# UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549 FORM 10-Q

(Mark One)

QUARTERLY REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934 X For the quarterly period ended March 31, 2021 TRANSITION REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934 For the transition period from to cmcsa-20210331 gl.jpg Exact Name of Registrant; State of Incorporation; Address and Telephone Commission File Number Number of Principal Executive Offices I.R.S. Employer Identification No. 001-32871 27-0000798 COMCAST CORPORATION Pennsylvania One Comcast Center Philadelphia, PA 19103-2838 (215) 286-1700 Securities registered pursuant to Section 12(b) of the Act: Title of each class Trading Symbol(s) Name of each exchange on which registered Class A Common Stock, \$0.01 par value NASDAO Global Select Market **CMCSA** 0.250% Notes due 2027 CMCS27 NASDAQ Global Market 1.500% Notes due 2029 CMCS29 NASDAQ Global Market 0.750% Notes due 2032 CMCS32 NASDAO Global Market 1.875% Notes due 2036 CMCS36 NASDAQ Global Market 1.250% Notes due 2040 CMCS40 NASDAQ Global Market 9.455% Guaranteed Notes due 2022 CMCSA/22 New York Stock Exchange 5.50% Notes due 2029 CCGBP29 New York Stock Exchange 2.0% Exchangeable Subordinated Debentures due 2029 CCZNew York Stock Exchange Indicate by check mark whether the registrant (1) has filed all reports required to be filed by Section 13 or 15(d) of the Securities Exchange Act of 1934 during the preceding twelve months (or for such shorter period that the registrant was required to file such reports), and (2) has been subject to such filing requirements for the past 90 days. Yes ⊠ No □ Indicate by check mark whether the registrant has submitted electronically every Interactive Data File required to be submitted pursuant to Rule 405 of Regulation S-T (§232.405 of this chapter) during the preceding 12 months (or for such shorter period that the registrant was required to submit such files). Yes 🗵 No 🛘 Indicate by check mark whether the registrant is a large accelerated filer, an accelerated filer, a non-accelerated filer, a smaller reporting company, or an emerging growth company. See definitions of "large accelerated filer," "accelerated filer," "smaller reporting company" and "emerging growth company" in Rule 12b-2 of the Exchange Act. □ Non-accelerated filer □ Smaller reporting company □ Emerging growth company □ If an emerging growth company, indicate by check mark if the registrant has elected not to use the extended transition period for complying with any new or revised financial accounting standards provided pursuant to Section 13(a) of the Exchange Act. 

□ Indicate by check mark whether the registrant is a shell company (as defined in Rule 12b-2 of the Exchange Act). Yes  $\square$  No  $\boxtimes$ Indicate the number of shares outstanding of each of the issuer's classes of common stock, as of the latest practicable date: As of March 31, 2021, there were 4,584,571,926 shares of Comcast Corporation Class A common stock and 9,444,375 shares of Class B common stock outstanding.

## **TABLE OF CONTENTS**

		Number
PART I. FINANC	AL INFORMATION	_
Item 1.	<u>Financial Statements</u>	1
	Condensed Consolidated Statement of Income (Unaudited)	1
	Condensed Consolidated Statement of Comprehensive Income (Unaudited)	2
	Condensed Consolidated Statement of Cash Flows (Unaudited)	3
	Condensed Consolidated Balance Sheet (Unaudited)	4
	Condensed Consolidated Statement of Changes in Equity (Unaudited)	5
	Notes to Condensed Consolidated Financial Statements (Unaudited)	6
Item 2.	Management's Discussion and Analysis of Financial Condition and Results of Operations	14
Item 3.	Quantitative and Qualitative Disclosures About Market Risk	28
Item 4.	Controls and Procedures	29
PART II. OTHER	<u>INFORMATION</u>	
Item 1.	Legal Proceedings	30
Item 1A.	Risk Factors	30
Item 6.	<u>Exhibits</u>	30
SIGNATURES		31

#### **Explanatory Note**

This Quarterly Report on Form 10-Q is for the three months ended March 31, 2021. This Quarterly Report on Form 10-Q modifies and supersedes documents filed before it. The U.S. Securities and Exchange Commission ("SEC") allows us to "incorporate by reference" information that we file with it, which means that we can disclose important information to you by referring you directly to those documents. Information incorporated by reference is considered to be part of this Quarterly Report on Form 10-Q. In addition, information that we file with the SEC in the future will automatically update and supersede information contained in this Quarterly Report on Form 10-Q.

Unless indicated otherwise, throughout this Quarterly Report on Form 10-Q, we refer to Comcast and its consolidated subsidiaries, as "Comcast," "we," "us" and "our;" Comcast Cable Communications, LLC and its consolidated subsidiaries as "Comcast Cable;" Comcast Holdings Corporation as "Comcast Holdings;" NBCUniversal Media, LLC and its consolidated subsidiaries as "NBCUniversal;" and Sky Limited and its consolidated subsidiaries as "Sky."

#### CAUTION CONCERNING FORWARD-LOOKING STATEMENTS

This Quarterly Report on Form 10-Q includes statements that may constitute "forward-looking statements" within the meaning of the Private Securities Litigation Reform Act of 1995, Section 27A of the Securities Act of 1933, and Section 21E of the Securities Exchange Act of 1934. Forward-looking statements are not historical facts or statements of current conditions, but instead represent only our beliefs regarding future events, many of which, by their nature, are inherently uncertain and outside of our control. These may include estimates, projections and statements relating to our business plans, objectives and expected operating results, which are based on current expectations and assumptions that are subject to risks and uncertainties that may cause actual results to differ materially. These forward-looking statements are generally identified by the words "believe," "project," "expect," "anticipate," "estimate," "intend," "potential," "strategy," "future," "opportunity," "commit," "plan," "may," "should," "could," "will," "would," "will be," "will continue," "will likely result" and similar expressions.

In evaluating forward-looking statements, you should consider various factors, including the risks and uncertainties we describe in the "Risk Factors" sections of our Forms 10-K and 10-Q and other reports we file with the SEC. Additionally, we operate in a highly competitive, consumer-driven and rapidly changing environment. This environment is affected by government regulation; economic, strategic, political and social conditions; consumer response to new and existing products and services; technological developments; and the ability to develop and protect intellectual property rights. Any of these factors could cause our actual results to differ materially from our forward-looking statements, which could adversely affect our businesses, results of operations or financial condition. Readers are cautioned not to place undue reliance on forward-looking statements, which speak only as of the date they are made. We undertake no obligation to update or revise publicly any forward-looking statements, whether because of new information, future events or otherwise.

Our businesses may be affected by, among other things, the following:

- · the COVID-19 pandemic has had, and will likely continue to have, a material adverse effect on our businesses and results of operations
- our businesses operate in highly competitive and dynamic industries, and our businesses and results of operations could be adversely
  affected if we do not compete effectively
- changes in consumer behavior driven by online video distribution platforms for viewing content continue to adversely affect our businesses and challenge existing business models
- · a decline in advertisers' expenditures or changes in advertising markets could negatively impact our businesses
- · programming expenses for our video services are increasing, which could adversely affect Cable Communications' video businesses
- NBCUniversal's and Sky's success depends on consumer acceptance of their content, and their businesses may be adversely affected if their content fails to achieve sufficient consumer acceptance or the costs to create or acquire content increase
- the loss of programming distribution and licensing agreements, or the renewal of these agreements on less favorable terms, could adversely affect our businesses
- less favorable European telecommunications access regulations, the loss of Sky's transmission access agreements with satellite or telecommunications providers or the renewal of these agreements on less favorable terms could adversely affect Sky's businesses
- our businesses depend on using and protecting certain intellectual property rights and on not infringing the intellectual property rights of others.
- we may be unable to obtain necessary hardware, software and operational support
- weak economic conditions may have a negative impact on our businesses
- acquisitions and other strategic initiatives present many risks, and we may not realize the financial and strategic goals that we had contemplated
- we face risks relating to doing business internationally that could adversely affect our businesses
- our businesses depend on keeping pace with technological developments
- we rely on network and information systems and other technologies, as well as key properties, and a disruption, cyber attack, failure or destruction of such networks, systems, technologies or properties may disrupt our businesses
- · the loss of key management personnel or popular on-air and creative talent could have an adverse effect on our businesses
- · we are subject to regulation by federal, state, local and foreign authorities, which impose additional costs and restrictions on our businesses
- unfavorable litigation or governmental investigation results could require us to pay significant amounts or lead to onerous operating procedures
- · labor disputes, whether involving employees or sports organizations, may disrupt our operations and adversely affect our businesses
- our Class B common stock has substantial voting rights and separate approval rights over several potentially material transactions, and our Chairman and CEO has considerable influence over our company through his beneficial ownership of our Class B common stock

## **PART I: FINANCIAL INFORMATION**

## **ITEM 1: FINANCIAL STATEMENTS**

**Comcast Corporation** 

## Condensed Consolidated Statement of Income (Unaudited)

Three Months Ended March 31, 2020 (in millions, except per share data) 2021 Revenue 27,205 26,609 Costs and Expenses: Programming and production 8,919 8,301 8,254 Other operating and administrative 8,269 Advertising, marketing and promotion 1,616 1,938 Depreciation 2,117 2,107 Amortization 1,157 1,245 Total costs and expenses 22,166 21,757 Operating income 5,039 4,852 (1,018)(1,212)Interest expense Investment and other income (loss), net 390 (716) Income before income taxes 4,411 2,924 Income tax expense (1,119)(700)3,292 Net income 2,224 Less: Net income (loss) attributable to noncontrolling interests and redeemable subsidiary preferred stock (37)77 Net income attributable to Comcast Corporation 3,329 2,147 Basic earnings per common share attributable to Comcast Corporation shareholders \$ 0.73 \$ 0.47 Diluted earnings per common share attributable to Comcast Corporation shareholders \$ 0.71 0.46

See accompanying notes to condensed consolidated financial statements.

## **Comcast Corporation**

## Condensed Consolidated Statement of Comprehensive Income (Unaudited)

	Three Months Ended March 31,					
(in millions)		2021		2020		
Net income	\$	3,292	\$	2,224		
Currency translation adjustments, net of deferred taxes of \$(92) and \$(7)		(35)		(2,157)		
Cash flow hedges:						
Deferred gains (losses), net of deferred taxes of \$(19) and \$10		119		54		
Realized (gains) losses reclassified to net income, net of deferred taxes of \$— and \$17		_		(106)		
Employee benefit obligations and other, net of deferred taxes of \$2 and \$3		(10)		(7)		
Comprehensive income		3,366		8		
Less: Net income (loss) attributable to noncontrolling interests and redeemable subsidiary preferred stock		(37)		77		
Less: Other comprehensive income (loss) attributable to noncontrolling interests		(14)		(25)		
Comprehensive income (loss) attributable to Comcast Corporation	\$	3,417	\$	(44)		

See accompanying notes to condensed consolidated financial statements. \\

## **Comcast Corporation**

## Condensed Consolidated Statement of Cash Flows (Unaudited)

(Graduited)				
	Three Months Ended March 31.			
(in millions)	 2021	<i>.</i> 11 <i>.</i> 31,	2020	
Operating Activities				
Net income	\$ 3,292	\$	2,224	
Adjustments to reconcile net income to net cash provided by operating activities:				
Depreciation and amortization	3,362		3,264	
Share-based compensation	373		298	
Noncash interest expense (income), net	62		227	
Net (gain) loss on investment activity and other	(239)		791	
Deferred income taxes	28		(120)	
Changes in operating assets and liabilities, net of effects of acquisitions and divestitures:				
Current and noncurrent receivables, net	554		198	
Film and television costs, net	393		3	
Accounts payable and accrued expenses related to trade creditors	(198)		(727)	
Other operating assets and liabilities	124		(334)	
Net cash provided by operating activities	7,751		5,824	
Investing Activities				
Capital expenditures	(1,859)		(1,881)	
Cash paid for intangible assets	(612)		(618)	
Construction of Universal Beijing Resort	(428)		(371)	
Acquisitions, net of cash acquired	(147)		(194)	
Proceeds from sales of businesses and investments	388		17	
Purchases of investments	(52)		(69)	
Other	98		15	
Net cash provided by (used in) investing activities	(2,612)		(3,101)	
Financing Activities				
Proceeds from borrowings	192		9,281	
Repurchases and repayments of debt	(124)		(7,439)	
Repurchases of common stock under employee plans	(309)		(233)	
Dividends paid	(1,080)		(977)	
Other	(577)		(258)	
Net cash provided by (used in) financing activities	(1,898)		374	
Impact of foreign currency on cash, cash equivalents and restricted cash	(33)		(77)	
Increase (decrease) in cash, cash equivalents and restricted cash	3,208		3,020	
Cash, cash equivalents and restricted cash, beginning of period	11,768		5,589	
Cash, cash equivalents and restricted cash, end of period	\$ 14,976	\$	8,609	

See accompanying notes to condensed consolidated financial statements. \\

## **Comcast Corporation**

## Condensed Consolidated Balance Sheet (Unaudited)

(in millions, except share data)	March 31, 2021	Ι	December 31, 2020
Assets			
Current Assets:			
Cash and cash equivalents	\$ 14,950	\$	11,740
Receivables, net	10,986		11,466
Other current assets	3,502		3,535
Total current assets	29,438		26,741
Film and television costs	12,983		13,340
Investments	7,889		7,820
Investment securing collateralized obligation	487		447
Property and equipment, net of accumulated depreciation of \$54,793 and \$54,388	52,317		51,995
Goodwill	70,106		70,669
Franchise rights	59,365		59,365
Other intangible assets, net of accumulated amortization of \$20,885 and \$19,825	34,861		35,389
Other noncurrent assets, net	11,065		8,103
Total assets	\$ 278,511	\$	273,869
Liabilities and Equity	-		
Current Liabilities:			
Accounts payable and accrued expenses related to trade creditors	\$ 11,148	\$	11,364
Accrued participations and residuals	1,619		1,706
Deferred revenue	3,376		2,963
Accrued expenses and other current liabilities	9,891		9,617
Current portion of long-term debt	4,777		3,146
Total current liabilities	30,811		28,796
Long-termdebt, less current portion	98,936		100,614
Collateralized obligation	5,168		5,168
Deferred income taxes	28,260		28,051
Other noncurrent liabilities	20,690		18,222
Commitments and contingencies			
Redeemable noncontrolling interests and redeemable subsidiary preferred stock	546		1,280
Equity:			
Preferred stock—authorized, 20,000,000 shares; issued, zero	_		_
Class A common stock, \$0.01 par value—authorized, 7,500,000,000 shares; issued, 5,457,362,954 and 5,444,002,825; outstanding, 4,584,571,926 and 4,571,211,797	55		54
Class B common stock, \$0.01 par value—authorized, 75,000,000 shares; issued and outstanding, 9,444,375	_		_
Additional paid-in capital	39,744		39,464
Retained earnings	58,321		56,438
Treasury stock, 872,791,028 Class A common shares	(7,517)		(7,517
Accumulated other comprehensive income (loss)	1,972		1,884
Total Comcast Corporation shareholders' equity	92,575		90,323
Noncontrolling interests	1,525		1,415
Total equity	94,100		91,738
Total liabilities and equity	\$ 278,511	\$	273,869

See accompanying notes to condensed consolidated financial statements.

## **Comcast Corporation**

## Condensed Consolidated Statement of Changes in Equity (Unaudited)

	Three Months E March 31,		
(in millions, except per share data)	 2021	2020	
Redeemable Noncontrolling Interests and Redeemable Subsidiary Preferred Stock			
Balance, beginning of period	\$ 1,280 \$	1,372	
Redemption of subsidiary preferred stock	(725)	_	
Contributions from (distributions to) noncontrolling interests, net	(27)	(27)	
Other	(10)	(153)	
Net income (loss)	28	67	
Balance, end of period	\$ 546 \$	1,259	
Class A Common Stock			
Balance, beginning of period	\$ 54 \$	54	
Issuances of common stock under employee plans	1		
Balance, end of period	\$ 55 \$	54	
Additional Paid-In Capital			
Balance, beginning of period	\$ 39,464 \$	38,447	
Stock compensation plans	296	212	
Repurchases of common stock under employee plans	(88)	(93)	
Employee stock purchase plans	62	54	
Other	10	(23)	
Balance, end of period	\$ 39,744 \$	38,597	
Retained Farnings			
Balance, beginning of period	\$ 56,438 \$	50,695	
Cumulative effects of adoption of accounting standards	_	(124)	
Repurchases of common stock under employee plans	(289)	(142)	
Dividends declared	(1,161)	(1,064)	
Other	4	4	
Net income (loss)	3,329	2,147	
Balance, end of period	\$ 58,321 \$	51,516	
Treasury Stock at Cost			
Balance, beginning of period	\$ (7,517)\$	(7,517)	
Balance, end of period	\$ (7,517)\$	(7,517)	
Accumulated Other Comprehensive Income (Loss)			
Balance, beginning of period	\$ 1,884 \$	1,047	
Other comprehensive income (loss)	88	(2,191)	
Balance, end of period	\$ 1,972 \$	(1,144)	
Noncontrolling Interests			
Balance, beginning of period	\$ 1,415 \$	1,148	
Other comprehensive income (loss)	(14)	(14)	
Contributions from (distributions to) noncontrolling interests, net	189	120	
Other	_	13	
Net income (loss)	 (65)	10	
Balance, end of period	\$ 1,525 \$	1,277	
Total equity	\$ 94,100 \$	82,783	
Cash dividends declared per common share	\$ 0.25 \$	0.23	

See accompanying notes to condensed consolidated financial statements. \\

#### **Comcast Corporation**

## NOTES TO CONDENSED CONSOLIDATED FINANCIAL STATEMENTS (Unaudited)

#### **Note 1: Condensed Consolidated Financial Statements**

#### Basis of Presentation

We have prepared these unaudited condensed consolidated financial statements based on SEC rules that permit reduced disclosure for interim periods. These financial statements include all adjustments that are necessary for a fair presentation of our consolidated results of operations, cash flows and financial condition for the periods shown, including normal, recurring accruals and other items. The consolidated results of operations for the interim periods presented are not necessarily indicative of results for the full year.

The year-end condensed consolidated balance sheet was derived from audited financial statements but does not include all disclosures required by generally accepted accounting principles in the United States ("GAAP"). For a more complete discussion of our accounting policies and certain other information, refer to our consolidated financial statements included in our 2020 Annual Report on Form 10-K and the notes within this Form 10-Q.

#### Reclassifications

Reclassifications have been made to our notes to condensed consolidated financial statements for the prior year period to conform to classifications used in 2021. See Note 2 for a discussion of the changes in our presentation of segment operating results.

#### **Note 2: Segment Information**

In the first quarter of 2021, we changed our presentation of segment operating results. We now present our operations in five reportable business segments: (1) Comcast Cable in one reportable business segment, referred to as Cable Communications; (2) NBCUniversal in three reportable business segments: Media, Studios and Theme Parks (collectively, the "NBCUniversal segments"); and (3) Sky in one reportable business segment. The changes reflect a reorganized operating structure in NBCUniversal's television and streaming businesses and primarily include: (i) the combination of NBCUniversal's television networks (previously reported in Cable Networks and Broadcast Television) with the operations of Peacock (previously reported in Cable Networks and Broadcast Television) with the studio operations of Filmed Entertainment in the Studios segment. Prior periods have been adjusted to reflect this presentation.

Cable Communications is a leading provider of broadband, video, voice, wireless, and security and automation services to residential customers under the Xfinity brand; we also provide these and other services to business customers and sell advertising. Revenue is generated primarily from residential and business customers that subscribe to our services, which are marketed individually and as bundled services, and from the sale of advertising.

Media consists primarily of NBCUniversal's television and streaming platforms, including national, regional and international cable networks; the NBC and Telemundo broadcast networks; NBC and Telemundo owned local broadcast television stations; Peacock, our direct-to-consumer streaming service; and various digital properties. Revenue is generated primarily from the sale of advertising on our television networks, Peacock and digital properties; and the fees received from the distribution of our television network programming to traditional and virtual multichannel video providers and from NBC-affiliated and Telemundo-affiliated local broadcast television stations. Media also generates other revenue from various digital properties.

Studios consists primarily of NBCUniversal's film and television studio production and distribution operations. Revenue is generated primarily from the licensing of our owned film and television content to broadcast, cable and premium networks, and to direct-to-consumer streaming service providers, as well as through video on demand and pay-per-view services provided by multichannel video providers and over-the-top service providers; from the worldwide distribution of our produced and acquired films for exhibition in movie theaters; and from the sale of owned content on DVDs, Blu-ray discs and through digital distribution services.

Theme Parks consists primarily of our Universal theme parks in Orlando, Florida; Hollywood, California; and Osaka, Japan. In addition, we are developing a theme park in Beijing, China along with a consortium of Chinese state-owned companies, and an additional theme park in Orlando, Florida. Revenue is generated primarily from guest spending at our Universal theme parks.

Sky is one of Europe's leading entertainment companies, which primarily includes a direct-to-consumer business, providing video, broadband, voice and wireless phone services, and a content business, operating entertainment networks, the Sky News broadcast network and Sky Sports networks. Revenue is generated primarily from residential and business customers that

## **Comcast Corporation**

subscribe to our services; from the distribution of Sky's owned television networks on third-party platforms and the licensing of owned and acquired programming to third-party video providers; and from the sale of advertising.

Our other business interests consist primarily of the operations of Comcast Spectacor, which owns the Philadelphia Flyers and the Wells Fargo Center arena in Philadelphia, Pennsylvania, and other business initiatives.

We use Adjusted EBITDA to evaluate the profitability of our operating segments and the components of net income attributable to Comcast Corporation excluded from Adjusted EBITDA are not separately evaluated. Our financial data by business segment is presented in the tables below.

	Three Months Ended March 31, 2021						
(in millions)		Revenue <sup>(a)</sup>	Adjusted EBITDA(b)	Depreciation and Amortization	Capital Expenditures	Cash Paid for Intangible Assets	
Cable Communications	\$	15,805	\$ 6,830 \$	1,929 \$	1,370	\$ 315	
NBCUniversal							
Media		5,036	1,473	247	10	32	
Studios		2,396	497	12	1	2	
Theme Parks		619	(61)	207	126	6	
Headquarters and Other		16	(209)	117	35	28	
Eliminations <sup>(a)</sup>		(1,043)	(210)	_	_	_	
NBCUniversal		7,024	1,490	583	172	68	
Sky		4,997	364	814	271	201	
Corporate and Other		89	(281)	36	46	28	
Eliminations <sup>(a)</sup>		(710)	10	_	_	_	
Comcast Consolidated	\$	27,205	\$ 8,413 <b>\$</b>	3,362 \$	1,859	\$ 612	

	Three Months Ended March 31, 2020						
(in millions)		Revenue <sup>(a)</sup>	Adjusted EBITDA(b)	Depreciation and Amortization	Capital Expenditures	Cash Paid for Intangible Assets	
Cable Communications	\$	14,918	\$ 6,076 \$	1,946 \$	1,269	\$ 356	
NBCUniversal							
Media		4,878	1,529	243	31	38	
Studios		2,409	300	17	4	1	
Theme Parks		925	87	190	296	15	
Headquarters and Other		9	(221)	116	46	41	
Eliminations <sup>(a)</sup>		(492)	(6)	_	_	_	
NBCUniversal		7,729	1,689	566	377	95	
Sky		4,517	551	718	197	166	
Corporate and Other		120	(193)	34	38	1	
Eliminations <sup>(a)</sup>		(675)	7	_	_	_	
Comcast Consolidated	\$	26,609	\$ 8,130 \$	3,264 \$	1,881	\$ 618	

#### **Comcast Corporation**

(a) Included in Eliminations are transactions that our segments enter into with one another. Our segments generally report transactions with one another as if they were stand-alone businesses in accordance with GAAP, and these transactions are eliminated in consolidation. When multiple segments enter into transactions to provide products and services to third parties, revenue is generally allocated to our segments based on relative value. The most significant transactions between our segments include distribution revenue at Media for fees received from Cable Communications for the sale of cable network programming and under retransmission consent agreements; content licensing revenue at Sudios for licenses of owned content to Media and Sky; and advertising revenue at Media and Cable Communications. Revenue for licenses of content from Sudios to Media and Sky is generally recognized at a point in time, consistent with the recognition of transactions with third parties, when the content is delivered and made available for use. The costs of these licenses at Media and Sky are recognized as the content is used over the license period. The difference in timing of recognizion between segments results in an Adjusted EBITDA impact in eliminations, as the profits (losses) on these transactions are deferred in our consolidated results and recognized as the content is used over the license period. Under the previous segment structure, revenue for licenses of content between our previous NBCUniversal segments was recognized over time to correspond with the amortization of the costs of licensed content over the license period.

A summary of revenue for each of our segments resulting from transactions with other segments and eliminated in consolidation is presented in the table below.

		Three Months Ended March 31,					
(in millions)	2021		2020				
Cable Communications	\$ 45	\$	42				
NBCUniversal							
Media	540		544				
Studios	1,089		540				
Theme Parks	1		_				
Headquarters and Other	12		2				
Sky	8		2				
Corporate and Other	58		37				
Total intersegment revenue	\$ 1,753	\$	1,167				

(b) We use Adjusted EBITDA as the measure of profit or loss for our operating segments. From time to time we may report the impact of certain events, gains, losses or other charges related to our operating segments (such as certain costs incurred in response to COVID-19, including severance charges), within Corporate and Other. Our reconciliation of the aggregate amount of Adjusted EBITDA for our reportable segments to consolidated income before income taxes is presented in the table below.

	Three Months Ended March 31,				
(in millions)	2021		2020		
Adjusted EBITDA	\$	3,413 \$	8,130		
Adjustment for Sky transaction-related costs		(12)	(14)		
Depreciation	(2	2,117)	(2,107)		
Amortization	(	,245)	(1,157)		
Interest expense	(	,018)	(1,212)		
Investment and other income (loss), net		390	(716)		
Income before income taxes	\$	1,411 \$	2,924		

#### Goodwill by Segment

The changes in the carrying amount of goodwill by segment for the quarter ended March 31, 2021 are as follows:

				NBCUniversal						
	Cable	Cable	Broadcast	Filmed			Theme		Corporate	
(in billions)	Communications	Networks	Television	Entertainment	Media	Studios	Parks	Sky	and Other	Total
Balance, December 31, 2020	\$ 15.3 \$	14.0 \$	1.1 \$	3.3 \$	— \$	— \$	7.0 \$	30.0 \$	— \$	70.7
Segment change	_	(14.0)	(1.1)	(3.3)	14.7	3.7	_	_	_	_
Foreign currency translation and other	0.1	_	_	_	_	_	(0.4)	(0.3)	_	(0.6)
Balance, March 31, 2021	\$ 15.4 \$	— \$	<b>— \$</b>	<b>— \$</b>	14.7 \$	3.7 \$	6.6 \$	29.7 \$	<b>— \$</b>	70.1

## **Comcast Corporation**

## Note 3: Revenue

	Three Months Ended March 31,				
(in millions)		2021		2020	
Residential:					
Broadband	\$	5,600	\$	5,001	
Video		5,623		5,632	
Voice		871		899	
Wireless		513		343	
Business services		2,167		2,043	
Advertising		618		557	
Other		413		443	
Total Cable Communications		15,805		14,918	
Advertising		2,094		2,167	
Distribution		2,495		2,287	
Other		447		424	
Total Media		5,036		4,878	
Content licensing		2,075		1,819	
Theatrical		39		316	
Home entertainment and other		282		274	
Total Studios		2,396		2,409	
Total Theme Parks		619		925	
Headquarters and Other		16		9	
Eliminations <sup>(a)</sup>		(1,043)		(492)	
Total NBCUniversal		7,024		7,729	
Direct-to-consumer		4,065		3,679	
Content		358		325	
Advertising		574		513	
Total Sky		4,997		4,517	
Corporate and Other		89		120	
Eliminations <sup>(a)</sup>		(710)		(675)	
Total revenue	\$	27,205	\$	26,609	

<sup>(</sup>a) Included in Eliminations are transactions that our segments enter into with one another. See Note 2 for a description of these transactions.

We operate primarily in the United States but also in select international markets. The table below summarizes revenue by geographic location.

		Three Months Ended March 31,				
(in millions)	2021			2020		
United States	\$	21,156	\$	20,690		
Europe		5,352		5,033		
Other		697		886		
Total revenue	\$ 2	27,205	\$	26,609		

#### **Comcast Corporation**

#### Condensed Consolidated Balance Sheet

The following tables summarize our accounts receivable and other balances that are not separately presented in our condensed consolidated balance sheet that relate to the recognition of revenue and collection of the related cash, as well as the deferred costs associated with our contracts with customers.

(in millions)		March 31, 2021		December 31, 2020
Receivables, gross	\$	11,764	\$	12,273
Less: Allowance for doubtful accounts		778		807
Receivables, net	\$	10,986	\$	11,466
(in millions)		March 31, 2021		December 31, 2020
Noncurrent receivables, net (included in other noncurrent assets, net)	\$	1,061	\$	1,091
	•	1,048	<b>P</b>	1,060
Contract acquisition and fulfillment costs (included in other noncurrent assets, net)	\$	1,040	Φ	1,000

## **Note 4: Programming and Production Costs**

		ied		
(in millions)		2021		2020
Video distribution programming	\$	3,515	\$	3,215
Film and television content:				
Owned <sup>(a)</sup>		1,964		2,127
Licensed, including sports rights		3,175		2,664
Other		265		295
Total programming and production costs	\$	8,919	\$	8,301

(a) Amount includes amortization of owned content of \$1.6 billion and \$1.8 billion for the three months ended March 31, 2021 and 2020, respectively, as well as participations and residuals expenses.

#### Capitalized Film and Television Costs

(in millions)	March 31, 2021	De	ecember 31, 2020
Owned:			
Released, less amortization	\$ 3,885	\$	3,815
Completed, not released	626		139
In production and in development	2,369		2,755
	6,880		6,709
Licensed, including sports advances	6,103		6,631
Film and television costs	\$ 12,983	\$	13,340

## Note 5: Long-Term Debt

As of March 31, 2021, our debt had a carrying value of \$103.7 billion and an estimated fair value of \$117.8 billion. As of December 31, 2020, our debt had a carrying value of \$103.8 billion and an estimated fair value of \$103.8 billion and an estimated fair value of \$105.6 billion. The estimated fair value of our publicly traded debt was primarily based on Level 1 inputs that use quoted market value for the debt. The estimated fair value of debt for which there are no quoted market prices was based on Level 2 inputs that use interest rates available to us for debt with similar terms and remaining maturities.

In March 2021, we entered into a new \$11 billion revolving credit facility due March 30, 2026 with a syndicate of banks that may be used for general corporate purposes. We may increase the commitments under the revolving credit facility up to a total of \$14 billion, as well as extend the expiration date to no later than March 30, 2028, subject to approval of the lenders. The interest rate on the revolving credit facility consists of a base rate plus a borrowing margin that is determined based on Comcast's credit rating. As of March 31, 2021, the borrowing margin for borrowings based on the London Interbank Offered Rate was 1.00%. Our revolving credit facility requires that we maintain certain financial ratios based on debt and EBITDA, as defined in the revolving credit facility. We were in compliance with all financial covenants for all periods presented. The new

#### **Comcast Corporation**

revolving credit facility replaced an aggregate \$9.2 billion of existing revolving credit facilities due May 26, 2022, which were terminated. Our revolving credit facilities were undrawn as of both March 31, 2021 and December 31, 2020.

## **Note 6: Significant Transactions**

#### Universal Beijing Resort

We entered into an agreement with a consortium of Chinese state-owned companies to build and operate a Universal theme park and resort in Beijing, China ("Universal Beijing Resort"). We own a 30% interest in Universal Beijing Resort and the construction is being funded through a combination of debt financing and equity contributions from the investors in accordance with their equity interests. As of March 31, 2021, Universal Beijing Resort had \$3.0 billion of debt outstanding, including \$2.7 billion principal amount of a term loan under the debt financing agreement.

As of March 31, 2021, our condensed consolidated balance sheet included assets and liabilities of Universal Beijing Resort, totaling \$8.5 billion and \$6.8 billion, respectively. The assets and liabilities of Universal Beijing Resort primarily consist of property and equipment, operating lease assets and liabilities, and debt.

#### Note 7: Investments

#### Investment and Other Income (Loss), Net

	Three Months En March 31,					
(in millions)		2021		2020		
Equity in net income (losses) of investees, net	\$	136	\$	(668)		
Realized and unrealized gains (losses) on equity securities, net		237		(58)		
Other income (loss), net		17		10		
Investment and other income (loss), net	\$	390	\$	(716)		

The amount of unrealized gains (losses) recognized in the three months ended March 31, 2021 and 2020 that related to marketable and nonmarketable equity securities still held as of the end of each reporting period were gains of \$98 million and losses of \$59 million, respectively.

(in millions)	March 31, 2021		December 31, 2020
Equity method	\$ 6,04	18 \$	6,006
Marketable equity securities	26	0	460
Nonmarketable equity securities	2,02	1	1,950
Other investments	13	0	143
Total investments	8,45	9	8,559
Less: Current investments	8	33	292
Less: Investment securing collateralized obligation	48	57	447
Noncurrent investments	\$ 7,88	9 \$	7,820

### **Equity Method**

#### Atairos

Atairos follows investment company accounting and records its investments at their fair values each reporting period with the net gains or losses reflected in its statement of operations. We recognize our share of these gains and losses in equity in net income (losses) of investees, net. For both the three months ended March 31, 2021 and 2020, we made cash capital contributions to Atairos totaling \$12 million. As of both March 31, 2021 and December 31, 2020, our investment in Atairos was \$3.9 billion.

#### Hulu and Collateralized Obligation

In 2019, we borrowed \$5.2 billion under a term loan facility due March 2024 which is fully collateralized by the minimum guaranteed proceeds of the put/call option related to our investment in Hulu. As of March 31, 2021 and December 31, 2020, the carrying value and fair value of our collateralized obligation were \$5.2 billion. The estimated fair value was based on Level 2 inputs that use interest rates for debt with similar terms and remaining maturities. We present our investment in Hulu and the term loan separately in our condensed consolidated balance sheet in the captions "investment securing collateralized obligation"

#### **Comcast Corporation**

and "collateralized obligation," respectively. The recorded value of our investment reflects our historical cost in applying the equity method, and as a result, is less than its fair value.

## Note 8: Equity and Share-Based Compensation

#### Weighted-Average Common Shares Outstanding

		Three Months Ended March 31,					
(in millions)	2021	2020					
Weighted-average number of common shares outstanding – basic	4,591	4,562					
Effect of dilutive securities	74	55					
Weighted-average number of common shares outstanding – diluted	4,665	4,617					

Diluted earnings per common share attributable to Comcast Corporation shareholders ("diluted EPS") considers the impact of potentially dilutive securities using the treasury stock method. The amount of potential common shares related to our share-based compensation plans that were excluded from diluted EPS because their effect would have been antidilutive was not material in any of the periods presented.

#### Accumulated Other Comprehensive Income (Loss)

(in millions)	March 31, 2021	December 31, 2020
Cumulative translation adjustments	\$ 1,769	\$ 1,790
Deferred gains (losses) on cash flow hedges	10	(109)
Unrecognized gains (losses) on employee benefit obligations and other	193	203
Accumulated other comprehensive income (loss), net of deferred taxes	\$ 1,972	\$ 1,884

#### **Share-Based Compensation**

Our share-based compensation plans consist primarily of awards of RSUs and stock options to certain employees and directors as part of our approach to long-term incentive compensation. Additionally, through our employee stock purchase plans, employees are able to purchase shares of our common stock at a discount through payroll deductions.

In March 2021, we granted 12.8 million RSUs and 42.3 million stock options related to our annual management awards. The weighted-average fair values associated with these grants were \$54.62 per RSU and \$9.64 per stock option.

#### Recognized Share-Based Compensation Expense

	 Three Months Ended March 31,						
(in millions)	2021		2020				
Restricted share units	\$ 206	\$	141				
Stock options	90		71				
Employee stock purchase plans	11		12				
Total	\$ 307	\$	224				

As of March 31, 2021, we had unrecognized pretax compensation expense of \$1.6 billion and \$821 million related to nonvested RSUs and nonvested stock options, respectively.

## Note 9: Supplemental Financial Information

## Cash Payments for Interest and Income Taxes

	Three Mo Marc	ed
(in millions)	2021	 2020
Interest	\$ 911	\$ 991
Income taxes	\$ 87	\$ 281

### **Comcast Corporation**

#### Noncash Activities

During the three months ended March 31, 2021:

- we recognized operating lease assets and liabilities of \$2.7 billion related to Universal Beijing Resort with lease terms of 33 years and using a weighted average discount rate of 4.4%
- we acquired \$1.6 billion of property and equipment and intangible assets that were accrued but unpaid
- we recorded a liability of \$1.2 billion for a quarterly cash dividend of \$0.25 per common share paid in April 2021

During the three months ended March 31, 2020:

- we acquired \$1.6 billion of property and equipment and intangible assets that were accrued but unpaid
- we recorded a liability of \$1.1 billion for a quarterly cash dividend of \$0.23 per common share paid in April 2020

#### Cash, Cash Equivalents and Restricted Cash

The following table provides a reconciliation of cash, cash equivalents and restricted cash reported in the condensed consolidated balance sheet to the total of the amounts reported in our condensed consolidated statement of cash flows.

(in millions)	March 31, 2021	December 31, 2020
Cash and cash equivalents	\$ 14,950	\$ 11,740
Restricted cash included in other current assets	12	14
Restricted cash included in other noncurrent assets, net	14	14
Cash, cash equivalents and restricted cash, end of period	\$ 14,976	\$ 11,768

## Note 10: Commitments and Contingencies

#### Redeemable Subsidiary Preferred Stock

In the first quarter of 2021, we redeemed all of the NBCUniversal Enterprise, Inc. preferred stock and made cash payments equal to the aggregate liquidation preference of \$725 million. As of December 31, 2020, the preferred stock had a carrying value equal to its liquidation preference and was presented in redeemable noncontrolling interests and redeemable subsidiary preferred stock.

#### Contingencies

We are subject to legal proceedings and claims that arise in the ordinary course of our business. While the amount of ultimate liability with respect to such actions is not expected to materially affect our results of operations, cash flows or financial position, any litigation resulting from any such legal proceedings or claims could be time-consuming and injure our reputation.

## ITEM 2: MANAGEMENT'S DISCUSSION AND ANALYSIS OF FINANCIAL CONDITION AND RESULTS OF OPERATIONS

The following discussion is provided as a supplement to, and should be read in conjunction with, the condensed consolidated financial statements and related notes included in this Quarterly Report on Form 10-Q and our 2020 Annual Report on Form 10-K.

#### Overview

We are a global media and technology company with three primary businesses: Comcast Cable, NBCUniversal, and Sky. We present our operations for (1) Comcast Cable in one reportable business segment, referred to as Cable Communications; (2) NBCUniversal in three reportable business segments: Media, Studios and Theme Parks (collectively, the "NBCUniversal segments"); and (3) Sky in one reportable business segment. Refer to Note 2 for information on our reportable segments, including a description of the segment change implemented in the first quarter of 2021. All amounts are presented on a consistent basis under the new segment structure.

## Impacts of COVID-19

The novel coronavirus disease 2019 ("COVID-19") and measures taken to prevent its spread across the globe have impacted our businesses in a number of ways. COVID-19 has had, and we expect will continue to have, material negative impacts on NBCUniversal and Sky results of operations primarily due to the temporary restrictions and closures at our theme parks and the impacts of professional sports, respectively. We expect the impacts of the COVID-19 pandemic will continue to have a material adverse impact on our consolidated results of operations over the near to medium term, although the extent of such impact will depend on restrictive governmental measures, further deterioration of the global economy, widespread availability and acceptance of vaccines and consumer behavior in response to COVID-19. The most significant effects of COVID-19 began in the second half of the first quarter of 2020. The following summary provides a discussion of current and potential future effects of the pandemic with direct impacts to our businesses.

#### Cable Communications

Beginning in March 2020 and continuing through June 2021, new qualifying customers for Internet Essentials, our low-income internet adoption program, receive 60 days of free broadband services. Our customer metrics do not include customers in the free Internet Essentials offer or certain high-risk customers who continued to receive service following nonpayment as a result of COVID-19 programs. The number of customers excluded from our customer metrics has continued to decrease as some of these customers either began paying for service, resulting in customer net additions, or disconnected and no longer receive service, and we expect this to continue in future periods. We also believe there continues to be a risk associated with collections on customer accounts.

#### **NBCUniversal**

- In the first quarter of 2021, our theme parks in Orlando and Japan were open with limited capacity while our park in Hollywood remained closed. In April 2021, our theme park in Hollywood reopened with limited capacity, but our theme park in Japan has temporarily closed. The limited capacity and closure of our theme parks had a significant impact on our revenue and Adjusted EBITDA for the three months ended March 31, 2021 on a consolidated basis. We expect the results of operations at our theme parks will continue to be negatively impacted and we cannot predict if any parks will remain open or the level of attendance at our reopened parks. We currently expect that Universal Beijing Resort will open during summer 2021 and we have resumed the development of the Epic Universe theme park in Orlando in the first quarter of 2021.
- Delays to the start of current seasons for certain professional sports leagues, including the NHL and NBA, resulted in the shift of additional events into the first quarter of 2021, which impacted the timing of revenue and expense recognition, since both advertising revenue and costs associated with broadcasting these programs are recognized when events are broadcast. We also expect additional events in the second quarter of 2021 compared to the same period in the prior year. We cannot predict the ultimate timing of when, or the extent to which, sporting events will occur in future periods. In addition, the 2020 Tokyo Olympics have been postponed from the third quarter of 2020 to the third quarter of 2021, resulting in a corresponding delay of the associated revenue and costs.
- Our studio production operations have resumed, with some at a limited capacity. Additionally, with the temporary closure and limited-capacity operation of many movie theaters worldwide, we have delayed or altered the theatrical distribution strategy for certain of our films, both domestically and internationally. Delays in theatrical releases will affect both current and future periods as a result of corresponding delays in subsequent content licensing windows. We expect results of operations in our Studios segment to continue to be negatively impacted over the near to medium term as a result of COVID-19.

## Sky

Direct-to-consumer revenue has been negatively impacted, and future periods may be negatively impacted, as a result of lower sports subscription revenue
due to the extent of reopening of our commercial customers. In addition, delays to the start of the current seasons for certain sports, including European
football, resulted in the shift of additional events and the significant costs associated with broadcasting these programs into the first quarter of 2021. We
also expect additional events in the second quarter of 2021 compared to the same period in the prior year. We cannot predict the ultimate timing of when, or
the extent to which, sporting events will occur in future periods.

In 2020, our businesses implemented separate cost savings initiatives, with the most significant relating to severance at NBCUniversal in connection with the realignment of the operating structure in our television businesses as well as overall reductions in the cost base. The costs of these initiatives were presented in Corporate and Other. Payments related to NBCUniversal employee severance are expected to be completed in 2021 and the related costs savings will be realized in operating costs and expenses primarily beginning in 2021. A portion of these cost savings may be reallocated to investments in content and other strategic initiatives.

## **Consolidated Operating Results**

	Three Months Ended March 31,			Increase/ (Decrease)	
(in millions, except per share data)		2021		2020	%
Revenue	\$	27,205	\$	26,609	2.2 %
Costs and Expenses:					
Programming and production		8,919		8,301	7.5
Other operating and administrative		8,269		8,254	0.2
Advertising, marketing and promotion		1,616		1,938	(16.6)
Depreciation		2,117		2,107	0.5
Amortization		1,245		1,157	7.6
Operating income		5,039		4,852	3.8
Interest expense		(1,018)		(1,212)	(16.0)
Investment and other income (loss), net		390		(716)	154.6
Income before income taxes		4,411		2,924	50.9
Income tax expense		(1,119)		(700)	59.9
Net income		3,292		2,224	48.0
Less: Net income (loss) attributable to noncontrolling interests and redeemable subsidiary preferred stock		(37)		77	(147.8)
Net income attributable to Comcast Corporation	\$	3,329	\$	2,147	55.1 %
Basic earnings per common share attributable to Comcast Corporation shareholders	\$	0.73	\$	0.47	55.3 %
Diluted earnings per common share attributable to Comcast Corporation shareholders	\$	0.71	\$	0.46	54.3 %
Adjusted EBITDA <sup>(a)</sup>	\$	8,413	\$	8,130	3.5 %

All percentages are calculated based on actual amounts. Minor differences may exist due to rounding. Percentage changes that are considered not meaningful are denoted with NM.

## Consolidated Revenue

Cable Communications, Sky and Media drove increases in consolidated revenue for the three months ended March 31, 2021, which were partially offset by decreases in revenue in Theme Parks and Studios.

Revenue for our segments and other businesses is discussed separately below under the heading "Segment Operating Results."

#### Consolidated Costs and Expenses

Sky, Media and Cable Communications drove increases in consolidated operating costs and expenses for the three months ended March 31, 2021, which were partially offset by decreases in operating costs and expenses in Studios and Theme Parks.

Operating costs and expenses for our segments and our corporate operations, businesses development initiatives and other businesses are discussed separately below under the heading "Segment Operating Results."

<sup>(</sup>a) Adjusted EBITDA is a non-GAAP financial measure. Refer to the "Non-GAAP Financial Measures" section on page 24 for additional information, including our definition and our use of Adjusted EBITDA, and for a reconciliation from net income attributable to Comcast Corporation to Adjusted EBITDA.

#### Consolidated Depreciation and Amortization Expense

	Three Mo Mar	Increase/ (Decrease)	
(in millions)	2021	2020	%
Cable Communications	\$ 1,929	\$ 1,946	(0.9) %
NBCUniversal	583	566	3.0
Sky	814	718	13.3
Corporate and Other	36	34	6.4
Comcast Consolidated	\$ 3,362	\$ 3,264	3.0 %

Consolidated depreciation and amortization expense increased for the three months ended March 31, 2021 primarily due to increased amortization expense at Sky due to the impact of foreign currency.

Amortization expense from acquisition-related intangible assets totaled \$592 million and \$575 million for the three months ended March 31, 2021 and 2020, respectively. Amounts primarily relate to customer relationship intangible assets recorded in connection with the Sky transaction in the fourth quarter of 2018 and the NBCUniversal transaction in 2011.

## Consolidated Interest Expense

Interest expense decreased for the three months ended March 31, 2021 compared to the same period in 2020 primarily due to a \$140 million charge recorded in the prior year period related to the early redemption of senior notes, as well as lower weighted-average interest rates in the current year period.

### Consolidated Investment and Other Income (Loss), Net

	Three Months Ended March 31,				
(in millions)		2021		2020	
Equity in net income (losses) of investees, net	\$	136	\$	(668)	
Realized and unrealized gains (losses) on equity securities, net		237		(58)	
Other income (loss), net		17		10	
Total investment and other income (loss), net	\$	390	\$	(716)	

The change in investment and other income (loss) net for the three months ended March 31, 2021 compared to the same period in 2020 was primarily due to equity in net income (losses) of investees, net related to our investment in Atairos Group, Inc. and realized and unrealized gains (losses) on equity securities, net related to fair value adjustments for nonmarketable equity securities. The income (losses) at Atairos were driven by fair value adjustments on its underlying investments with income of \$77 million and losses of \$581 million for the three months ended March 31, 2021 and 2020, respectively.

#### Consolidated Income Tax Expense

Income tax expense for the three months ended March 31, 2021 and 2020 reflects an effective income tax rate that differs from the federal statutory rate primarily due to state and foreign income taxes and adjustments associated with uncertain tax positions. The increase in income tax expense for the three months ended March 31, 2021 compared to the same period in 2020 was primarily due to higher income before income taxes.

## **Segment Operating Results**

Our segment operating results are presented based on how we assess operating performance and internally report financial information. We use Adjusted EBITDA as the measure of profit or loss for our operating segments. See Note 2 for our definition of Adjusted EBITDA and a reconciliation from the aggregate amount of Adjusted EBITDA for our reportable business segments to consolidated income before income taxes.

## **Cable Communications Segment Results of Operations**

	Three Mo Mar	onths End ch 31,	Increase/ (Decrease)			
(in millions)	2021		2020		\$	%
Revenue						
Residential:						
Broadband	\$ 5,600	\$	5,001	\$	599	12.0 %
Video	5,623		5,632		(9)	(0.2)
Voice	871		899		(28)	(3.1)
Wireless	513		343		170	49.7
Business services	2,167		2,043		124	6.1
Advertising	618		557		61	10.8
Other	413		443		(30)	(6.7)
Total revenue	15,805		14,918		887	5.9
Operating costs and expenses						
Programming	3,670		3,479		191	5.5
Technical and product support	2,021		2,012		9	0.4
Customer service	602		637		(35)	(5.5)
Advertising, marketing and promotion	905		954		(49)	(5.2)
Franchise and other regulatory fees	501		406		95	23.4
Other	 1,276		1,354		(78)	(5.8)
Total operating costs and expenses	8,975		8,842		133	1.5
Adjusted EBITDA	\$ 6,830	\$	6,076	\$	754	12.4 %

#### **Customer Metrics**

			Net Addit	tions
	March	31,	Three Month March	ns Ended 31,
(in thousands)	2021	2020	2021	2020
Customer relationships				
Residential customer relationships	31,062	29,483	370	360
Business services customer relationships	2,437	2,408	11	11
Total customer relationships	33,499	31,891	380	371
Residential customer relationships mix				
One product customers	12,997	10,775	589	554
Two product customers	8,645	8,848	(89)	(75)
Three or more product customers	9,420	9,860	(130)	(119)
Broadband				
Residential customers	28,774	26,854	448	466
Business services customers	2,261	2,226	12	11
Total broadband customers	31,034	29,080	461	477
Video				
Residential customers	18,590	19,900	(404)	(388)
Business services customers	765	944	(87)	(22)
Total video customers	19,355	20,845	(491)	(409)
Voice				
Residential customers	9,533	9,840	(112)	(94)
Business services customers	1,363	1,347	6	5
Total voice customers	10,896	11,187	(106)	(89)
Wireless				
Wireless lines	3,103	2,267	278	216

Obstomer metrics are presented based on actual amounts. Minor differences may exist due to rounding. Obstomer relationships represent the number of residential and business customers that subscribe to at least one of our services. One product, two product, and three or more product customers represent residential customers that subscribe to one, two, or three or more of our services, respectively. For multiple dwelling units ("MDUs"), including buildings located on college campuses, whose residents have the ability to receive additional services, such as additional programming choices or our high-definition video ("HD") or digital video recorder ("DVR") services, we count and report customers based on the number of potential billable relationships within each MDU. For MDUs whose residents are not able to receive additional services, the MDU is counted as a single customer. Residential broadband and video customer metrics include certain customers that have prepaid for services. Business customers are generally counted based on the number of locations receiving services within our distribution system, with certain offerings such as Ethernet network services counted as individual customer relationships. Wireless lines represent the number of activated, eligible wireless devices on customers' accounts. Individual customer relationships may have multiple wireless lines. Customer metrics for 2021 and 2020 do not include customers in the free Internet Essentials offer or certain high-risk customers who continued to receive service following nonpayment (refer to "Impacts of COVID-19" for further discussion). Total residential customer relationships and broadband customers were updated in the first quarter of 2021 due to a conforming change to methodology, resulting in a reduction of approximately 26,000 customers. There was no impact to net additions and information for all periods presented have been recast on a comparable basis.

	Three Mo Mare	nded	Increase/(Decrease)		
	 2021	2020	%		
Average monthly total revenue per customer relationship	\$ 158.17	\$ 156.84	0.8	%	
Average monthly Adjusted EBITDA per customer relationship	\$ 68.35	\$ 63.88	7.0	%	

Average monthly total revenue per customer relationship is impacted by rate adjustments and changes in the types and levels of services received by our residential and business services customers, as well as changes in advertising revenue. While revenue from our residential broadband, video and voice services is also impacted by changes in the allocation of revenue among services sold in a bundle, the allocation does not impact average monthly total revenue per customer relationship.

Each of our services has a different contribution to operating margin and we also use average monthly Adjusted EBITDA per customer relationship to evaluate the profitability of our customer base across our service offerings. We believe these metrics are useful to understand the trends in our business and average monthly Adjusted EBITDA per customer relationship is useful particularly as we continue to focus on growing our higher-margin businesses, including residential broadband and business services.

#### Cable Communications Segment - Revenue

#### **Broadband**

Revenue increased for the three months ended March 31, 2021 compared to the same period in 2020 due to an increase in the number of residential broadband customers and an increase in average rates.

#### Video

Revenue was flat for the three months ended March 31, 2021 compared to the same period in 2020 due to a decline in the number of residential video customers, offset by an increase in average rates. We expect that the number of residential video customers will continue to decline, negatively impacting video revenue as a result of the competitive environment and shifting video consumption patterns.

#### Voice

Revenue decreased for the three months ended March 31, 2021 compared to the same period in 2020 primarily due to a decrease in the number of residential voice customers. We expect that the number of residential voice customers and voice revenue will continue to decline.

#### Wireless

Revenue increased for the three months ended March 31, 2021 compared to the same period in 2020 primarily due to increases in the number of customer lines and sales of devices.

#### **Business Services**

Revenue increased for the three months ended March 31, 2021 compared to the same period in 2020 primarily due to an increase in average rates and an increase in the number of customers receiving our services.

#### Advertising

Revenue increased for the three months ended March 31, 2021 compared to the same period in 2020 primarily due to an increase in revenue from our advanced advertising business and from recent acquisitions.

#### Other

Revenue decreased for the three months ended March 31, 2021 compared to the same period in 2020 due to decreases in certain billing and collection fees and a decrease in revenue from our security and automation business.

#### Cable Communications Segment - Operating Costs and Expenses

Programming expenses increased for the three months ended March 31, 2021 compared to the same period in 2020 primarily due to an increase in retransmission consent fees, partially offset by a decline in the number of video customers. We anticipate that our programming expenses will be impacted by rate increases to a greater extent in 2021 compared to 2020 due to the timing of contract renewals, partially offset by expected declines in the number of residential video customers.

Technical and product support expenses were flat for the three months ended March 31, 2021 compared to the same period in 2020 due to increased costs associated with our wireless phone service, offset by lower personnel costs.

Customer service expenses decreased for the three months ended March 31, 2021 compared to the same period in 2020 primarily due to lower labor costs as a result of cost savings initiatives and reduced call volumes.

Advertising, marketing and promotion expenses decreased for the three months ended March 31, 2021 compared to the same period in 2020 primarily due to a decrease in the costs associated with attracting new customers and promoting our service offerings.

Franchise and other regulatory fees increased for the three months ended March 31, 2021 compared to the same period in 2020 primarily due to an increase in regulatory costs.

Other operating costs and expenses decreased for the three months ended March 31, 2021 compared to the same period in 2020 primarily due to a decrease in bad debt expense.

#### Cable Communications Segment - Operating Margin

Our operating margin is Adjusted EBITDA as a percentage of revenue. We believe this metric is useful particularly as we continue to focus on growing our higher-margin businesses, including residential broadband and business services, and on improving overall operating cost management.

Our operating margin for the three months ended March 31, 2021 and 2020 was 43.2% and 40.7%, respectively. The most significant operating costs and expenses are the programming expenses we incur to provide content to our video customers, which increased 5.5% for the three months ended March 31, 2021 compared to the same period in 2020.

## **NBCUniversal Segments Results of Operations**

	Three Mo Mare	Increase/ (Decrease)		
(in millions)	2021	2020	\$	%
Revenue				
Media	\$ 5,036	\$ 4,878	\$ 158	3.2 %
Studios	2,396	2,409	(13)	(0.6)
Theme Parks	619	925	(306)	(33.1)
Headquarters and Other	16	9	7	85.9
Eliminations	(1,043)	(492)	(551)	(111.5)
Total revenue	\$ 7,024	\$ 7,729	\$ (705)	(9.1) %
Adjusted EBITDA				
Media	\$ 1,473	\$ 1,529	\$ (56)	(3.7) %
Studios	497	300	197	65.7
Theme Parks	(61)	87	(148)	(170.9)
Headquarters and Other	(209)	(221)	12	5.7
Eliminations	(210)	(6)	(204)	NM
Total Adjusted EBITDA	\$ 1,490	\$ 1,689	\$ (199)	(11.8)%

## **Media Segment Results of Operations**

	Three Mo Mar	Increase/ (Decrease)		
(in millions)	 2021	2020	\$	%
Revenue				
Advertising	\$ 2,094	\$ 2,167 \$	(73)	(3.4) %
Distribution	2,495	2,287	208	9.1
Other	447	424	23	5.3
Total revenue	5,036	4,878	158	3.2
Operating costs and expenses				
Programming and production	2,522	2,268	254	11.2
Other operating and administrative	819	840	(21)	(2.5)
Advertising, marketing and promotion	222	241	(19)	(7.9)
Total operating costs and expenses	3,563	3,349	214	6.4
Adjusted EBITDA	\$ 1,473	\$ 1,529 \$	(56)	(3.7)%

## Media Segment - Revenue

Revenue increased for the three months ended March 31, 2021 compared to the same period in 2020 due to increases in distribution revenue and other revenue, partially offset by a decrease in advertising revenue. Distribution revenue increased due to contractual rate increases, partially offset by declines in the number of subscribers at our networks. Other revenue increased primarily due to an increase in revenue from our digital properties. Advertising revenue decreased primarily due to continued audience ratings declines at our networks, partially offset by higher prices for advertising units sold, an increase in the number of units sold related to sports and an increase in advertising revenue at Peacock. We expect the number of subscribers and audience ratings at our networks to continue to decline as a result of the competitive environment and shifting video consumption patterns. Revenue included \$91 million related to Peacock for the three months ended March 31, 2021.

## Media Segment - Operating Costs and Expenses

Operating costs and expenses increased for the three months ended March 31, 2021 compared to the same period in 2020 due to an increase in programming and production costs, partially offset by decreases in other operating and administrative costs and advertising, marketing and promotion costs. Programming and production costs increased primarily due to higher amortization expense related to programming at Peacock. Programming and production costs at our television networks increased slightly, reflecting higher sports programming costs driven by an increase in the number of sporting events offset by a decrease in

entertainment programming costs from delays in production due to COVID-19. Other operating and administrative costs decreased due to cost savings initiatives, partially offset by increased costs related to Peacock. Advertising, marketing and promotion costs decreased due to lower spending on marketing related to our networks, partially offset by higher marketing related to Peacock. Operating costs and expenses included \$368 million and \$59 million related to Peacock for the three months ended March 31, 2021 and 2020, respectively, and we expect to continue to incur significant costs related to additional content and marketing for the new platform.

## **Studios Segment Results of Operations**

	Three Mo Mar	Increase/ (Decrease)			
(in millions)	 2021	2020		\$	%
Revenue					
Content licensing	\$ 2,075	\$ 1,819	\$	256	14.1 %
Theatrical	39	316		(277)	(87.7)
Home entertainment and other	282	274		8	2.8
Total revenue	2,396	2,409		(13)	(0.6)
Operating costs and expenses					
Programming and production	1,614	1,513		101	6.6
Other operating and administrative	161	213		(52)	(24.7)
Advertising, marketing and promotion	124	383		(259)	(67.6)
Total operating costs and expenses	1,899	2,109		(210)	(10.0)
Adjusted EBITDA	\$ 497	\$ 300	\$	197	65.7 %

## Studios Segment - Revenue

Revenue decreased for the three months ended March 31, 2021 compared to the same period in 2020 due to a decrease in theatrical revenue, offset by an increase in content licensing revenue. Theatrical revenue decreased primarily due to the deferral of theatrical releases due to the temporary closure and limited-capacity operation of many movie theaters due to COVID-19. Content licensing revenue increased primarily due to the timing of when content was made available under licensing agreements, including a new licensing agreement for content that became exclusively available for streaming on Peacock during the quarter.

#### Studios Segment - Operating Costs and Expenses

Operating costs and expenses decreased for the three months ended March 31, 2021 compared to the same period in 2020 due to decreases in advertising, marketing and promotion costs and other operating and administrative costs, partially offset by an increase in programming and production costs. Advertising, marketing and promotion costs decreased due to lower spending on theatrical film releases in the current year period. Other operating and administrative costs decreased due to cost savings initiatives. Programming and production costs increased primarily due to higher amortization associated with content licensing sales, including the new licensing agreement for content that became exclusively available for streaming on Peacock during the quarter, as well as the impact from the updated accounting guidance related to episodic television series, which was adopted and had a favorable impact on programming and production expense in the prior year period. These increases were partially offset by a decrease in amortization associated with theatrical film releases in the current year period.

## Theme Parks Segment Results of Operations

	Three Mo Marc	nths En h 31,	Increase/ (Decrease)			
(in millions)	 2021		2020		\$	%
Revenue	\$ 619	\$	925	\$	(306)	(33.1) %
Operating costs and expenses	680		838		(158)	(18.8)
Adjusted EBITDA	\$ (61)	\$	87	\$	(148)	(170.9)%

## Theme Parks Segment – Revenue

Revenue decreased for the three months ended March 31, 2021 compared to the same period in 2020 due to the temporary limited-capacity operation and closures of our theme parks as a result of COVID-19. Our theme parks closed beginning in late February 2020 in Japan and mid-March 2020 in Orlando and Hollywood. Our theme parks in Orlando and Japan reopened with

limited-capacity in June 2020, while our theme park in Hollywood remained closed through the first quarter of 2021. In April 2021, our theme park in Hollywood reopened with limited capacity, but our theme park in Japan has temporarily closed.

#### Theme Parks Segment - Operating Costs and Expenses

Operating costs and expenses decreased for the three months ended March 31, 2021 compared to the same period in 2020 primarily due to decreases in costs related to park operations due to the temporary limited-capacity operation and closures and lower marketing-related costs, partially offset by increased pre-opening costs associated with Universal Beijing Resort. We expect to incur significant additional pre-opening costs ahead of the expected opening of Universal Beijing Resort later in 2021.

### **NBCUniversal Headquarters, Other and Eliminations**

#### **Headquarters and Other Results of Operations**

	Three Mo Mare	Increase/ (Decrease)		
(in millions)	 2021	2020	\$	%
Revenue	\$ 16	\$ 9	\$ 7	85.9 %
Operating costs and expenses	225	230	(5)	(2.2)
Adjusted EBITDA	\$ (209)	\$ (221)	\$ 12	5.7 %

Operating costs and expenses include overhead, personnel costs and costs associated with corporate initiatives.

#### **Eliminations**

	Three Months Ended March 31,					Increase/ (Decrease)		
(in millions)		2021		2020		\$	%	
Revenue	\$	(1,043)	\$	(492)	\$	551	111.5 %	
Operating costs and expenses		(833)		(486)		347	70.9	
Adjusted EBITDA	\$	(210)	\$	(6)	\$	204	NM	

Amounts represent eliminations of transactions between our NBCUniversal segments. For the three months ended March 31, 2021, eliminations of revenue and operating costs and expenses increased as a result of licensing of content between our Studios and Media segments, including transactions with Peacock. For the three months ended March 31, 2021 and 2020, approximately 52% and 30% of Studios segment content licensing revenue resulted from transactions with other segments, primarily with the Media segment. Eliminations will increase or decrease to the extent that additional content is made available to our other segments. Refer to Note 2 for further description of transactions between our segments.

## **Sky Segment Results of Operations**

	Three Mo Mar	onths E	nded	Increas (Decreas	Constant Currency Growth <sup>(a)</sup>	
(in millions)	 2021		2020	\$	%	%
Revenue						_
Direct-to-consumer	\$ 4,065	\$	3,679	\$ 386	10.5 %	1.8 %
Content	358		325	33	10.3	1.7
Advertising	574		513	61	11.9	3.4
Total revenue	4,997		4,517	480	10.6	2.0
Operating costs and expenses						
Programming and production	2,485		2,064	421	20.4	10.9
Direct network costs	631		457	174	38.1	28.1
Other	1,517		1,445	72	5.0	(3.1)
Total operating costs and expenses	4,633		3,966	667	16.8	7.8
Adjusted EBITDA	\$ 364	\$	551	\$ (187)	(33.9)%	(39.6)%

All percentages are calculated based on actual amounts. Minor differences may exist due to rounding.

<sup>(</sup>a) Constant currency growth is a non-GAAP financial measure. Refer to the "Non-GAAP Financial Measures" section on page 24 for additional information, including our definition and our use of constant currency, and for a reconciliation of Sky's constant currency growth rates.

#### **Customer Metrics**

		_	Net Add	itions
	March	31,	Three Mont March	
(in thousands)	2021	2020	2021	2020
Total customer relationships	23,446	23,216	221	(65)

Customer metrics are presented based on actual amounts. Minor differences may exist due to rounding. Customer relationships represent the number of residential customers that subscribe to at least one of Sky's four primary services of video, broadband, voice and wireless phone service. Sky reports commercial customers, including hotels, bars, workplaces and restaurants, generally based on the number of locations receiving our services. In the first quarter of 2021, we implemented conforming changes to our methodology for counting commercial customers in Italy and Germany, which are now counted as described above, consistent with customers in the United Kingdom. Previously these customers were counted based on a residential equivalent unit in Italy and the number of active venues or rooms in Germany. This change resulted in a reduction in Sky's total customer relationships of 714,000 as of December 31, 2020. The impact of the change in methodology to customer relationship net additions for any period was not material. For comparative purposes, we have updated Sky's historical total customer relationships and average monthly direct-to-consumer revenue per customer relationship to reflect this adjustment.

	 Three Month March 3		Increase/ (Decrease)	Constant Currency Growth <sup>(a)</sup>	
	 2021	2020	%	%	
Average monthly direct-to-consumer revenue per customer relationship	\$ 58.06 \$	52.76	10.0 %	1.4 %	

<sup>(</sup>a) Constant currency growth is a non-GAAP financial measure. Refer to the "Non-GAAP Financial Measures" section on page 24 for additional information, including our definition and our use of constant currency, and for a reconciliation of Sky's constant currency growth rates.

Average monthly direct-to-consumer revenue per customer relationship is impacted by rate adjustments and changes in the types and levels of services received by Sky's customers. Each of Sky's services has a different contribution to Adjusted EBITDA. We believe average monthly direct-to-consumer revenue per customer relationship is useful in understanding the trends in our business across all of our direct-to-consumer service offerings.

#### Sky Segment - Revenue

## Direct-to-Consumer

Revenue increased for the three months ended March 31, 2021 compared to the same period in 2020. Excluding the impact of foreign currency, revenue increased primarily due to increases in average revenue per customer relationship and customer relationships.

#### Content

Revenue increased for the three months ended March 31, 2021 compared to the same period in 2020. Excluding the impact of foreign currency, revenue increased primarily due to higher revenue from the distribution of Sky's sports programming on third-party platforms, reflecting the negative impact of COVID-19 in the prior year period.

#### Advertising

Revenue increased for the three months ended March 31, 2021 compared to the same period in 2020. Excluding the impact of foreign currency, revenue increased primarily due to higher advanced advertising revenue in the United Kingdom.

## Sky Segment - Operating Costs and Expenses

Programming and production costs increased for the three months ended March 31, 2021 compared to the same period in 2020. Excluding the impact of foreign currency, programming and production costs increased primarily due to an increase in the number of sporting events in the current year period due to COVID-19, including the impacts of the delayed starts of the current European football seasons and the disrupted seasons in the first quarter of 2020. We currently hold Italian broadcast rights to Lega Nazionale Professionisti Serie A through the end of the 2020-2021 season. It is uncertain whether we will retain any broadcast or other rights related to future seasons, which would result in a reduction in programming and production costs and may result in a decline in customer relationships in Italy.

Direct network costs increased for the three months ended March 31, 2021 compared to the same period in 2020. Excluding the impact of foreign currency, direct network costs increased primarily due to an increase in costs associated with Sky's wireless phone and broadband services as a result of increases in the sale of handsets and the number of customers receiving these services.

Other expenses increased for the three months ended March 31, 2021 compared to the same period in 2020. Excluding the impact of foreign currency, other expenses decreased primarily due to lower personnel costs.

## Corporate, Other and Eliminations

#### Corporate and Other Results of Operations

	 Three Months Ended March 31,			Increase/ (Decrease)		
(in millions)	2021		2020		\$	%
Revenue	\$ 89	\$	120	\$	(31)	(26.1) %
Operating costs and expenses	382		327		55	16.6
Adjustment for Sky transaction-related costs	(12)		(14)		2	NM
Adjusted EBITDA	\$ (281)	\$	(193)	\$	(88)	(45.3)%

Percentage changes that are considered not meaningful are denoted with NM.

#### Corporate and Other - Revenue

Revenue primarily relates to Comcast Spectacor, which owns the Philadelphia Flyers and the Wells Fargo Center arena in Philadelphia, Pennsylvania. Revenue decreased for the three months ended March 31, 2021 compared to the same period in 2020 as a result of COVID-19.

#### Corporate and Other - Operating Costs and Expenses

Operating costs and expenses primarily include overhead, personnel costs, the costs of other business initiatives, and operating costs and expenses associated with Comcast Spectacor.

Expenses increased for the three months ended March 31, 2021 compared to the same period in 2020 primarily due to increases related to corporate activities and other business initiatives.

Corporate and Other Adjusted EBITDA excludes the Sky transaction-related costs.

#### **Eliminations**

	Three Months Ended March 31,			Increase/ (Decrease)		
(in millions)		2021		2020	\$	%
Revenue	\$	(710)	\$	(675)	\$ 35	5.3 %
Operating costs and expenses		(720)		(682)	38	5.6
Adjusted EBITDA	\$	10	\$	7	\$ (3)	(29.0)%

Amounts represent eliminations of transactions between Cable Communications, NBCUniversal, Sky and other businesses. Eliminations of transactions between NBCUniversal segments are presented separately. Refer to Note 2 for a description of transactions between our segments.

## **Non-GAAP Financial Measures**

## Consolidated Adjusted EBITDA

Adjusted EBITDA is a non-GAAP financial measure and is the primary basis used to measure the operational strength and performance of our businesses as well as to assist in the evaluation of underlying trends in our businesses. This measure eliminates the significant level of noncash depreciation and amortization expense that results from the capital-intensive nature of certain of our businesses and from intangible assets recognized in business combinations. It is also unaffected by our capital and tax structures, and by our investment activities, including the results of entities that we do not consolidate, as our management excludes these results when evaluating our operating performance. Our management and Board of Directors use this financial measure to evaluate our consolidated operating performance and the operating performance of our operating segments and to allocate resources and capital to our operating segments. It is also a significant performance measure in our annual incentive compensation programs. Additionally, we believe that Adjusted EBITDA is useful to investors because it is one of the bases for comparing our operating performance with that of other companies in our industries, although our measure of Adjusted EBITDA may not be directly comparable to similar measures used by other companies.

We define Adjusted EBITDA as net income attributable to Comcast Corporation before net income (loss) attributable to noncontrolling interests and redeemable subsidiary preferred stock, income tax expense, investment and other income (loss), net, interest expense, depreciation and amortization expense, and other operating gains and losses (such as impairment charges related to fixed and intangible assets and gains or losses on the sale of long-lived assets), if any. From time to time, we may exclude from Adjusted EBITDA the impact of certain events, gains, losses or other charges (such as significant legal settlements) that affect the period-to-period comparability of our operating performance.

We reconcile consolidated Adjusted EBITDA to net income attributable to Comcast Corporation. This measure should not be considered a substitute for operating income, net income (loss), net income attributable to Comcast Corporation, or net cash provided by operating activities that we have reported in accordance with GAAP

#### Reconciliation from Net Income Attributable to Comcast Corporation to Adjusted EBITDA

	Three Months Ended March 31,					
(in millions)		2021		2020		
Net income attributable to Comcast Corporation	\$	3,329	\$	2,147		
Net income (loss) attributable to noncontrolling interests and redeemable subsidiary preferred stock		(37)		77		
Income tax expense		1,119		700		
Investment and other (income) loss, net		(390)		716		
Interest expense		1,018		1,212		
Depreciation		2,117		2,107		
Amortization		1,245		1,157		
Adjustment for Sky transaction-related costs		12		14		
Adjusted EBITDA	\$	8,413	\$	8,130		

#### **Constant Currency**

Constant currency and constant currency growth rates are non-GAAP financial measures that present our results of operations excluding the estimated effects of foreign currency exchange rate fluctuations. Certain of our businesses, including Sky, have operations outside the United States that are conducted in local currencies. As a result, the comparability of the financial results reported in U.S. dollars is affected by changes in foreign currency exchange rates. In our Sky segment, we use constant currency and constant currency growth rates to evaluate the underlying performance of the business, and we believe it is helpful for investors to present operating results on a comparable basis period over period to evaluate its underlying performance.

Constant currency and constant currency growth rates are calculated by comparing the comparative period results in the prior year adjusted to reflect the average exchange rates from the current year period rather than the actual exchange rates in effect during the respective prior year periods.

#### Reconciliation of Sky Constant Currency Growth Rates

	Three Months Ended March 31,				
	Actual	Const	ant Currency	Constant Currency Growth	
(in millions, except per customer data)	2021		2020	%	
Revenue					
Direct-to-consumer	\$ 4,065	\$	3,993	1.8 %	
Content	358		352	1.7	
Advertising	574		555	3.4	
Total revenue	4,997		4,900	2.0	
Operating costs and expenses					
Programming and production	2,485		2,240	10.9	
Direct network costs	631		493	28.1	
Other	1,517		1,565	(3.1)	
Total operating costs and expenses	4,633		4,298	7.8	
Adjusted EBITDA	\$ 364	\$	602	(39.6)%	
Average monthly direct-to-consumer revenue per customer relationship	\$ 58.06	\$	57.25	1.4 %	

## **Liquidity and Capital Resources**

Our businesses generate significant cash flows from operating activities. We believe that we will be able to continue to meet our current and long-term liquidity and capital requirements, including fixed charges, through our cash flows from operating activities; existing cash, cash equivalents and investments; available borrowings under our existing credit facility; and our ability to obtain future external financing.

We maintain significant availability under our revolving credit facility and commercial paper program to meet our short-term liquidity requirements. As of March 31, 2021, amounts available under our revolving credit facility, net of amounts outstanding under our commercial paper program and outstanding letters of credit and bank guarantees, totaled \$11.0 billion. We entered into a new revolving credit facility in March 2021 (see Note 5).

We are subject to customary covenants and restrictions set forth in agreements related to debt issued at Comcast and certain of our subsidiaries, including the indentures governing our public debt securities and the credit agreements governing the Comcast revolving credit facility. Our credit facility contains a financial covenant pertaining to leverage, which is the ratio of debt to EBITDA, as defined in the credit facility. Compliance with this financial covenant is tested on a quarterly basis under the terms of the credit facility. As of March 31, 2021, we met this financial covenant by a significant margin and we would expect to remain in compliance with this financial covenant and other covenants related to our debt. The covenants and restrictions in our revolving credit facility do not apply to certain entities, including Sky and our international theme parks.

#### **Operating Activities**

#### Components of Net Cash Provided by Operating Activities

	Three Months Ended March 31,					
(in millions)	2	2021	2020			
Operating income	\$	5,039 \$	4,852			
Depreciation and amortization		3,362	3,264			
Noncash share-based compensation		373	298			
Changes in operating assets and liabilities		(176)	(1,393)			
Payments of interest		(911)	(991)			
Payments of income taxes		(87)	(281)			
Other		151	75			
Net cash provided by operating activities	\$	7,751 \$	5,824			

The variance in changes in operating assets and liabilities for the three months ended March 31, 2021 compared to the same period in 2020 was primarily due to the timing of amortization and related payments for our film and television costs, including the timing of sporting events, and collections of accounts receivables and increases in deferred revenue.

In March 2021, we entered into an agreement with the NFL extending our rights for an additional 11 years through the 2033-2034 season. The new agreement includes exhibition rights for three additional Super Bowls and certain other rights, including streaming rights and additional exclusive games on Peacock.

### **Investing Activities**

Net cash used in investing activities for the three months ended March 31, 2021 consisted primarily of capital expenditures, cash paid for intangible assets and the construction of Universal Beijing Resort, which were partially offset by proceeds from sales of businesses and investments. Net cash used in investing activities for the three months ended March 31, 2020 consisted primarily of capital expenditures, cash paid for intangible assets and the construction of Universal Beijing Resort. Capital expenditures decreased for the three months ended March 31, 2021 compared to the same period in 2020 primarily due to a decrease in spending in our Theme Parks segment, partially offset by an increase in spending related to scalable infrastructure in our Cable Communications segment to increase network capacity. Proceeds from sales of businesses and investments increased for the three months ended March 31, 2021 compared to the same period in 2020 primarily due to the sale of marketable equity securities.

## **Financing Activities**

Net cash used in financing activities for the three months ended March 31, 2021 consisted primarily of dividend payments, payments related to the redemption of NBCUniversal Enterprise redeemable subsidiary preferred stock presented in other financing activities and repurchases of common stock under our employee plans. Net cash provided by financing activities for the three months ended March 31, 2020 consisted primarily of proceeds from borrowings, including the issuance of senior

notes, partially offset by repayments of debt, including the early redemption of senior notes, dividend payments and repurchases of common stock under our employee plans.

As of March 31, 2021, we had no commercial paper outstanding and there were no amounts outstanding under our revolving credit facility.

We have made, and may from time to time in the future make, optional repayments on our debt obligations, which may include repurchases or exchanges of our outstanding public notes and debentures, depending on various factors, such as market conditions. See Notes 5 and 6 for additional information on our financing activities.

#### Dividends

In January 2021, our Board of Directors approved a 9% increase in our dividend to \$1.00 per share on an annualized basis. In January 2021, our Board of Directors approved our first quarter dividend of \$0.25 per share, which was paid in April 2021. We expect to continue to pay quarterly dividends, although each dividend is subject to approval by our Board of Directors. On January 27, 2021, we paid dividends of \$1.1 billion.

#### **Guarantee Structure**

Our debt is primarily issued at Comcast, although we also have debt at certain of our subsidiaries as a result of acquisitions and other issuances. A substantial amount of this debt is subject to guarantees by Comcast and by certain subsidiaries that we have put in place to simplify our capital structure. We believe this guarantee structure provides liquidity benefits to debt investors and helps to simplify credit analysis with respect to relative value considerations of guaranteed subsidiary debt.

#### **Debt and Guarantee Structure**

(in billions)	March 31	, 2021	December 31, 2020
Debt subject to cross-guarantees			
Comcast	\$	85.6 \$	85.7
NBCUniversal <sup>(a)</sup>		2.8	2.8
Comcast Cable <sup>(a)</sup>		2.1	2.1
		90.5	90.6
Debt subject to one-way guarantees			
Sky		8.2	8.4
Other(a)		2.5	2.8
		10.7	11.2
Debt not guaranteed			
Universal Beijing Resort <sup>(b)</sup>		3.0	2.5
Other		1.2	1.1
		4.2	3.6
Debt issuance costs, premiums, discounts, fair value adjustments for acquisition accounting and hedged positions,			
net		(1.7)	(1.6)
Total debt	\$	103.7 \$	103.8

<sup>(</sup>a) NBCUniversal, Comcast Cable and Comcast Holdings (included within other debt subject to one-way guarantees) are each consolidated subsidiaries subject to the periodic reporting requirements of the SEC. The guarantee structures and related disclosures in this section, together with Exhibit 22, satisfy these reporting obligations.

#### Cross-guarantees

Comcast, NBCUniversal and Comcast Cable (the "Guarantors") fully and unconditionally, jointly and severally, guarantee each other's debt securities. NBCUniversal and Comcast Cable also guarantee other borrowings of Comcast, including its revolving credit facility. These guarantees rank equally with all other general unsecured and unsubordinated obligations of the respective Guarantors. However, the obligations of the Guarantors under the guarantees are structurally subordinated to the indebtedness and other liabilities of their respective non-guarantor subsidiaries. The obligations of each Guarantor are limited to the maximum amount that would not render such Guarantor's obligations subject to avoidance under applicable fraudulent conveyance provisions of U.S. and non-U.S. law. Each Guarantor's obligations will remain in effect until all amounts payable with respect to the guaranteed securities have been paid in full. However, a guarantee by NBCUniversal or Comcast Cable of Comcast's debt securities, or by NBCUniversal of Comcast Cable's debt securities, will terminate upon a disposition of such Guarantor entity or all or substantially all of its assets.

<sup>(</sup>b) Universal Beijing Resort debt financing is secured by the assets of Universal Beijing Resort and the equity interests of the investors. See Note 6 for additional information.

The Guarantors are each holding companies that principally hold investments in, borrow from and lend to non-guarantor subsidiary operating companies; issue and service third-party debt obligations; repurchase shares and pay dividends; and engage in certain corporate and headquarters activities. The Guarantors are generally dependent on non-guarantor subsidiary operating companies to fund these activities.

As of March 31, 2021 and December 31, 2020, the combined Guarantors have noncurrent notes payable to non-guarantor subsidiaries of \$125 billion and \$124 billion, respectively, and for both periods have noncurrent notes receivable from non-guarantor subsidiaries of \$26 billion. This financial information is that of the Guarantors presented on a combined basis with intercompany balances between the Guarantors eliminated. The combined financial information excludes financial information of non-guarantor subsidiaries. The underlying net assets of the non-guarantor subsidiaries are significantly in excess of the Guarantor obligations. Excluding investments in non-guarantor subsidiaries, external debt and the noncurrent notes payable and receivable with non-guarantor subsidiaries, the Guarantors do not have material assets, liabilities or results of operations.

#### One-way Guarantees

Comcast provides full and unconditional guarantees of certain debt issued by Sky and other consolidated subsidiaries not subject to the periodic reporting requirements of the SEC.

Comcast also provides a full and unconditional guarantee of \$138 million principal amount of subordinated debt issued by Comcast Holdings. Comcast's obligations under this guarantee are subordinated and subject, in right of payment, to the prior payment in full of all of Comcast's senior indebtedness, including debt guaranteed by Comcast on a senior basis; and are structurally subordinated to the indebtedness and other liabilities of its non-guarantor subsidiaries (for purposes of this Comcast Holdings discussion, Comcast Cable and NBCUniversal are included within the non-guarantor subsidiary group). Comcast's obligations as guarantor will remain in effect until all amounts payable with respect to the guaranteed debt have been paid in full. However, the guarantee will terminate upon a disposition of Comcast Holdings or all or substantially all of its assets. Comcast Holdings is a consolidated subsidiary holding company that directly or indirectly holds 100% and approximately 37% of our equity interests in Comcast Cable and NBCUniversal, respectively.

As of March 31, 2021 and December 31, 2020, Comcast and Comcast Holdings, the combined issuer and guarantor of the guaranteed subordinated debt, have noncurrent senior notes payable to non-guarantor subsidiaries of \$95 billion and \$94 billion, respectively, and noncurrent notes receivable from non-guarantor subsidiaries of \$24 billion and \$23 billion, respectively. This financial information is that of Comcast and Comcast Holdings presented on a combined basis with intercompany balances between Comcast and Comcast Holdings eliminated. The combined financial information excludes financial information of non-guarantor subsidiaries of Comcast and Comcast Holdings. The underlying net assets of the non-guarantor subsidiaries of Comcast and Comcast Holdings. Excluding investments in non-guarantor subsidiaries, external debt and the noncurrent notes payable and receivable with non-guarantor subsidiaries, Comcast and Comcast Holdings do not have material assets, liabilities or results of operations.

## **Critical Accounting Judgments and Estimates**

The preparation of our condensed consolidated financial statements requires us to make estimates that affect the reported amounts of assets, liabilities, revenue and expenses, and the related disclosure of contingent assets and contingent liabilities. We base our judgments on our historical experience and on various other assumptions that we believe are reasonable under the circumstances, the results of which form the basis for making estimates about the carrying value of assets and liabilities that are not readily apparent from other sources. Actual results may differ from these estimates under different assumptions or conditions.

Following the change in presentation of our segment operating results in the first quarter of 2021, we reassessed the reporting units related to goodwill in our NBCUniversal segments and concluded that our reporting units are the same as our reportable segments. See Note 2 for additional information.

For a more complete discussion of the accounting judgments and estimates that we have identified as critical in the preparation of our condensed consolidated financial statements, please refer to our Management's Discussion and Analysis of Financial Condition and Results of Operations in our 2020 Annual Report on Form 10-K.

#### ITEM 3: QUANTITATIVE AND QUALITATIVE DISCLOSURES ABOUT MARKET RISK

We have evaluated the information required under this item that was disclosed in our 2020 Annual Report on Form 10-K and there have been no significant changes to this information.

## **ITEM 4: CONTROLS AND PROCEDURES**

## Conclusions regarding disclosure controls and procedures

Our principal executive and principal financial officers, after evaluating the effectiveness of our disclosure controls and procedures (as defined in Exchange Act Rules 13a-15(e) and 15d-15(e)) as of the end of the period covered by this report, have concluded that, based on the evaluation of these controls and procedures required by paragraph (b) of Exchange Act Rules 13a-15 or 15d-15, such disclosure controls and procedures were effective.

## Changes in internal control over financial reporting

There were no changes in internal control over financial reporting identified in connection with the evaluation required by paragraph (d) of Exchange Act Rules 13a-15 or 15d-15 that occurred during the last fiscal quarter that have materially affected, or are reasonably likely to materially affect, our internal control over financial reporting.

## **PART II: OTHER INFORMATION**

## **ITEM 1: LEGAL PROCEEDINGS**

See Note 10 included in this Quarterly Report on Form 10-Q for a discussion of legal proceedings.

## **ITEM 1A: RISK FACTORS**

There have been no material changes from the risk factors previously disclosed in Item 1A of our 2020 Annual Report on Form 10-K.

## **ITEM 6: EXHIBITS**

Exhibit	
No.	Description
10.1*	Comeast Corporation 2002 Restricted Stock Plan, as amended and restated effective March 1, 2021
<u>10.2*</u>	Comcast Corporation 2002 Deferred Compensation Plan, as amended and restated effective March 1, 2021
10.3*	Comcast Corporation 2005 Deferred Compensation Plan, as amended and restated effective March 1, 2021
<u>10.4</u>	Credit Agreement dated as of March 30, 2021, among Comcast Corporation, the financial institutions party thereto, JPMorgan Chase Bank, N.A., as administrative agent, Citibank, N.A., as syndication agent, Bank of America, N.A., Mizuho Bank, Ltd., Morgan Stanley MUFG Partners, LLC and Wells Fargo Bank, National Association, as co-documentation agents (incorporated by reference to Exhibit 10.1 to Comcast's Current Report on Form 8-K filed on March 31, 2021)
<u>22</u>	Subsidiary guarantors and issuers of guaranteed securities and affiliates whose securities collateralize securities of the registrant (incorporated by reference to Exhibit 22.1 to Comcast's Quarterly Report on Form 10-Q for the quarter ended March 31, 2020)
<u>31</u>	Certification of Chief Executive Officer and Chief Financial Officer pursuant to Section 302 of the Sarbanes-Oxley Act of 2002
<u>32</u>	Certification of Chief Executive Officer and Chief Financial Officer pursuant to Section 906 of the Sarbanes-Oxley Act of 2002
101	The following financial statements from Comcast Corporation's Quarterly Report on Form 10-Q for the three months ended March 31, 2021, filed with the Securities and Exchange Commission on April 29, 2021, formatted in Inline Extensible Business Reporting Language (iXBRL): (i) the Condensed Consolidated Statement of Income; (ii) the Condensed Consolidated Statement of Comprehensive Income; (iii) the Condensed Consolidated Statement of Cash Flows; (iv) the Condensed Consolidated Balance Sheet; (v) the Condensed Consolidated Statement of Changes in Equity; and (vi) the Notes to Condensed Consolidated Financial Statements.
104	Cover Page Interactive Data File (embedded within the iXBRL document)
*	Constitutes a management contract or compensatory plan or arrangement.

## **SIGNATURES**

Pursuant to the requirements of the Securities Exchange Act of 1934, the Registrant has duly caused this report to be signed on its behalf by the undersigned thereunto duly authorized.

COMCAST CORPORATION

/s/ DANIEL C. MURDOCK By:

Daniel C. Murdock
Executive Vice President, Chief Accounting Officer and Controller
(Principal Accounting Officer)

Date: April 29, 2021