



NBA

TICKETING & RENEWAL DASHBOARD

PROMO FLAG



All



SECTION CATEGORY



All



ROW



All



ZONE



All



Revenue per Game

50.34K

Revenue per Attendee

8.87

Show Rate (Tickets)

9.53

No-Show Rate (Tickets)

-8.53

Renewal Rate

96.01%

MAPE Attendance

34.78%



Forecast Revenue (8wk)

\$10M

Forecast Attendance (8wk)

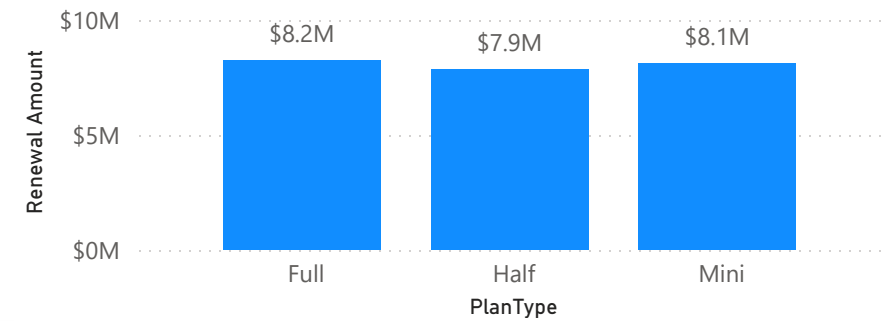
642K

Forecast Variance (Attendance)

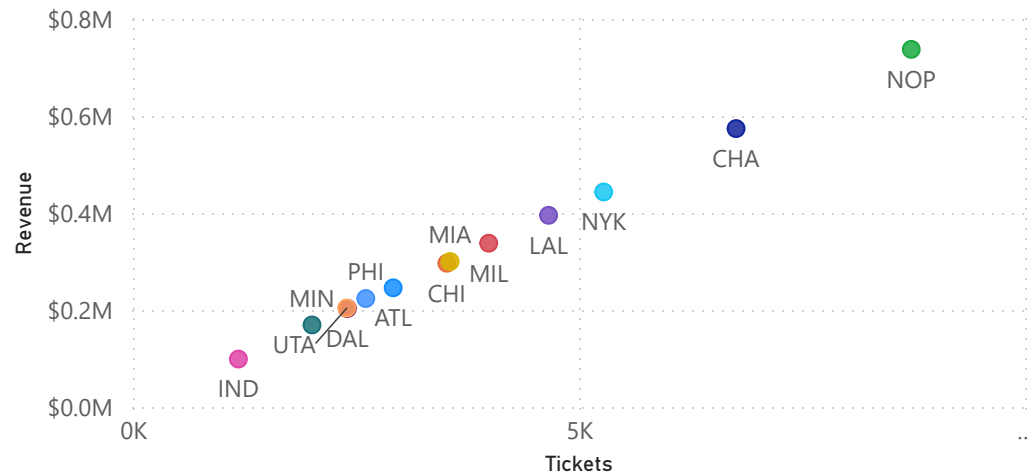
165.75K



Renewal Rate by PlanType



Tickets per Game vs Revenue per Game



Revenue by Opponent

