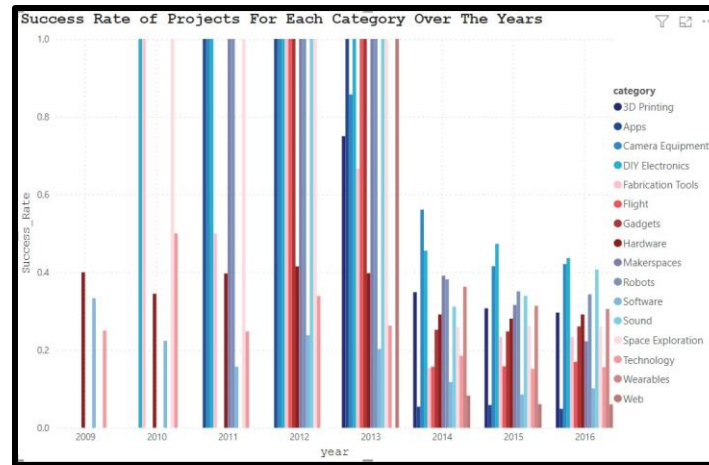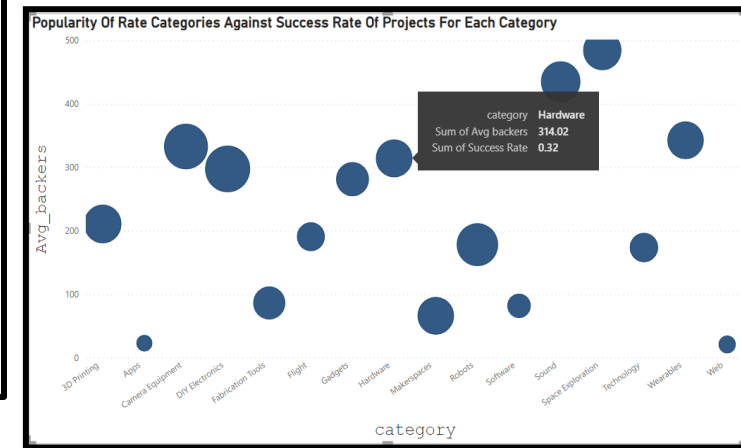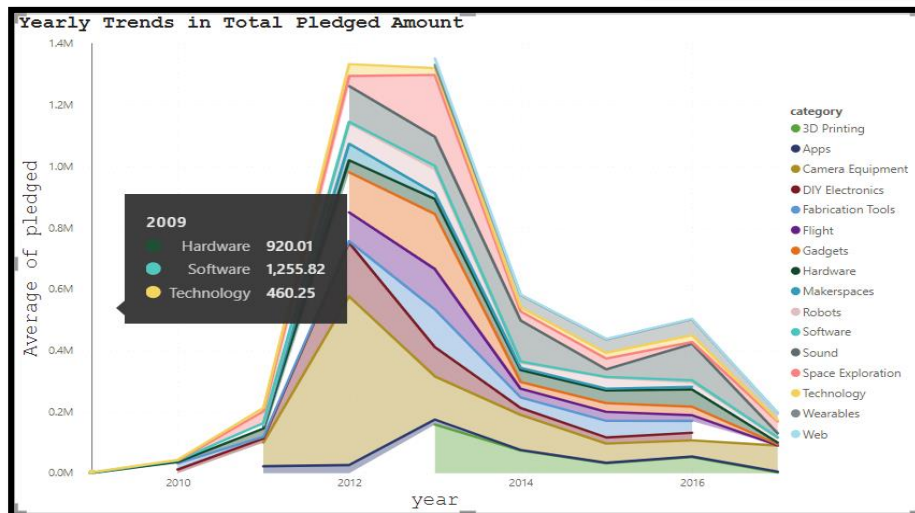**Change in Categories over the Years**

Line chart helps to track changes over the time, focusing on the individual categories and performing virtual encoding by position and length for clear and concise representation.

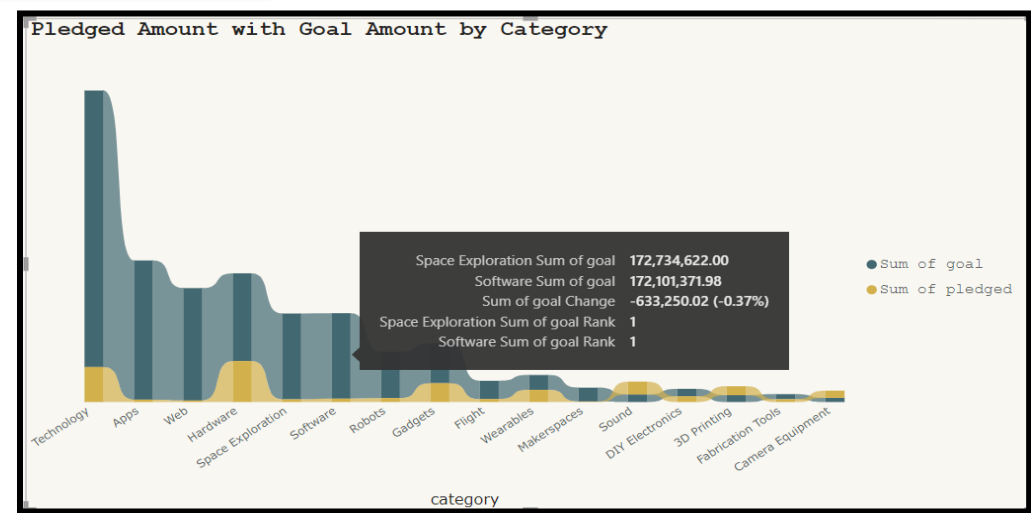**Success Rate of Projects For Each Category Over The Years**

Clustered column chart helps to compare the categories' success rate over time, which supports larger datasets to effectively represent multiple categories, where length helps to do the comparison.

Popularity Of Rate Categories Against Success Rate Of Projects For Each Category

category Hardware
Sum of Avg backers: 314.02
Sum of Success Rate: 0.32

It helps to show the categorial comparison, showing the average backer's amount by the size, which shows the analysis of the relationship, showing the multivariate analysis.

Yearly Trends in Total Pledged Amount

2009
Hardware 920.01
Software 1,255.82
Technology 460.25

This area visualization shows the change in the average of the pledged with the year. Here we can see the increase and decrease before the year 2011 and after the year of 2014.

Pledged Amount with Goal Amount by Category

Space Exploration Sum of goal 172,734,622.00
Software Sum of goal 172,101,371.98
Sum of goal Change -633,250.02 (-0.37%)
Space Exploration Sum of goal Rank 1
Software Sum of goal Rank 1

Sum of goal
Sum of pledged

This Ribbon chart visualization shows a visualization of the Pledged amount with the Goal amount of money, as here we can see the ratio of the goal money and the pledged amount.