## **UNITED STATES SECURITIES AND EXCHANGE COMMISSION**

Washington, D.C. 20549

	CURRENT REPORT Pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934	
	December 3, 2024	
Da	te of Report (Date of earliest event reported	1)
I	ululemon athletica inc.	
	(Exact name of registrant as specified in its charter)	
Delaware (State or other jurisdiction of incorporation)	001-33608 (Commission File Number)	20-3842867 (IRS Employer Identification No.)
	1818 Cornwall Avenue Vancouver, British Columbia Canada, V6J 1C7 (Address of principal executive offices, including Zip Code)	
Registra	ant's telephone number, including area code: (604) 732-	-6124
	Securities registered pursuant to Section 12(b) of the Act:	
<u>Title of each class</u> Common Stock, par value \$0.005 per share	<u>Trading symbol(s)</u> LULU	Name of each exchange on which registered Nasdaq Global Select Market
Check the appropriate box below if the Form 8-K filing is intended to simultaneous	neously satisfy the filing obligation of the registrant under any of the followin	g provisions:
•		
Indicate by check mark whether the registrant is an emerging grace Exchange Act of 1934 (§240.12b-2 of this chapter). Emerging growth company $\Box$	rowth company as defined in Rule 405 of the Securities Act of 193	3 (§230.405 of this chapter) or Rule 12b-2 of the Securities
If an emerging growth company, indicate by check mark if the re standards provided pursuant to Section 13(a) of the Exchange A	gistrant has elected not to use the extended transition period fo ct. $\Box$	r complying with any new or revised financial accounting

## Item 2.02. Results of Operations and Financial Condition.

On December 5, 2024, Iululemon athletica inc. (the "Company") issued a press release announcing its financial results for the third quarter ended October 27, 2024 and certain other information. A copy of the Company's press release is attached hereto as Exhibit 99.1 and is incorporated herein by reference. As previously announced, the Company has scheduled a conference call for 4:30 p.m. Eastern time on December 5, 2024 to discuss its financial results.

## Item 8.01. Other Events.

On December 3, 2024, the board of directors approved a \$1.0 billion increase to the Company's existing stock repurchase program. The repurchase authorization has no time limit and does not require the repurchase of a minimum number of shares. Common shares may be repurchased on the open market, in block trades, or in privately negotiated transactions, including under plans complying with the provisions of Rule 10b5-1 and Rule 10b-18 of the Securities Exchange Act of 1934. The timing and actual number of common shares to be repurchased will depend upon market conditions, eligibility to trade, and other factors.

Item 9.01. Financial Statements and Exhibits.

(d) Exhibits.

Exhibit No. Description

99.1 <u>Press release issued on December 5, 2024.</u>

104 Cover Page Interactive Data File (formatted in iXBRL)

## SIGNATURES

Pursuant to the requirement	ts of the Securities Exchange Act of 193	4, as amended, the registrant has dul	y caused this report to be signed on its
behalf by the undersigned hereunto duly	y authorized.		

Iululemon athletica inc.

Dated: December 5, 2024 /s/ MEGHAN FRANK

Meghan Frank Chief Financial Officer