

**UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION**  
Washington, D.C. 20549

**FORM 8-K**

**CURRENT REPORT**  
Pursuant to Section 13 or 15(d)  
of the Securities Exchange Act of 1934

**Date of Report (Date of earliest event reported): May 5, 2021**

**MercadoLibre, Inc.**

(Exact Name of Registrant as Specified in its Charter)

**Delaware**  
(State or Other Jurisdiction of Incorporation)

**001-33647**  
(Commission File Number)

**98-0212790**  
(I.R.S. Employer Identification Number)

**Pasaje Posta 4789, 6th Floor, Buenos Aires, Argentina C1430EKG**  
(Address of Principal Executive Offices) (Zip Code)

**(+5411) 4640-8000**  
(Registrant's telephone number, including area code)

(Former name or former address, if changed since last report)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions (see General Instruction A.2. below):

- ☐ Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)  
☐ Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)  
☐ Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))  
☐ Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

Securities registered pursuant to Section 12(b) of the Act:

<u>Title of each class</u>	<u>Trading Symbol(s)</u>	<u>Name of each exchange on which registered</u>
Common Stock, \$0.001 par value per share	MELI	Nasdaq Global Select Market
2.375% Sustainability Notes due 2026	MELI26	The Nasdaq Stock Market LLC
3.125% Notes due 2031	MELI31	The Nasdaq Stock Market LLC

Indicate by check mark whether the registrant is an emerging growth company as defined in Rule 405 of the Securities Act of 1933 (§230.405 of this chapter) or Rule 12b-2 of the Securities Exchange Act of 1934 (§240.12b-2 of this chapter).

Emerging growth company ☐

If an emerging growth company, indicate by check mark if the registrant has elected not to use the extended transition period for complying with any new or revised financial accounting standards provided pursuant to Section 13(a) of the Exchange Act. ☐

**Item 5.02 Departure of Directors or Certain Officers; Election of Directors; Appointment of Certain Officers; Compensatory Arrangements of Certain Officers.**

**Establishment of Performance Goals under the 2021 Bonus Program**

On May 5, 2021, the Board of Directors (the "Board") of MercadoLibre, Inc. (the "Company") established the performance goals for the Company's bonus program for the 2021 fiscal year (the "2021 Bonus Program"). Under the 2021 Bonus Program, the bonus payout for each person who was a "named executive officer" in the Company's proxy statement for its most recent Annual Meeting (referred to below as "NEOs") is based on achievement of Net Revenue, EBIT, the number of transactions using Mercado Pago (including payments on the marketplace platform, off-platform online payments, wallet, mobile point of sale & prepaid card transactions), shipping lead time and the Company's weighted compound Net Promoter Score. The Board has determined a target bonus for each NEO and applies an adjustment of up to + 50% or -50% to each bonus based upon the individual performance of each NEO.

The Board set each NEO's target bonus under the 2021 Bonus Program as 33.33% of each NEO's annual base salary.

**Adoption of the 2021 Long Term Retention Program**

On May 5, 2021, the Board approved the adoption of the 2021 Long Term Retention Program (the “2021 LTRP”) and established the target award for each NEO under the 2021 LTRP. The 2021 LTRP provides the NEOs, along with other members of senior management, with the opportunity to receive cash payments annually for a period of six years (with the first payment occurring between January 1, 2022 and April 30, 2022, as determined by the Company), subject to continued employment on each payment date (other than in specified circumstances). Under the 2021 LTRP, each NEO shall receive:

- 16.66% of half of his or her target 2021 LTRP award annually for a period of six years (with the first payment occurring between January 1, 2022 and April 30, 2022) (the “Annual Fixed Payment”); and
- on each date the Company pays the Annual Fixed Payment, each NEO will also receive a payment equal to the product of (i) 16.66% of half of the NEO’s target 2021 LTRP award and (ii) the quotient of (a) the Applicable Year Stock Price (as defined below) over (b) the average closing price of the Company’s common stock on the NASDAQ during the final 60 trading days of 2020. For purposes of the 2021 LTRP, the “Applicable Year Stock Price” is the average closing price of the Company’s common stock on the NASDAQ during the final 60 trading days of the fiscal year preceding the fiscal year in which the applicable payment date occurs, for so long as our common stock is listed on the NASDAQ.

The target 2021 LTRP awards for our NEOs are set forth below.

Name	Title	Target 2021 LTRP Award
Marcos Galperin	President & Chief Executive Officer	\$6,139,585
Pedro Arnt	Executive Vice President & Chief Financial Officer	\$1,594,002
Stelleo Tolda	Commerce President	\$2,400,000
Osvaldo Giménez	Fintech President	\$2,400,000
Daniel Rabinovich	Executive Vice President & Chief Operating Officer	\$2,000,000

The foregoing description of the 2021 LTRP does not purport to be complete and is qualified in its entirety by reference to the full text of the 2021 LTRP, which is filed as Exhibit 10.1 to this Current Report on Form 8-K and is incorporated herein by reference.

## Item 9.01 Financial Statements and Exhibits.

(d) *Exhibits.*

The following exhibits are filed herewith.

Exhibit Number	Description
<a href="#">10.1</a>	<a href="#">MercadoLibre, Inc. 2021 Long Term Retention Program</a>

## EXHIBIT INDEX

Exhibit Number	Description
<a href="#">10.1</a>	<a href="#">MercadoLibre, Inc. 2021 Long Term Retention Program</a>

## SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

MercadoLibre, Inc.

Dated: May 5, 2021

By: /s/ Pedro Amt  
Name: Pedro Amt  
Title: Chief Financial Officer

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