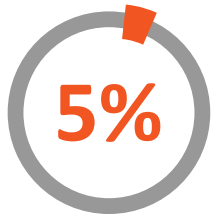




feedSense is a tablet and online platform that helps retailers, restaurants and other customer-oriented businesses collect and analyze customer sentiment to improve their business processes.



TRADITIONAL SURVEY



Traditional Response Rate
for Restaurants is **1 to 5%**

WHO IS MOST LIKELY TO FILL IT OUT?

SATISFIED
dining customer



=



UPSET
dining customer



=



PAPER-BASED SOLUTIONS REQUIRE:

1

EFFORT TO FILL OUT

2

COLLECTING DATA

3

ENTRY INTO DATABASE

ourSolution

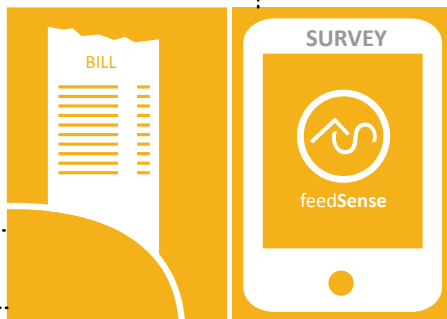
TABLET BASED SURVEY



QUICK, USER-FRIENDLY
SURVEY TO FILL OUT WILL
IMPROVE RESPONSE RATES

ADDRESS NEGATIVE
EXPERIENCES AS THEY
HAPPEN

GIVE CUSTOMERS A VOICE



BOOST ONLINE
REPUTATION

ONLINE DASHBOARD
AGGREGATES DATA INTO
MEANINGFUL ANALYTICS

RETAIN CUSTOMER LOYALTY
WITH **PROMOTIONS** EMAIL
NEWSLETTERS



INVESTING IN TECHNOLOGY

TECHNOLOGY TRENDS

Consumer Usage Of Restaurant Technology
Compared To Two Years Ago

MORE LIKELY

35%

LESS LIKELY

13%

THE SAME

40%

NEVER USE/DON'T KNOW

12%

Source: National Restaurant Association, Technology Innovations Consumer Survey, 2014



Improvement Never Tasted So **Good!**

feedSense.net