

Coffee Shop Sales



By

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The main objective of
this project is to
analyze retail sales data
to gain actionable
insights that will
enhance the
performance of the
Coffee Shop.

RECOMMENDED ANALYSIS

- HOW DO SALES VARY BY DAY OF THE WEEK AND HOUR OF THE DAY?**
- ARE THERE ANY PEAK TIMES FOR SALES ACTIVITY?**
- WHAT IS THE TOTAL SALES REVENUE FOR EACH MONTH?**
- HOW DO SALES VARY ACROSS DIFFERENT STORE LOCATIONS?**
- WHAT IS THE AVERAGE PRICE/ORDER PER PERSON**
- WHICH PRODUCTS ARE THE BEST SELLING IN TERMS OF QUANTITY AND REVENUE?**
- HOW DO SALES VARY BY PRODUCT CATEGORY AND TYPE?**

THANK YOU