# **UNITED STATES** SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

# FORM 8-K

#### **CURRENT REPORT**

Pursuant to Section 13 or 15(d) of The Securities Exchange Act of 1934

Date of Report (Date of earliest event reported): February 12, 2025

# AppLovin Corporation (Exact name of registrant as specified in its charter)

Delaware (State or other jurisdiction of incorporation)

001-40325 (Commission File Number)

45-3264542 (IRS Employer Identification No.)

1100 Page Mill Road Palo Alto, California 94304 (Address of principal executive offices, including zip code)

(800) 839-9646

(Registrant's telephone number, including area code)

Not Applicable

| (Former nam   | e or former address, if changed since las | t report)  |
|---|---|--|
| Check the appropriate box below if the Form 8-K filing is intended provisions:  | to simultaneously satisfy the filing obl  | igation of the registrant under any of the following         |
| ☐ Written communications pursuant to Rule 425 under the Securi  | ities Act (17 CFR 230.425)                |  |
| ☐ Soliciting material pursuant to Rule 14a-12 under the Exchange  | Act (17 CFR 240.14a-12)                   |  |
| ☐ Pre-commencement communications pursuant to Rule 14d-2(b) 240.14d-2(b))   | under the Exchange Act (17 CFR            |  |
| $\hfill\Box$ Pre-commencement communications pursuant to Rule 13e-4(c)  | under the Exchange Act (17 CFR 240.13     | 3e-4(c))   |
| Securities registered pursuant to Section 12(b) of the Act:   |   |  |
| Title of each class   | Trading<br>Symbol(s)                      | Name of each exchange on which registered                    |
| Class A common stock, par value \$0.00003 per share   | APP                                       | The Nasdaq Stock Market LLC                                  |
| Indicate by check mark whether the registrant is an emerging grow the Securities Exchange Act of 1934 (17 CFR §240.12b-2). Emerging   | 1 2                                       | he Securities Act of 1933 (17 CFR §230.405) or Rule 12b-2 of |
| If an emerging growth company, indicate by check mark if the regi<br>financial accounting standards provided pursuant to Section 13(a |   | led transition period for complying with any new or revised  |
|   |   |  |

#### Item 2.02 Results of Operations and Financial Condition

On February 12, 2025, AppLovin Corporation ("AppLovin" or the "Company") issued a press release announcing its financial results for the fourth quarter and full year ended December 31, 2024. A copy of the press release is attached as Exhibit 99.1 to this current report on Form 8-K and is incorporated by reference herein.

The information in this Item 2.02 of this current report on Form 8-K and Exhibit 99.1 attached hereto shall not be deemed "filed" for purposes of Section 18 of the Securities Exchange Act of 1934, as amended (the "Exchange Act") or otherwise subject to the liabilities of that section, nor shall it be deemed incorporated by reference in any filing under the Securities Act of 1933, as amended, or the Exchange Act, regardless of any general incorporation language in such filing.

#### Item 9.01 Financial Statements and Exhibits

(d) Exhibits:

Exhibit No. Exhibit Description

99.1 <u>Press Release, dated February 12, 2025.</u>

104 Cover Page Interactive Data File (embedded within the Inline XBRL document).

# SIGNATURE

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

### APPLOVIN CORPORATION

Date: February 12, 2025 /s/ Matthew A. Stumpf

Matthew A. Stumpf Chief Financial Officer