



Startup Experience - Documentation

Summary: This document contains general guidelines for the Startup Experience project at 42. Along with this general document, you should have a look at the additional information provided by your campus.

Version:

Contents

I	General rules
---	---------------

2

Chapter I

General rules



Read first the subject of the main project!!

The peer-evaluation is needed to validate this Startup experience
Your tutor should provide you the information about who, when and where will evaluate you. Also, they should indicate to you if it is needed to prepare any kind of slides or short document to help you explain your project.

Your presentation should last 5 minutes and you should mention:

- General information:
 - Description of the startup.
 - Why did you choose this idea to work on ?
 - How the concept of it changed from what you planned before starting your startup experience until now ?
- About the product:
 - Description of your product from a technical point of view.
 - What problems have you encountered during the past months ? How did you solved them ?
 - Presentation of the proof of concept or the state of the product at the moment.
- About your business plan:
 - What is your business model ?
 - What is your communication strategy: do you already have customers, How have you contacted them ?
 - Have you already raised funds ? How have you planning on doing so ?

You should be ready to defend your startup, talk about all the decisions that were made, what are your strong and your weak points and so forth. Remember this is an official dense: keep a formal attitude, language, presence, costume etc. There is a repository available in case it might be useful for you, otherwise you can leave it empty. Last but not least, you should mention the future of the project, you may have potential customers listening ;).