

GLOBAL INDIA BUSINESS FORUM PRESENTS

# THE BUSINESS TYCOONS

ACTIONS DELIVER RESULTS

GAGAN MAHANA  
Arch Studio 18



ARCHITECTURE



AR.GAGAN MAHANA  
ARCHSTUDIO18

[WWW.THEARCHITECTSDIARY.COM](http://WWW.THEARCHITECTSDIARY.COM)

## Ensuring Your Dream Home Stands Out

There is nothing as satisfying as following your passion and weaving a career out of it. Founder and Principal Designer of Arch Studio18, Gagan Mahana did exactly that.

Gagan had planned to start his firm in 2018 but eventually it materialized in 2019. His family business being related construction and construction materials, his firm was just the right combination for the already existing business.

In the ever-evolving world of architecture and interior design, Arch Studio18 (New Delhi) stands tall as a testament to the fusion of tradition and innovation. This dynamic firm draws inspiration from a rich family history in the construction and materials industry. With his father at the helm of a successful imported and Indian granite company for over 35 years, the stage was set for Gagan to diversify and embark on an entrepreneurial journey of his own.

## Services

### Architecture Design

“Arch Studio18 specializes in creating innovative and functional architectural designs that brings our client's visions to life. From conceptualization to construction documentation, we ensure every detail is meticulously planned and executed,” shares Gagan.

#### Interior Design

“Our team of ingenious interior designers transforms spaces into captivating environments that blend aesthetics with functionality. Whether it is a commercial office space or a luxurious residential project, we curate designs that reflect our client's unique styles and preferences,” he adds.

## Company Vision

The company's is to be a leading architectural and interior design firm that sets new benchmarks in creativity, innovation, and client satisfaction.

“We strive to be recognized for our ability to seamlessly blend traditional values with contemporary design concepts, resulting in timeless and remarkable spaces. Through our commitment to excellence, attention to detail, and client-centric approach, we aspire to leave a lasting impact on the architecture and design industry. Our vision is to create spaces that inspire and exceed the expectations of our clients, helping them realize their dreams and enhancing their quality of life,” emphasizes Gagan.

## Company Mission

At Arch Studio18, the mission is to empower individuals to fulfil their dreams of designing and creating their ideal homes. “We understand that building or renovating a home is a significant investment, and we are committed to guiding our clients through the process, providing them with exceptional design solutions that truly reflect their unique vision and lifestyle. Our aim is to deliver projects of the highest quality, ensuring that each creation stands out in terms of design and functionality,” Gagan says.



# A JOURNEY DRIVEN BY PASSION

Though Arch Studio18's inception was originally planned for 2018, Gagan felt compelled to pursue a deeper understanding of design by immersing himself in the world of interior architecture after completing his schooling. However, a year later, his unwavering attraction to architecture led him to embrace a fresh start and embark on a quest to master the fundamentals.

## Academic Excellence and Professional Growth

Completing his Bachelor's in Architecture from the prestigious institution in Chandigarh, Gagan wasted no time in gaining hands-on experience. He joined a residential-focused firm as a novice, despite facing challenges such as inadequate compensation and delayed payments. Undeterred by these hurdles, Gagan maintained a positive outlook, recognizing the importance of mastering the intricacies of both office and on-site work.

## **Seizing Opportunities**

Through dedication and determination, Gagan rapidly honed his skills, leveraging the invaluable experience gained during his tenure at the firm. As the year progressed, he developed the confidence and expertise required to establish his own architectural and interior design consultancy service. Leveraging its own invested builder projects and extensive network within the materials industry, Arch Studio18 quickly gained recognition for its exemplary services.

They have been featured in magazines like The Architect's Diary.com, Architects and Interiors India, Design Essentia Magazine and Architects & Builder's Magazine.



## **Embracing Innovation**

Arch Studio18 exemplifies a firm that seamlessly blends innovation and tradition. By drawing upon the deep-rooted family business connections, the company possesses a unique understanding of materials, construction, and design. This invaluable expertise enables Arch Studio18 to offer comprehensive and forward-thinking solutions, tailored to meet the needs of their diverse clientele.

## **Client-Centric Approach**

At Arch Studio18, client satisfaction is at the forefront of every project. The team prides itself on cultivating strong relationships with clients, understanding their visions, and translating them into breathtaking architectural masterpieces. From conceptualization to execution, Arch Studio18 offers a seamless experience that exceeds client expectations.





## **THE COMPANY USP**

The unique selling proposition (USP) of Arch Studio18 is its commitment to providing exceptional design services without discriminating based on the budget or scale of the project. Whether it is a smaller space or a larger-scale project, the team approaches each endeavour with the same level of dedication and attention to detail.

"We value our clients' perspectives and input, recognizing that they will be the ones utilizing the space in the future. Our flexibility and openness to incorporating clients' ideas set us apart, ensuring that the final output aligns with their vision and preferences," Gagan explains

## **EXPANSION PLANS**

Arch Studio18 aims to offer turnkey services for its upcoming projects, providing comprehensive solutions that encompass design, construction, and project management. To support this growth, they are actively exploring potential locations in the Delhi NCR region, where they can establish a flexible workspace and assemble a skilled labour team of approximately 100 members.

"By expanding our capabilities and workforce, we strive to enhance our service offerings and cater to a broader clientele," Gagan says.

## **IDEOLOGIES AND SUCCESS MANTRA**

Gagan's personal and professional ideologies centre on finding a balance between work and personal life, especially in the demanding creative field.

"One of my success mantras is to allocate specific time for work each day, ensuring that I am focused and productive during those hours. Additionally, I believe in the importance of setting boundaries and taking time for myself and my loved ones. While it can be challenging, I make it a point to dedicate weekends to spending quality time with family and friends. This not only helps me recharge and handle work-related stress but also strengthens personal relationships, which is a crucial aspect of a fulfilling life. By prioritizing work-life balance and maintaining a dedicated schedule, I strive to achieve success both professionally and personally," shares Gagan.