



NBA

TICKETING & RENEWAL DASHBOARD

SEASON
All

CHANNEL NAME
All

SEGMENT
All

OPPONENT
All

Net Revenue
\$4M

Total Sold
50K

Avg Ticket Price
\$84.58

Gross Box Office
4.35M

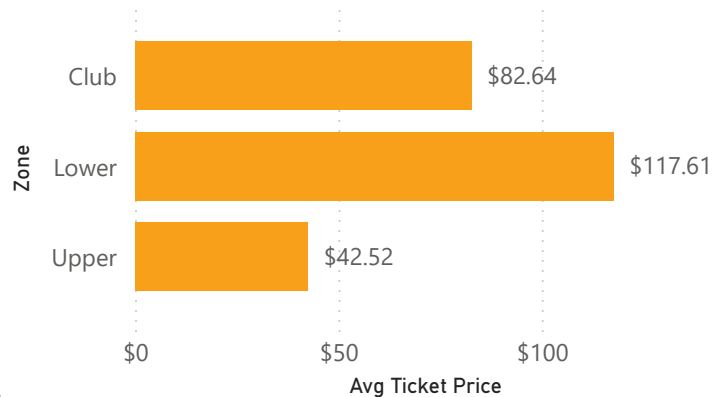
Discount Rate
0.03

Renewal Upsell %
0.03

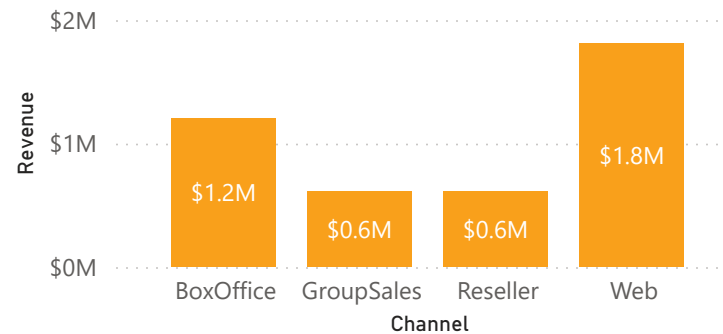
Attendance
477K

Promo Attendance Uplift %
-0.77

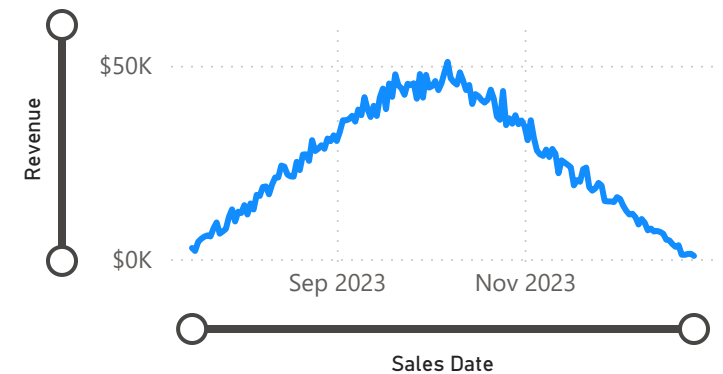
Avg Ticket Price by Zone



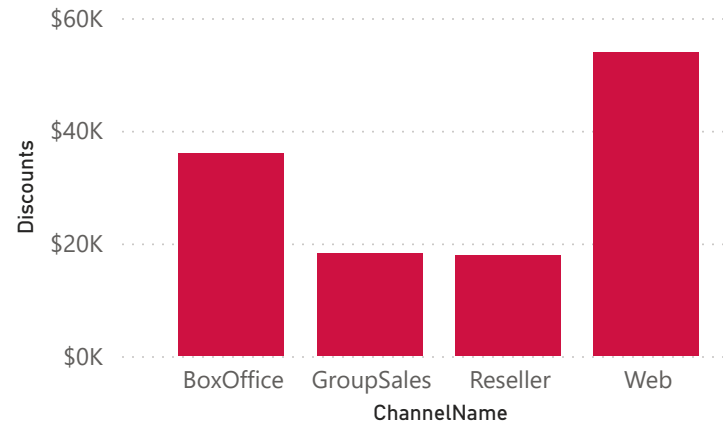
Revenue By Channel



Revenue By Sales



Discount Rate by Channel



Show vs No-Show

