#### UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549 FORM 10-O

Incorporation; Address and Telephone
Commission File Number
Number of Principal Executive Offices

001-32871
COMCAST CORPORATION

I.R.S. Employer Identification No. **27-000798** 

Pennsylvania One Comcast Center Philadelphia, PA 19103-2838 (215) 286-1700

Securities registered pursuant to Section 12(b) of the Act:

Title of each class	Trading Symbol(s)	Name of each exchange on which registered
Class A Common Stock, \$0.01 par value	CMCSA	The Nasdaq Stock Market LLC
0.000% Notes due 2026	CMCS26	The Nasdaq Stock Market LLC
0.250% Notes due 2027	CMCS27	The Nasdaq Stock Market LLC
1.500% Notes due 2029	CMCS29	The Nasdaq Stock Market LLC
0.250% Notes due 2029	CMCS29A	The Nasdaq Stock Market LLC
0.750% Notes due 2032	CMCS32	The Nasdaq Stock Market LLC
1.875% Notes due 2036	CMCS36	The Nasdaq Stock Market LLC
1.250% Notes due 2040	CMCS40	The Nasdaq Stock Market LLC
9.455% Guaranteed Notes due 2022	CMCSA/22	New York Stock Exchange
5.50% Notes due 2029	CCGBP29	New York Stock Exchange
2.0% Exchangeable Subordinated Debentures due 2029	CCZ	New York Stock Exchange

Indicate by check mark whether the registrant (1) has filed all reports required to be filed by Section 13 or 15(d) of the Securities Exchange Act of 1934 during the preceding twelve months (or for such shorter period that the registrant was required to file such reports), and (2) has been subject to such filing requirements for the past 90 days. Yes  $\boxtimes$  No  $\square$ 

Indicate by check mark whether the registrant has submitted electronically every Interactive Data File required to be submitted pursuant to Rule 405 of Regulation S-T (§232.405 of this chapter) during the preceding 12 months (or for such shorter period that the registrant was required to submit such files). Yes 🖂 No 🛘

Indicate by check mark whether the registrant is a large accelerated filer, an accelerated filer, a non-accelerated filer, a smaller reporting company, or an emerging growth company. See definitions of "large accelerated filer," "smaller reporting company" and "emerging growth company" in Rule 12b-2 of the Exchange Act.

Large accelerated filer 🔻 Accelerated filer 📅 Non-accelerated filer 📅 Smaller reporting company 📅 Emerging growth company 🗰

If an emerging growth company, indicate by check mark if the registrant has elected not to use the extended transition period for complying with any new or revised financial accounting standards provided pursuant to Section 13(a) of the Exchange Act.  $\Box$ 

Indicate by check mark whether the registrant is a shell company (as defined in Rule 12b-2 of the Exchange Act). Yes 🛘 No 🖂

Indicate the number of shares outstanding of each of the issuer's classes of common stock, as of the latest practicable date:

As of September 30, 2022, there were 4,313,964,319 shares of Comcast Corporation Class A common stock and 9,444,375 shares of Class B common stock outstanding.

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#### **Explanatory Note**

This Quarterly Report on Form 10-Q is for the three and nine months ended September 30, 2022. This Quarterly Report on Form 10-Q modifies and supersedes documents filed before it. The U.S. Securities and Exchange Commission ("SEC") allows us to "incorporate by reference" information that we file with it, which means that we can disclose important information to you by referring you directly to those documents. Information incorporated by reference is considered to be part of this Quarterly Report on Form 10-Q. In addition, information that we file with the SEC in the future will automatically update and supersede information contained in this Quarterly Report on Form 10-Q.

Unless indicated otherwise, throughout this Quarterly Report on Form 10-Q, we refer to Comcast and its consolidated subsidiaries, as "Comcast," "we," "us" and "our;" Comcast Cable Communications, LLC and its consolidated subsidiaries as "Comcast Cable;" Comcast Holdings Corporation as "Comcast Holdings;" NBCUniversal Media, LLC and its consolidated subsidiaries as "NBCUniversal;" and Sky Limited and its consolidated subsidiaries as "Sky."

Numerical information in this report is presented on a rounded basis using actual amounts. Minor differences in totals and percentage calculations may exist due to rounding.

# CAUTION CONCERNING FORWARD-LOOKING STATEMENTS

This Quarterly Report on Form 10-Q includes statements that may constitute "forward-looking statements" within the meaning of the Private Securities Litigation Reform Act of 1995, Section 27A of the Securities Act of 1933, and Section 21E of the Securities Exchange Act of 1934. Forward-looking statements are not historical facts or statements of current conditions, but instead represent only our beliefs regarding future events, many of which, by their nature, are inherently uncertain and outside of our control. These may include estimates, projections and statements relating to our business plans, objectives and expected operating results, which are based on current expectations and assumptions that are subject to risks and uncertainties that may cause actual results to differ materially. These forward-looking statements are generally identified by the words "believe," "project," "expect," "anticipate," "estimate," "intend," "potential," "strategy," "future," "opportunity," "commit," "plan," "goal," "may," "should," "could," "will, "would," "will be," "will continue," "will likely result" and similar expressions.

In evaluating forward-looking statements, you should consider various factors, including the risks and uncertainties we describe in the "Risk Factors" sections of our Forms 10-K and 10-Q and other reports we file with the SEC. Additionally, we operate in a highly competitive, consumer-driven and rapidly changing environment. This environment is affected by government

regulation; economic, strategic, political and social conditions; consumer response to new and existing products and services; technological developments; and the ability to develop and protect intellectual property rights. Any of these factors could cause our actual results to differ materially from our forward-looking statements, which could adversely affect our businesses, results of operations or financial condition. Readers are cautioned not to place undue reliance on forward-looking statements, which speak only as of the date they are made. We undertake no obligation to update or revise publicly any forward-looking statements, whether because of new information, future events or otherwise.

Our businesses may be affected by, among other things, the following:

- · the COVID-19 pandemic has had, and may continue to have, a material adverse effect on our businesses and results of operations
- our businesses operate in highly competitive and dynamic industries, and our businesses and results of operations could be adversely affected if we do not compete effectively
- · changes in consumer behavior continue to adversely affect our businesses and challenge existing business models
- · a decline in advertisers' expenditures or changes in advertising markets could negatively impact our businesses
- · programming expenses for our video services are increasing, which could adversely affect Cable Communications' video businesses
- NBCUniversal's and Sky's success depends on consumer acceptance of their content, and their businesses may be adversely affected if their
  content fails to achieve sufficient consumer acceptance or the costs to create or acquire content increase
- the loss of programming distribution and licensing agreements, or the renewal of these agreements on less favorable terms, could adversely affect our businesses
- less favorable European telecommunications access regulations, the loss of Sky's transmission access agreements with satellite or telecommunications providers or the renewal of these agreements on less favorable terms could adversely affect Sky's businesses
- · our businesses depend on using and protecting certain intellectual property rights and on not infringing the intellectual property rights of others
- · we may be unable to obtain necessary hardware, software and operational support
- our businesses depend on keeping pace with technological developments
- a cyber attack, information or security breach, or technology disruption or failure may negatively impact our ability to conduct our business or
  result in the misuse of confidential information, all of which could adversely affect our business, reputation and results of operations
- · weak economic conditions may have a negative impact on our businesses
- · acquisitions and other strategic initiatives present many risks, and we may not realize the financial and strategic goals that we had contemplated
- · we face risks relating to doing business internationally that could adversely affect our businesses
- · natural disasters, severe weather and other uncontrollable events could adversely affect our business, reputation and results of operations
- · the loss of key management personnel or popular on-air and creative talent could have an adverse effect on our businesses
- · we are subject to regulation by federal, state, local and foreign authorities, which impose additional costs and restrictions on our businesses
- · unfavorable litigation or governmental investigation results could require us to pay significant amounts or lead to onerous operating procedures
- · labor disputes, whether involving employees or sports organizations, may disrupt our operations and adversely affect our businesses
- our Class B common stock has substantial voting rights and separate approval rights over several potentially material transactions, and our Chairman and CEO has considerable influence over our company through his beneficial ownership of our Class B common stock

# **PART I: FINANCIAL INFORMATION**

# **ITEM 1: FINANCIAL STATEMENTS**

**Comcast Corporation** 

# Condensed Consolidated Statement of Income (Unaudited)

		Three Mo Septer	onths End onber 30,	ded		Nine Mor Septer	nths End nber 30,	ded
(in millions, except per share data)		2022		2021		2022		2021
Revenue	\$	29,849	\$	30,298	\$	90,874	\$	86,049
Costs and Expenses:								
Programming and production		8,949		10,395		28,406		28,570
Other operating and administrative		9,344		8,981		27,701		25,799
Advertising, marketing and promotion		2,066		1,995		6,324		5,462
Depreciation		2,150		2,177		6,525		6,407
Amortization		1,183		1,301		3,824		3,815
Goodwill and long-lived asset impairments		8,583		_		8,583		_
Total costs and expenses		32,274		24,848		81,363		70,053
Operating income (loss)		(2,425)		5,450		9,511		15,996
Interest expense		(960)		(1,050)		(2,922)		(3,161)
Investment and other income (loss), net		(266)		766		(975)		2,374
Income (loss) before income taxes		(3,652)		5,166		5,614		15,208
Income tax expense		(1,014)		(1,235)		(3,562)		(4,354)
Net income (loss)		(4,665)		3,931		2,052		10,854
Less: Net income (loss) attributable to noncontrolling interests		(68)		(104)		(295)		(249)
Net income (loss) attributable to Comcast Corporation	\$	(4,598)	\$	4,035	\$	2,347	\$	11,102
Basic earnings (loss) per common share attributable to Comcast Corporation shareholders	\$	(1.05)	e	0.88	\$	0.53	\$	2.42
	Э	(1.05)	\$	0.88	Þ	0.53	Þ	2.42
Diluted earnings (loss) per common share attributable to Comcast Corporation shareholders	\$	(1.05)	\$	0.86	\$	0.52	\$	2.38

See accompanying notes to condensed consolidated financial statements. \\

# **Comcast Corporation**

# Condensed Consolidated Statement of Comprehensive Income (Unaudited)

			Three Months Ended September 30,			Nine Mor Septen	nths End ober 30,	led
(in millions)		2022		2021		2022		2021
Net income (loss)	\$	(4,665)	\$	3,931	\$	2,052	\$	10,854
Currency translation adjustments, net of deferred taxes of \$15, \$231, \$304 and \$122		(2,464)		(692)		(6,337)		(666)
Cash flow hedges:								
Deferred gains (losses), net of deferred taxes of \$4, \$1, \$(34) and \$(16)		108		46		401		151
Realized (gains) losses reclassified to net income, net of deferred taxes of \$(10), \$(7), \$(26) and \$(7)		(56)		(9)		(118)		(5)
Employee benefit obligations and other, net of deferred taxes of \$9, \$2, \$14 and \$7	d	(29)		(8)		(50)		(25)
Comprehensive income (loss)		(7,106)		3,268		(4,053)		10,309
Less: Net income (loss) attributable to noncontrolling interests		(68)		(104)		(295)		(249)
Less: Other comprehensive income (loss) attributable to noncontrolling interests		(56)		2		(68)		11
Comprehensive income (loss) attributable to Comcast Corporation	\$	(6,983)	\$	3,370	\$	(3,689)	\$	10,546

See accompanying notes to condensed consolidated financial statements.

# **Comcast Corporation**

# Condensed Consolidated Statement of Cash Flows (Unaudited)

	Nine Months Ended September 30,				
(in millions)	 2022	,	2021		
Operating Activities					
Net income	\$ 2,052	\$	10,854		
Adjustments to reconcile net income to net cash provided by operating activities:					
Depreciation and amortization	10,349		10,222		
Goodwill and long-lived asset impairments	8,583		_		
Share-based compensation	989		1,019		
Noncash interest expense (income), net	234		287		
Net (gain) loss on investment activity and other	1,172		(1,953)		
Deferred income taxes	(326)		2,087		
Changes in operating assets and liabilities, net of effects of acquisitions and divestitures:					
Current and noncurrent receivables, net	(574)		(720)		
Film and television costs, net	(753)		(541)		
Accounts payable and accrued expenses related to trade creditors	152		667		
Other operating assets and liabilities	(1,347)		(465)		
Net cash provided by operating activities	20,530		21,457		
Investing Activities					
Capital expenditures	(7,062)		(6,146)		
Cash paid for intangible assets	(2,152)		(2,006)		
Construction of Universal Beijing Resort	(221)		(825)		
Acquisitions, net of cash acquired	(1)		(167)		
Proceeds from sales of businesses and investments	1,197		500		
Purchases of investments	(2,089)		(122)		
Other	170		359		
Net cash provided by (used in) investing activities	(10,158)		(8,406)		
Financing Activities					
Proceeds from borrowings	166		2,515		
Repurchases and repayments of debt	(301)		(9,041)		
Repurchases of common stock under repurchase program and employee plans	(9,813)		(2,617)		
Dividends paid	(3,571)		(3,387)		
Other	219		(416)		
Net cash provided by (used in) financing activities	(13,299)		(12,946)		
Impact of foreign currency on cash, cash equivalents and restricted cash	(122)		(15)		
Increase (decrease) in cash, cash equivalents and restricted cash	(3,049)		90		
Cash, cash equivalents and restricted cash, beginning of period	 8,778		11,768		
Cash, cash equivalents and restricted cash, end of period	\$ 5,729	\$	11,858		

See accompanying notes to condensed consolidated financial statements. \\

# **Comcast Corporation**

# Condensed Consolidated Balance Sheet (Unaudited)

(in millions, except share data)	September 30, 2022		Б	December 31, 2021	
Assets					
Current Assets:					
Cash and cash equivalents	\$	5,695	\$	8,711	
Receivables, net		11,918		12,008	
Other current assets		5,803		4,088	
Total current assets		23,416		24,807	
Film and television costs		12,685		12,806	
Investments		7,318		8,082	
Investment securing collateralized obligation		539		605	
Property and equipment, net of accumulated depreciation of \$56,638 and \$55,611		53,555		54,047	
Goodwill		56,414		70,189	
Franchise rights		59,365		59,365	
Other intangible assets, net of accumulated amortization of \$25,446 and \$23,545		28,604		33,580	
Other noncurrent assets, net		12,411		12,424	
Total assets	\$	254,308	\$	275,905	
Liabilities and Equity					
Current Liabilities:					
Accounts payable and accrued expenses related to trade creditors	\$	12,241	\$	12,455	
Accrued participations and residuals		1,725		1,822	
Deferred revenue		2,757		3,040	
Accrued expenses and other current liabilities		9,229		9,899	
Current portion of long-term debt		2,047		2,132	
Total current liabilities		27,999		29,348	
Long-term debt, less current portion		90,404		92,718	
Collateralized obligation		5,172		5,170	
Deferred income taxes		29,102		30,041	
Other noncurrent liabilities		20,288		20,620	
Commitments and contingencies				ŕ	
Redeemable noncontrolling interests		409		519	
Equity:					
Preferred stock—authorized, 20,000,000 shares; issued, zero		_		_	
Class A common stock, \$0.01 par value—authorized, 7,500,000,000 shares; issued, 5,186,755,347 and 5,396,576,978; outstanding, 4,313,964,319 and 4,523,785,950		52		54	
Class B common stock, \$0.01 par value—authorized, 75,000,000 shares; issued and outstanding, 9,444,375		_		_	
Additional paid-in capital		39,775		40,173	
Retained earnings		52,541		61,902	
Treasury stock, 872,791,028 Class A common shares		(7,517)		(7,517)	
Accumulated other comprehensive income (loss)		(4,555)		1,480	
Total Comeast Corporation shareholders' equity		80,296		96,092	
Noncontrolling interests		637		1,398	
Total equity		80,933		97,490	
Total liabilities and equity	\$	254,308	\$	275,905	

See accompanying notes to condensed consolidated financial statements.

# **Comcast Corporation**

# Condensed Consolidated Statement of Changes in Equity (Unaudited)

	 Three Months I September 3		Nine Months E September 3	
(in millions, except per share data)	2022	2021	2022	2021
Redeemable Noncontrolling Interests				
Balance, beginning of period	\$ 513 \$	530	\$ 519 \$	1,280
Redemption of subsidiary preferred stock	_	_	_	(725)
Contributions from (distributions to) noncontrolling interests, net	(31)	(19)	(64)	(59)
Other	(80)	_	(80)	(10)
Net income (loss)	7	9	34	33
Balance, end of period	\$ 409 \$	520	\$ 409 \$	520
Class A Common Stock				
Balance, beginning of period	\$ 53 \$	55	\$ 54 \$	54
Issuances (repurchases) of common stock under repurchase program and employee plans	(1)	_	(2)	_
Balance, end of period	\$ 52 \$	54	\$ 52 \$	54
Additional Paid-In Capital				
Balance, beginning of period	\$ 39,852 \$	40,046	\$ 40,173 \$	39,464
Stock compensation plans	245	233	767	802
Repurchases of common stock under repurchase program and employee plans	(637)	(209)	(1,713)	(340)
Employee stock purchase plans	63	62	213	201
Other	252	2	335	7
Balance, end of period	\$ 39,775 \$	40,134	\$ 39,775 \$	40,134
Retained Farnings				
Balance, beginning of period	\$ 61,209 \$	60,359	\$ 61,902 \$	56,438
Repurchases of common stock under repurchase program and employee plans	(2,890)	(1,458)	(8,100)	(2,290)
Dividends declared	(1,179)	(1,153)	(3,607)	(3,470)
Other	(2)	_	(1)	4
Net income (loss)	(4,598)	4,035	2,347	11,102
Balance, end of period	\$ 52,541 \$	61,783	\$ 52,541 \$	61,783
Treasury Stock at Cost				
Balance, beginning of period	\$ (7,517)\$	(7,517)	\$ (7,517)\$	(7,517)
Balance, end of period	\$ (7,517) \$	(7,517)	\$ (7,517)\$	(7,517)
Accumulated Other Comprehensive Income (Loss)				
Balance, beginning of period	\$ (2,170)\$	1,992	\$ 1,480 \$	1,884
Other comprehensive income (loss)	(2,385)	(664)	(6,035)	(556)
Balance, end of period	\$ (4,555) \$	1,328	\$ (4,555)\$	1,328
Noncontrolling Interests				
Balance, beginning of period	\$ 1,132 \$	1,581	\$ 1,398 \$	1,415
Other comprehensive income (loss)	(56)	2	(68)	11
Contributions from (distributions to) noncontrolling interests, net	(86)	55	(86)	379
Other	(278)	(2)	(277)	_
Net income (loss)	(75)	(112)	(329)	(282)
Balance, end of period	\$ 637 \$	1,524	\$ 637 \$	1,524
Total equity	\$ 80,933 \$	97,306	\$ 80,933 \$	97,306
Cash dividends declared per common share	\$ 0.27 \$	0.25	\$ 0.81 \$	0.75

See accompanying notes to condensed consolidated financial statements.

#### **Comcast Corporation**

# NOTES TO CONDENSED CONSOLIDATED FINANCIAL STATEMENTS (Unaudited)

#### **Note 1: Condensed Consolidated Financial Statements**

#### **Basis of Presentation**

We have prepared these unaudited condensed consolidated financial statements based on SEC rules that permit reduced disclosure for interim periods. These financial statements include all adjustments that are necessary for a fair presentation of our consolidated results of operations, cash flows and financial condition for the periods shown, including normal, recurring accruals and other items. The consolidated results of operations for the interim periods presented are not necessarily indicative of results for the full year.

The year-end condensed consolidated balance sheet was derived from audited financial statements but does not include all disclosures required by generally accepted accounting principles in the United States ("GAAP"). For a more complete discussion of our accounting policies and certain other information, refer to our consolidated financial statements included in our 2021 Annual Report on Form 10-K and the notes within this Quarterly Report on Form 10-Q.

## Note 2: Segment Information

We present our operations in five reportable business segments: (1) Comcast Cable in one reportable business segment, referred to as Cable Communications; (2) NBCUniversal in three reportable business segments: Media, Studios and Theme Parks (collectively, the "NBCUniversal segments"); and (3) Sky in one reportable business segment.

Cable Communications is a leading provider of broadband, video, voice, wireless, and other services to residential customers in the United States under the Xfinity brand. We also provide these and other services to business customers and sell advertising.

Media consists primarily of NBCUniversal's television and streaming platforms, including national, regional and international cable networks; the NBC and Telemundo broadcast networks; NBC and Telemundo owned local broadcast television stations; and Peacock, our direct-to-consumer streaming service.

Studios consists primarily of NBCUniversal's film and television studio production and distribution operations.

Theme Parks consists primarily of our Universal theme parks in Orlando, Florida; Hollywood, California; Osaka, Japan; and Beijing, China.

Sky is one of Europe's leading entertainment companies, which primarily includes a direct-to-consumer business, providing video, broadband, voice and wireless phone services, and a content business, operating entertainment networks, the Sky News broadcast network and Sky Sports networks.

Our other business interests consist primarily of the operations of Comcast Spectacor, which owns the Philadelphia Flyers and the Wells Fargo Center arena in Philadelphia, Pennsylvania, and other business initiatives.

We use Adjusted EBITDA to evaluate the profitability of our operating segments and the components of net income attributable to Concast Corporation excluded from Adjusted EBITDA are not separately evaluated. Our financial data by reportable segment is presented in the tables below.

# **Comcast Corporation**

		Three Months Ended September 30, 2022											
(in millions)		Revenue <sup>(a)</sup>	Adjusted EBITDA(b)	Depreciation and Amortization	Capital Expenditures	Cash Paid for Intangible Assets							
Cable Communications	\$	16,539	\$ 7,452 \$	1,945 \$	2,021	\$ 369							
NBCUniversal													
Media		5,230	583	198	25	63							
Studios		3,163	537	11	1	4							
Theme Parks		2,064	819	266	450	15							
Headquarters and Other		22	(199)	121	137	46							
Eliminations (a)		(909)	(59)	_	_	_							
NBCUniversal		9,570	1,681	596	614	129							
Sky <sup>(c)</sup>		4,253	701	722	96	183							
Corporate and Other		147	(378)	70	59	87							
Eliminations <sup>(a)</sup>		(660)	26	_	_	_							
Comcast Consolidated	\$	29,849	\$ 9,482 \$	3,333 \$	2,791	<b>\$</b> 769							

	Three Months Ended September 30, 2021										
(in millions)		Revenue <sup>(a)</sup>	Adjusted EBITDA(b)	Depreciation and Amortization	Capital Expenditures	Cash Paid for Intangible Assets					
Cable Communications	\$	16,115	\$ 7,069 \$	1,965 \$	1,673	\$ 370					
NBCUniversal											
Media		6,770	997	248	20	38					
Studios		2,407	179	14	1	3					
Theme Parks		1,449	434	213	122	8					
Headquarters and Other		28	(248)	115	87	36					
Eliminations <sup>(a)</sup>		(654)	(12)	_	_	_					
NBCUniversal		10,001	1,349	591	229	85					
Sky		4,988	971	884	160	221					
Corporate and Other		65	(335)	38	80	48					
Eliminations <sup>(a)</sup>		(871)	(98)	_	_	_					
Comcast Consolidated	\$	30,298	\$ 8,957 \$	3,477 \$	2,142	\$ 723					

	Nine Months Ended September 30, 2022											
(in millions)		Revenue <sup>(a)</sup>	Adjusted EBITDA(b)	Depreciation and Amortization	Capital Expenditures	Cash Paid for Intangible Assets						
Cable Communications	\$	49,680	\$ 22,172 \$	5,850 \$	5,164	\$ 1,113						
NBCUniversal												
Media		17,427	3,080	698	59	152						
Studios		8,885	783	34	3	12						
Theme Parks		5,428	1,902	814	990	30						
Headquarters and Other		46	(528)	363	331	122						
Eliminations (a)		(2,474)	(98)	_	_	_						
NBCUniversal		29,311	5,138	1,909	1,383	315						
Sky <sup>(c)</sup>		13,529	2,185	2,402	373	506						
Corporate and Other		549	(944)	188	141	219						
Eliminations <sup>(a)</sup>		(2,196)	(93)	_	_	_						
Comcast Consolidated	\$	90,874	\$ 28,459 \$	10,349 \$	7,062	\$ 2,152						

## **Comcast Corporation**

Nine Months Ended September 30, 2021 Depreciation and Amortization Capital Expenditures Cash Paid for Adjusted EBITDA(b) (in millions) Revenue(a) Intangible Assets Cable Communications \$ 47,922 \$ 20,972 \$ 5,845 \$ 4,739 \$ 1,022 **NBCUniversal** Media 16,955 3,847 749 49 112 9 Studios 7,027 833 39 2 Theme Parks 3,163 593 615 348 23 Headquarters and Other 93 65 (643)356 184 Eliminations (a) (2,230)(238)NBCUniversal 24,981 1.759 584 238 4 392 2,524 Sky 15,205 1,895 615 633 95 Corporate and Other 246 (876)208 113 Eliminations(a) (2,304)(87) Comcast Consolidated 86,049 \$ 26,297 \$ 10,222 \$ 6,146 \$ 2,006

A summary of revenue for each of our segments resulting from transactions with other segments and eliminated in consolidation is presented in the table below.

	Three Mo Septer	Nine Months Ended September 30,			
(in millions)	 2022	2021	2022		2021
Cable Communications	\$ 55	\$ 69	\$ 172	\$	162
NBCUniversal					
Media	514	714	1,705		1,799
Studios	946	682	2,617		2,357
Theme Parks	_	_	1		1
Headquarters and Other	16	23	34		52
Sky	5	3	13		26
Corporate and Other	34	32	127		137
Total intersegment revenue	\$ 1,569	\$ 1,525	\$ 4,670	\$	4,535

<sup>(</sup>b) We use Adjusted EBITDA as the measure of profit or loss for our operating segments. From time to time we may report the impact of certain events, gains, losses or other charges related to our operating segments within Corporate and Other. Our reconciliation of the aggregate amount of Adjusted EBITDA for our reportable segments to consolidated income before income taxes is presented in the table below.

	Three Mo Septen		Nine Mor Septen			
(in millions)	 2022		2021	2022		2021
Adjusted EBITDA	\$ 9,482	\$	8,957	\$ 28,459	\$	26,297
Adjustments	9		(30)	(15)		(79)
Depreciation	(2,150)		(2,177)	(6,525)		(6,407)
Amortization	(1,183)		(1,301)	(3,824)		(3,815)
Goodwill and long-lived asset impairments	(8,583)		_	(8,583)		_
Interest expense	(960)		(1,050)	(2,922)		(3,161)
Investment and other income (loss), net	(266)		766	(975)		2,374
Income (loss) before income taxes	\$ (3,652)	\$	5,166	\$ 5,614	\$	15,208

Adjustments represent the impact of certain events, gains, losses or other charges that are excluded from Adjusted EBITDA, including costs related to our investment portfolio, and Sky transaction-related costs in 2021.

<sup>(</sup>a) Included in Eliminations are transactions that our segments enter into with one another. Our segments generally report transactions with one another as if they were stand-alone businesses in accordance with GAAP, and these transactions are eliminated in consolidation. When multiple segments enter into transactions to provide products and services to third parties, revenue is generally allocated to our segments based on relative value. The most significant transactions between our segments include content licensing revenue in Studios for licenses of owned content to Media and Sky; distribution revenue in Media for fees received from Cable Communications for the sale of cable network programming and under retransmission consent agreements; and advertising revenue in Media and Cable Communications. Revenue for licenses of content from Studios to Media and Sky is generally recognized at a point in time, consistent with the recognition of transactions with third parties, when the content is delivered and made available for use. The costs of these licenses in Media and Sky are recognized as the content is used over the license period. The difference in timing of recognition between segments results in an Adjusted EBITDA impact in eliminations, as the profits (losses) on these transactions are deferred in our consolidated results and recognized as the content is used over the license period.

<sup>(</sup>c) Refer to Note 8 for discussion of impairment charges related to goodwill and long-lived assets in our Sky segment.

# **Comcast Corporation**

Note 3: Revenue

	Three Months Ended September 30,						Nine Months Ended September 30,		
(in millions)		2022		2021		2022		2021	
Residential:									
Broadband	\$	6,135	\$	5,801	\$	18,292	\$	17,118	
Video		5,255		5,499		16,214		16,676	
Voice		745		851		2,293		2,592	
Wireless		789		603		2,188		1,672	
Business services		2,436		2,227		7,256		6,597	
Advertising		756		705		2,174		2,002	
Other		423		427		1,263		1,265	
Total Cable Communications		16,539		16,115		49,680		47,922	
Advertising		2,111		3,255		7,603		7,537	
Distribution		2,578		2,987		8,270		7,934	
Other		541		528		1,554		1,483	
Total Media		5,230		6,770		17,427		16,955	
Content licensing		2,134		1,827		6,531		5,683	
Theatrical		673		307		1,391		544	
Home entertainment and other		356		273		963		801	
Total Studios		3,163		2,407		8,885		7,027	
Total Theme Parks		2,064		1,449		5,428		3,163	
Headquarters and Other		22		28		46		65	
Eliminations <sup>(a)</sup>		(909)		(654)		(2,474)		(2,230)	
Total NBCUniversal		9,570		10,001		29,311		24,981	
Direct-to-consumer		3,510		4,127		11,073		12,415	
Content		273		300		833		1,013	
Advertising		471		561		1,623		1,777	
Total Sky		4,253		4,988		13,529		15,205	
Corporate and Other		147		65		549		246	
Eliminations <sup>(a)</sup>		(660)		(871)		(2,196)		(2,304)	
Total revenue	\$	29,849	\$	30,298	\$	90,874	\$	86,049	

<sup>(</sup>a) Included in Eliminations are transactions that our segments enter into with one another. See Note 2 for a description of these transactions.

# Condensed Consolidated Balance Sheet

The following tables summarize our accounts receivable and other balances that are not separately presented in our condensed consolidated balance sheet that relate to the recognition of revenue and collection of the related cash, as well as the deferred costs associated with our contracts with customers.

(in millions)	September 30, 2022	December 31, 2021
Receivables, gross	\$ 12,609	\$ 12,666
Less: Allowance for doubtful accounts	691	658
Receivables, net	\$ 11,918	\$ 12,008
(in millions)	September 30, 2022	December 31, 2021
Noncurrent receivables, net (included in other noncurrent assets, net)	\$ 1,750	\$ 1,632
Contract acquisition and fulfillment costs (included in other noncurrent assets, net)	\$ 1,054	\$ 1,094
Noncurrent deferred revenue (included in other noncurrent liabilities)	\$ 701	\$ 695

## **Comcast Corporation**

# **Note 4: Programming and Production Costs**

	Three Months Ended September 30,				Nine Months Ended September 30,		
(in millions)		2022		2021	2022		2021
Video distribution programming	\$	3,242	\$	3,337	\$ 9,955	\$	10,267
Filmand television content:							
Owned <sup>(a)</sup>		2,538		2,215	7,965		6,406
Licensed, including sports rights		2,867		4,536	9,569		11,028
Other		303		307	918		868
Total programming and production costs	\$	8,949	\$	10,395	\$ 28,406	\$	28,570

(a) Amount includes amortization of owned content of \$2.0 billion and \$6.3 billion for the three and nine months ended September 30, 2022, respectively, and \$1.9 billion and \$5.3 billion for the three and nine months ended September 30, 2021, respectively, as well as participations and residuals expenses.

#### Capitalized Film and Television Costs

in millions)		September 30, 2022	December 31, 2021		
Owned:					
Released, less amortization	\$	4,209	\$	3,726	
Completed, not released		195		536	
In production and in development		3,234		2,732	
		7,638		6,994	
Licensed, including sports advances		5,048		5,811	
Film and television costs	\$	12,685	\$	12,806	

## Note 5: Long-Term Debt

As of September 30, 2022, our debt had a carrying value of \$92.5 billion and an estimated fair value of \$82.1 billion. As of December 31, 2021, our debt had a carrying value of \$94.8 billion and an estimated fair value of \$109.3 billion. The estimated fair value of our publicly traded debt was primarily based on Level 1 inputs that use quoted market value for the debt. The estimated fair value of debt for which there are no quoted market prices was based on Level 2 inputs that use interest rates available to us for debt with similar terms and remaining maturities.

## **Note 6: Significant Transactions**

#### Acquisitions

In October 2021, we acquired Masergy, a provider of software-defined networking and cloud platforms for global enterprises, for total cash consideration of \$1.2 billion. The acquisition accelerates our growth in serving large and mid-sized companies, particularly U.S.-based organizations with multi-site global enterprises. Masergy's results of operations are included in our consolidated results of operations since the acquisition date and are reported in our Cable Communications segment. We have recorded Masergy's assets and liabilities at their estimated fair values with \$845 million recorded to goodwill and the remainder primarily attributed to software and customer relationship intangible assets. The acquisition was not material to our consolidated results of operations.

## **Comcast Corporation**

# Note 7: Investments and Variable Interest Entities

## Investment and Other Income (Loss), Net

	Three Months Ended September 30,				Nine Months Ended September 30,			
(in millions)	·	2022		2021	2022		2021	
Equity in net income (losses) of investees, net	\$	(242)	\$	602	\$ (523)	\$	1,696	
Realized and unrealized gains (losses) on equity securities, net		(2)		106	(207)		532	
Other income (loss), net		(21)		59	(245)		146	
Investment and other income (loss), net	\$	(266)	\$	766	\$ (975)	\$	2,374	

The amount of unrealized gains (losses), net recognized in the three months ended September 30, 2022 and 2021 that related to marketable and nonmarketable equity securities still held as of the end of each reporting period were \$(43) million and \$(165) million, respectively. The amount of unrealized gains (losses), net recognized in the nine months ended September 30, 2022 and 2021 that related to marketable and nonmarketable equity securities still held as of the end of each reporting period were \$(283) million and \$91 million, respectively.

#### Investments

(in millions)	September 30, 2022	December 31, 2021
Equity method	\$ 5,487	\$ 6,111
Marketable equity securities	143	406
Nonmarketable equity securities	1,704	1,735
Other investments	1,645	803
Total investments	8,979	9,055
Less: Current investments	1,122	368
Less: Investment securing collateralized obligation	539	605
Noncurrent investments	\$ 7,318	\$ 8,082

## **Equity Method Investments**

The amount of cash distributions received from equity method investments presented within operating activities in the condensed consolidated statement of cash flows in the nine months ended September 30, 2022 and 2021 was \$114 million and \$298 million, respectively.

#### **Atairos**

Atairos is a variable interest entity ("VIE") that follows investment company accounting and records its investments at their fair values each reporting period with the net gains or losses reflected in its statement of operations. We recognize our share of these gains and losses in equity in net income (losses) of investees, net. For the nine months ended September 30, 2022 and 2021, we made cash capital contributions to Atairos totaling \$39 million and \$36 million, respectively. As of September 30, 2022 and December 31, 2021, our investment in Atairos, inclusive of certain distributions retained by Atairos on our behalf and classified as advances within other investments, was \$4.3 billion and \$4.7 billion, respectively. As of September 30, 2022, our remaining unfunded capital commitment was \$1.5 billion.

## Hulu and Collateralized Obligation

In 2019, we borrowed \$5.2 billion under a term loan facility due March 2024 which is fully collateralized by the minimum guaranteed proceeds of the put/call option related to our investment in Hulu. As of September 30, 2022 and December 31, 2021, the carrying value and estimated fair value of our collateralized obligation were \$5.2 billion. The estimated fair value was based on Level 2 inputs that use interest rates for debt with similar terms and remaining maturities. We present our investment in Hulu and the term loan separately in our condensed consolidated balance sheet in the captions "investment securing collateralized obligation" and "collateralized obligation," respectively. The recorded value of our investment reflects our historical cost in applying the equity method, and as a result, is less than its fair value.

#### **Comcast Corporation**

#### Other Investments

Other investments also includes investments in certain short-term instruments with maturities over three months when purchased, such as commercial paper, certificates of deposit and U.S. government obligations, which are generally accounted for at amortized cost. These short-term instruments totaled \$977 million as of September 30, 2022 and there were no such investments as of December 31, 2021. The carrying amounts of these investments approximate their fair values, which are primarily based on Level 2 inputs that use interest rates for instruments with similar terms and remaining maturities.

## Consolidated Variable Interest Entity

#### Universal Beijing Resort

We own a 30% interest in a Universal theme park and resort in Beijing, China ("Universal Beijing Resort"), which opened in September 2021. Universal Beijing Resort is a consolidated VIE with the remaining interest owned by a consortium of Chinese state-owned companies. The construction was funded through a combination of debt financing and equity contributions from the partners in accordance with their equity interests. As of September 30, 2022, Universal Beijing Resort had \$3.3 billion of debt outstanding, including \$3.0 billion principal amount of a term loan outstanding under the debt financing agreement.

As of September 30, 2022, our condensed consolidated balance sheet included assets and liabilities of Universal Beijing Resort totaling \$8.1 billion and \$7.2 billion, respectively. The assets and liabilities of Universal Beijing Resort primarily consist of property and equipment, operating lease assets and liabilities, and debt.

#### Note 8: Goodwill and Intangible Assets

#### Goodwill by Segment

	<u></u>	NB								
	Cable			Theme		Corporate	oorate			
(in millions)	Communications	Media	Studios	Parks	Sky	and Other	Total			
Balance, December 31, 2021	\$ 16,192 \$	14,700 \$	3,672 \$	6,429 \$	29,196 \$	— \$	70,189			
Impairment	_	_	_	_	(8,098)	_	(8,098)			
Foreign currency translation and other	(146)	(93)	(11)	(1,116)	(4,341)	30	(5,677)			
Balance, September 30, 2022	\$ 16,046 \$	14,607 \$	3,661 \$	5,313 \$	16,757 \$	30 \$	56,414			

We assess the recoverability of our goodwill annually as of July 1, and as a result, in the third quarter of 2022, we recorded a goodwill impairment of \$8.1 billion in our Sky reporting unit. The fair value of the reporting unit was estimated using a discounted cash flow analysis. When performing this analysis, we also considered multiples of earnings from comparable public companies and recent market transactions. The decline in fair value primarily resulted from an increased discount rate and reduced estimated future cash flows as a result of macroeconomic conditions in the Sky territories. In connection with this assessment, in the third quarter of 2022, we also recorded impairments of intangible assets related to our Sky segment, which primarily related to customer relationship assets. These impairments totaled \$485 million and are presented in goodwill and long-lived asset impairments in the consolidated statement of income.

#### Note 9: Equity and Share-Based Compensation

# Weighted-Average Common Shares Outstanding

	Three Month September		Nine Months September	
(in millions)	2022	2021	2022	2021
Weighted-average number of common shares outstanding – basic	4,377	4,588	4,449	4,593
Effect of dilutive securities	_	77	29	75
Weighted-average number of common shares outstanding - diluted	4,377	4,665	4,477	4,668
Antidilutive securities	288	37	156	33

Diluted earnings per common share attributable to Comcast Corporation shareholders ("diluted EPS") considers the impact of potentially dilutive securities using the treasury stock method. There are no potentially dilutive shares included for the three months ended September 30, 2022 because their effect would be antidilutive as a result of the loss for the period. Antidilutive securities represent the number of potential common shares related to share-based compensation awards that were excluded from diluted EPS because their effect would have been antidilutive.

# **Comcast Corporation**

## Accumulated Other Comprehensive Income (Loss)

(in millions)	September 30, 2022	December 31, 2021
Cumulative translation adjustments	\$ (5,149)	\$ 1,119
Deferred gains (losses) on cash flow hedges	387	104
Unrecognized gains (losses) on employee benefit obligations and other	207	257
Accumulated other comprehensive income (loss), net of deferred taxes	\$ (4,555)	\$ 1,480

## Share-Based Compensation

Our share-based compensation plans consist primarily of awards of RSUs and stock options to certain employees and directors as part of our approach to long-term incentive compensation. Additionally, through our employee stock purchase plans, employees are able to purchase shares of our common stock at a discount through payroll deductions.

In March 2022, we granted 16 million RSUs and 51 million stock options related to our annual management awards. The weighted-average fair values associated with these grants were \$46.46 per RSU and \$8.81 per stock option.

#### Recognized Share-Based Compensation Expense

	Three Months Ended September 30,				Nine Months Ended September 30,				
(in millions)		2022		2021			2022		2021
Restricted share units	\$	172	\$	1	67	\$	531	\$	560
Stock options		74			70		240		248
Employee stock purchase plans		10			9		31		29
Total	\$	256	\$	24	46	\$	802	\$	837

As of September 30, 2022, we had unrecognized pretax compensation expense of \$1.5 billion and \$691 million related to nonvested RSUs and nonvested stock options, respectively.

# Note 10: Supplemental Financial Information

#### **Income Taxes**

In the third quarter of 2022, a state tax law change was enacted that resulted in a decrease to our net deferred tax liabilities of \$286 million, with a corresponding decrease in income tax expense. In the second quarter of 2021, tax law changes were enacted in the United Kingdom that resulted in an increase to our net deferred tax liabilities of \$498 million, with a corresponding increase in income tax expense. The goodwill impairment in the third quarter of 2022 (see Note 8) was primarily not deductible for tax purposes.

#### Cash Payments for Interest and Income Taxes

		Nine Months I September 3						
(in millions)	2022			2021				
Interest	\$	2,341	\$	2,943				
Income taxes	\$	4,022	\$	2,201				

# Noncash Activities

During the nine months ended September 30, 2022:

- we acquired \$2.2 billion of property and equipment and intangible assets that were accrued but unpaid
- we recorded a liability of \$1.2 billion for a quarterly cash dividend of \$0.27 per common share paid in October 2022

# **Comcast Corporation**

During the nine months ended September 30, 2021:

- we recognized operating lease assets and liabilities of \$2.8 billion related to Universal Beijing Resort
- we acquired \$1.6 billion of property and equipment and intangible assets that were accrued but unpaid
- we recorded a liability of \$1.2 billion for a quarterly cash dividend of \$0.25 per common share paid in October 2021

## Cash, Cash Equivalents and Restricted Cash

The following table provides a reconciliation of cash, cash equivalents and restricted cash reported in the condensed consolidated balance sheet to the total of the amounts reported in our condensed consolidated statement of cash flows.

(in millions)	Se	eptember 30, 2022	 December 31, 2021
Cash and cash equivalents	\$	5,695	\$ 8,711
Restricted cash included in other current assets		22	56
Restricted cash included in other noncurrent assets, net		13	12
Cash, cash equivalents and restricted cash, end of period	\$	5,729	\$ 8,778

## Note 11: Commitments and Contingencies

## Redeemable Subsidiary Preferred Stock

In the first quarter of 2021, we redeemed all of the NBCUniversal Enterprise, Inc. preferred stock and made cash payments equal to the aggregate liquidation preference of \$725 million. The redeemable subsidiary preferred stock was presented in redeemable noncontrolling interests.

#### Contingencies

We are subject to legal proceedings and claims that arise in the ordinary course of our business. While the amount of ultimate liability with respect to such actions is not expected to materially affect our results of operations, cash flows or financial position, any litigation resulting from any such legal proceedings or claims could be time-consuming and injure our reputation.

## ITEM 2: MANAGEMENT'S DISCUSSION AND ANALYSIS OF FINANCIAL CONDITION AND RESULTS OF OPERATIONS

The following discussion is provided as a supplement to, and should be read in conjunction with, the condensed consolidated financial statements and related notes included in this Quarterly Report on Form 10-Q and our 2021 Annual Report on Form 10-K.

#### Overview

We are a global media and technology company with three primary businesses: Comcast Cable, NBCUniversal and Sky. We present our operations in five reportable business segments (1) Comcast Cable in one reportable business segment, referred to as Cable Communications; (2) NBCUniversal in three reportable business segments: Media, Studios and Theme Parks (collectively, the "NBCUniversal segments"); and (3) Sky in one reportable business segment.

COVID-19 has impacted our businesses in a number of ways, affecting the comparability of periods included in this report. The most significant continuing impacts have resulted from temporary restrictions and closures at our international theme parks. The continuing effects of COVID-19, in addition to worsening U.S., European and global economic conditions and consumer sentiment, may adversely impact demand for our products and services, including advertising, and our results of operations over the near to medium term. In addition, changes in foreign currency exchange rates have impacted our results of operations in our Sky and Theme Parks segments as a result of the strengthening of the U.S. dollar.

## **Consolidated Operating Results**

		Three Mo Septen		Increase/ (Decrease)	Nine Mor Septen		Increase/ (Decrease)	
(in millions, except per share data)		2022	2021	%	2022		2021	%
Revenue	\$	29,849	\$ 30,298	(1.5)%	\$ 90,874	\$	86,049	5.6 %
Costs and Expenses:								
Programming and production		8,949	10,395	(13.9)	28,406		28,570	(0.6)
Other operating and administrative		9,344	8,981	4.0	27,701		25,799	7.4
Advertising, marketing and promotion		2,066	1,995	3.5	6,324		5,462	15.8
Depreciation		2,150	2,177	(1.2)	6,525		6,407	1.8
Amortization		1,183	1,301	(9.1)	3,824		3,815	0.2
Goodwill and long-lived asset impairments		8,583	_	NM	8,583		_	NM
Total costs and expenses		32,274	24,848	29.9	81,363		70,053	16.1
Operating income (loss)		(2,425)	5,450	NM	9,511		15,996	(40.5)
Interest expense		(960)	(1,050)	(8.5)	(2,922)		(3,161)	(7.6)
Investment and other income (loss), net		(266)	766	NM	(975)		2,374	NM
Income (loss) before income taxes		(3,652)	5,166	NM	5,614		15,208	(63.1)
Income tax expense		(1,014)	(1,235)	(17.9)	(3,562)		(4,354)	(18.2)
Net income (loss)		(4,665)	3,931	NM	2,052		10,854	(81.1)
Less: Net income (loss) attributable to noncontrolling interests		(68)	(104)	(34.7)	(295)		(249)	18.8
Net income (loss) attributable to Comcast Corporation	\$	(4,598)	\$ 4,035	NM	\$ 2,347	\$	11,102	(78.9)%
Basic earnings (loss) per common share attributable to Comcast Corporation shareholders	s \$	(1.05)	\$ 0.88	NM	\$ 0.53	\$	2.42	(78.1)%
Diluted earnings (loss) per common share attributable to Comcast Corporation shareholder	s \$	(1.05)	\$ 0.86	NM	\$ 0.52	\$	2.38	(78.2)%
Adjusted EBITDA <sup>(a)</sup>	\$	9,482	\$ 8,957	5.9 %	\$ 28,459	\$	26,297	8.2 %

Percentage changes that are considered not meaningful are denoted with NM.

<sup>(</sup>a) Adjusted EBITDA is a non-GAAP financial measure. Refer to the "Non-GAAP Financial Measures" section on page 27 for additional information, including our definition and our use of Adjusted EBITDA, and for a reconciliation from net income attributable to Comcast Corporation to Adjusted EBITDA.

#### Consolidated Revenue

Consolidated revenue decreased for the three months ended September 30, 2022, driven by Media and Sky, partially offset by increases in revenue in Studios, Theme Parks and Cable Communications. Consolidated revenue increased for the nine months ended September 30, 2022, driven by Theme Parks, Studios, Cable Communications and Media, partially offset by decreases in revenue in Sky.

Revenue for our segments and other businesses is discussed separately below under the heading "Segment Operating Results."

#### Consolidated Costs and Expenses

Consolidated operating costs and expenses, which is comprised of total costs and expenses excluding depreciation expense, amortization expense and goodwill and long-lived assets impairments, decreased for the three months ended September 30, 2022, driven by Media and Sky, partially offset by increases in operating costs and expenses in Studios, Theme Parks and Cable Communications. Consolidated operating costs and expenses increased for the nine months ended September 30, 2022, driven by Studios, Media, Theme Parks and Cable Communications, partially offset by decreases in operating costs and expenses in Sky.

Operating costs and expenses for our segments and our corporate operations, business development initiatives and other businesses are discussed separately below under the heading "Segment Operating Results."

#### Consolidated Depreciation and Amortization Expense

	Three Mont Septemb		Increase/ (Decrease)	Nine Mon Septem	Increase/ (Decrease)	
(in millions)	 2022	2021	%	2022	2021	%
Cable Communications	\$ 1,945	\$ 1,965	(1.0) % \$	5,850	\$ 5,845	0.1 %
NBCUniversal	596	591	0.8	1,909	1,759	8.5
Sky	722	884	(18.3)	2,402	2,524	(4.8)
Corporate and Other	70	38	85.4	188	95	97.8
Comcast Consolidated	\$ 3,333	\$ 3,477	(4.2) % \$	10,349	\$ 10,222	1.2 %

Depreciation and amortization expense decreased for the three months ended September 30, 2022 compared to the same period in 2021 primarily due to the impact of foreign currency at Sky. Depreciation and amortization expense increased for the nine months ended September 30, 2022 compared to the same period in 2021 primarily due to increased depreciation at NBCUniversal driven by the opening of Universal Beijing Resort, increased amortization of software at Sky and increased depreciation and amortization related to other business initiatives, partially offset by the impact of foreign currency at Sky.

Amortization expense from acquisition-related intangible assets totaled \$517 million and \$1.7 billion for the three and nine months ended September 30, 2022, respectively. Amortization expense from acquisition-related intangible assets totaled \$603 million and \$1.8 billion for the three and nine months ended September 30, 2021, respectively. Amounts primarily relate to customer relationship intangible assets recorded in connection with the Sky transaction in the fourth quarter of 2018 and the NBCUniversal transaction in 2011.

# Consolidated Goodwill and Long-lived Asset Impairments

Goodwill and long-lived asset impairments included charges related to our Sky segment totaling \$8.6 billion for the three and nine months ended September 30, 2022 recognized in connection with our annual impairment assessment. The impairments primarily reflected an increased discount rate and reduced estimated future cash flows as a result of macroeconomic conditions in Sky's territories. See "Critical Accounting Judgments and Estimates" and Note 8 for further discussion.

#### Consolidated Interest Expense

Interest expense decreased for the three months ended September 30, 2022 compared to the same period in 2021 primarily due to a decrease in average debt outstanding in the current year period. Interest expense decreased for the nine months ended September 30, 2022 compared to the same period in 2021 primarily due to a decrease in average debt outstanding in the current year period and a \$78 million charge recorded in the prior year period related to the early redemption of senior notes due 2024.

#### Consolidated Investment and Other Income (Loss), Net

	Three Months Ended September 30,				Nine Months Ended September 30,		
(in millions)		2022	2021		2022	2021	
Equity in net income (losses) of investees, net	\$	(242) \$	602	\$	(523) \$	1,696	
Realized and unrealized gains (losses) on equity securities, net		(2)	106		(207)	532	
Other income (loss), net		(21)	59		(245)	146	
Total investment and other income (loss), net	\$	(266) \$	766	\$	(975) \$	2,374	

The change in investment and other income (loss), net for the three and nine months ended September 30, 2022 compared to the same periods in 2021 was due to equity in net income (losses) of investees, net primarily related to our investment in Atairos Group, Inc., realized and unrealized gains (losses) on equity securities, net and other income (loss), net. The income (losses) at Atairos were driven by fair value adjustments on its underlying investments with income (loss) of \$(97) million and \$(473) million for the three and nine months ended September 30, 2022, respectively, and \$555 million and \$1.5 billion for the three and nine months ended September 30, 2021, respectively. The changes in realized and unrealized gains (losses) on equity securities, net for the three and nine months ended September 30, 2022 compared to the same periods in 2021 primarily resulted from fair value adjustments on marketable and nonmarketable equity securities. The change in other income (loss), net for the three and nine months ended September 30, 2022 compared to the same periods in 2021 primarily resulted from net losses on foreign exchange remeasurement in the current year period, losses on insurance contracts and an impairment of an equity method investment.

#### Consolidated Income Tax Expense

Income tax expense for the three and nine months ended September 30, 2022 and 2021 reflects an effective income tax rate that differs from the federal statutory rate due to state and foreign income taxes and adjustments associated with uncertain tax positions. In addition, income tax expense was affected by changes in our net deferred tax liabilities as a result of the enactment of tax law changes, including \$286 million of benefit for the three and nine months ended September 30, 2022 related to state taxes and \$498 million of expense for the nine months ended September 30, 2021 in the United Kingdom (see Note 10). Our effective income tax rate for the three and nine months ended September 30, 2022 was also impacted by the goodwill impairment, which was primarily not deductible for tax purposes (see Note 10).

## Consolidated Net Income (Loss) Attributable to Noncontrolling Interests

The change in net income (loss) attributable to noncontrolling interests for the three months ended September 30, 2022 compared to the same period in 2021 was primarily due to decreased losses at Universal Beijing Resort due to operations in the current year period, partially offset by operations of the streaming platform joint venture with Charter Communications in the current year period. The change in net income (loss) attributable to noncontrolling interests for the nine months ended September 30, 2022 compared to the same period in 2021 was primarily due to increased losses at Universal Beijing Resort due to operations in the current year period compared to preopening costs in the prior year period in advance of the park's opening in September 2021 and operations of the streaming platform joint venture with Charter Communications in the current year period.

## **Segment Operating Results**

Our segment operating results are presented based on how we assess operating performance and internally report financial information. We use Adjusted EBITDA as the measure of profit or loss for our operating segments.

See Note 2 for our definition of Adjusted EBITDA and a reconciliation from the aggregate amount of Adjusted EBITDA for our reportable business segments to consolidated income before income taxes.

# **Cable Communications Segment Results of Operations**

	Three Mor Septem		Increase/ (Decrease)	Nine Months September	Increase/ (Decrease)		
(in millions)	2022	2021	%	2022	2021	%	
Revenue							
Residential:							
Broadband	\$ 6,135	\$ 5,801	5.7 % \$	18,292 \$	17,118	6.9 %	
Video	5,255	5,499	(4.4)	16,214	16,676	(2.8)	
Voice	745	851	(12.5)	2,293	2,592	(11.5)	
Wireless	789	603	30.8	2,188	1,672	30.9	
Business services	2,436	2,227	9.4	7,256	6,597	10.0	
Advertising	756	705	7.2	2,174	2,002	8.6	
Other	423	427	(0.9)	1,263	1,265	(0.2)	
Total revenue	16,539	16,115	2.6	49,680	47,922	3.7	
Operating costs and expenses							
Programming	3,446	3,546	(2.8)	10,611	10,809	(1.8)	
Technical and product support	2,284	2,169	5.3	6,749	6,265	7.7	
Customer service	574	581	(1.1)	1,727	1,765	(2.2)	
Advertising, marketing and promotion	943	1,012	(6.8)	2,926	2,887	1.3	
Franchise and other regulatory fees	408	432	(5.7)	1,237	1,382	(10.5)	
Other	1,430	1,305	9.6	4,258	3,841	10.9	
Total operating costs and expenses	9,086	9,045	0.5	27,508	26,949	2.1	
Adjusted EBITDA	\$ 7,452	\$ 7,069	5.4 % \$	22,172 \$	20,972	5.7 %	

## **Customer Metrics**

Our customer relationships net additions were lower in the three and nine months ended September 30, 2022 as compared to prior periods primarily due to decreased growth in our broadband net additions and also reflected accelerated net losses in our video and voice customers. In a reversal from pandemic trends, our broadband net addition growth has slowed primarily reflecting continued low household move levels and an increasingly competitive environment, which is continuing in the fourth quarter of 2022.

			Net Additions / (Losses)					
	September	er 30,	Three Month Septembe		Nine Month Septembe			
(in thousands)	2022	2021	2022	2021	2022	2021		
Customer relationships								
Residential customer relationships	31,849	31,576	(26)	237	121	884		
Business services customer relationships	2,514	2,473	5	18	25	46		
Total customer relationships	34,363	34,048	(21)	255	145	930		
Residential customer relationships mix								
One product customers	15,463	13,959	340	481	1,133	1,551		
Two product customers	8,204	8,473	(77)	(89)	(202)	(261)		
Three or more product customers	8,182	9,144	(289)	(156)	(810)	(406)		
Broadband								
Residential customers	29,835	29,389	10	281	253	1,063		
Business services customers	2,342	2,300	5	19	24	52		
Total broadband customers	32,177	31,688	14	300	277	1,115		
Video								
Residential customers	15,973	17,844	(540)	(382)	(1,522)	(1,149)		
Business services customers	609	705	(21)	(26)	(72)	(147)		
Total video customers	16,582	18,549	(561)	(408)	(1,594)	(1,297)		
Voice								
Residential customers	8,190	9,245	(307)	(167)	(872)	(400)		
Business services customers	1,380	1,384	(9)	9	(11)	28		
Total voice customers	9,570	10,630	(316)	(158)	(884)	(372)		
Wireless				•				
Wireless lines	4,948	3,668	333	285	968	842		

Customer metrics are presented based on actual amounts. Customer relationships represent the number of residential and business customers that subscribe to at least one of our services. One product, two product, and three or more product customers represent residential customers that subscribe to one, two, or three or more of our services, respectively. For multiple dwelling units ("MDUs"), including buildings located on college campuses, whose residents have the ability to receive additional services, such as additional programming choices or our high-definition video ("HD") or digital video recorder ("DVR") services, we count and report customers based on the number of potential billable relationships within each MDU. For MDUs whose residents are not able to receive additional services, the MDU is counted as a single customer. Residential broadband and video customer metrics include certain customers that have prepaid for services. Business customers are generally counted based on the number of locations receiving services within our distribution system, with certain offerings such as Ethernet network services counted as individual customer relationships. Wireless lines represent the number of activated, eligible wireless devices on customers' accounts. Individual customer relationships may have multiple wireless lines. Customer metrics in 2021 did not include customers in certain pandemic-related programs through which portions of our customers temporarily received our services for free. These programs ended in December 2021, resulting in a one-time benefit to net additions in the three months ended March 31, 2022.

	Three Mo Septen			Increase/(Decrease)		Nine Mor Septen			Increase/(Decrease	e)
	2022	2021		%		2022		2021	%	
Average monthly total revenue per customer relationship	\$ 160.38	\$	158.36	1.3	%	\$ 160.98	\$	158.55	1.5	%
Average monthly Adjusted EBITDA per customer relationship	\$ 72.27	\$	69.47	4.0	%	\$ 71.84	\$	69.39	3.5	%

Average monthly total revenue per customer relationship is impacted by rate adjustments and changes in the types and levels of services received by our residential and business services customers, as well as changes in advertising revenue. While revenue from our residential broadband, video, voice and wireless services is also impacted by changes in the allocation of revenue among services sold in a bundle, the allocation does not impact average monthly total revenue per customer relationship. Each of our services has a different contribution to operating margin. We use average monthly Adjusted EBITDA per customer relationship to evaluate the profitability of our customer base across our service offerings. We believe both metrics are useful to understand the trends in our business, and average monthly Adjusted EBITDA per customer relationship is useful particularly as we continue to focus on growing our higher-margin businesses.

#### Cable Communications Segment - Revenue

#### Broadband

Revenue increased for the three and nine months ended September 30, 2022 compared to the same periods in 2021 due to increases in average rates and increases in the number of residential broadband customers.

#### Video

Revenue decreased for the three and nine months ended September 30, 2022 compared to the same periods in 2021 due to declines in the number of residential video customers, partially offset by increases in average rates. We expect that the number of residential video customers will continue to decline, negatively impacting video revenue as a result of the competitive environment and shifting video consumption patterns.

#### Voice

Revenue decreased for the three and nine months ended September 30, 2022 compared to the same periods in 2021 primarily due to declines in the number of residential voice customers. We expect that the number of residential voice customers and voice revenue will continue to decline.

#### Wireless

Revenue increased for the three and nine months ended September 30, 2022 compared to the same periods in 2021 due to increases in the number of customer lines and device sales.

#### Business Services

Revenue increased for the three and nine months ended September 30, 2022 compared to the same periods in 2021 due to increases in average rates and customer relationships compared to the prior year periods and due to the acquisition of Masergy in October 2021.

#### Advertising

Revenue increased for the three and nine months ended September 30, 2022 compared to the same periods in 2021 primarily due to increases in political advertising and revenue from our advanced advertising businesses, partially offset by advertising revenue at our Xumo streaming service, which is a part of our streaming platform joint venture with Charter Communications, having been reported in Corporate and Other since June 2022, and by lower local and national advertising revenue.

#### Cable Communications Segment – Operating Costs and Expenses

Programming expenses decreased for the three and nine months ended September 30, 2022 compared to the same periods in 2021 primarily due to declines in the number of video subscribers, partially offset by contractual rate increases.

Technical and product support expenses increased for the three and nine months ended September 30, 2022 compared to the same periods in 2021 primarily due to increases in costs associated with our wireless phone service resulting from increases in device sales and the number of customers receiving the service, and the acquisition of Masergy.

Customer service expenses decreased for the three and nine months ended September 30, 2022 compared to the same periods in 2021 primarily due to lower labor costs.

Advertising, marketing and promotion expenses decreased for the three months ended September 30, 2022 compared to the same period in 2021 primarily due to higher advertising expenses associated with the Tokyo Olympics in the prior year period. Advertising, marketing and promotion expenses increased for the nine months ended September 30, 2022 compared to the same period in 2021 primarily due to increased spending associated with attracting new customers and promoting our service offerings.

Franchise and other regulatory fees decreased for the three and nine months ended September 30, 2022 compared to the same periods in 2021 primarily due to a decrease in the revenue to which the fees apply. The nine months ended September 30, 2022 was also impacted by decreases in the related rates of these fees.

Other operating costs and expenses increased for the three and nine months ended September 30, 2022 compared to the same periods in 2021 primarily due to lower levels of bad debt expense in the prior year periods.

#### Cable Communications Segment - Operating Margin

Our operating margin is Adjusted EBITDA as a percentage of revenue. We believe this metric is useful particularly as we continue to focus on growing our higher-margin businesses and improving overall operating cost management.

Our operating margin for the three and nine months ended September 30, 2022 was 45.1% and 44.6%, respectively. Our operating margin for the three and nine months ended September 30, 2021 was 43.9% and 43.8%, respectively.

# **NBCUniversal Segments Results of Operations**

	Three Mor Septem		Increase/ (Decrease)	Nine Mo Septer	Increase/ (Decrease)	
(in millions)	 2022	2021	%	2022	2021	%
Revenue						
Media	\$ 5,230	\$ 6,770	(22.7) % 5	\$ 17,427	\$ 16,955	2.8 %
Studios	3,163	2,407	31.4	8,885	7,027	26.4
Theme Parks	2,064	1,449	42.4	5,428	3,163	71.6
Headquarters and Other	22	28	(22.1)	46	65	(30.1)
Eliminations	(909)	(654)	(38.9)	(2,474)	(2,230)	(10.9)
Total revenue	\$ 9,570	\$ 10,001	(4.3)%	\$ 29,311	\$ 24,981	17.3 %
Adjusted EBITDA						
Media	\$ 583	\$ 997	(41.5) % 5	\$ 3,080	\$ 3,847	(20.0) %
Studios	537	179	199.6	783	833	(6.0)
Theme Parks	819	434	88.6	1,902	593	NM
Headquarters and Other	(199)	(248)	19.8	(528)	(643)	18.0
Eliminations	(59)	(12)	NM	(98)	(238)	58.6
Total Adjusted EBITDA	\$ 1,681	\$ 1,349	24.6 %	\$ 5,138	\$ 4,392	17.0 %

Percentage changes that are considered not meaningful are denoted with NM.

# **Media Segment Results of Operations**

		Three Mo Septer			Increase/ (Decrease)	Nine Months September	Increase/ (Decrease)	
(in millions)		2022		2021	%	2022	2021	%
Revenue								
Advertising	\$	2,111	\$	3,255	(35.1) % \$	7,603 \$	7,537	0.9 %
Distribution		2,578		2,987	(13.7)	8,270	7,934	4.2
Other		541		528	2.4	1,554	1,483	4.8
Total revenue		5,230		6,770	(22.7)	17,427	16,955	2.8
Operating costs and expenses								
Programming and production		3,240		4,475	(27.6)	10,322	9,676	6.7
Other operating and administrative		1,042		917	13.7	2,943	2,590	13.7
Advertising, marketing and promotion		365		382	(4.5)	1,082	842	28.5
Total operating costs and expenses		4,647		5,774	(19.5)	14,347	13,107	9.5
Adjusted EBITDA	\$	583	\$	997	(41.5)% \$	3,080 \$	3,847	(20.0)%

#### Media Segment - Revenue

Revenue decreased for the three months ended September 30, 2022 compared to the same period in 2021 primarily due to our broadcast of the Tokyo Olympics in the third quarter of 2021. Revenue increased for the nine months ended September 30, 2022 compared to the same period in 2021 primarily due to our broadcasts of the Beijing Olympics and Super Bowl in the first quarter of 2022 and increased revenue at Peacock, partially offset by our broadcast of the Tokyo Olympics in 2021. Excluding \$1.5 billion and \$1.8 billion of incremental revenue associated with the broadcasts of the Beijing Olympics and Super Bowl in the first quarter of 2022 and the Tokyo Olympics in the third quarter of 2021, respectively, Media revenue increased 4.4% and 4.9% for the three and nine months ended September 30, 2022 compared to the same periods in 2021.

	 Three Mo Septer		Increase/ (Decrease)	Nine Mont Septem		Increase/(Decreas	e)
(in millions)	2022	2021	%	2022	2021	%	
Advertising	\$ 2,111	\$ 3,255	(35.1) %	\$ 7,603	7,537	0.9	%
Advertising, excluding Olympics and Super Bowl	2,111	2,017	4.7	6,449	6,300	2.4	

Advertising revenue decreased for the three months ended September 30, 2022 compared to the same period in 2021 primarily due to our broadcast of the Tokyo Olympics in the prior year period. Advertising revenue increased for the nine months ended September 30, 2022 compared to the same period in 2021 and included our broadcasts of the Beijing Olympics and Super Bowl in the current year period, offset by our broadcast of the Tokyo Olympics in the prior year period. Excluding \$1.2 billion of incremental revenue associated with our broadcasts of these events in the first quarter of 2022 and third quarter of 2021, advertising revenue increased for the three and nine months ended September 30, 2022 compared to the same periods in 2021, primarily due to increased revenue at Peacock, partially offset by decreases in revenue at our networks. The decreases at our networks were primarily due to continued audience ratings declines and the impact of additional sporting events in the prior year period, partially offset by higher pricing in the current year period.

	 Three Mo Septen		Increase/ (Decrease)	Nine Months September		Increase/(Decrease)		
(in millions)	2022	2021	%	2022	2021	%		
Distribution	\$ 2,578	\$ 2,987	(13.7) % \$	8,270 \$	7,934	4.2	%	
Distribution, excluding Olympics	2,578	2,465	4.6	7,943	7,413	7.1		

Distribution revenue decreased for the three months ended September 30, 2022 compared to the same period in 2021 primarily due to our broadcast of the Tokyo Olympics in the prior year period. Distribution revenue increased for the nine months ended September 30, 2022 compared to the same period in 2021 and included our broadcast of the Beijing Olympics in the current year period, offset by our broadcast of the Tokyo Olympics in the prior year period. Excluding \$327 million and \$522 million of incremental revenue associated with our broadcasts of the Beijing and Tokyo Olympics in the first quarter of 2022 and third quarter of 2021, respectively, distribution revenue increased for the three and nine months ended September 30, 2022 primarily due to increased revenue at Peacock. Revenue at our networks decreased for the months ended September 30, 2022 compared to the same period in 2021 due to a decline in the number of subscribers, partially offset by contractual rate increases. Revenue at our networks increased for the nine months ended September 30, 2022 compared to the same period in 2021 due to contractual rate increases, partially offset by a decline in the number of subscribers.

We expect the number of subscribers and audience ratings at our networks will continue to decline as a result of the competitive environment and shifting video consumption patterns. Revenue included \$506 million and \$1.4 billion related to Peacock for the three and nine months ended September 30, 2022, respectively, with the nine months including amounts related to the Beijing Olympics and Super Bowl in the first quarter of 2022. Revenue included \$230 million and \$443 million related to Peacock for the three and nine months ended September 30, 2021, respectively.

# Media Segment - Operating Costs and Expenses

Operating costs and expenses decreased for the three months ended September 30, 2022 compared to the same period in 2021 due to decreases in programming and production costs and in advertising, marketing and promotion costs, partially offset by increases in other operating and administrative costs. The decreases in programming and production costs and in advertising, marketing and promotion costs were primarily due to costs associated with our broadcast of the Tokyo Olympics in the prior year period, with the decrease in programming and production costs partially offset by higher costs related to Peacock. Other operating and administrative costs increased primarily due to higher costs related to Peacock.

Operating costs and expenses increased for the nine months ended September 30, 2022 compared to the same period in 2021 due to increases in programming and production costs; in other operating and administrative costs; and in advertising, marketing and promotion costs. Programming and production costs increased primarily due to costs associated with our broadcasts of the Beijing Olympics and Super Bowl and higher programming costs at Peacock, partially offset by costs associated with our broadcast of the Tokyo Olympics in the prior year period and lower costs for other sports programming in the current year. Advertising, marketing and promotion costs and other operating and administrative costs increased primarily due to higher costs related to Peacock.

Operating costs and expenses included \$1.1 billion and \$3.0 billion related to Peacock for the three and nine months ended September 30, 2022, respectively. Operating costs and expenses included \$750 million and \$1.6 billion related to Peacock for the three and nine months ended September 30, 2021, respectively. We expect to continue to incur significant costs related to additional content and marketing as we invest in the platform and attract new customers.

## **Studios Segment Results of Operations**

		Three Mo Septen		Increase/ (Decrease)	Nine Mor Septen	Increase/ (Decrease)	
(in millions)		2022	2021	%	2022	2021	%
Revenue							
Content licensing	\$	2,134	\$ 1,827	16.8 % \$	6,531	\$ 5,683	14.9 %
Theatrical		673	307	119.1	1,391	544	155.5
Home entertainment and other		356	273	30.2	963	801	20.3
Total revenue		3,163	2,407	31.4	8,885	7,027	26.4
Operating costs and expenses							
Programming and production		2,036	1,744	16.8	6,252	4,961	26.0
Other operating and administrative		201	146	38.3	604	475	27.2
Advertising, marketing and promotion		388	339	14.6	1,247	759	64.3
Total operating costs and expenses		2,626	2,228	17.9	8,102	6,195	30.8
Adjusted EBITDA	\$	537	\$ 179	199.6 % \$	783	\$ 833	(6.0)%

#### Studios Segment - Revenue

Revenue increased for the three and nine months ended September 30, 2022 compared to the same periods in 2021 due to increases in theatrical and content licensing revenue. Theatrical revenue increased primarily due to the strong performances of releases in our 2022 slate, including *Jurassic World: Dominion* and *Minions: The Rise of Gru.* Content licensing revenue increased primarily due to the timing of when content was made available by our television and film studios under licensing agreements, including additional sales of content as production levels returned to normal. For the nine months ended September 30, 2022, this increase was partially offset by the impact of a new licensing agreement for content that became exclusively available for streaming on Peacock in the prior year period.

## Studios Segment - Operating Costs and Expenses

Operating costs and expenses increased for the three and nine months ended September 30, 2022 compared to the same periods in 2021 primarily due to increases in programming and production costs and in advertising, marketing and promotion costs. Programming and production costs increased primarily due to higher costs associated with content licensing sales and theatrical releases in the current year periods. Advertising, marketing and promotion costs increased due to higher spending on current period and upcoming theatrical releases.

# Theme Parks Segment Results of Operations

	Three Mon Septeml		d	Increase/ (Decrease)	Nine Mor Septen	Increase/ (Decrease)	
(in millions)	2022	2	021	%	2022	2021	%
Revenue	\$ 2,064	\$	1,449	42.4 % \$	5,428	\$ 3,163	71.6 %
Operating costs and expenses	1,244		1,015	22.6	3,526	2,570	37.2
Adjusted EBITDA	\$ 819	\$	434	88.6 % \$	1,902	\$ 593	NM

Percentage changes that are considered not meaningful are denoted with NM.

#### Theme Parks Segment - Revenue

Revenue increased for the three months ended September 30, 2022 due to increases at our theme parks in Orlando and Hollywood driven by increased attendance and guest spending, an increase at our theme park in Japan, which was operating with capacity restrictions in the prior year period, and an increase from the operations of Universal Beijing Resort, which opened in September 2021. Results at our international theme parks have been negatively impacted by fluctuations in foreign currency exchange rates.

Revenue increased for the nine months ended September 30, 2022 primarily due to improved operating conditions compared to the same period in 2021, when our theme parks in Orlando, Hollywood and Japan were impacted by COVID-19 restrictions, as well as the operations of Universal Beijing Resort, which opened in September 2021.

#### Theme Parks Segment - Operating Costs and Expenses

Expenses increased for the three and nine months ended September 30, 2022 compared to the same periods in 2021 primarily due to operating costs associated with Universal Beijing Resort in the current year periods, which were higher than pre-opening costs in the prior year periods, and as a result of decreased operating costs in the prior year periods due to COVID-19 restrictions at our theme parks.

# **NBCUniversal Headquarters, Other and Eliminations**

#### Headquarters and Other Results of Operations

	Three Mor Septem			Increase/ (Decrease)		nths Ended aber 30,		Increase/ (Decrease)
(in millions)	2022	2021		%	2022	2021		%
Revenue	\$ 22	\$	28	(22.1) % \$	46	\$	65	(30.1) %
Operating costs and expenses	221		276	(20.0)	574		709	(19.1)
Adjusted EBITDA	\$ (199)	\$	(248)	19.8 % \$	(528)	\$	(643)	18.0 %

Expenses include overhead, personnel costs and costs associated with corporate initiatives.

#### **Eliminations**

	 Three Months September 3		Increase/ (Decrease)	Nine Months E September 3		Increase/ (Decrease)
(in millions)	2022	2021	%	2022	2021	%
Revenue	\$ (909) \$	(654)	38.9 % \$	(2,474) \$	(2,230)	10.9 %
Operating costs and expenses	(849)	(642)	32.4	(2,376)	(1,992)	19.2
Adjusted EBITDA	\$ (59) \$	(12)	NM \$	(98) \$	(238)	(58.6)%

Percentage changes that are considered not meaningful are denoted with NM.

Amounts represent eliminations of transactions between our NBCUniversal segments, which are affected by the timing of recognition of content licenses between our Studios and Media segments. Prior year amounts include the impact of a new licensing agreement for content that became exclusively available for streaming on Peacock during the first quarter of 2021. Results of operations for NBCUniversal may be impacted as we continue to use content on our platforms, including Peacock, rather than licensing it to third parties.

For the three and nine months ended September 30, 2022, approximately 44% and 40%, respectively, of Studios segment content licensing revenue resulted from transactions with other segments, primarily with the Media segment. For the three and nine months ended September 30, 2021, approximately 37% and 41%, respectively, of Studios segment content licensing revenue resulted from transactions with other segments, primarily with the Media segment. Eliminations increase or decrease to the extent that additional content is made available to our other segments. Refer to Note 2 for further discussion of transactions between our segments.

# **Sky Segment Results of Operations**

	Three Mo Septer		Increase/ (Decrease)	Constant Currency Change <sup>(a)</sup>	Nine Montl Septemb		Increase/ (Decrease)	Constant Currency Change <sup>(a)</sup>
(in millions)	2022	2021	%	%	2022	2021	%	%
Revenue								_
Direct-to-consumer	\$ 3,510	\$ 4,127	(15.0) %	(0.4) % \$	11,073	12,415	(10.8) %	(1.1) %
Content	273	300	(9.1)	6.4	833	1,013	(17.8)	(9.3)
Advertising	471	561	(15.9)	(1.6)	1,623	1,777	(8.7)	1.1
Total revenue	4,253	4,988	(14.7)	(0.2)	13,529	15,205	(11.0)	(1.4)
Operating costs and expenses								
Programming and production	1,570	1,779	(11.7)	3.3	5,080	6,710	(24.3)	(16.2)
Direct network costs	635	647	(1.9)	14.8	1,944	1,903	2.2	12.7
Other	1,348	1,591	(15.2)	(0.8)	4,320	4,697	(8.0)	2.0
Total operating costs and expenses	3,553	4,016	(11.5)	3.5	11,344	13,310	(14.8)	(5.6)
Adjusted EBITDA	\$ 701	\$ 971	(27.9)%	(15.5)% \$	2,185	1,895	15.3 %	28.7 %

<sup>(</sup>a) Constant currency is a non-GAAP financial measure. Refer to the "Non-GAAP Financial Measures" section on page 27 for additional information, including our definition and our use of constant currency, and for a reconciliation of Sky's constant currency growth rates.

#### **Customer Metrics**

		.=	Net Additions / (Losses)					
	Three Months I September 30, September 3				Nine Month Septembe			
(in thousands)	2022	2021	2022	2021	2022	2021		
Total customer relationships	22,986	22,966	320	(233)	(41)	(259)		

Customer metrics are presented based on actual amounts. Customer relationships represent the number of residential customers that subscribe to at least one of Sky's four primary services of video, broadband, voice and wireless phone service. Sky reports business customers, including hotels, bars, workplaces and restaurants, generally based on the number of locations receiving our services.

	Three Months Ended September 30,		Increase/ (Decrease)	Constant Currency Change <sup>(a)</sup>	Nine Mont Septemb		Increase/ (Decrease)	
	2022	2021	%	%	2022	2021	%	%
Average monthly direct-to-consumer revenue per customer relationship	\$ 51.25 \$	59.60	(14.0) %	0.7 %	\$ 53.48 \$	59.72	(10.4)%	(0.7) %

<sup>(</sup>a) Constant currency is a non-GAAP financial measure. Refer to the "Non-GAAP Financial Measures" section on page 27 for additional information, including our definition and our use of constant currency, and for a reconciliation of Sky's constant currency growth rates.

Average monthly direct-to-consumer revenue per customer relationship is impacted by rate adjustments and changes in the types and levels of services received by Sky's customers. Each of Sky's services has a different contribution to Adjusted EBITDA. We believe average monthly direct-to-consumer revenue per customer relationship is useful in understanding the trends in our business across all of our direct-to-consumer service offerings.

## Sky Segment - Revenue

# Direct-to-Consumer

Revenue decreased for the three months ended September 30, 2022 compared to the same period in 2021. Excluding the impact of foreign currency, revenue remained consistent for the three months ended September 30, 2022 compared with the prior year period primarily due to a lower number of customer relationships during the current year period, offset by an increase in average revenue per customer relationship. The lower number of customer relationships was driven by declines in Italy, partially offset by increases in Germany and the United Kingdom compared to the prior year period. The increase in average revenue per customer relationship reflected an increase in average rates in Italy and the United Kingdom, partially offset by a decline in average rates in Germany. Sky results have been affected by worsening macroeconomic conditions in the United Kingdom and continental Europe.

Revenue decreased for the nine months ended September 30, 2022 compared to the same period in 2021. Excluding the impact of foreign currency, revenue decreased for the nine months ended September 30, 2022 compared with the prior year period primarily due to a lower number of customer relationships during the current year period and a decrease in average revenue per customer relationship. The lower number of customer relationships was driven by declines in Italy, partially offset by increases in the United Kingdom and Germany compared to the prior year period. The decrease in average revenue per customer relationship reflected declines in average rates in Italy and Germany, partially offset by the impacts of COVID-19 on business customers in the United Kingdom in the prior year period and the impact of rate increases in the United Kingdom. The decline in customer relationships and average revenue per customer relationship in Italy included the effects of the reduced broadcast rights for Serie A, which we had held through the end of the 2020-21 season. Beginning with the 2021-22 season in the third quarter of 2021 and through the 2023-24 season, we have nonexclusive broadcast rights to fewer matches, which has resulted in declines in revenue in Italy in 2022.

#### Content

Revenue decreased for the three and nine months ended September 30, 2022 compared to the same periods in 2021. Excluding the impact of foreign currency, revenue increased for the three months ended September 30, 2022 compared with the prior year period primarily due to the timing of licensing of owned content to other platforms. Excluding the impact of foreign currency, revenue decreased for the nine months ended September 30, 2022 compared with the prior year period primarily due to lower sports programming licensing revenue driven by changes in licensing agreements in Italy and Germany.

#### Advertisina

Revenue decreased for the three and nine months ended September 30, 2022 compared to the same periods in 2021. Excluding the impact of foreign currency, revenue decreased for the three months ended September 30, 2022 compared with the prior year period primarily as a result of decreased advertising revenue in Italy. Excluding the impact of foreign currency, revenue increased for the nine months ended September 30, 2022 compared with the prior year period primarily as a result of an overall advertising market improvement in the United Kingdom in the first half of the year compared to the prior year period, partially offset by decreased advertising revenue associated with Serie A.

## Sky Segment – Operating Costs and Expenses

Programming and production costs decreased for the three and nine months ended September 30, 2022 compared to the same period in 2021. Excluding the impact of foreign currency, programming and production costs increased for the three months ended September 30, 2022 primarily due to the timing of recognition of costs related to sporting events, including a shift of certain football matches to the third quarter in advance of the 2022 FIFA World Cup, which will occur in the fourth quarter of 2022. The timing of this event will also result in lower sports programming expenses in the fourth quarter of 2022, as well as an increase in the first half of 2023. This increase was partially offset by lower entertainment programming costs in the current year period. Excluding the impact of foreign currency, programming and production costs decreased for the nine months ended September 30, 2022 primarily reflecting lower costs associated with Serie A in Italy as a result of the reduced broadcast rights and lower costs associated with other sports contracts in Germany in the current year period, partially offset by the timing of recognition of costs related to sporting events.

Direct network costs decreased for the three months ended September 30, 2022 and increased for the nine months ended September 30, 2022 compared to the same periods in 2021. Excluding the impact of foreign currency, direct network costs increased for the three and nine months ended September 30, 2022 primarily due to increases in costs associated with Sky's broadband and wireless phone services as a result of increases in the number of customers receiving these services and increases in the sales of handsets.

Other expenses decreased for the three and nine months ended September 30, 2022 compared to the same periods in 2021. Excluding the impact of foreign currency, other expenses remained consistent for the three months ended September 30, 2022 compared to the prior year. Excluding the impact of foreign currency, other expenses increased for the nine months ended September 30, 2022 primarily due to higher administrative costs.

## Corporate, Other and Eliminations

## Corporate and Other Results of Operations

	 Three Mor Septem	nths End ber 30,	ded	Increase/ (Decrease)		nths Ended ober 30,		Increase/ (Decrease)
(in millions)	 2022		2021	%	2022	20	21	%
Revenue	\$ 147	\$	65	126.3 % \$	549	\$	246	123.2 %
Operating costs and expenses	525		400	31.3	1,493		1,122	33.0
Adjusted EBITDA	\$ (378)	\$	(335)	(12.8)% \$	(944)	\$	(876)	(7.7)%

Corporate and other primarily includes overhead and personnel costs, the results of other business initiatives and Comcast Spectacor, which owns the Philadelphia Flyers and the Wells Fargo Center arena in Philadelphia, Pennsylvania. Other business initiatives primarily include costs associated with Sky Glass smart televisions and the related hardware sales and, beginning in the end of the second quarter of 2022, the operations of our streaming platform joint venture with Charter Communications. This consolidated joint venture, which was formed in June 2022, is focused on developing and offering a streaming platform on a variety of devices, including XClass TV smart televisions, and also operates the Xumo streaming service.

Revenue increased for the three months ended September 30, 2022 compared to the same period in 2021 primarily due to revenue at our streaming platform joint venture related to Xumo and sales of Sky Glass smart televisions. Revenue increased for the nine months ended September 30, 2022 compared to the same period in 2021 primarily due to sales of Sky Glass smart televisions, increases at Comcast Spectacor as a result of the impacts of COVID-19 in the prior year period and revenue at our streaming platform joint venture related to Xumo.

Expenses increased for the three and nine months ended September 30, 2022 compared to the same periods in 2021 primarily due to costs related to Sky Glass and our streaming platform joint venture. We expect to continue to incur increased costs in 2022 related to the launches of Sky Glass and our streaming platform joint venture.

#### **Eliminations**

	 Three Mont Septemb		Increase/ (Decrease)	Nine Montl Septemb		Increase/ (Decrease)
(in millions)	2022	2021	%	2022	2021	%
Revenue	\$ (660) 5	(871)	(24.1) % \$	(2,196)	\$ (2,304)	(4.7) %
Operating costs and expenses	(686)	(773)	(11.2)	(2,103)	(2,218)	(5.2)
Adjusted EBITDA	\$ 26	(98)	NM \$	(93)	\$ (87)	7.0 %

Percentage changes that are considered not meaningful are denoted with NM.

Amounts represent eliminations of transactions between Cable Communications, NBCUniversal, Sky and other businesses. Eliminations of transactions between NBCUniversal segments are presented separately. Amounts reflect increases in eliminations associated with the Beijing and Tokyo Olympics in the first quarter of 2022 and third quarter of 2021, respectively. Refer to Note 2 for a description of transactions between our segments.

## **Non-GAAP Financial Measures**

# Consolidated Adjusted EBITDA

Adjusted EBITDA is a non-GAAP financial measure and is the primary basis used to measure the operational strength and performance of our businesses as well as to assist in the evaluation of underlying trends in our businesses. This measure eliminates the significant level of noncash depreciation and amortization expense that results from the capital-intensive nature of certain of our businesses and from intangible assets recognized in business combinations. It is also unaffected by our capital and tax structures, and by our investment activities, including the results of entities that we do not consolidate, as our management excludes these results when evaluating our operating performance. Our management and Board of Directors use this financial measure to evaluate our consolidated operating performance and the operating performance of our operating segments and to allocate resources and capital to our operating segments. It is also a significant performance measure in our annual incentive compensation programs. Additionally, we believe that Adjusted EBITDA is useful to investors because it is one of the bases for comparing our operating performance with that of other companies in our industries, although our measure of Adjusted EBITDA may not be directly comparable to similar measures used by other companies.

We define Adjusted EBITDA as net income attributable to Comcast Corporation before net income (loss) attributable to noncontrolling interests, income tax expense, investment and other income (loss), net, interest expense, depreciation and amortization expense, and other operating gains and losses (such as impairment charges related to fixed and intangible assets and gains or losses on the sale of long-lived assets), if any. From time to time, we may exclude from Adjusted EBITDA the impact of certain events, gains, losses or other charges (such as significant legal settlements) that affect the period-to-period comparability of our operating performance.

We reconcile consolidated Adjusted EBITDA to net income attributable to Comcast Corporation. This measure should not be considered a substitute for operating income (loss), net income (loss), net income (loss) attributable to Comcast Corporation, or net cash provided by operating activities that we have reported in accordance with GAAP.

## Reconciliation from Net Income Attributable to Comcast Corporation to Adjusted EBITDA

			Nine Months Ended September 30,					
(in millions)		2022		2021		2022		2021
Net income (loss) attributable to Comcast Corporation	\$	(4,598)	\$	4,035	\$	2,347	\$	11,102
Net income (loss) attributable to noncontrolling interests		(68)		(104)		(295)		(249)
Income tax expense		1,014		1,235		3,562		4,354
Investment and other (income) loss, net		266		(766)		975		(2,374)
Interest expense		960		1,050		2,922		3,161
Depreciation		2,150		2,177		6,525		6,407
Amortization		1,183		1,301		3,824		3,815
Goodwill and long-lived asset impairments		8,583		_		8,583		_
Adjustments <sup>(a)</sup>		(9)		30		15		79
Adjusted EBITDA	\$	9,482	\$	8,957	\$	28,459	\$	26,297

<sup>(</sup>a) Amounts represent the impact of certain events, gains, losses or other charges that are excluded from Adjusted EBITDA, including costs related to our investment portfolio, and Sky transaction-related costs in 2021.

#### **Constant Currency**

Constant currency and constant currency growth rates are non-GAAP financial measures that present our results of operations excluding the estimated effects of foreign currency exchange rate fluctuations. Certain of our businesses, including Sky, have operations outside the United States that are conducted in local currencies. As a result, the comparability of the financial results reported in U.S. dollars is affected by changes in foreign currency exchange rates. In our Sky segment, we use constant currency and constant currency growth rates to evaluate the underlying performance of the business, and we believe it is helpful for investors to present operating results on a comparable basis period over period to evaluate its underlying performance.

Constant currency and constant currency growth rates are calculated by comparing the comparative period results in the prior year adjusted to reflect the average exchange rates from the current year period rather than the actual exchange rates in effect during the respective prior year periods.

#### Reconciliation of Sky Constant Currency Growth Rates

			ree Months Ended September 30,	i			ne Months Ended September 30,	l
	Actual	Con	stant Currency	Constant Currency Change	Actual	Con	stant Currency	Constant Currency Change
(in millions, except per customer data)	2022		2021	%	2022		2021	%
Revenue								
Direct-to-consumer	\$ 3,510	\$	3,525	(0.4) %	\$ 11,073	\$	11,197	(1.1) %
Content	273		256	6.4	833		919	(9.3)
Advertising	471		479	(1.6)	1,623		1,605	1.1
Total revenue	4,253		4,260	(0.2)	13,529		13,720	(1.4)
Operating costs and expenses								
Programming and production	1,570		1,520	3.3	5,080		6,062	(16.2)
Direct network costs	635		553	14.8	1,944		1,726	12.7
Other	1,348		1,359	(0.8)	4,320		4,234	2.0
Total operating costs and expenses	3,553		3,431	3.5	11,344		12,022	(5.6)
Adjusted EBITDA	\$ 701	\$	829	(15.5)%	\$ 2,185	\$	1,698	28.7 %
Average monthly direct-to-consumer revenue per customer relationship	\$ 51.25	\$	50.91	0.7 %	\$ 53.48	\$	53.87	(0.7)%

#### Other Adjustments

From time to time, we present adjusted information, such as revenue, to exclude the impact of certain events, gains, losses or other charges. This adjusted information is a non-GAAP financial measure. We believe, among other things, that the adjusted information may help investors evaluate our ongoing operations and can assist in making meaningful period-over-period comparisons.

## **Liquidity and Capital Resources**

		Nine Mor Septen	
(in millions)	·	2022	2021
Cash provided by operating activities	\$	20,530	\$ 21,457
Cash used in investing activities	\$	(10,158)	\$ (8,406)
Cash used in financing activities	\$	(13,299)	\$ (12,946)

(in millions)	Septe	ember 30, 2022	December 31, 2021
Cash and cash equivalents	\$	5,695 \$	8,711
Short-term and long-term debt	\$	92,452 \$	94,850

Our businesses generate significant cash flows from operating activities. We believe that we will be able to continue to meet our current and long-term liquidity and capital requirements, including fixed charges, through our cash flows from operating activities; existing cash, cash equivalents and investments; available borrowings under our existing credit facility; and our ability to obtain future external financing. We anticipate that we will continue to use a substantial portion of our cash flows from operating activities in repaying our debt obligations, funding our capital expenditures and cash paid for intangible assets, investing in business opportunities, and returning capital to shareholders.

We maintain significant availability under our revolving credit facility and our commercial paper program to meet our short-term liquidity requirements. Our commercial paper program provides a lower-cost source of borrowing to fund our short-term working capital requirements. As of September 30, 2022, amounts available under our revolving credit facility, net of amounts outstanding under our commercial paper program and outstanding letters of credit and bank guarantees, totaled \$11.0 billion.

#### **Operating Activities**

#### Components of Net Cash Provided by Operating Activities

	Nine Months Ended September 30,						
(in millions)	2022		2021				
Operating income	\$ 9,51	\$	15,996				
Depreciation and amortization	10,34	)	10,222				
Goodwill and long-lived asset impairments	8,58	3	_				
Noncash share-based compensation	989	)	1,019				
Changes in operating assets and liabilities	(2,736	)	(1,057)				
Payments of interest	(2,34)	)	(2,943)				
Payments of income taxes	(4,022	2)	(2,201)				
Proceeds from investments and other	19	7	420				
Net cash provided by operating activities	\$ 20,530	\$	21,457				

The variance in changes in operating assets and liabilities for the nine months ended September 30, 2022 compared to the same period in 2021 was primarily related to the timing of amortization and related payments for our film and television costs, including the return to normal production levels and the timing of sporting events, and decreases in accounts receivable, which included the impact of our broadcast of the Tokyo Olympics in the prior year period.

The decrease in payments of interest for the nine months ended September 30, 2022 compared to the same period in 2021 was primarily due to the timing of interest payments following the debt exchange in August 2021, a decrease in average debt outstanding in the current year period and cash proceeds from the settlement of interest rate swaps related to the collateralized obligation.

The increase in payments of income taxes for the nine months ended September 30, 2022 compared to the same period in 2021 was primarily due to a tax benefit from our senior notes exchange in 2021, which reduced payments by \$0.7 billion in the prior year, higher taxable income in the current year period and payments made in 2022 related to the preceding tax year.

The decrease in proceeds from investments and other for the nine months ended September 30, 2022 compared to the same period in 2021 was primarily due to decreased cash distributions received from equity method investments.

#### Investing Activities

Net cash used in investing activities increased for the nine months ended September 30, 2022 compared to the same period in 2021, primarily reflecting purchases of short-term investments in the current year period (see Note 7) and increased capital expenditures and cash paid for intangible assets related to software development. These increases were partially offset by proceeds from the maturity of short-term investments and the sale of a business in the current year period, decreased cash paid related to the construction of Universal Beijing Resort in the current year period and cash paid for the acquisition of a business in the prior year period. Capital expenditures, which are our most significant recurring investing activity, increased for the nine months ended September 30, 2022 compared to the same period in 2021, primarily reflecting increased spending at Theme Parks primarily related to the development of the Epic Universe theme park in Orlando, and at Cable Communications due to increased spending on line extensions, scalable infrastructure, support capital and customer premise equipment. These increases were partially offset by decreased spending at Sky primarily related to customer premise equipment.

In 2022, we formed the SkyShowtime joint venture with Paramount Global. The new direct-to-consumer streaming service was made available in select European markets in September 2022, and the partners have committed to a multiyear funding plan that began in 2022.

#### **Financing Activities**

Net cash used in financing activities increased for the nine months ended September 30, 2022 compared to the same period in 2021 primarily due to increases in repurchases of common stock under our share repurchase program and employee plans in the current year and higher proceeds from borrowings in the prior year period, partially offset by higher repurchases and repayments of debt in the prior year period. Other financing activities included initial contributions related to our streaming platform joint venture with Charter Communications received in the current year period under a multiyear funding plan and payments related to the redemption of NBCUniversal Enterprise redeemable subsidiary preferred stock in the prior year period.

We have made, and may from time to time in the future make, optional repayments on our debt obligations, which may include repurchases or exchanges of our outstanding public notes and debentures, depending on various factors, such as market conditions. Any such repurchases may be effected through privately negotiated transactions, market transactions, tender offers, redemptions or otherwise. See Notes 5 and 7 for additional information on our financing activities.

#### Share Repurchases and Dividends

In the second quarter of 2021, we restarted our share repurchase program, which had been paused since the beginning of 2019. In September 2022, our Board of Directors approved a new share repurchase program authorization of \$20 billion, effective September 13, 2022. During the nine months ended September 30, 2022, we repurchased a total of 225.7 million shares of our Class A common stock for \$9.5 billion. Under the new authorization, which does not have an expiration date, we expect to repurchase additional shares during the remainder of 2022, which may be in the open market or in private transactions.

In addition, we paid \$307 million for the nine months ended September 30, 2022 related to employee taxes associated with the administration of our share-based compensation plans.

In January 2022, our Board of Directors approved an 8% increase in our dividend to \$1.08 per share on an annualized basis. On July 27, 2022, we paid dividends of \$1.2 billion. In July 2022, our Board of Directors approved our third quarter dividend of \$0.27 per share, which was paid in October 2022. We expect to continue to pay quarterly dividends, although each dividend is subject to approval by our Board of Directors.

#### Guarantee Structure

Our debt is primarily issued at Comcast, although we also have debt at certain of our subsidiaries as a result of acquisitions and other issuances. A substantial amount of this debt is subject to guarantees by Comcast and by certain subsidiaries that we have put in place to simplify our capital structure. We believe this guarantee structure provides liquidity benefits to debt investors and helps to simplify credit analysis with respect to relative value considerations of guaranteed subsidiary debt.

#### **Debt and Guarantee Structure**

(in billions)	Septen	nber 30, 2022	December 31, 2021
Debt Subject to Cross-Guarantees			
Comcast	\$	84.6 \$	85.9
Comcast Cable <sup>(a)</sup>		2.0	2.1
NBCUniversal <sup>(a)</sup>		1.6	1.6
		88.2	89.6
Debt Subject to One-Way Guarantees			
Sky		5.8	6.3
Other <sup>(a)</sup>		0.1	0.1
		5.9	6.5
Debt Not Guaranteed			
Universal Beijing Resort <sup>(b)</sup>		3.3	3.6
Other		1.2	1.2
		4.5	4.7
Debt issuance costs, premiums, discounts, fair value adjustments for acquisition accounting and hedged positions, no	et	(6.2)	(6.0)
Total debt	\$	92.5 \$	94.8

- (a) NBCUniversal, Comcast Cable and Comcast Holdings (included within other debt subject to one-way guarantees) are each consolidated subsidiaries subject to the periodic reporting requirements of the SEC. The guarantee structures and related disclosures in this section, together with Exhibit 22, satisfy these reporting obligations.
- b) Universal Beijing Resort debt financing is secured by the assets of Universal Beijing Resort and the equity interests of the investors. See Note 7 for additional information.

#### Cross-Guarantees

Comcast, NBCUniversal and Comcast Cable (the "Guarantors") fully and unconditionally, jointly and severally, guarantee each other's debt securities. NBCUniversal and Comcast Cable also guarantee other borrowings of Comcast, including its revolving credit facility. These guarantees rank equally with all other general unsecured and unsubordinated obligations of the respective Guarantors. However, the obligations of the Guarantors under the guarantees are structurally subordinated to the indebtedness and other liabilities of their respective non-guarantor subsidiaries. The obligations of each Guarantor are limited to the maximum amount that would not render such Guarantor's obligations subject to avoidance under applicable fraudulent conveyance provisions of U.S. and non-U.S. law. Each Guarantor's obligations will remain in effect until all amounts payable with respect to the guaranteed securities have been paid in full. However, a guarantee by NBCUniversal or Comcast Cable of Comcast's debt securities, or by NBCUniversal of Comcast Cable securities, will terminate upon a disposition of such Guarantor entity or all or substantially all of its assets.

The Guarantors are each holding companies that principally hold investments in, borrow from and lend to non-guarantor subsidiary operating companies; issue and service third-party debt obligations; repurchase shares and pay dividends; and engage in certain corporate and headquarters activities. The Guarantors are generally dependent on non-guarantor subsidiary operating companies to fund these activities.

As of September 30, 2022 and December 31, 2021, the combined Guarantors have noncurrent notes payable to non-guarantor subsidiaries of \$127 billion and \$126 billion, respectively, and noncurrent notes receivable from non-guarantor subsidiaries of \$27 billion and \$30 billion, respectively. This financial information is that of the Guarantors presented on a combined basis with intercompany balances between the Guarantors eliminated. The combined financial information excludes financial information of non-guarantor subsidiaries. The underlying net assets of the non-guarantor subsidiaries are significantly in excess of the Guarantor obligations. Excluding investments in non-guarantor subsidiaries, external debt and the noncurrent notes payable and receivable with non-guarantor subsidiaries, the Guarantors do not have material assets, liabilities or results of operations.

#### One-Way Guarantees

Comcast provides full and unconditional guarantees of certain debt issued by Sky and other consolidated subsidiaries not subject to the periodic reporting requirements of the SFC.

Comcast also provides a full and unconditional guarantee of \$138 million principal amount of subordinated debt issued by Comcast Holdings. Comcast's obligations under this guarantee are subordinated and subject, in right of payment, to the prior payment in full of all of Comcast's senior indebtedness, including debt guaranteed by Comcast on a senior basis, and are structurally subordinated to the indebtedness and other liabilities of its non-guarantor subsidiaries (for purposes of this Comcast Holdings discussion, Comcast Cable and NBCUniversal are included within the non-guarantor subsidiary group). Comcast's obligations as guarantor will remain in effect until all amounts payable with respect to the guaranteed debt have been paid in full. However, the guarantee will terminate upon a disposition of Comcast Holdings or all or substantially all of its assets. Comcast Holdings is a consolidated subsidiary holding company that directly or indirectly holds 100% and approximately 37% of our equity interests in Comcast Cable and NBCUniversal, respectively.

As of September 30, 2022 and December 31, 2021, Comcast and Comcast Holdings, the combined issuer and guaranter of the guaranteed subordinated debt, have noncurrent senior notes payable to non-guarantor subsidiaries of \$98 billion and \$96 billion, respectively, and noncurrent notes receivable from non-guarantor subsidiaries of \$26 billion and \$29 billion, respectively. This financial information is that of Comcast and Comcast Holdings presented on a combined basis with intercompany balances between Comcast and Comcast Holdings eliminated. The combined financial information excludes financial information of non-guarantor subsidiaries of Comcast and Comcast Holdings. The underlying net assets of the non-guarantor subsidiaries of Comcast and Comcast Holdings. Excluding investments in non-guarantor subsidiaries, external debt, and the noncurrent notes payable and receivable with non-guarantor subsidiaries, Comcast and Comcast Holdings.

## **Critical Accounting Judgments and Estimates**

The preparation of our condensed consolidated financial statements requires us to make estimates that affect the reported amounts of assets, liabilities, revenue and expenses, and the related disclosure of contingent assets and contingent liabilities. We base our judgments on our historical experience and on various other assumptions that we believe are reasonable under the circumstances, the results of which form the basis for making estimates about the carrying value of assets and liabilities that are not readily apparent from other sources. Actual results may differ from these estimates under different assumptions or conditions.

We believe our judgments and related estimates associated with the valuation and impairment testing of goodwill and cable franchise rights are critical in the preparation of our condensed consolidated financial statements. We performed our annual impairment testing of goodwill and cable franchise rights as of July 1, 2022. In connection with our impairment assessment process, in order to support our qualitative assessments, we typically perform quantitative assessments of our reporting units approximately once every four years. Pursuant to this practice, our current year impairment testing for our cable franchise rights and goodwill in our Cable Communications and NBCUniversal segments was based on quantitative assessments, and no impairment was required.

The goodwill in our Sky segment resulted from our acquisition of Sky in the fourth quarter of 2018, and given this was a recent transaction, the fair value of the Sky reporting unit has been in close proximity to its carrying value. We performed a quantitative assessment for goodwill in our Sky reporting unit and determined that the fair value had declined, resulting in an impairment of \$8.1 billion (see Note 8). In preparing the quantitative assessment, we estimated the fair value of the Sky reporting unit using a discounted cash flow analysis. This analysis involved significant judgment, including market participant estimates of future cash flows expected to be generated by the business, including the estimated impacts of macroeconomic conditions in the Sky territories, as well as the selection of the discount rate, which increased by 125 basis points compared to the analysis in 2021. When analyzing the fair value indicated under the discounted cash flow model, we also considered multiples of earnings from comparable public companies and recent market transactions.

Changes in market conditions, laws and regulations, and key assumptions made in future quantitative assessments, including expected cash flows, competitive factors and discount rates, could negatively impact the results of future impairment testing and could result in the recognition of an impairment charge.

For a more complete discussion of the accounting judgments and estimates that we have identified as critical in the preparation of our condensed consolidated financial statements, please refer to our Management's Discussion and Analysis of Financial Condition and Results of Operations in our 2021 Annual Report on Form 10-K.

# ITEM 3: QUANTITATIVE AND QUALITATIVE DISCLOSURES ABOUT MARKET RISK

We have evaluated the information required under this item that was disclosed in our 2021 Annual Report on Form 10-K and there have been no material changes to this information.

## **ITEM 4: CONTROLS AND PROCEDURES**

# Conclusions regarding disclosure controls and procedures

Our principal executive and principal financial officers, after evaluating the effectiveness of our disclosure controls and procedures (as defined in Exchange Act Rules 13a-15(e) and 15d-15(e)) as of the end of the period covered by this report, have concluded that, based on the evaluation of these controls and procedures required by paragraph (b) of Exchange Act Rules 13a-15 or 15d-15, such disclosure controls and procedures were effective.

## Changes in internal control over financial reporting

There were no changes in internal control over financial reporting identified in connection with the evaluation required by paragraph (d) of Exchange Act Rules 13a-15 or 15d-15 that occurred during the last fiscal quarter that have materially affected, or are reasonably likely to materially affect, our internal control over financial reporting.

#### PART II: OTHER INFORMATION

# **ITEM 1: LEGAL PROCEEDINGS**

See Note 11 included in this Quarterly Report on Form 10-Q for a discussion of legal proceedings.

## **ITEM 1A: RISK FACTORS**

There have been no material changes from the risk factors previously disclosed in Item 1A of our 2021 Annual Report on Form 10-K.

# ITEM 2: UNREGISTERED SALES OF EQUITY SECURITIES AND USE OF PROCEEDS

The table below summarizes Comcast's common stock repurchases during the three months ended September 30, 2022.

## **Purchases of Equity Securities**

Period	Total Number of Shares Purchased	Average Price Per Share	Total Number of Shares Purchased as Part of Publicly Announced Authorization	Total Dollar Amount Purchased Under the Publicly Announced Authorization	Maximum Dollar Value of Shares That May Yet Be Purchased Under the Publicly Announced Authorization <sup>(a)</sup>
July 1-31, 2022	27,188,922	\$ 40.53	27,188,922 \$	1,102,067,683 \$	2,897,932,152
August 1-31, 2022	43,390,465	\$ 38.07	43,390,465 \$	1,651,757,358 \$	1,246,174,794
September 1-30, 2022	21,764,292	\$ 34.28	21,764,292 \$	746,174,717 \$	19,500,000,217
Total	92,343,679	\$ 37.90	92,343,679 \$	3,499,999,758 \$	19,500,000,217

<sup>(</sup>a) Effective September 13, 2022, our Board of Directors approved a new share repurchase program authorization of \$20 billion. Under the new authorization, which does not have an expiration date, we expect to repurchase additional shares, which may be in the open market or in private transactions.

The total number of shares purchased during the three months ended September 30, 2022 does not include any shares received in the administration of employee share-based compensation plans as there were none received during the period.

## **ITEM 5: OTHER INFORMATION**

On October 25, 2022, the Company entered into a new employment agreement with David N. Watson. Mr. Watson's prior employment agreement would have expired on December 31, 2022, in accordance with its terms. The employment agreement secures Mr. Watson's employment though December 31, 2025, and increases his annual base salary to \$2.5 million effective March 1, 2023. The remaining terms and conditions of Mr. Watson's new employment agreement are generally unchanged from his prior agreement.

#### **ITEM 6: EXHIBITS**

Exhibit	
No.	Description
<u>10.1*</u>	Employment Agreement between Comcast Corporation and David N. Watson, dated as of October 25, 2022.
<u>22</u>	Subsidiary guarantors and issuers of guaranteed securities and affiliates whose securities collateralize securities of the registrant (incorporated by reference to Exhibit 22 to Comcast's Quarterly Report on Form 10-Q for the quarter ended September 30, 2021).
<u>31</u>	Certification of Chief Executive Officer and Chief Financial Officer pursuant to Section 302 of the Sarbanes-Oxley Act of 2002.
<u>32</u>	Certification of Chief Executive Officer and Chief Financial Officer pursuant to Section 906 of the Sarbanes-Oxley Act of 2002.
101	The following financial statements from Comcast Corporation's Quarterly Report on Form 10-Q for the nine months ended September 30, 2022, filed with the Securities and Exchange Commission on October 27, 2022, formatted in Inline Extensible Business Reporting Language (iXBRL): (i) the Condensed Consolidated Statement of Income; (ii) the Condensed Consolidated Statement of Comprehensive Income; (iii) the Condensed Consolidated Statement of Cash Flows; (iv) the Condensed Consolidated Balance Sheet; (v) the Condensed Consolidated Statement of Changes in Equity; and (vi) the Notes to Condensed Consolidated Financial Statements.
104	Cover Page Interactive Data File (embedded within the iXBRL document).
*	Condition a management contract or componentory plan or arrangement

# **SIGNATURES**

Pursuant to the requirements of the Securities Exchange Act of 1934, the Registrant has duly caused this report to be signed on its behalf by the undersigned thereunto duly authorized.

COMCAST CORPORATION

By: /s/ DANIEL C. MURDOCK

Daniel C. Murdock Executive Vice President, Chief Accounting Officer and Controller (Principal Accounting Officer)

Date: October 27, 2022