1. (a) Total sales (S) of a firm selling two products X and Y is given by S=a+bX+cY. Determine sales when 10 units of X and 20 units of Y are sold.

## Approach:

- 1. **Formulate Equations:** Set up three linear equations using the given sales data for three months to solve for constants a, b, and c.
- 2. **Solve using Determinants (Cramer's Rule):** Calculate determinants to find the values of a, b, and c.
- 3. **Calculate Sales:** Substitute the derived a, b, and c values into the sales equation with X=10 and Y=20.

OR

1. (a) Mr. Y invested ₹50,000 divided into three investments. Use matrix algebra to find the amount in each.

## Approach:

- 1. **Define Variables:** Represent the amounts invested in savings, bonds, and business as x, y, and z.
- 2. **Formulate System of Equations:** Create three linear equations based on total investment, net income, and the relationship between business and savings investments.
- 3. **Solve using Matrix Algebra:** Represent the system as AX=B and calculate X=A-1B.

# 1. (b) Input-Output Analysis: Given transaction matrix, final demand, and labour inputs.

# Approach:

- (i) Technology Matrix & Simon-Hawkins: Calculate the technology matrix (A) and test viability using Simon-Hawkins conditions on the (I-A) matrix.
- (ii) Gross Output for New Demand: Use the Leontief Inverse model: X=(I-A)-1Dnew.
- (iii) Feasibility with Labour: Calculate total labour required for the new output and compare it with the available labour.
- (iv) Value Added: Determine value added for each sector (Total Output - Intermediate Consumption).
- (v) Equilibrium Prices: Use the price equation P'=(I-A')-1V' (value added per unit derived from labour cost).

OR

- 1. (b) Input-Output Analysis: Given transaction matrix.
  - Approach:
    - (i) Technology Matrix & Simon-Hawkins: Similar to 1(b)(i) above.
    - (ii) New Transaction Matrix for Increased Final Demand: Calculate new gross outputs using the Leontief Inverse, then construct the new transaction matrix by applying the technology coefficients to the new gross outputs.
- 2. (a) EOQ and Inventory Cost: Given annual demand, unit cost, ordering cost, and storage cost.
  - Approach:
    - Calculate EOQ: Apply the Economic Order Quantity formula.
    - 2. Calculate Minimum Total Cost: Sum the purchasing, ordering, and holding costs at EQQ.
    - 3. **Evaluate Discount Offer:** Calculate total cost if the order size is 1000 units with the discount and compare it to the minimum total cost.

OR

- 2. (a) Demand Function: 5q=400-2p.
  - Approach:
    - (i) Elasticity Regions: Derive the elasticity of demand formula, then find price intervals for elastic, inelastic, and unit elasticity.
    - (ii) Revenue Function Analysis: Formulate the total revenue function (R=pq), find its derivative, set to zero to maximize revenue, and identify intervals of increase/decrease.
- 2. (b) Cable Service Operator: Maximize Total Revenue.
  - Approach:
    - 1. **Define Variables:** Let 'x' be the number of price decreases.
    - 2. **Formulate Price and Quantity:** Express price and number of subscribers in terms of 'x'.

- 3. **Revenue Function:** Create the total revenue function R=PxQ.
- 4. **Maximize Revenue:** Find the derivative of R with respect to x, set it to zero, and solve for x to determine the optimal decrease in service charge.

#### OR

- 2. (b) Engine Cost: Most Economical Speed.
  - Approach:
    - 1. **Formulate Fuel Cost:** Establish the proportionality constant 'k' from the given data (Cf=kv2).
    - 2. **Total Cost per km:** Formulate a total cost function that includes fuel cost and other costs, divided by speed, to get cost per kilometer.
    - 3. **Minimize Cost:** Differentiate the cost per km function with respect to speed (v), set to zero, and solve for v.
- 3. (a) Monopolist selling in two separate markets: Maximize Profit.
  - Approach:
    - Revenue Functions: Derive total revenue from each market.
    - 2. **Total Cost:** Express total cost as a function of total quantity.
    - 3. **Profit Function:** Formulate profit as Total Revenue Total Cost.
    - 4. **Maximize Profit:** Find partial derivatives of profit with respect to quantities in each market, set to zero, and solve the system.

#### OR

- 3. (a) Production Function Q=AL2/7K2/7.
  - Approach:
    - o (i) Returns to Scale: Sum the exponents of L and K.
    - (ii) Returns to Inputs: Analyze individual exponents to determine if returns to individual factors are diminishing.
    - (iii) Total Reward and Exhaustion of Product: Calculate marginal products (MP\_L, MP\_K). Total reward is (LxMPL

)+(K×MPK). Compare to Q using Euler's theorem for homogeneous functions.

#### 3. (b) Elasticity of Demand: Find Demand Function.

#### Approach:

- 1. **Differential Equation:** Set up a differential equation using the elasticity formula Ed=(dq/dp)\*(p/q).
- 2. **Integration:** Integrate the derived differential equation after partial fraction decomposition.
- 3. **Solve for Constant:** Use the given initial condition (q=4 at p=3) to find the integration constant and complete the demand function

#### OR

## 3. (b) Demand and Supply Laws: Find Consumer and Producer Surplus.

## Approach:

- 1. **Equilibrium:** Solve for equilibrium quantity (x0) and price (P0) by setting demand equal to supply.
- 2. Consumer Surplus (CS): Calculate ∫0x0Pd(x)dx−P0x0.
- 3. **Producer Surplus (PS):** Calculate P0x0−∫0x0Ps(x)dx.

# 4. Attempt any three questions.

- (a) Debt Repayment: Find Final Payment.
  - 1. **Principle of Equivalence:** Equate the present value of all debts to the present value of all payments.
  - 2. Calculate Present Values: Discount all future obligations and known payments to the present.
  - 3. **Solve for Final Payment:** Use the equivalence principle to set up an equation and solve for the unknown final payment.
- (b) Machine Selection: Preferable Machine (NPV).
  - 1. **Calculate NPV:** For each machine, compute the Net Present Value as (PV of Annual Savings) Initial Cost.
  - 2. **PV of Annual Savings:** Use the present value of annuity formula.
  - 3. Compare: Choose the machine with the higher NPV.
- (c) Deferred Annuity: Find Amount of Annuity.
  - 1. **Future Value of Annuity:** Use the future value of an ordinary annuity formula, noting that the deferral period

doesn't affect the future value at the end of the annuity term itself.

- (d) Machine Depreciation: Find Years Used.
  - 1. **Depreciation Formula:** Use the reducing balance method formula: Salvage Value = Cost ×(1-rate)n.
  - 2. **Solve for n:** Substitute the given values and solve for 'n' (number of years) using logarithms.

# **5.** Linear Programming (Simplex Method): Complete and Analyze Simplex Table.

#### Approach:

- (i) Complete and Test Optimality: Calculate the Zj and Cj
  –Zj rows. For maximization, optimality is achieved when all
  Cj–Zj≤0.
- (ii) Optimal Product Mix and Profit: Identify basic variables and their values from the 'Quantity' column to determine the optimal product mix and profit.
- (iii) Feasibility: A solution is feasible if all basic variable values in the 'Quantity' column are non-negative.
- (iv) Alternative Solutions: If any non-basic variable has a Cj-Zj=0 in the optimal table, an alternative solution exists.
- (v) Shadow Prices: These are the Cj-Zj values for the slack variables in the optimal table.
- (vi) Priority for Expansion: Prioritize the department with the highest positive shadow price.
- (vii) Producing 13 units of x3: Substitute x3=13 into the original constraints and analyze the impact on the other variables and feasibility.
- (viii) Price Increase for x3: This relates to the allowable increase in x3's objective function coefficient, often derived from its Cj-Zj value in the optimal tableau.
- (ix) Degeneracy: A solution is degenerate if any basic variable in the 'Quantity' column has a value of zero.