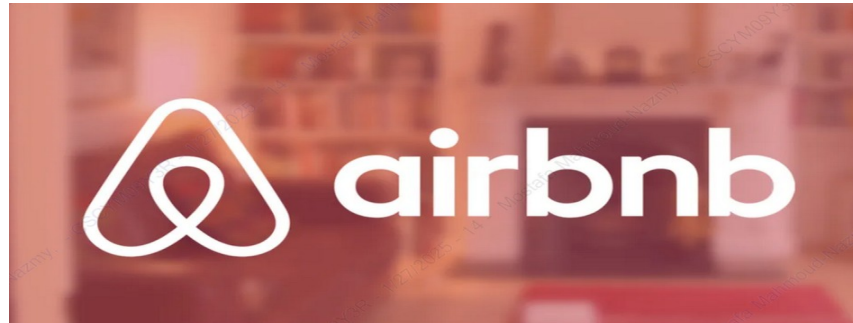


What are your best options in Amsterdam Airbnb listings?



Introduction

I came across a dataset that includes interesting details about Airbnb listings located in Amsterdam, North Holland, The Netherlands. If you are planning a visit to Amsterdam soon, you might be interested to read some insights about listings there!

What was I looking for?

I had 3 questions in mind, and I was exploring the data to find answers for them, here are my questions:

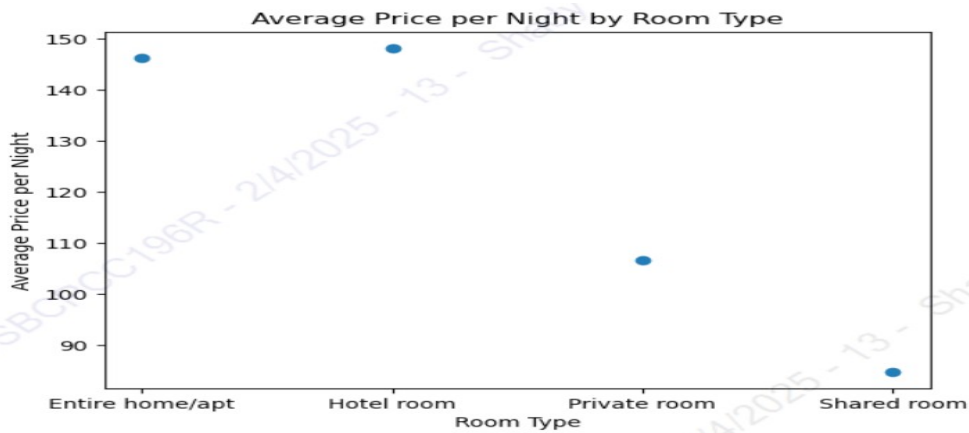
- 1- **Does the room type affect the pricing?**
- 2- **Who the neighborhood impacts the price of the listing?**
- 3- **What factors impact clients reviews?**

Let's see what I found out!

My findings

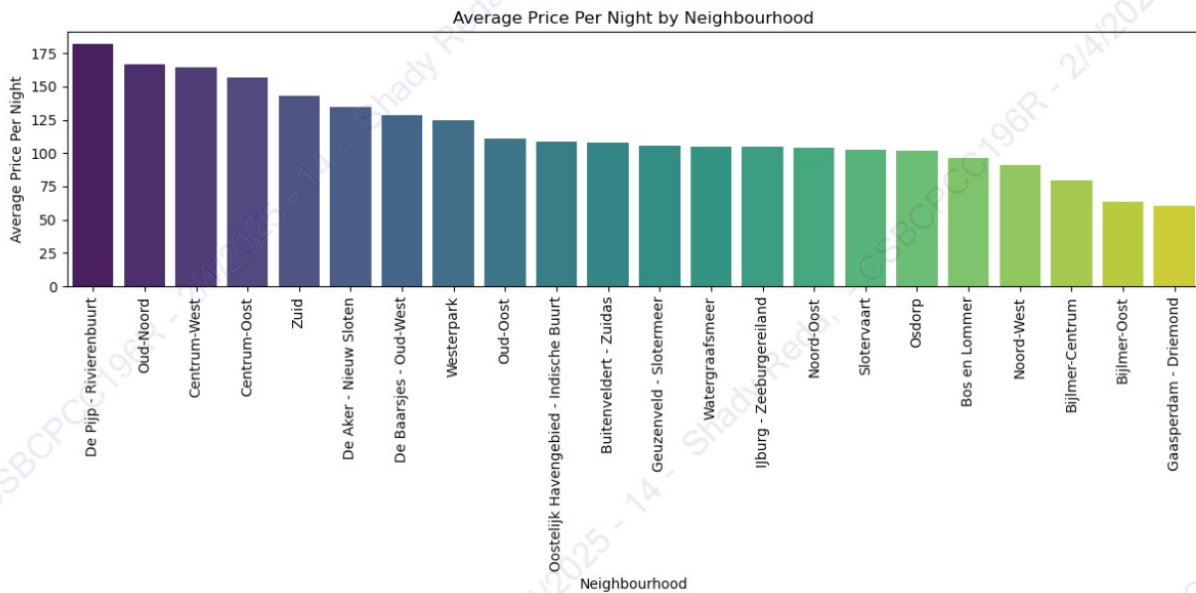
First question:

After analysis we find that hotel listings tend to have the highest rate per night compared to other room types, indicating that room type does impact pricing.



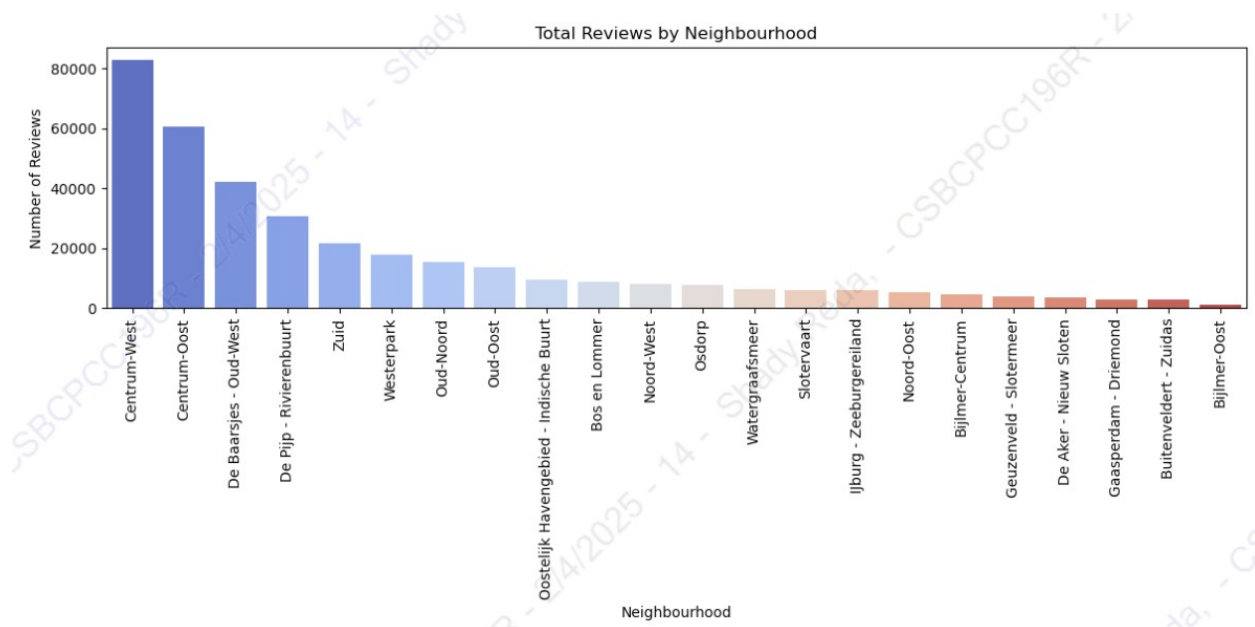
Second question:

In our analysis, we found that the highest-priced neighborhood is (De Pijp - Rivierenbuurt), rather than the most reviewed neighborhood (Centrum-West). Based on this insight, we recommend revisiting the pricing strategy for listings in this neighborhood to better align with the market.



Third question:

revealed that two main factors influence the number of reviews and overall traffic in a neighborhood: location and pricing. Listings with competitive pricing and a location near popular areas (such as Centrum-West) tend to attract higher traffic and generate more positive reviews.



Conclusion

By this, we have obtained answers to our 3 questions to help you navigate different options next time you consider using Amsterdam Airbnb listings.

After all if your are the host please be aware of the market value of your listing and if your are the client we recommend the best suited accommodation with best price and location.

Resources

The dataset was obtained from link <https://insideairbnb.com/get-the-data/>

You can view my code here <https://github.com/Shady-Nayel/Data-Analyst-NanoDegree>