



# MIAMI HEAT GAME TICKET SALES



Clear Filters

SEASON

All

OPPONENT

All

IS PREMIUM

All

1/26/2022

4/1/2023

MORE FILTERS

Total Revenue  
\$10,061,173.22

Total Tickets Sold  
67931

Average Ticket Price  
\$148.11

Premium Revenue  
\$167.20K

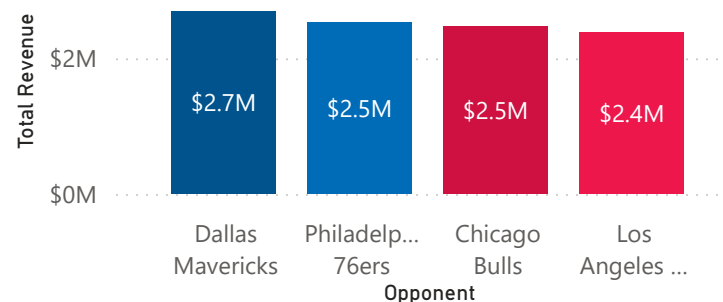
Season-Plan Revenue  
\$7.86M

Top 10% Ticket Price  
\$326.47

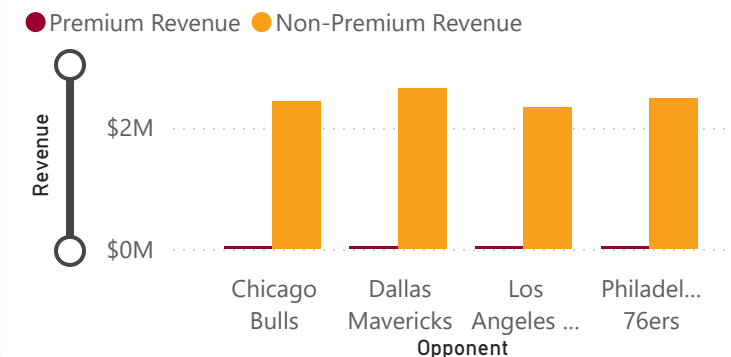
Best Game Revenue  
\$2,692,817.64

Worst Game Revenue  
2,374,477.94

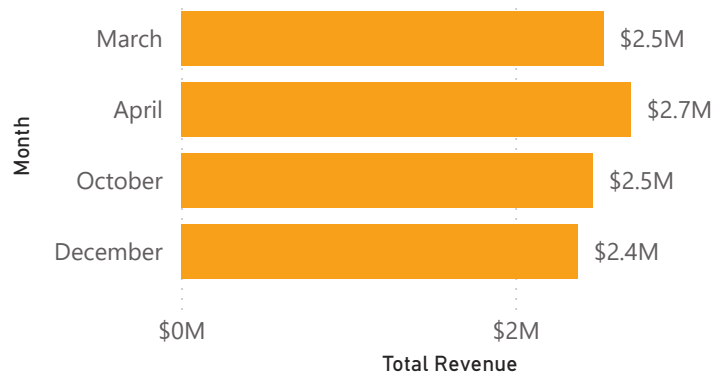
Total Revenue By Opponent



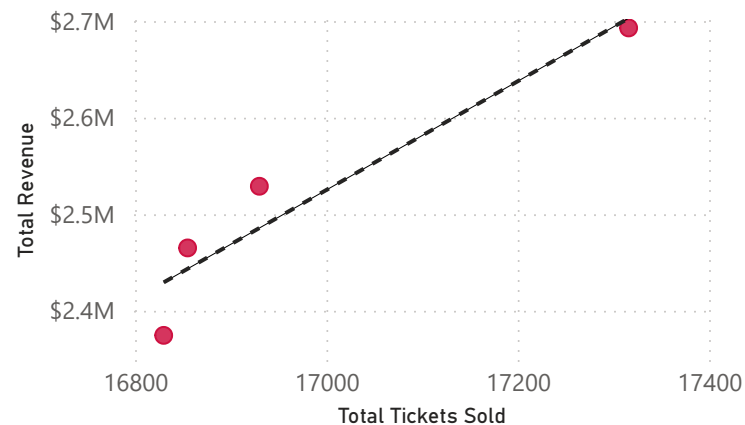
Revenue Type By Opponent



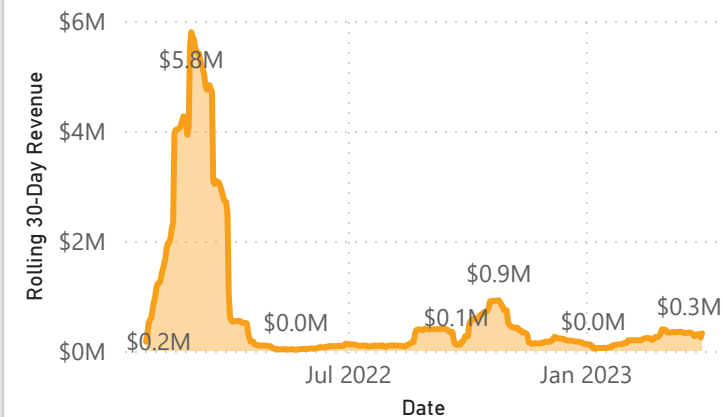
Monthly Revenue Trend & MoM Growth



Total Tickets Sold and Total Revenue by Event



Rolling 30-Day Revenue By Date





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Lower-Bowl RPT  
\$218.45

Top Area-Code...  
\$3.37M

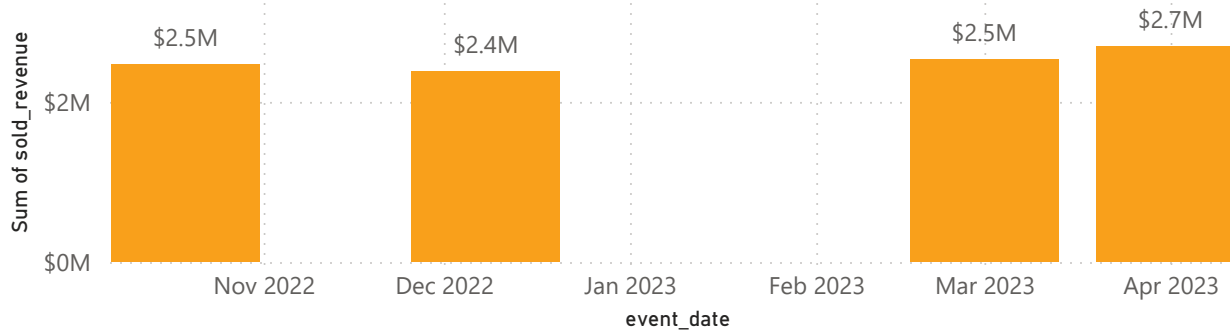
Top-Selling Opponent  
Dallas Mavericks

Non-Premium Revenue  
\$9.89M

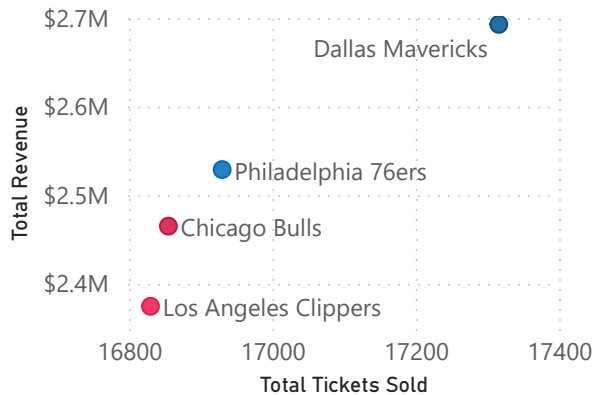
Premium Tickets  
161

Non-Premium Tickets  
67.77K

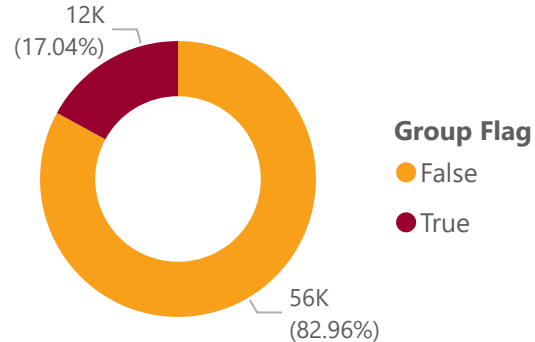
Total Revenue By Event Date



Revenue From Tickets Sold vs Opponents



Ticket Volume & Group-Sales Share



Year	Opponent	Section Category	Sales Class Group	Average Ticket Price
2022	Chicago Bulls	Non-Premium	Miniplan	\$185.86
2022	Chicago Bulls	Non-Premium	Season	\$160.77
2022	Chicago Bulls	Non-Premium	Single Event	\$90.19
2022	Chicago Bulls	Premium	Single Event	\$1,038.53
2022	Los Angeles Clippers	Non-Premium	Miniplan	\$185.13
2022	Los Angeles Clippers	Non-Premium	Season	\$160.71
2022	Los Angeles Clippers	Non-Premium	Single Event	\$70.73
2022	Los Angeles Clippers	Premium	Single Event	\$1,038.53
2023	Dallas Mavericks	N/A	Single Event	\$302.21
2023	Dallas Mavericks	Non-Premium	Miniplan	\$59.56
2023	Dallas Mavericks	Non-Premium	Season	\$160.80
2023	Dallas Mavericks	Non-Premium	Single Event	\$135.53
2023	Dallas Mavericks	Premium	Single Event	\$1,038.53
2023	Philadelphia 76ers	N/A	Single Event	\$132.35
2023	Philadelphia 76ers	Non-Premium	Miniplan	\$182.18
2023	Philadelphia 76ers	Non-Premium	Season	\$160.80
2023	Philadelphia 76ers	Non-Premium	Single Event	\$103.41
2023	Philadelphia 76ers	Premium	Single Event	\$1,038.53
Total				\$148.11



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SEASON

All

OPPONENT

All

GROUP FLAG

All

Clear Filters

Event ID	Year	Quarter	Month	Day	Opponent	Season	Section Category	Section Level	Is Premium	Sales Class Group	Plan Name	Group Flag	Row Name	Section Group	Price Code
1	2022	Qtr 4	October	19	Chicago Bulls	2022	Non-Premium	Level 100	Non-Premium	Miniplan	22HALFB	False	Row 01	Level 100	BPH
1	2022	Qtr 4	October	19	Chicago Bulls	2022	Non-Premium	Level 100	Non-Premium	Miniplan	22HALFB	False	Row 03	Level 100	BPH
1	2022	Qtr 4	October	19	Chicago Bulls	2022	Non-Premium	Level 100	Non-Premium	Miniplan	22HALFB	False	Row 06	Level 100	CPH1
1	2022	Qtr 4	October	19	Chicago Bulls	2022	Non-Premium	Level 100	Non-Premium	Miniplan	22HALFB	False	Row 07	Level 100	CPH
1	2022	Qtr 4	October	19	Chicago Bulls	2022	Non-Premium	Level 100	Non-Premium	Miniplan	22HALFB	False	Row 08	Level 100	CPHH
1	2022	Qtr 4	October	19	Chicago Bulls	2022	Non-Premium	Level 100	Non-Premium	Miniplan	22HALFB	False	Row 08	Level 100	KPH1
1	2022	Qtr 4	October	19	Chicago Bulls	2022	Non-Premium	Level 100	Non-Premium	Miniplan	22HALFB	False	Row 10	Level 100	CPH
1	2022	Qtr 4	October	19	Chicago Bulls	2022	Non-Premium	Level 100	Non-Premium	Miniplan	22HALFB	False	Row 10	Level 100	KPH1
1	2022	Qtr 4	October	19	Chicago Bulls	2022	Non-Premium	Level 100	Non-Premium	Miniplan	22HALFB	False	Row 12	Level 100	NPH
1	2022	Qtr 4	October	19	Chicago Bulls	2022	Non-Premium	Level 100	Non-Premium	Miniplan	22HALFB	False	Row 12	Level 100	NPHH
1	2022	Qtr 4	October	19	Chicago Bulls	2022	Non-Premium	Level 100	Non-Premium	Miniplan	22HALFB	False	Row 14	Level 100	KPH
1	2022	Qtr 4	October	19	Chicago Bulls	2022	Non-Premium	Level 100	Non-Premium	Miniplan	22HALFB	False	Row 14	Level 100	NPH
1	2022	Qtr 4	October	19	Chicago Bulls	2022	Non-Premium	Level 100	Non-Premium	Miniplan	22HALFB	False	Row 16	Level 100	KPH1
1	2022	Qtr 4	October	19	Chicago Bulls	2022	Non-Premium	Level 100	Non-Premium	Miniplan	22HALFB	False	Row 18	Level 100	KPH
1	2022	Qtr 4	October	19	Chicago Bulls	2022	Non-Premium	Level 100	Non-Premium	Miniplan	22HALFB	False	Row 18	Level 100	PPH
1	2022	Qtr 4	October	19	Chicago Bulls	2022	Non-Premium	Level 100	Non-Premium	Miniplan	22HALFB	False	Row 19	Level 100	KPH
1	2022	Qtr 4	October	19	Chicago Bulls	2022	Non-Premium	Level 100	Non-Premium	Miniplan	22HALFB	False	Row 19	Level 100	KPH1
1	2022	Qtr 4	October	19	Chicago Bulls	2022	Non-Premium	Level 100	Non-Premium	Miniplan	22HALFB	False	Row 20	Level 100	HPH
1	2022	Qtr 4	October	19	Chicago Bulls	2022	Non-Premium	Level 100	Non-Premium	Miniplan	22HALFB	False	Row 20	Level 100	MPH1
1	2022	Qtr 4	October	19	Chicago Bulls	2022	Non-Premium	Level 100	Non-Premium	Miniplan	22HALFB	False	Row 21	Level 100	HPH
1	2022	Qtr 4	October	19	Chicago Bulls	2022	Non-Premium	Level 100	Non-Premium	Miniplan	22HALFB	False	Row 21	Level 100	MPH
1	2022	Qtr 4	October	19	Chicago Bulls	2022	Non-Premium	Level 100	Non-Premium	Miniplan	22HALFB	False	Row 21	Level 100	OPH
1	2022	Qtr 4	October	19	Chicago Bulls	2022	Non-Premium	Level 100	Non-Premium	Miniplan	22HALFB	False	Row 22	Level 100	MPH
1	2022	Qtr 4	October	19	Chicago Bulls	2022	Non-Premium	Level 100	Non-Premium	Miniplan	22HALFB	False	Row 23	Level 100	QPH
1	2022	Qtr 4	October	19	Chicago Bulls	2022	Non-Premium	Level 100	Non-Premium	Miniplan	22HALFB	False	Row 24	Level 100	MPH1
1	2022	Qtr 4	October	19	Chicago Bulls	2022	Non-Premium	Level 100	Non-Premium	Miniplan	22HALFB	False	Row 24	Level 100	OPH
1	2022	Qtr 4	October	19	Chicago Bulls	2022	Non-Premium	Level 100	Non-Premium	Miniplan	22HALFB	False	Row 25	Level 100	MPH1
1	2022	Qtr 4	October	19	Chicago Bulls	2022	Non-Premium	Level 100	Non-Premium	Miniplan	22HALFB	False	Row 25	Level 100	PPH



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SEASON  
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Year	Quarter	Month	Day	opponent	weekday	season	Average Ticket Price	Max Ticket Price	Total Revenue	Total Tickets Sold	Worst Game Revenue	Best Game Revenue	Season-Plan Revenue
2023	Qtr 1	March	1	Philadelphia 76ers	Wednesday	2023	\$149.37	\$1,544.1176	\$2,528,865.88	16930	2,528,865.88	\$2,528,865.88	\$1,963,863.53
2023	Qtr 2	April	1	Dallas Mavericks	Saturday	2023	\$155.51	\$1,038.5294	\$2,692,817.64	17316	2,692,817.64	\$2,692,817.64	\$1,964,110.58
2022	Qtr 4	October	19	Chicago Bulls	Wednesday	2022	\$146.25	\$1,038.5294	\$2,465,011.76	16855	2,465,011.76	\$2,465,011.76	\$1,965,859.41
2022	Qtr 4	December	8	Los Angeles Clippers	Thursday	2022	\$141.09	\$1,038.5294	\$2,374,477.94	16830	2,374,477.94	\$2,374,477.94	\$1,963,865.29
Total							\$148.11	\$1,544.1176	\$10,061,173.22	67931	2,374,477.94	\$2,692,817.64	\$7,857,698.81

Year	Quarter	Month	Day	opponent	Non-Premium Revenue	Premium Revenue	Premium Tickets	Non-Premium Tickets	Premium Rev %	Min Ticket Price
2023	Qtr 1	March	1	Philadelphia 76ers	\$2,483,170.59	\$45,695.29	44	16886.00	0.02	\$1.7647
2023	Qtr 2	April	1	Dallas Mavericks	\$2,647,122.35	\$45,695.29	44	17272.00	0.02	\$1.7647
2022	Qtr 4	October	19	Chicago Bulls	\$2,423,470.58	\$41,541.18	40	16815.00	0.02	\$1.7647
2022	Qtr 4	December	8	Los Angeles Clippers	\$2,340,206.47	\$34,271.47	33	16797.00	0.01	\$1.7647
Total					\$9,893,969.99	\$167,203.23	161	67770.00	0.02	\$1.7647