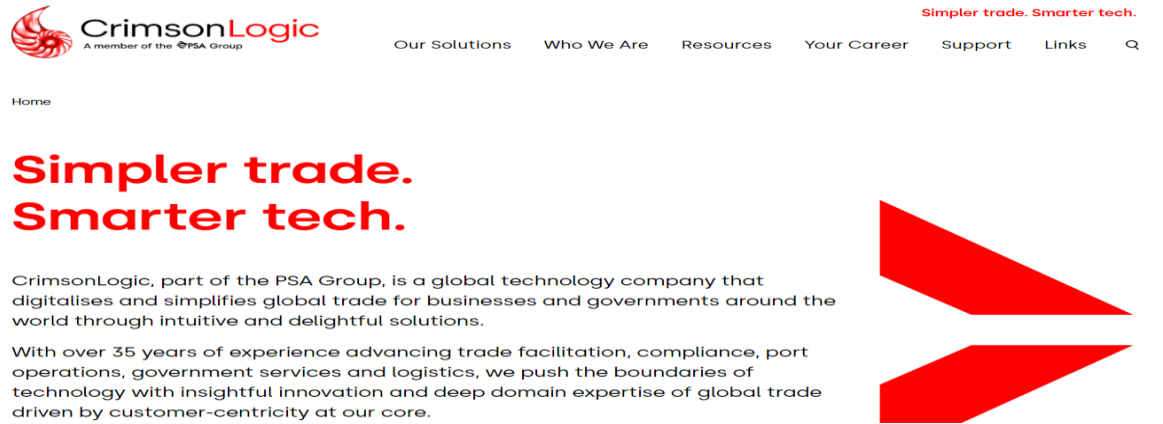
Basics

Is SSL Certificate used or not?

-   Yes if it has lock screen, then It is https: enabled site.

SSL Enabled

Your website has SSL enabled.

✔️

Is SSL redirect is used or not?

-   Yes it is used.

HTTPS Redirect

Your page successfully redirects to a HTTPS (SSL secure) version.
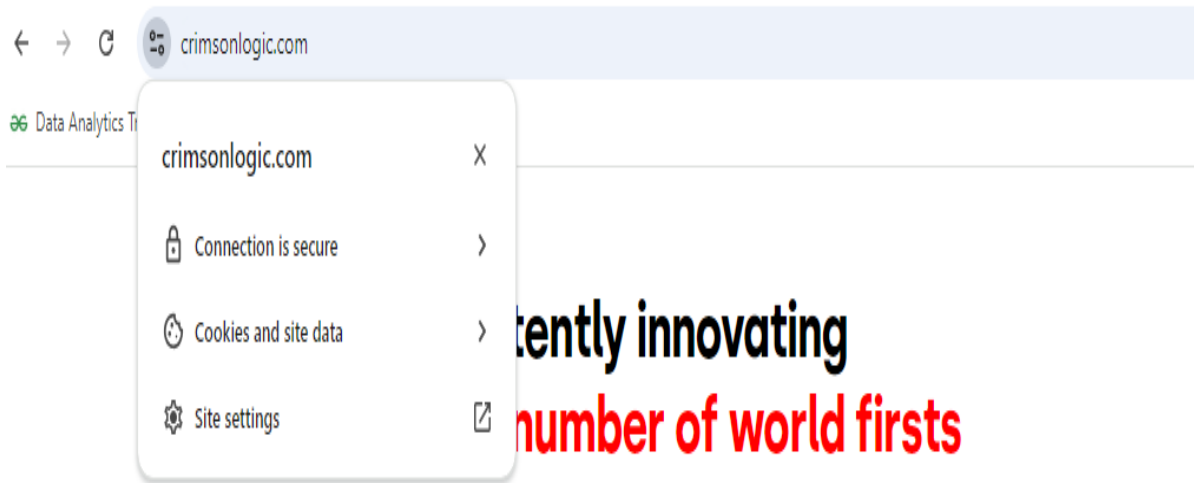
✔️
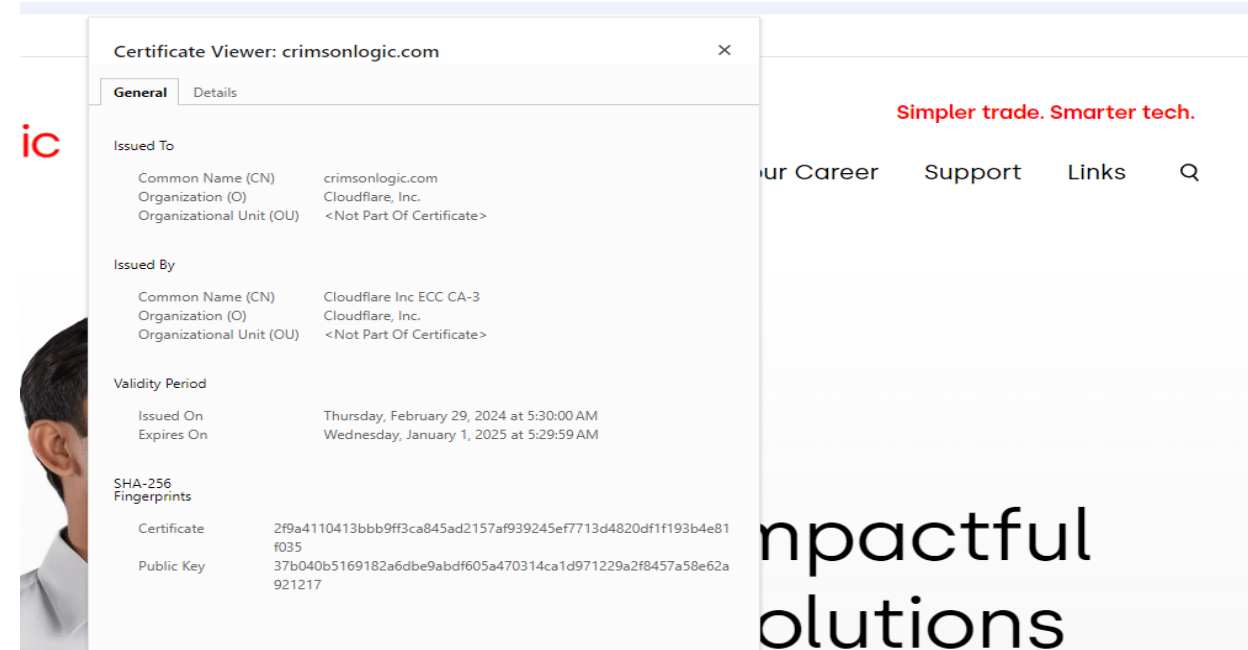
Basics

Is Site mobile friendly?

- Yes it is.

Mobile Friendliness Test Tool ⓘ

crimsonlogic.com   ANALYZE

This page is mobile friendly

✓ Viewport configured correctly

✓ Page content fits device width

✓ Text on the page is readable

✓ Links and tap targets are sufficiently large and touch-friendly

Making pages mobile-friendly increases user engagement on mobile devices. It can also help you rank better in Bing search results on mobile devices. Learn More
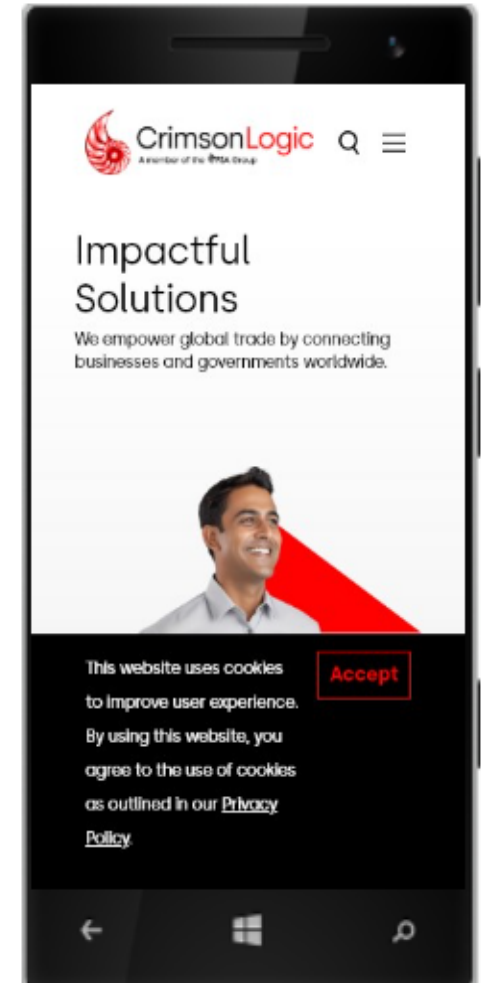
Basics

If yes, then what it is speed?

- Yes it is used.

Technical

If Site Map available or not?

- Yes. Search engines like Google use to crawl and re-crawl posts/pages/product/images/archives on your website.

Sitemap file: https://www.crimsonlogic.com/sitemap.xml
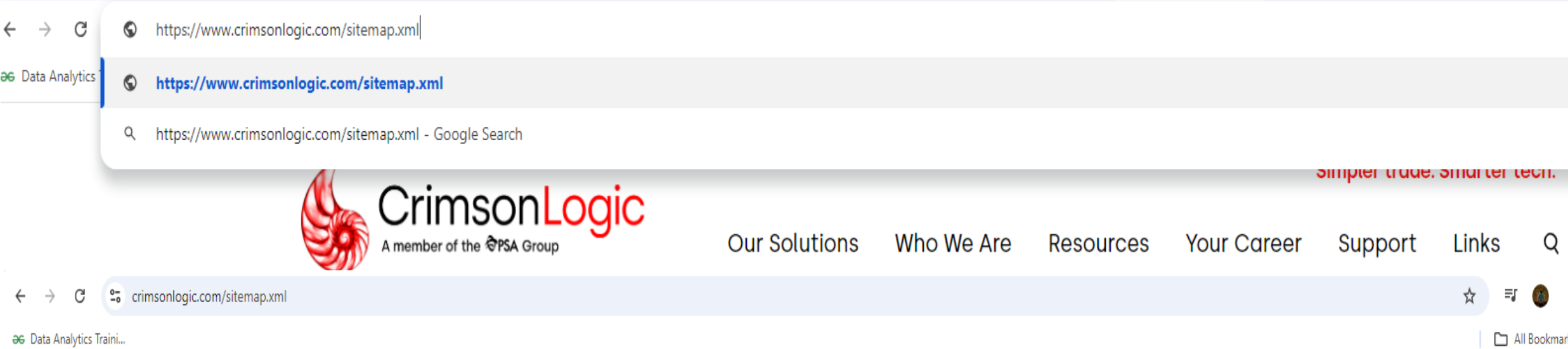
Number of URLs in this sitemap: 105

URL location	Last modification date	Change frequency	Priority▼
https://www.crimsonlogic.com/	2024-06-25T17:12:41+08:00	daily	1.0
https://www.crimsonlogic.com/about-us	2024-04-10T15:18:42+08:00		0.5
https://www.crimsonlogic.com/media-resources	2024-04-10T15:18:42+08:00		0.5
https://www.crimsonlogic.com/chan-vai-ngoi	2024-04-10T15:18:42+08:00		0.5
https://www.crimsonlogic.com/steven-lee	2024-08-01T08:53:57+08:00		0.5
https://www.crimsonlogic.com/lee-pak-sing	2024-04-10T15:18:42+08:00		0.5

Technical

If Robots. Txt available or not?

- Yes, this file is to prevent the crawling and indexing of certain parts of your site by web crawlers and spiders run by sites.

Technical

How many pages has thin content?

- Yes .

Amount of Content ✗

Your page has a low volume of text content which search engines can interpret as 'thin content'.

Word Count: 461

It has been well researched that higher text content volumes are related to better ranking ability in general.

Does site have Analytics Tracker?

- Yes .

Analytics ✓

Your page is using an analytics tool.

📊 Google Analytics

Schema.org Structured Data ✗

We have not detected any usage of Schema.org on your page.

Schema.org is a structured data markup for webpages which helps Search Engines understand your site better and provide rich snippets directly in their search results.

Optimization

Is Meta Title Tag available?

- Yes .

Title Tag ❌

You have a title tag, but ideally it should be shortened to between 50 and 60 characters (including spaces).

CrimsonLogic | Total Trade Solutions | Innovative Technology Services

Length : 69

Title tags are very important for search engines to correctly understand and categorize your content.

Is Meta descriptions available?

- Yes .

Meta Description Tag ✔️

Your page has a meta description of optimal length (between 120 and 160 characters).

CrimsonLogic, part of the PSA Group, is a global technology company driven by innovation to digitalize and simplify global trade.

Length : 129

Optimization

SERP Snippet Preview?

- Yes .

SERP Snippet Preview

This illustrates how your page may appear in Search Results. Note, this is intended as a guide and Search Engines are more frequently generating this content dynamically.

https://www.crimsonlogic.com

CrimsonLogic

CrimsonLogic, part of the PSA Group, is a global technology company driven by innovation to digitalize and simplify global trade.

The SERP Snippet illustrates how your page may be shown in Search Results for a particular query. Typically the page's Title, URL and Meta Description have been the main components utilized here, and hence could be carefully dictated, though Search Engines are more frequently building these snippets themselves to better represent the page content to their searchers.

It's important that the SERP Snippet is enticing for your searchers to click on, and accurately represents your content to avoid bounces or heavy re-writing by the Search Engine. You should keep these factors in mind when populating the page Title, Meta Description and URL.

Is Site using H1 Tags?

- Yes .

H1 Header Tag Usage ✖

Your page has more than one H1 Tag. It is generally recommended to only use one H1 Tag on a page.

The H1 Header Tag is an important way of signaling to search engines what your content is about, and subsequently the keywords it should rank for.

Show details

The H1 Header Tag is one of the most important ways of signaling to Search Engines the topic of a page and subsequently the keywords it should rank for. The H1 Tag normally appears as visible text in the largest font size on the page.

We recommend adding a H1 Header Tag near the top of your page content and include important keywords you would like to rank for. You should have one, and only one H1 tag on each page. If you are using a CMS, this would normally be entered into the core content section of the page.

Optimization

Is site having any Image missing Alt attributes?

- **No**, the site is perfect.

Image Alt Attributes ✓

You do not have any images missing Alt attributes on your page.

Is Site using Canonical Tags?

- Yes .

Canonical Tag ✓

Your page is using the Canonical Tag.

https://www.crimsonlogic.com/

Optimization

Is site having backlinks correctly installed?

- **Yes**, the site has backlinks well used.

Links

Backlink Summary ✔

You have a strong level of backlink activity to this page.

67
Domain Strength

23
Page Strength

🔗 **11.7k**
Backlinks

↗ **1.6k**
Referring Domains

2.2k
Nofollow Backlinks

🔗 **9.4k**
Dofollow Backlinks

🎓 **19**
Edu Backlinks

🏛 **24**
Gov Backlinks

673
Subnets

🖥 **846**
IPs

Optimization

Top Pages by Backlinks

These are the pages on your site with the most the backlinks from other sites.

URL	Backlinks	
http://www.crimsonlogic.com/	5,988	
https://www.crimsonlogic.com/	2,493	
http://crimsonlogic.com/	877	
http://www.crimsonlogic.com/main/index.htm	702	
https://crimsonlogic.com/	590	

Top Anchors by Backlinks

These are the top pieces of Anchor Text we found used to link to your site.

Anchor	Backlinks	
CrimsonLogic	4,724	
crimsonlogic.com	833	
http://www.crimsonlogic.com/main/index.htm	702	
www.crimsonlogic.com	545	
316047. crimsonlogic.com	461	

Top Referring Domain Geographies

These are the Top Geographies we have found linking to your site.

Top TLDs

- com (487)
- pw (142)
- net (121)
- org (109)
- Other (781)

Top Countries

- US (586)
- SE (351)
- SG (250)
- CO (66)
- Other (387)

On-Page Link Structure

We found 130 total links. 16% of your links are external links and are sending authority to other sites. 0% of your links are nofollow links, meaning authority is not being passed to those destination pages.

Show details

Friendly Links

Your link URLs appear friendly (easily human or search engine readable).

Technical SEO

Analysis of current technical SEO status:

Top Issues *i*

Type of issues	Number of issues	About the issue
Too many JavaScript and CSS files `warnings`	1	Why and how to fix it
Low text to HTML ratio `warnings`	1	Why and how to fix it
Unminified JavaScript and CSS files `warnings`	18	Why and how to fix it
No HSTS support `notices`	1	Why and how to fix it
Pages with only one internal link `notices`	1	Why and how to fix it

Issue 1: Too many JavaScript and CSS files: This issue is triggered if a webpage uses more than a hundred JavaScript and CSS files. Each time a visitor navigates to a webpage, their browser first starts loading supportive files, such as JavaScript and CSS. For each file used by your webpage, a browser will send a separate HTTP request. Each request increases your page load time and affects its rendering, which has a direct impact on user experience, bounce rate and, ultimately, search engine rankings.

Solution: Review your pages to make sure that they only contain necessary JavaScript and CSS files. If all resources are important for your page, we recommend that you combine them.

Category: Site Performance.

Technical SEO

Analysis of current technical SEO status:

Top Issues *i*

Type of issues	Number of issues	About the issue
Too many JavaScript and CSS files warnings	1	Why and how to fix it
Low text to HTML ratio warnings	1	Why and how to fix it
Unminified JavaScript and CSS files warnings	18	Why and how to fix it
No HSTS support notices	1	Why and how to fix it
Pages with only one internal link notices	1	Why and how to fix it

Issue 2: Low text to HTML ratio: Your text to HTML ratio indicates the amount of actual text you have on your webpage compared to the amount of code. This issue is triggered when your text to HTML is 10% or less. Search engines have begun focusing on pages that contain more content. That's why a higher text to HTML ratio means your page has a better chance of getting a good position in search results. Less code increases your page's load speed and also helps your rankings. It also helps search engine robots crawl your website faster.

Solution: Review your pages to make sure that they only contain necessary JavaScript and CSS files. If all resources are important for your page, we recommend that you combine them.

Category: Indexability.

Technical SEO

Analysis of current technical SEO status:

Top Issues ℹ

Type of issues	Number of issues	About the issue
Too many JavaScript and CSS files warnings	1	Why and how to fix it
Low text to HTML ratio warnings	1	Why and how to fix it
Unminified JavaScript and CSS files warnings	18	Why and how to fix it
No HSTS support notices	1	Why and how to fix it
Pages with only one internal link notices	1	Why and how to fix it

Issue 3: Un-minified JavaScript and CSS files: Minification is the process of removing unnecessary lines, white space and comments from the source code. Minifying JavaScript and CSS files makes their size smaller, thereby decreasing your page load time, providing a better user experience and improving your search engine rankings.

Solution: Minify your JavaScript and CSS files. If your webpage uses CSS and JS files that are hosted on an external site, contact the website owner and ask them to minify their files. If this issue doesn't affect your page load time, simply ignore it.

Category: Site Performance.

Technical SEO

Analysis of current technical SEO status:

Top Issues *i*

Type of issues	Number of issues	About the issue
Too many JavaScript and CSS files (warnings)	1	Why and how to fix it
Low text to HTML ratio (warnings)	1	Why and how to fix it
Unminified JavaScript and CSS files (warnings)	18	Why and how to fix it
No HSTS support (notices)	1	Why and how to fix it
Pages with only one internal link (notices)	1	Why and how to fix it

Issue 4: No HSTS Support: HTTP Strict Transport Security (HSTS) informs web browsers that they can communicate with servers only through HTTPS connections. So, to ensure that you don't serve unsecured content to your audience, we recommend that you implement HSTS support.

Solution: Use a server that supports HSTS.

Category: Security and HTTPS.

Technical SEO

<u>Analysis of current technical SEO status:</u>

Top Issues *i*

Type of issues	Number of issues	About the issue
Too many JavaScript and CSS files warnings	1	Why and how to fix it
Low text to HTML ratio warnings	1	Why and how to fix it
Unminified JavaScript and CSS files warnings	18	Why and how to fix it
No HSTS support notices	1	Why and how to fix it
Pages with only one internal link notices	1	Why and how to fix it

Issue 5: Pages with only one Internal link: Having very few incoming internal links means very few visits, or even none, and fewer chances of placing in search results. It is a good practice to add more incoming internal links to pages with useful content. That way, you can rest assured that users and search engines will never miss them.

<u>Solution:</u> Add more incoming internal links to pages with important content.

Category: Links, Crawlability.

Content Strategy

Optimization Issues:

Content Strategy

Optimization Issues:

Co Content *i*

Based on your top 10-ranking rivals' data

• Make your text content more readable.

Compared to your rivals, your text-based content is difficult to read and understand. Try to improve your content's readability.

See detailed analysis

Why should I do this?

Difficulty: ▰▰▱

• Provide a more relevant meta description.

The meta description displayed in search results doesn't match your <meta> tag. Try to provide a more relevant meta description.

> Show more

Why should I do this?

Difficulty: ▰▱▱

• Use target keywords in <h1> tag.

Your <h1> tag does not contain any of your target keywords.
Try to add at least one of them to your <h1> tag.

indian ports association

See detailed analysis

Why should I do this?

Difficulty: ▰▱▱

• Use target keywords in <title> tag.

Your <title> tag does not contain any of your target keywords.
Try to add at least one of them to your <title> tag.

indian ports association

See detailed analysis

Why should I do this?

Difficulty: ▰▱▱

Content Strategy

Issue 1: Make your text content more readable.

Solution: Reading online is hard. Lengthy and overly complicated texts can make users stop reading your content and click away from a page that you'd like to promote in search results. Consequently, this leads to a higher bounce rate, which will negatively affect your SEO. Because search engines are becoming more focused on user behaviour, you definitely want your audience to stay on your page longer. For this reason, you should make sure that your text is easy to readable. We use the Flesch-Kincaid readability score to determine the readability of your text-based content.

Issue 2: Provide a more relevant meta description.

Solution: The ultimate goal of search engines is to provide users with the most relevant search results. As a result, if your meta description doesn't meet certain requirements, search engines may decide to change it. Although this change shouldn't affect your rankings, it may serve as an indication that your meta description doesn't accurately reflect your page's content and you should improve it.

Content Strategy

Issue 3: Use targeted keyword in <H1> tag.

Solution: If search engines don't find your target keyword in the <h1> tag of your page, they may rank it lower than they would otherwise.

Issue 4: Use targeted keyword in title tag.

Solution: A <title> tag is a key on-page SEO element that helps search engines understand what your page is about, and users will see it in search results. A page that contains relevant keywords in its title tag has a better chance to ranking higher.

Content Strategy

Goal: Leverage keyword research to increase Crimson Logic's visibility in the digital space, drive traffic to their website, and enhance their thought leadership in global trade, digital government solutions, and port operations.

1. Understand the Audience and Search Intent

Targeted Audience:

- Government entities (e.g., customs and ports authorities)
- Trade-related businesses and logistics firms
- Technology partners
- Policy makers

Search Intent for Each Keyword:

Global Logics: Likely targeting companies seeking global logistics and technology solutions. Focus on technology-based logistics solutions and supply chain management.

Rtadeweb: This seems related to trade solutions or platforms. Create content around electronic trade platforms, trade facilitation, and digitization in global trade.

Tradenet from Knowledgene: Focus on TradNet solutions, custom clearance, digital trade ecosystems, and how Knowledgene (an AI-based technology) powers these processes.

Fendy: Explore the Fendy system (assuming this is a digital platform or product). Highlight its use cases in digital trade and logistics management.
Indian Ports Association: Content around digital transformation of ports, automation, and trade facilitation in India.

Content Strategy

2. Content Pillars Based on Keywords
Develop content around core themes that align with the keywords and Crimson Logic's services:

a. Digital Transformation in Global Trade
Target Keywords: Global Logics, TradNet from Knowledgene
Content Ideas:
- Blog post: "How Global Logistics is Changing with Technology: A Look at TradNet from Knowledgene"
- Whitepaper: "Leveraging AI in Global Trade Logistics: The Power of Knowledgene"
- Case study: "Digital Transformation of Customs and Port Clearance Using TradNet"
- Webinar: "Digital Trade Ecosystems: Streamlining Global Trade with Technology"

b. Trade Facilitation Platforms
Target Keywords: Rtadeweb, TradNet from Knowledgene
Content Ideas:
- Blog post: "Why Tradeweb Solutions are Crucial for Global Trade Facilitation"
- Infographic: "The Evolution of Electronic Trade Platforms: From Paper to Rtadeweb"
- Product Page: "Tradenet: A Comprehensive Digital Trade Solution Powered by Knowledgene"
- Case study: "How Tradenet Reduced Trade Processing Time for Governments and Businesses"

c. Smart Ports and Digital Port Solutions
Target Keywords: Indian Ports Association, Global Logics
Content Ideas:
- Blog post: "Digitizing Indian Ports: A Look at Collaboration with Indian Ports Association"
- Whitepaper: "Smart Ports: How Indian Ports Are Using Technology to Improve Trade Efficiency"
- Case study: "Crimson Logic's Partnership with Indian Ports: Enabling Seamless Port Operations"
- Video: "The Future of Ports: Automation and Digital Port Management with Crimson Logic"

d. AI and Automation in Trade Logistics
Target Keywords: Fendy, TradNet from Knowledgene
Content Ideas:
- Blog post: "AI in Trade: How Fendy and Knowledgene Are Revolutionizing Logistics"
- Product Page: "Fendy: The AI-Powered Platform for Global Trade Facilitation"
- Case study: "Automating Global Logistics with Fendy: Reducing Time and Costs"
- Webinar: "How AI is Reshaping the Future of Global Logistics and Trade"

Content Strategy

3. SEO Best Practices

To rank for these keywords, optimize each content piece with:

Title Tags and Meta Descriptions: Use the keywords in title tags, meta descriptions, and headers to boost organic visibility.

Internal Linking: Link between relevant content (e.g., from a blog post about TradNet to a case study on Knowledgene) to improve SEO and keep users engaged.

Keyword Clustering: Group related keywords together to create comprehensive content clusters. For example, a content hub focused on "Trade Facilitation Platforms" with posts, case studies, and whitepapers all interlinking.

Regular Updates: Continuously update content with emerging trends or changes in legislation that impact trade and logistics.

Conclusion:

By focusing on a content strategy that revolves around the identified keywords (global logics, rtadeweb, tradenet from knowledgene, fendy, indian ports association), Crimson Logic can strengthen its position as a leader in global trade and logistics solutions. Content should highlight the technological innovations, AI-driven platforms, and digital transformation of trade ecosystems that align with their products and services.

Off-Page SEO

Off-page SEO focuses on strategies implemented outside of the website to improve search engine rankings, drive traffic, and build brand authority. For CrimsonLogic, a global leader in e-Government solutions and digital trade platforms, the off-page SEO strategy should focus on enhancing its reputation, authority, and visibility in the digital space. Below is a detailed off-page SEO plan:

1. Link Building Strategy

Backlinks remain one of the most critical ranking factors. The strategy for CrimsonLogic should focus on earning high-quality backlinks from authoritative and relevant websites.

a. Industry-Specific Guest Blogging

Objective: Publish high-quality articles on relevant industry websites and blogs to get backlinks and drive traffic.

Target Websites:
- Technology blogs related to digital government, trade, and logistics.
- Government and trade publications (e.g., GovTech, TradeTech).
- Logistics and customs management sites (e.g., Supply Chain Digital, Global Trade Magazine).
- Websites of trade organizations like the **World Customs Organization**, **Indian Ports Association**, and **ASEAN Trade Facilitation**.

Content Ideas:
- Thought leadership pieces around **global trade digitization**, **AI in logistics**, and **smart port solutions**.
- Case studies or success stories about digital trade ecosystems or partnerships with government entities.

Off-Page SEO

b. Collaborations and Partnerships

Objective: Develop partnerships with trade organizations, government entities, and logistics associations to earn backlinks.

Tactics:

Collaborate with organizations like **World Trade Organization (WTO)** or **UNCTAD** on research papers or digital trade workshops.
Participate in joint initiatives or case studies with **Indian Ports Association** or other ports globally to highlight digital port transformation and secure backlinks from their official websites.
Partner with academic institutions that focus on eGovernment or global trade to provide expert interviews or resources that result in backlinks.

c. PR and Press Releases

Objective: Get media coverage and backlinks from high-authority news outlets.

Tactics:

Publish press releases on platforms like **PR Newswire**, **Business Wire**, and **GlobeNewswire** for major product launches, trade solutions, or government partnerships.
Pitch stories to tech and trade-related publications like **TechCrunch**, **VentureBeat**, and **Global Trade Magazine**.
Highlight collaborations with government bodies and port authorities to get coverage on government-related platforms or portals like **GovInsider** or **GovTech**.

Off-Page SEO

d. Niche Business Directories

Objective: List CrimsonLogic on reputable niche directories to increase backlinks and brand visibility.

Target Directories:

Clutch.co (Technology providers)
G2 (Software solutions)
GoodFirms (Business services)
Crunchbase (Company profile)
Trade facilitation organizations: Directories and portals associated with trade and customs organizations globally.

e. Broken Link Building

Objective: Identify broken links on industry-relevant websites and offer CrimsonLogic content as a replacement.

Tactics:
Use tools like Ahrefs or SEMrush to find broken links on competitor sites or industry blogs.
Reach out to website owners offering updated, high-quality CrimsonLogic content that they can link to instead.

Off-Page SEO

2. Social Media Engagement
While social signals don't directly impact SEO rankings, social media engagement can drive traffic, build authority, and increase link-building opportunities.

a.   LinkedIn Thought Leadership

Objective: Build credibility and network with potential clients, partners, and thought leaders on LinkedIn.

Tactics:
    Post regular updates on **global trade innovations**, **eGovernment solutions**, and **logistics technology**.
    Engage in conversations and participate in LinkedIn groups related to **government technology**, **port operations**, and **digital transformation**.
    Share case studies, success stories, and whitepapers to drive traffic back to the CrimsonLogic website.

b. Twitter for Industry News

Objective: Position CrimsonLogic as a key player in global trade and digital government conversations.

Tactics:
    Tweet about industry trends, global trade updates, and government digital transformation news.
    Engage with relevant hashtags like **#eGovernment**, **#DigitalTrade**, **#SmartPorts**, and **#CustomsAutomation**.
    Share blog content and updates to attract attention from journalists, bloggers, and industry influencers.

c. YouTube Videos and Webinars

Objective: Educate users on complex solutions offered by CrimsonLogic through explainer videos and webinars.

Tactics:
    Post case study videos, explainer videos on trade platforms like **TradeNet**, and insights on digital customs clearance.
    Partner with influencers or industry leaders for **webinars** on topics like digital trade ecosystems or the impact of AI in logistics.

Off-Page SEO

3. Local SEO for Targeted Markets

Since CrimsonLogic works with government agencies and trade associations globally, optimizing for local search in specific countries and regions can be beneficial.

a.   Local Business Listings

•**Objective**: Enhance visibility in regions where CrimsonLogic operates or has partnerships.

•**Tactics**:
- Create and optimize **Google My Business** profiles for offices in key regions.
- Ensure consistent NAP (Name, Address, Phone Number) citations across local business directories, including **Google My Business**, **Bing Places**, and regional directories.

b. Country-Specific PR

•**Objective**: Gain backlinks and mentions from country-specific or regional news outlets and websites.

•**Tactics**:
- Publish press releases targeting regional media in countries where CrimsonLogic has significant partnerships, such as India (for the **Indian Ports Association**) or ASEAN member countries.
- Pitch stories to local technology and trade journals about digital transformation projects CrimsonLogic is working on.

Off-Page SEO

4. Performance Monitoring and Adjustments

Regularly monitor the success of the off-page SEO efforts and adjust the strategy accordingly.

a.   Backlink Monitoring

Objective: Track the quality and quantity of backlinks acquired.

Tools: Use **Ahrefs**, **SEMrush**, or **Moz** to monitor backlink growth and ensure there are no toxic links that could harm the website's rankings.

b. Referral Traffic

Objective: Measure the traffic driven to the website from external sources.

Tools: Use **Google Analytics** to track referral traffic from backlinks, social media, and syndication platforms.

Conclusion:
This off-page SEO plan for **CrimsonLogic.com** focuses on building authoritative backlinks, engaging with social media, leveraging brand mentions, and enhancing visibility through collaborations and partnerships. With consistent efforts, the site will improve its domain authority, drive targeted traffic, and strengthen its presence in global trade and e-Government solutions.

Usability

Usability

B
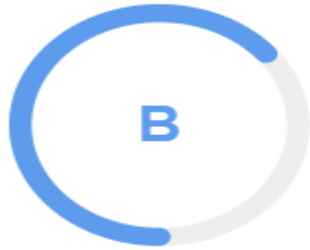
Your usability could be better

Your page is OK but could be more usable across devices. Usability is important to maximize your available audience and minimize user bounce rates (which can indirectly affect your search engine rankings).

Device Rendering

This check visually demonstrates how your page renders on different devices. It is important that your page is optimized for mobile and tablet experiences as today the majority of web traffic comes from these sources.
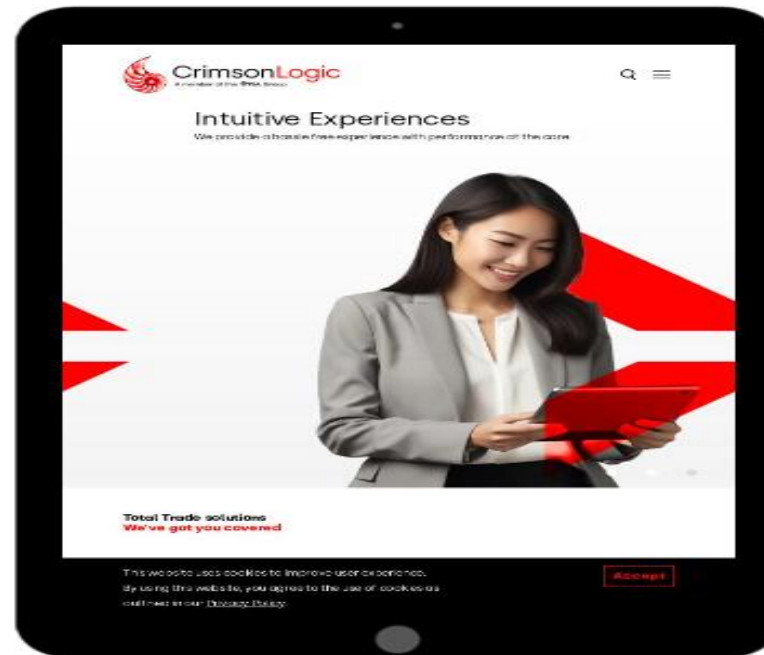
Usability

Mobile View

Google's Core Web Vitals ✔

Your page has passed Google's Core Web Vitals assessment.

Largest Contentful Paint (LCP)	Interaction To Next Paint (INP)	Cumulative Layout Shift (CLS)
2.5 4	200 500	0.1 0.25
2.3s	107ms	0.02
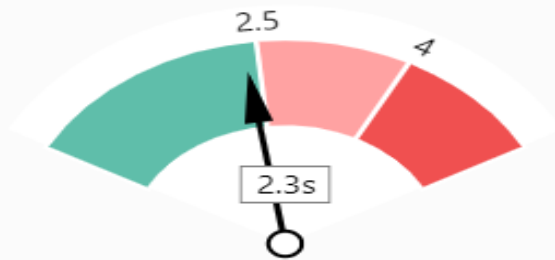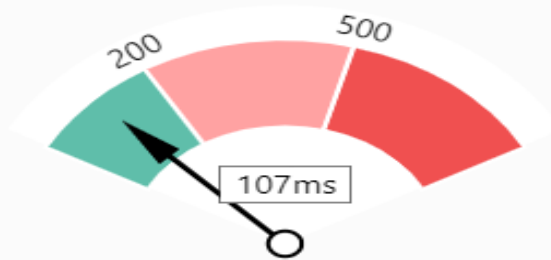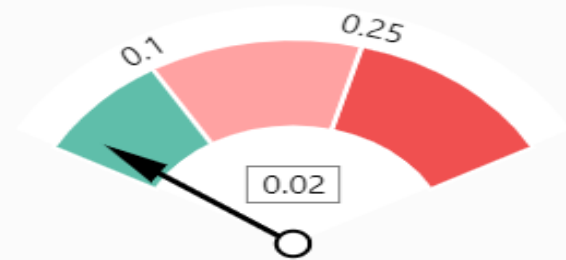
Use of Mobile Viewports ✔

Your page specifies a viewport matching the device's size, allowing it to render appropriately across devices.

Google's PageSpeed Insights - Mobile ✘

Google is indicating that your page is scoring poorly on their Mobile PageSpeed Insights evaluation.

Note that this evaluation is being performed from US servers and the results may differ slightly from an evaluation carried out from Google's PageSpeed Web Interface as that reporting localizes to the region in which you are running the report.

Google has indicated that the performance of a webpage is becoming more important from a user and subsequently ranking perspective.

39

Usability

Desktop View

Google's PageSpeed Insights - Desktop ❌

Google is indicating that your page is scoring poorly on their Desktop PageSpeed Insights evaluation.

Google has indicated that the performance of a webpage is becoming more important from a user and subsequently ranking perspective.

70

Lab Data	Value	Opportunities	Estimated Savings
First Contentful Paint	0.8 s	Reduce initial server response time	1.05 s
Speed Index	2.6 s	Serve images in next-gen formats	0.59 s
Largest Contentful Paint	3.7 s	Avoid multiple page redirects	0.34 s
Time to Interactive	3.8 s	Properly size images	0.28 s
Total Blocking Time	0.02 s		
Cumulative Layout Shift	0.009		

Performance

Performance Results

Your performance is good

A-

Your page has performed well in our testing meaning it should be reasonably responsive for your users, but there is still room for improvement. Performance is important to ensure a good user experience, and reduced bounce rates (which can also indirectly affect your search engine rankings).
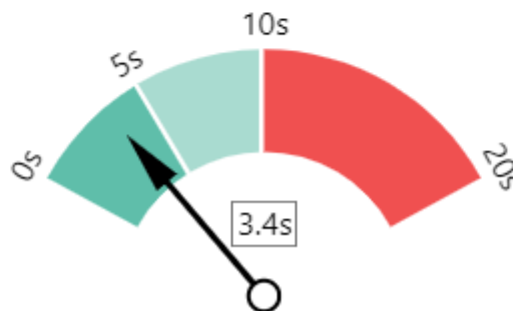
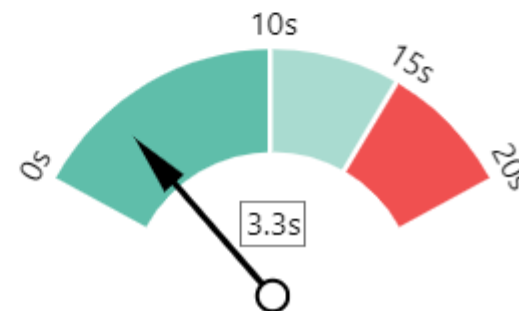**Page Speed Info** ✔

Your page loads in a reasonable amount of time.

Server Response

1s
0.5s
0s
3s

0.0s
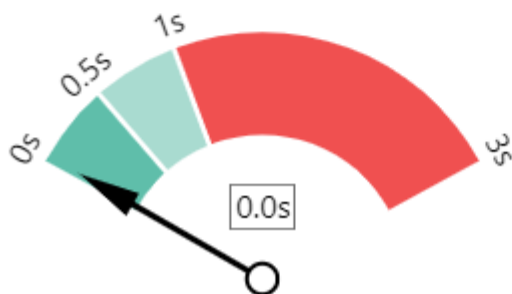
All Page Content Loaded

10s
5s
0s
20s

3.4s

All Page Scripts Complete

10s
15s
0s
20s

3.3s

Performance

Download Page Size ✔

Your page's file size is reasonably low which is good for Page Load Speed and user experience.

Download Page Size

5MB
0MB
20MB
2.5MB

Download Page Size Breakdown

HTML (0.01MB)
CSS (0.09MB)
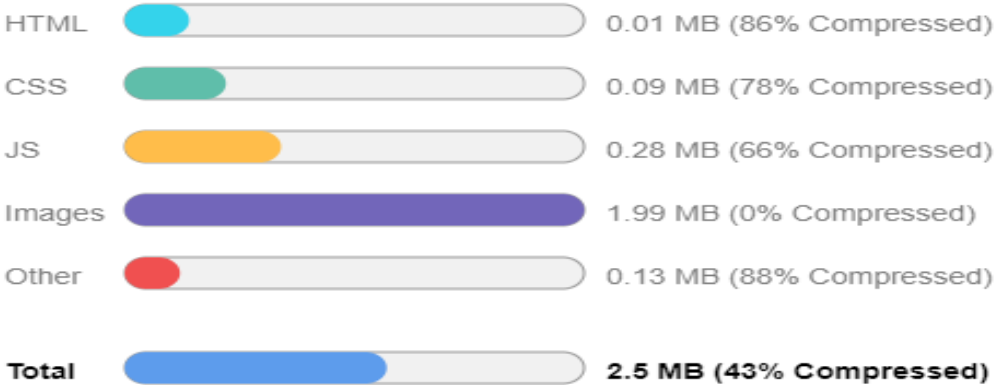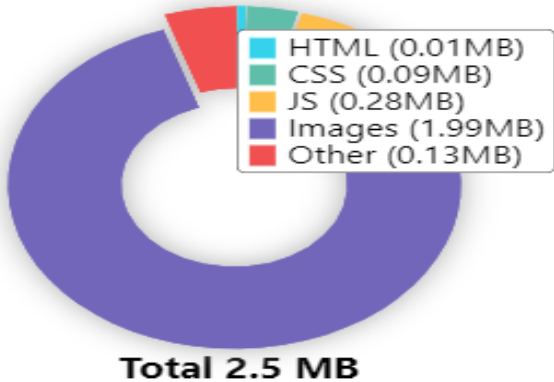JS (0.28MB)
Images (1.99MB)
Other (0.13MB)

Total 2.5 MB
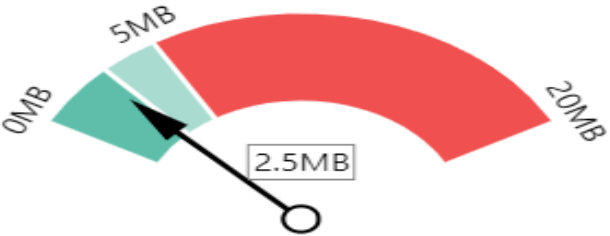
Website Compression (Gzip, Deflate, Brotli) ✔

Your website appears to be using a reasonable level of compression.

Compression Rates

HTML		0.01 MB (86% Compressed)
CSS		0.09 MB (78% Compressed)
JS		0.28 MB (66% Compressed)
Images		1.99 MB (0% Compressed)
Other		0.13 MB (88% Compressed)
Total		2.5 MB (43% Compressed)

Raw Page Size Breakdown

HTML (0.1MB)
CSS (0.41MB)
JS (0.81MB)
Images (1.99MB)
Other (1.06MB)

Total 4.37 MB

Performance

Number of Resources *i*

This check displays the total number of files that need to be retrieved from web servers to load your page.

#	HTML	JS	CSS	🖼	⋯
134	**3**	**47**	**61**	**18**	**5**
Total Objects	Number of HTML Pages	Number of JS Resources	Number of CSS Resources	Number of Images	Other Resources

Google Accelerated Mobile Pages (AMP) *i*

This page does not appear to have AMP Enabled.

Show details

JavaScript Errors ✓

Your page is not reporting any JavaScript errors.

HTTP2 Usage ✓

Your website is using the recommended HTTP/2+ protocol.

Optimize Images ✓

All of the images on your page appear to be optimized.

Minification ✗

Some of your JavaScript or CSS files do not appear to be minified.

Minification is a reasonably simple way to reduce page size, and subsequently load time.

Show details

Social Results

Social Results

F

Your social needs improvement

You appear to have a weak social presence or level of social activity (or we may just not be able to see your profiles!). Social activity is important for customer communication, brand awareness and as a marketing channel to bring visitors to your website. We recommend that you list all of your profiles on your page for visibility, and begin to build a following on those networks.

Facebook Page Linked ✖
No associated Facebook Page found as a link on your page.

Facebook Open Graph Tags ✔
Your page is using Facebook Open Graph Tags.

Show details

Facebook Pixel ✖
We have not detected a Facebook Pixel on your page.

Facebook's Pixel is a useful piece of analytics code that allows you to retarget visitors if you decide to run Facebook Ads in future.

X (formerly Twitter) Account Linked ✖
No associated X profile found as a link on your page.

X Cards ✔
Your page is using X Cards.

Show details

Key Observations:

Facebook Page Linked:

Status: ✖ No Facebook page is associated or linked to the website.

Suggestion: Link an official Facebook page for better visibility.

Facebook Open Graph Tags:

Status: ✔ The website is using Facebook Open Graph Tags, which help enhance how shared links appear on Facebook.

Facebook Pixel:
Status: ✖ No Facebook Pixel detected on the website.

Suggestion: Implement Facebook Pixel to track visitors and enable retargeting for future Facebook Ads campaigns.

X (formerly Twitter) Account Linked:
Status: ✖ No associated X (formerly Twitter) profile linked on the website.

Suggestion: Link an official X account to improve visibility and engagement on that platform.

X Cards:
Status: ✔ The website is using X Cards, which optimize how content is displayed when shared on the platform

Technology Results

Technology Results

Technology List

These software or coding libraries have been identified on your page.

	Technology	Version
	Alpine.js	
	Cloudflare	
	Drupal	
	Google Analytics	
	Google Tag Manager	
	HSTS	
	jQuery	
php	PHP	
slick	Slick	

i

Server IP Address

104.16.161.152

i

DNS Servers

naomi.ns.cloudflare.com
mario.ns.cloudflare.com

i

Web Server

cloudflare
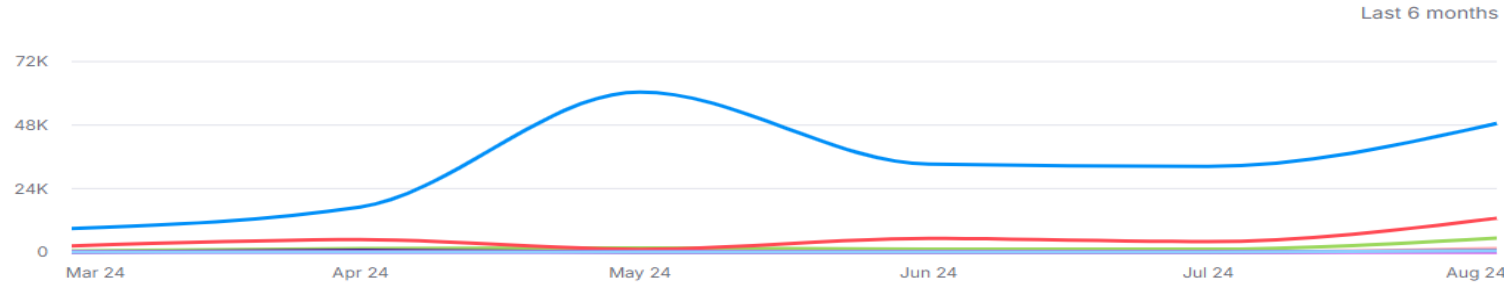
i

Charset

text/html; charset=UTF-8

i

Traffic Analytics

Traffic Analytics *i* | Semrush Data | Google Data

Scope: Root Domain | Historical data: Aug 2024 ✕

Visits	Unique Visitors	Pages / Visit	Avg. Visit Duration	Bounce Rate
68.9K	**18.9K**	**7.37**	**00:12:48**	**11.75%**
+84.46%	+128.15%	-8.07%	-12.53%	-11.93%

Last 6 months

72K
48K
24K
0

Mar 24 — Apr 24 — May 24 — Jun 24 — Jul 24 — Aug 24

☑ Direct ☑ Referral ☑ Organic Search ☑ Organic Social ☑ Paid Social ☑ Paid Search ☑ Display Ads ☑ Email

[View full report]

Organic Research *i*

Last month ✕

Scope: Root Domain | 🇺🇸 United States ⌄ | 🖥 Desktop ⌄

Organic Traffic *i*

800
700
600
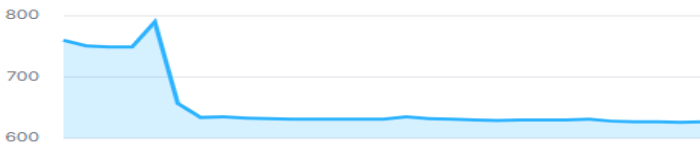
Keywords Position Changes *i*

5
3
0

Aug 17 — Aug 22 — Aug 27 — Sep 1 — Sep 6 — Sep 14

● Improved   ● Declined

Backlink Analytics *i*

Scope: Root Domain ✕

Referring Domains *i*

Last 12 months

1.1K
1K
950
900

Oct 23 — Dec 23 — Feb 24 — Apr 24 — Jun 24 — Aug 24
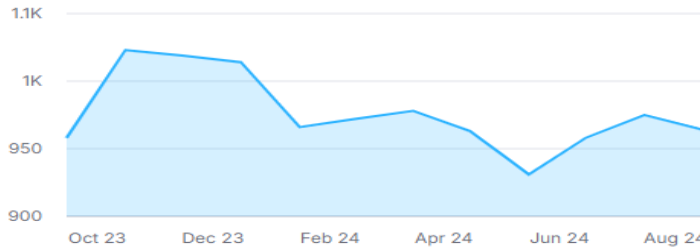
Referring Domains by Authority Score *i*

Sep 2024

Range		%	Count
81-100		0.93%	9
61-80		2.17%	21
41-60		7.04%	68
21-40		21.64%	209
0-20		68.22%	659

[View full report]

Thank You