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Roll No.

S. No. of Question Paper: 1196

Unique Paper Code

: 2343010010

Name of the Paper

: Data Privacy

Name of the Course

: B.Sc. (Hons.) Computer Science

Type of the Paper

: DSE NEP-UGCF

Semester.

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Duration: 3 Hours

Maximum Marks: 90

(Write your Roll No. on the top immediately on receipt of this question paper.)

The question paper consists of two sections.

Section A is compulsory.

Attempt any four questions from Section B.

All parts of a question must be attempted together.

## Section A

1. (a) What ethical principles should organizations follow when collecting user data?

(b) What is a masquerade attack? Is it an active or a passive attack? Justify your answer.

(c) Explain the following terms with respect to a hash function:

3

(i) Preimage resistant

(ii) Pseudorandomness.

P.T.O.

(d)	Which of the following could be considered personally identifiable information (I	T). ?
	Justify your answer:	3
	(i) Date of birth	•
	(ii) Device ID	
•	(iii) Publicly available Job Title.	
(e)	Explain the concept of the 'Right to be Forgotten'. What are the conditions under w	hich
	an individual can request the erasure of their personal data?	3
<b>(f)</b>	Discuss the following terms with respect to GDPR:	3
··· .	(i) Natural Person	
	(ii) Legal Person	
•	(iii) Data Subject.	
(g)	Why is it difficult to achieve a perfect balance between data utility and privac	y in
	anonymization processes ?	3
(h)	What is the need of anonymizing data?	3
<i>(i)</i>	Can digital signatures be forged? If not, why?	3
<b>(j)</b> .	What is a security service? Explain any two security services.	3
	Section B	
(a)	Explain the CIA triad with respect to Information Security. Additionally, discuss I	iow
	the concepts of authenticity and accountability complement these objectives.	<b>7</b> ·
<b>(b)</b>	What is the difference between a threat and an attack? Compare and contrast ac	tive
	and passive attacks.	8

2.

- (a) (i) Classify the following attributes into Explicit Identifiers (EI), Quasi-Identifiers (QI), Sensitive Data (SD), or Non-Sensitive Data (NSD):
  - Email ID
  - Income Level
  - Gender
  - Voter ID
  - (ii) Discuss why it is crucial to anonymize QI and SD before sharing data publicly.
  - (iii) Provide two methods that could be used to anonymize Quasi-Identifiers in this dataset.
- (b) Explain cryptographic hash function. Also, discuss the purpose of using a cryptographic hash function in digital signatures and message integrity?
- (a) Describe the potential harms caused by loss of privacy. What is the need for separating consumer protection issues from data protection issues?
  - (b) A healthcare company developed a machine learning model to predict patient risk factors using data from hospitals. However, the dataset was skewed, with more data from wealthier, majority-group patients, leading to less accurate predictions for minority and low-income groups.
    - (i) Was the data collection process ethical? Why or why not?
    - (ii) How can bias in the data lead to discrimination in the model's predictions?
    - (iii) What steps can the company take to reduce bias and improve fairness in the model?

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5.	$\cdot$ (a)	Elaborate and discuss DPDPA. Define a personal data breach and explain the genera
		obligations of a Data Fiduciary to prevent and report such breaches.
•.	(b)	Discuss Model Surveillance System. Explain its five steps with the help of a near
		diagram.
6.	(a)	How is anonymization done in Multidimensional Data? What are the challenges associated
	:	with privacy preservation of multidimensional data?

(b) Define Data Privacy. Also, explain the role of all the stakeholders of data privacy in an organization with the help of an example.