

DEPARTMENT OF HOME SCIENCE

Category I

B.Sc. (Hons.) Home Science

CREDIT DISTRIBUTION, ELIGIBILITY AND PRE-REQUISITES OF THE

DISCIPLINE SPECIFIC CORE COURSE – 4 (DSC HS 204): FASHION STUDIES

COURSE

Course title & Code	Credits	Credit distribution of the course			Eligibility criteria	Pre-requisite of the course (if any)
		Lecture	Tutorial	Practical/ Practice		
FASHION STUDIES DSC HS 204	4	3	0	1	12 th Pass	NIL

Learning Objectives

1. To understand the basics of fashion and the fashion industry.
2. To impart knowledge about functions and theories of clothing.
3. To develop sensitivity towards selection of garments and garment design.

Learning Outcomes

The student will be able to:

1. Identify the role and functions of clothing and recognize the factors affecting the selection and evaluation of clothing.
2. Explain the concept of fashion, its terminology, sources and factors affecting it.
3. Being aware of global fashion centres.
4. Apply the knowledge of elements and principles in design interpretation.

SYLLABUS OF DSC-4

Unit I: Clothes and us

(12 Hours)

This unit introduces the student to key concepts of how and why people started to wear clothes, and what factors are at play in the current times for selecting clothing for the individual.

- Clothing functions and theories of origin
- Clothing terminology
- Individuality and conformity, conspicuous consumption and emulation
- Body shapes
- Selection and Evaluation of quality of ready-made garments
- Selection of clothes for self

Unit II: Understanding fashion

(12

Hours)

This unit will deal with the basic concepts in understanding fashion, from key terms to the why and how of fashion and more contemporary knowledge of fast and slow fashions.

- Fashion cycle
- Terminology
- Theories of fashion adoption
- Sources of fashion research
- Factors favoring and retarding fashion
- Role of a Designer
- Fast Fashion: Characteristics of Fast Fashion, Fast Fashion and Consumer
- Slow Fashion: Characteristics, Slow Fashion as a process, importance of changing from fast to slow fashion

Unit III: Design in Garments**(09 Hours)**

This unit orients the student from a design perspective in garments; the various elements that comprise a garment and the various principles that govern and guide in developing a good design.

- Structural and Decorative Design
- Elements of Design
- Principles of Design

Unit IV: Fashion**(12 Hours)**

This unit will apprise the student on the forecasting process for fashions, functioning of the industry and various garment categories for production.

- Structure and Functioning of Fashion Industry
- Forecasting: Fashion seasons
- Garment Categories
- Fashion Centers
- Careers in Fashion

ESSENTIAL READINGS

- Brown, Patty, Rice J., 1998, *Ready to Wear Apparel Analysis*. Prentice Hall.
- Marshall S G, Jackson H O, Stanley MS, Kefgen M & Specht T, 2009, *Individuality in Clothing & Personal Appearance*, 6th Edition, Pearson Education, USA.
- Tate S.L., Edwards M.S., 1982, *The Complete Book of Fashion Design*, Harper and Row Publications, New York.
- Fringes G.S., 1994, *Fashion From Concept to Consumer*, 6th edition, Prentice Hall, New Jersey.

SUGGESTED READINGS:

- R. Andrew, 2018, *Key Concepts for Fashion Industry*, Bloomsbury Publishing, India

PRACTICAL

(30 Hours)

Unit I: Hand stitches (14 Hours)

This unit will impart hands-on skill for making small products using upcycling of used articles of clothing or home textiles and how value addition may be achieved in garments by using popular embroidery stitches.

- Prepare samples of –
 - Basic hand stitches for creating a seam and edge finishing.
 - Decorative Hand Stitches
- Develop an upcycled product

Unit II: Elements & Principles of Design (16 Hours)

This unit will train the students to identify the various elements of a design that a garment uses and the principles that are creating an aesthetic design. Eventually a student will be able to effectively use these elements and principles of design to create well designed garments.

- Create a collection of garments for analysis from print and visual media.
- Analyze the various elements that comprise the garments.
Identify the various principles of design used in the selected garments

Essential Readings

- Fringes G.S., 1994, *Fashion From Concept to Consumer*, 6th edition, Prentice Hall, New Jersey.
- Marshall S G, Jackson H O, Stanley MS, Kefgen M & Specht T, 2009, *Individuality in Clothing & Personal Appearance*, 6th Edition, Pearson Education, USA.

Suggested Readings:

- Reader's Digest (Eds.). 2002, *New Complete Guide to Sewing*, (Canada) Ltd. Montreal.

Note: Examination scheme and mode shall be as prescribed by the Examination Branch, University of Delhi, from time to time.