DISCIPLINE SPECIFIC CORE COURSE
DSC HH 618: Extension for Development

Course title & Code	Credits	Credit distribution of the course			Eligibility criteria	Pre-requisite of the course(if any)
		Lecture	Tutorial	Practical/ Practice		
Extension for Development	4	3	0	1	XII Pass	Appeared in Communication Systems and Social Change

Learning Objectives
- To enable the students to grasp the concept of extension and its role in development.
- To gain knowledge and application of principles and processes involved in Extension Programme Planning and Management including community mobilization and stakeholder participation.
- To understand the principles and process of Extension Programme Design and Management.
- To develop understanding and skills in planning participatory approaches in Extension Programme Management.
- To inculcate a thorough understanding of the dynamic nature of extension programmes based on the changing needs of society as well as critical appraisal of the presently operating extension programs in the country.

Learning Outcomes
- Learn about the concept and scope of extension in national development.
- Develop an understanding of the principles and process involved in programme design and management.
- Develop skills for using participatory approaches in programme management.
- Gain knowledge for various development schemes and programmes operating at the national level.

THEORY
(Credits 3; Hours 45)

UNIT I: Extension: Concept and Principles   9 Hours
This unit explains the concept of extension and lays thrust on the fundamental concepts of extension applied in national development.
- Extension: concept, goals, philosophy, history and scope
- Types of extension and approaches to Extension
- Principles of Andragogy; Andragogy vs. Pedagogy
- Principles of extension
- Relationship between communication and extension - role of extension in development
- Methods of community contact in Extension

UNIT II: Participation & Leadership for Community Development   12 Hours
This unit highlights the concept of participation required as a prerequisite in any extension programme and develop skill sin the same.
- Stakeholders in Extension programs
- People's participation and social mobilization in development, levels of participation
- Participatory Learning and Action – concept, principles, classification of tools and techniques
- Leaders in extension – functions, types and leadership styles and theories
- Diffusion of innovation and adoption – concept, theory and application

UNIT III: Programme Management   12 Hours
This unit emphasizes on the principles and process involved in designing a programme and its management. The unit also strives to give conceptual clarity on project cycle and the different models of extension programme management.
- Project cycle- goals, objectives, indicators, outputs and outcomes
- Concept and Principles of extension program management
- Models of extension programme management - overview of models, Sandhu's model, Logic model
- Monitoring and evaluation

UNIT IV: Development Programmes   12 Hours
This unit elucidates on the in-depth understanding of the various Extension schemes and programmes initiated by the Government.
- Development issues and goals- national and international perspectives, Sustainable Development Goals
- Contemporary National Development Programmes (related to education, employment, income, health and nutrition, digitalization and women) – objectives, target groups, salient features, monitoring and evaluation, outcomes, stakeholders, partnership and funding

PRACTICAL
(Credits 1; Hours 30)

1. Approaches to Adult Education
2. Develop skills in planning and using individual and small group methods in extension
3. Understanding the use of PLA as need assessment tools
4. Assessing the leadership skills in a case-study format

Essential Readings:
- Beck, S., 2020, Communication in the 2020s. Routledge.
- Kumar, S., 2002, Methods for community participation: a complete guide for practitioners. Vistaar Publications, New Delhi.
- Ray G.L., 2015, Extension, Communication and Management, Kalyani Publications, New Delhi.
- Sandhu, A S., 2018, Extension Programme Planning. Oxford and IBH Publishers, New Delhi.
- Singh, S., 2022, A Brief Book on Extension Education. New Vishal Publications, New Delhi.
- Singh, A K., 2020, Frontline Extension in India Innovations and Reforms. Biotech Publisher, New Delhi.
- Supe, S V., 2019, An Introduction to Extension Education. Oxford & Ibh Publishing Co. Pvt Ltd, New Delhi.

Suggested Readings:
- Bhatnagar. O.P & Dahama, O.P., 2009, Education and Communication for Development 2ed. Oxford & IBH Publishing Co. Pvt Ltd, New Delhi.
- Dale R., 2004, Evaluating Development Programmes and Projects. Sage Publications, New Delhi.
- Kumar & Hansra, 2000, Extension Education for Human Resource Development. Concept Publishing Company, New Delhi.
- Mikkelsen, B., 2002, Methods for Development Work and Research. Sage Publications, New Delhi.

Note: Examination scheme and mode shall be as prescribed by the Examination Branch, University of Delhi, from time to time.