

Shoes.com - SEO Checker

Meta information

Page quality
Page structure

Link structure

External factors

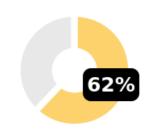
Server

Analyzed URL: http://shoes.com/

Overview of the SEO Check

66% 66% 79%

SEO Score



② Response time	∮ File size	$_{\text{T}}T$ Words	Media files	ℰ Number of links
1.44 s	245.70 kB	656	6	246 internal / 3 external

Search preview

www.shoes.com → block.html ▼

block

Shoes.com



Task list of SEO Improvements 8 Tasks Add a H1 heading to this page. Very important! Improve the page response time. Very important! Try to reduce the number of used JavaScript files. Very important! Review and improve the page title. Important! Improve the text of the meta description. Important! Use good alternative descriptions (alt attributes) for your images. Important! Review and improve the heading structure. Tip! Promote your page in social networks. Tip!



Meta specifications

66% achieved

vieta specificatio	ons	66% achieve
Title	block	
Critically important	The page title is too short. (48 pixels of 580 max pixel length)	Optimize title
	— The page title is only one word.	
	✓ There are no duplicate words in the title	
Meta description	Shoes.com	
Critically important	The meta description is too short. (72 pixels out of 1000 max pixel length)	Optimize description
Crawlability One of the control of	✓ There are no problems in accessing the website.	
Canonical URL	https://www.shoes.com/block.html	
Important	X The specified canonical link points to a different page.	
Language Somewhat important	Language detected in text: en	
	Language defined in HTML: en	
	Server location: Canada	
	✓ The following language is defined by HTML: en	
Alternate/Hreflang Links Somewhat important	✓ There are no alternate links specified on this page.	
Other meta tags	✓ There is no rel next meta tag on this page.	
Somewhat important	✓ There is no rel prev meta tag on this page.	
Domain	✓ The domain is no subdomain.	
Somewhat important	✓ The domain length is good.	
	✓ The domain does not contain non-latin characters.	



Page URL	X There should not be dynamic parameters in the URL.
Somewhat important	✓ No session ID was found in the URL.
	✓ The URL does not have too many subdirectories.
Charset encoding Somewhat important	✓ The charset encoding (UTF-8) is set correctly.
Doctype	✓ The doctype HTML 5 is set correctly.
Nice to have	✓ The doctype is placed at first in the HTML code.
Favicon	✓ The favicon is linked correctly.
Nice to have	



Meta tags

Name	Value
X-Yottaa-Metrics	2621cc02836d/[290,272,-]
X-Yottaa- Optimizations	ob/0 si/26D1cc8d589f-1637090866-4552441628 tts/1634653683012 ti/550c587c2106b06b5100363b ai/550c587c2106b06b5100362d
profile.id	550c587c2106b06b5100362d
tod.id	550c587c2106b06b5100363b
profile.name	Default Profile
resource.version	v~4b.195a.0.0
adn.id	550c587c2106b06b5100362d
shard.size	Empty
cdn.hostname	//cdn-fsly.yottaa.net
viewport	width=device-width, initial-scale=1
description	Shoes.com
keywords	Shoes.com
lang	en
x-ua-compatible	ie=edge
charset	UTF-8



66% achieved Page quality Content ✓ This page contains 656 words. That's ok. ✓ 27% of the text are stop words. Critically important ✓ The page contains a listing, which indicates a good text layout. ✓ 4 paragraphs were found on this page. ✓ The text content is perfect. ✓ No placeholders texts or images were found. ✓ There are no duplicates on the site. ✓ The average number of words per sentence of 13.25 words is good. **Frames** ✓ This page does not use a frameset. ••• Critically important Mobile No Apple touch icon is specified. optimization $\bullet \circ \circ$ This page loads 17 JavaScript files. This may affect the load time negatively. Somewhat important ✓ A viewport "width=device-width, initial-scale=1" is provided. **Bold and strong** ✓ The usage of strong and bold tags is perfect. We recommend the use of up to 13 tags for this tags page. • • • Somewhat important **Image SEO** 6 images have no alt attribute. The content of alt attributes is used by search engines. • • • Somewhat important **Social Networks** There are only a few social sharing widgets on the page. Make your website popular in social networks with social sharing widgets. Nice to have Additional ✓ No additional page markup was found. markup Nice to have **HTTPS** ✓ This website uses HTTPS to protect privacy and integrity of the exchanged data. $\bullet \circ \circ$ Somewhat important ✓ All included files are also transferred via HTTPS.



Media list

URL	Alt attribute	Title	
cat-megamenu-tile-w-0906.jpg?sw=40&q=100	No alt attribute provided		
cat-megamenu-tile-m-0906.jpg?sw=40&q=100	No alt attribute provided		
cat-megamenu-tile-k-0906.jpg?sw=40&q=100	No alt attribute provided		
otw-megamenu-tile-111021.jpg?sw=40&q=100	No alt attribute provided		
brary/default/dwf8f79fe2/yotta_human.png	No alt attribute provided		
f70/Logos/shoes-logo-reverse-tagline.svg	No alt attribute provided		



Page structure 79% achieved

H1 heading Oritically important	➤ There is no H1 heading specified.
Headings ••• Important	— The structure of headings is missing one or more levels. Do not skip heading levels.

Heading structure

Heading level	Content
H2	PLEASE CONFIRM YOU ARE HUMAN
H2	Cookie Policy
НЗ	Your Account
НЗ	Customer Service
НЗ	About Shoes.com



Link structure 25% achieved

Internal links ••• Important	 Some internal links have dynamic parameters. All internal URLs, which are not marked as nofollow, should not contain dynamic parameters. Some anchor texts are used more than once. 1 links don't have an anchor text. ✓ The number of internal links is ok. ✓ None of the anchor texts is too long.
External links Nice to have	✓ There are 3 external links on this page.

Found links on this page

Link	Attributes	Anchor text
/block.html?url=Lz8=&uuid=34de	Anchor	Skip to main content A-TITLE Skip to main content
/shipping.html		FREE STANDARD SHIPPING \$50+ A-TITLE Go to Shipping
/return-policy.html		60 DAY RETURNS A-TITLE Go to Shipping
https://www.shoes.com/		A-TITLE Shoes.com Home
https://www.shoes.com/women/		Women
/women/shoes/new-arrivals/		A-TITLE null
https://www.shoes.com/women/		All Women
/women/shoes/		Shoes
/women/shoes/		All Shoes
/women/shoes/new-arrivals/		New Arrivals
/women-shoes/boat-shoes/		Boat Shoes
/women-shoes/boots/		Boots/Booties
/women-shoes/clogs/		Clogs
/women/shoes/espadrilles/		Espadrilles
/women-shoes/flats/		Flats
/women-shoes/heels/		Heels



www.men'shoes/losalers/ Loafers /women-shoes/mules/ Mules /women-shoes/oxfords/ Oxfords /women-shoes/splatform-flatform/ Platform/Flatform Shoes /women-shoes/slandals/ Singbacks /women-shoes/slingbacks/ Slippors /women-shoes/slippors/ Slippors /women-shoes/sleakers/ Slippors /women-shoes/work/ Wedges /women-shoes/work/ Work Shoes /women-schivities/ All Activities /women-activities/new-arrivals/ Text dualions /women-activities/sahetic/ Althetic /women-activities/casual/ Casual /women-activities/confort/ Casual /women-activities/confort/ Dess/Formal /women-activities/narrow-shoes/ Narrow Shoes /women-activities/narrow-shoes/ Narrow Shoes /women-activities/walking/ Walking /women-activities/walking/ Walking /women/activities/walking/ Walking & More /women/activities/walking/ Walking & More /women/activities/walking/ All Ciothing &	Link	Attributes	Anchor text
Avomen-shoes/oxfords/ Oxfords Avomen-shoes/platform-flatform/ Platform/Flatform Shoes Avomen/shoes/sandals/ Sandals Avomen/shoes/slip-ons/ Slip-Ons Avomen-shoes/slip-ons/ Slip-Ons Avomen-shoes/slip-ons/ Slip-Ons Avomen-shoes/slip-ons/ Sneakers Avomen-shoes/wedges/ Wedges Avomen-shoes/work/ Work Shoes Avomen/activities/ All Activities Avomen/activities/new-arrivals/ Text duplicable Avomen-activities/activities/activities/activities/comfort/ Casual Avomen-activities/comfort/ Comfort Avomen-activities/fores-formal/ Dress/Formal Avomen-activities/arrow-shoes/ Narrow Shoes Avomen-activities/arrow-shoes/ Narrow Shoes Avomen-activities/arrow-shoes/ Walking Avomen-activities/arrow-shoes/ Wilde Shoes Avomen-activities/arrow-shoes/ Walking Avomen-activities/arrow-shoes/ Wilde Shoes Avomen/clothing-more/ Clothing & More Avomen/clothing-more/ All Clothing A	/women/shoes/loafers/		Loafers
Avomen-shoes/platform-flatform/ Platform/Flatform Shoes Avomen/shoes/sandals/ Sandals Avomen/shoes/slipsbacks/ Slipsbacks Avomen-shoes/slippers/ Slip-Ons Avomen-shoes/slippers/ Slippers Avomen-shoes/sneakors/ Sneakors Avomen-shoes/wedges/ Wedges Avomen-shoes/work/ Work Shoes Avomen/activities/ Activities Avomen/activities/ All Activities Avomen-activities/actiletic/ All Activities Avomen-activities/actiletic/ Athletic Avomen-activities/actiletic/ Athletic Avomen-activities/activities/activities/floot-health Comfort Avomen-activities/activities/floot-health Foot Health & Wellness Avomen-activities/outdoor/ Outdoor Avomen-activities/activities/marrow-shoes/ Narrow Shoes Avomen-activities/wide-shoes/ Wide Shoes Avomen-activities/wide-shoes/ Wide Shoes Avomen-activities/wide-shoes/ Wide Shoes Avomen/clothing-more/more/ All Cothing & More Avomen/clothing-more/ell-acces All A	/women-shoes/mules/		Mules
Avomen/shoes/salingbacks/ Sandals /women-shoes/slingbacks/ Slingbacks /women-shoes/slipons/ Slip-Ons /women-shoes/slipors/ Slippers /women-shoes/sneakers/ Sneakers /women-shoes/work/ Work Shoes /women/activities/ Activities /women/activities/ All Activities /women-activities/ew-arrivals/ Text dupliest /women-activities/casual/ Casual /women-activities/casual/ Comfort /women-activities/dress-formal/ Dress/Formal /women-activities/dress-formal/ Dress/Formal /women-activities/dress-formal/ Dress/Formal /women-activities/dress-formal/ Dress/Formal /women-activities/out-health Foot Health & Wellness /women-activities/out-health Foot Health & Wellness /women-activities/wide-shoes/ Wide Shoes /women-activities/walking/ Walking /women/activities/wide-shoes/ Wide Shoes /women/activities/wide-shoes/ Wide Shoes /women/activities/wide-shoes/ Wide Shoes	/women-shoes/oxfords/		Oxfords
/women/shoes/slippacks/ Slippacks /women-shoes/slippers/ Slippors /women-shoes/sneakers/ Sneakers /women-shoes/wedges/ Wedges /women-shoes/work/ Work Shoes /women/activities/ Activities /women/activities/ All Activities /women/activities/new-arrivals/ Text dusticate /women-activities/acthletic/ Athletic /women-activities/casual/ Casual /women-activities/comfort/ Comfort /women-activities/foot-health Foot Health & Wellness /women-activities/outdoor/ Outdoor /women-activities/outdoor/ Outdoor /women-activities/surarow-shoes/ Narrow Shoes /women-activities/walking/ Walking /women-activities/walking/ Walking /women/activities/walking/ Walking /women/clothing-more/ Clothing & More /women/clothing-more/more/al-acces All Clothing & More /women/clothing-more/all-acces All Accessories /women/clothing-more/all-cloth All Clothing	/women-shoes/platform-flatform/		Platform/Flatform Shoes
/women-shoes/slippers/ /women-shoes/slippers/ /women-shoes/sineakers/ /women-shoes/wedges/ /women-shoes/wedges/ /women-shoes/work/ /women/activities/ /women/activities/ /women/activities/ /women/activities/ /women-activities/ /women-activities/ /women-activities/ /women-activities/ /women-activities/ /women-activities/ /women-activities/ /women-activities/ /women-activities/omfort/ /women-activities/foot-health Foot Health & Wellness /women-activities/outdoor/ /women-activities/outdoor/ /women-activities/outdoor/ /women-activities/outdoor/ /women-activities/outdoor/ /women-activities/outdoor/ /women-activities/walking/ /women-activities/walking/ /women-activities/walking/ /women-activities/walking/ /women-activities/walking/ /women/activities/marrow-shoes/ /women/activities/marrow-ahoes/ /women/activities/activities/marrow-ahoes/ /women/activities/marrow-ahoes/ /women/activitie	/women/shoes/sandals/		Sandals
/women-shoes/sippers/ /women-shoes/sneakers/ /women-shoes/wedges/ /women-shoes/work/ /women-shoes/work/ /women/activities/ /women/activities/ /women/activities/ /women-activities/athletic/ /women-activities/casual/ /women-activities/casual/ /women-activities/comfort/ /women-activities/foot-health /women-activities/foot-health /women-activities/outdoor/ /women-activities/walking/ /women-activities/walking/ /women/activities/walking/ /women/activities/wide-shoes/ /women/activities/wide-shoes/ /women/activities/marror/ /women/activities/marror	/women/shoes/slingbacks/		Slingbacks
/women-shoes/wedges/ Wedges /women-shoes/wedges/ Work Shoes /women/activities/ Activities /women/activities/ All Activities /women/activities/new-arrivals/ Text duplicate /women-activities/acthetic/ Athletic /women-activities/casual/ Casual /women-activities/comfort/ Comfort /women-activities/dress-formal/ Dress/Formal /women-activities/foot-health Foot Health & Wellness /women-activities/outdoor/ Outdoor /women-activities/outdoor/ Outdoor /women-activities/valking/ Walking /women-activities/walking/ Wide Shoes /women/activities/wide-shoes/ Wide Shoes /women/clothing-more/ All Clothing & More /women/clothing-more/new-arriv Text duplicate New Arrivals /women/clothing-more/all-acces All Accessories /women/clothing-more/all-cloth All Clothing	/women-shoes/slip-ons/		Slip-Ons
/women-shoes/wedges/ Wedges /women/shoes/work/ Work Shoes /women/activities/ Activities /women/activities/ All Activities /women/activities/new-arrivals/ Text duplicate /women-activities/athletic/ Athletic /women-activities/casual/ Casual /women-activities/comfort/ Comfort /women-activities/dress-formal/ Dress/Formal /women-activities/narrow-shoes/ Narrow Shoes /women/activities/narrow-shoes/ Narrow Shoes /women-activities/outdoor/ Outdoor /women-activities/walking/ Walking /women/activities/wide-shoes/ Wide Shoes /women/clothing-more/ All Clothing & More /women/clothing-more/new-arriv Toxt duplicate New Arrivals /women/clothing-more/eall-acces All Accessories /women/clothing-more/all-cloth All Clothing	/women-shoes/slippers/		Slippers
/women/sctivities/ Activities /women/activities/ All Activities /women/activities/new-arrivals/ Text duplicate New Arrivals /women-activities/athletic/ Athletic /women-activities/casual/ Casual /women-activities/comfort/ Comfort /women-activities/dress-formal/ Dress/Formal /women-activities/foot-health Foot Health & Wellness /women/activities/narrow-shoes/ Narrow Shoes /women-activities/outdoor/ Outdoor /women-activities/vuldoor/ Quidoor /women-activities/walking/ Walking /women/activities/wilking/ Wide Shoes /women/clothing-more/ Clothing & More /women/clothing-more/new-arriv Text duplicate New Arrivals /women/clothing-more/all-acces All Accessories /women/clothing-more/all-acces All Clothing	/women-shoes/sneakers/		Sneakers
/women/activities/ /women/activities/ /women/activities/ /women-activities/athletic/ /women-activities/casual/ /women-activities/cosual/ /women-activities/cosual/ /women-activities/cosual/ /women-activities/cosual/ /women-activities/cosual/ /women-activities/foot-health Foot Health & Wellness /women-activities/narrow-shoes/ /women-activities/narrow-shoes/ /women-activities/outdoor/ /women-activities/vunning/ /women-activities/vunning/ /women-activities/vunning/ /women-activities/wulking/ /women-activities/wulking/ /women-activities/wulking/ /women-activities/wulking/ /women/activities/wulking/ /women/activities/wulking/ /women/activities/wulking/ /women/activities/wulking/ /women/activities/wulking/ /women/activities/wulking/ /women/activities/wulking-more/ /women/activities/wulking-more/ /women/activities/wulking-more/ /women/clothing-more/ /women/clothing-more/ /women/clothing-more/ /women/clothing-more/new-arriv Toxt duplicate New Arrivals /women/clothing-more/all-acces All Clothing /women/clothing-more/all-acces All Clothing	/women-shoes/wedges/		Wedges
/women/activities/ All Activities /women/activities/new-arrivals/ Toxt duplicate /women-activities/athletic/ Athletic /women-activities/casual/ Casual /women-activities/comfort/ Comfort /women-activities/dress-formal/ Dress/Formal /women-activities/foot-health Foot Health & Wellness /women/activities/narrow-shoes/ Narrow Shoes /women-activities/outdoor/ Outdoor /women-activities/walking/ Running /women-activities/walking/ Walking /women/activities/wide-shoes/ Wide Shoes /women/clothing-more/ Clothing & More /women/clothing-more/new-arriv Toxt duplicate New Arrivals /women/clothing-more/all-acces All Accessories /women/clothing-more/all-cloth All Clothing	/women-shoes/work/		Work Shoes
/women/activities/new-arrivals/ Text duplicate New Arrivals /women-activities/casual/ Casual /women-activities/comfort/ Comfort /women-activities/dress-formal/ Dress/Formal /women-activities/foot-health Foot Health & Wellness /women/activities/narrow-shoes/ Narrow Shoes /women-activities/outdoor/ Outdoor /women-activities/vunning/ Running /women-activities/walking/ Walking /women/activities/wide-shoes/ Wide Shoes /women/clothing-more/ Clothing & More /women/clothing-more/ All Clothing & More /women/clothing-more/new-arriv Text duplicate New Arrivals /women/clothing-more/all-acces All Clothing /women/clothing-more/all-cloth All Clothing	/women/activities/		Activities
/women-activities/athletic/ /women-activities/casual/ /women-activities/comfort/ /women-activities/dress-formal/ /women-activities/foot-health /women-activities/narrow-shoes/ /women-activities/narrow-shoes/ /women-activities/nunning/ /women-activities/running/ /women-activities/running/ /women-activities/walking/ /women-activities/walking/ /women/activities/walking/ /women/activities/wide-shoes/ /women/clothing-more/ /women/clothing-more/ /women/clothing-more/ /women/clothing-more/ /women/clothing-more/ /women/clothing-more/ /women/clothing-more/all-acces All Clothing /women/clothing-more/all-acces /women/clothing-more/all-acces All Clothing /women/clothing-more/all-acces All Clothing	/women/activities/		All Activities
/women-activities/casual/ Casual /women-activities/comfort/ Comfort /women-activities/dress-formal/ Dress/Formal /women-activities/foot-health Foot Health & Wellness /women/activities/narrow-shoes/ Narrow Shoes /women-activities/outdoor/ Outdoor /women-activities/running/ Running /women-activities/walking/ Walking /women/activities/wide-shoes/ Wide Shoes /women/clothing-more/ Clothing & More /women/clothing-more/ All Clothing & More /women/clothing-more/all-acces All Accessories /women/clothing-more/all-cloth All Clothing	/women/activities/new-arrivals/	Text duplicate	New Arrivals
/women-activities/comfort/ Comfort /women-activities/dress-formal/ Dress/Formal /women-activities/foot-health Foot Health & Wellness /women/activities/narrow-shoes/ Narrow Shoes /women-activities/outdoor/ Outdoor /women-activities/running/ Running /women-activities/walking/ Walking /women/activities/wide-shoes/ Wide Shoes /women/clothing-more/ Clothing & More /women/clothing-more/enw-arriv Text duplicate New Arrivals /women/clothing-more/all-acces All Accessories /women/clothing-more/all-cloth All Clothing	/women-activities/athletic/		Athletic
/women-activities/dress-formal/ Dress/Formal /women-activities/foot-health Foot Health & Wellness /women/activities/narrow-shoes/ Narrow Shoes /women-activities/outdoor/ Outdoor /women-activities/running/ Running /women-activities/walking/ Walking /women/activities/wide-shoes/ Wide Shoes /women/clothing-more/ Clothing & More /women/clothing-more/ All Clothing & More /women/clothing-more/new-arriv Text duplicate New Arrivals /women/clothing-more/all-acces All Accessories /women/clothing-more/all-cloth All Clothing	/women-activities/casual/		Casual
/women-activities/narrow-shoes/ Narrow Shoes /women-activities/outdoor/ Outdoor /women-activities/running/ Running /women-activities/walking/ Walking /women/activities/wide-shoes/ /women/clothing-more/ All Clothing & More /women/clothing-more/all-acces All Accessories /women/clothing-more/all-cloth Foot Health & Wellness Narrow Shoes Narrow Shoes Running Running Running All Clothing Walking Walking Walking All Clothing & More All Clothing & More All Clothing & More All Clothing and All Clothing All Accessories All Clothing-more/all-cloth All Clothing	/women-activities/comfort/		Comfort
/women/activities/narrow-shoes/ /women-activities/outdoor/ /women-activities/running/ /women-activities/running/ /women-activities/walking/ /women/activities/wide-shoes/ /women/activities/wide-shoes/ /women/clothing-more/ /women/clothing-more/ /women/clothing-more/ /women/clothing-more/ /women/clothing-more/new-arriv Text duplicate New Arrivals /women/clothing-more/all-acces /women/clothing-more/all-cloth All Clothing /women/clothing-more/all-cloth All Clothing	/women-activities/dress-formal/		Dress/Formal
/women-activities/outdoor/ /women-activities/running/ Running /women-activities/walking/ Walking /women/activities/wide-shoes/ Wide Shoes /women/clothing-more/ Clothing & More /women/clothing-more/ All Clothing & More /women/clothing-more/new-arriv Text duplicate New Arrivals /women/clothing-more/all-acces All Accessories /women/clothing-more/all-cloth All Clothing	/women-activities/foot-health		Foot Health & Wellness
/women-activities/running/ /women-activities/walking/ /women/activities/wide-shoes/ /women/clothing-more/ /women/clothing-more/ /women/clothing-more/new-arriv Text duplicate /women/clothing-more/all-acces All Clothing All Clothing All Clothing All Accessories /women/clothing-more/all-cloth All Clothing	/women/activities/narrow-shoes/		Narrow Shoes
/women/activities/walking/ Walking /women/activities/wide-shoes/ Wide Shoes /women/clothing-more/ Clothing & More /women/clothing-more/ All Clothing & More /women/clothing-more/new-arriv Text duplicate New Arrivals /women/clothing-more/all-acces All Accessories /women/clothing-more/all-cloth All Clothing	/women-activities/outdoor/		Outdoor
/women/activities/wide-shoes/ /women/clothing-more/ /women/clothing-more/ /women/clothing-more/new-arriv Text duplicate /women/clothing-more/all-acces /women/clothing-more/all-cloth All Clothing All Clothing All Clothing	/women-activities/running/		Running
/women/clothing-more/ /women/clothing-more/ /women/clothing-more/new-arriv Text duplicate New Arrivals /women/clothing-more/all-acces All Accessories /women/clothing-more/all-cloth All Clothing	/women-activities/walking/		Walking
/women/clothing-more/ /women/clothing-more/new-arriv Text duplicate New Arrivals /women/clothing-more/all-acces All Accessories /women/clothing-more/all-cloth All Clothing	/women/activities/wide-shoes/		Wide Shoes
/women/clothing-more/new-arriv Text duplicate New Arrivals /women/clothing-more/all-acces All Accessories /women/clothing-more/all-cloth All Clothing	/women/clothing-more/		Clothing & More
/women/clothing-more/all-acces All Accessories /women/clothing-more/all-cloth All Clothing	/women/clothing-more/		All Clothing & More
/women/clothing-more/all-cloth All Clothing	/women/clothing-more/new-arriv	Text duplicate	New Arrivals
	/women/clothing-more/all-acces		All Accessories
/women/clothing-more/backpacks/ Backpacks	/women/clothing-more/all-cloth		All Clothing
	/women/clothing-more/backpacks/		Backpacks



iwomen/clothing-more/base/ Base /women/clothing-more/base/s Handbase/lurses /women/clothing-more/handbase/s Hats /women/clothing-more/handbase/s Luggage /women/clothing-more/hands/s Travel Accessories /women/clothing-more/socks/ Socks /women/clothing-more/socks/ Top Brands /women/top-brands/ All Top Brands /women/top-brands/skechers/ Skechers /women/top-brands/skechers/ UGG /women/top-brands/skechers/ Dorel /women/top-brands/skechers/ Sorel /women/top-brands/skechers/ Dorel /women/top-brands/skechers/ Skechers /women/top-brands/stansko/ Dorel /women/top-brands/stonic/ Vornic	Link	Attributes	Anchor text
Avonen/clothing-more/handsags/ Handbags/Purses Avonen/clothing-more/hats/s Hats Avonen/clothing-more/hats/s Luggage women/clothing-more/roscks/ Socks women/clothing-more/socks/ Socks women/top-brands/ All Top Brands /women/top-brands/skechers/ Skechers /women/top-brands/skechers/ Skechers /women/top-brands/skechers/ Sorel /women/top-brands/skechers/ Sorel /women/top-brands/forces/ Croes /women/top-brands/forces/ Croes /women/top-brands/sirkenstock/ Birkenstock /women/top-brands/slarks/ Clarks /women/top-brands/slave-madden/ New Balance /women/top-brands/slave-madden/ Steve Madden /women/top-brands/slave-madden/ Steve Madden /women/top-brands/vans/ Vans /women/top-brands/vans/ Vans /women/top-brands/vans/ Vans /women/top-brands/vans/ Steve Madden /women/top-brands/vans/ Vans /women/top-brands/vans/ Shoes <tr< td=""><td>/women/clothing-more/bags/</td><td></td><td>Bags</td></tr<>	/women/clothing-more/bags/		Bags
Avomen/clothing-more/lats/ Hats Avomen/clothing-more/luggage/ Luggage Avomen/clothing-more/socks/ Socks Avomen/clothing-more/socks/ Socks Avomen/top-brands/ Top Brands Avomen/top-brands/ All Top Brands Avomen/top-brands/skechers/ Skechers Avomen/top-brands/sorel/ Sorel Avomen/top-brands/sorel/ Sorel Avomen/top-brands/sorel/ Crocs Avomen/top-brands/crocs/ Crocs Avomen/top-brands/clarks/ Birkenstock Avomen/top-brands/clarks/ Clarks Avomen/top-brands/seve-balance/ New Balance Avomen/top-brands/seve-madden/ Steve Madden Avomen/top-brands/slorice/ Vionic Avomen/top-brands/vionic/ Vionic Avomen/top-brands/vionic/ Vionic Avomen/top-brands/vionic/ Vionic Avomen/top-brands/vionic/ Vionic Avomen/top-brands/vans/ Vionic Avomen/top-brands/vans/ Vionic Avomen/top-brands/vans/ Vionic Avomen/top-brands/vans/	/women/clothing-more/coats-jac		Coats & Jackets
/women/clothing-more/luggage/ Luggage /women/clothing-more/stavel-ac Travel Accessories /women/top-brands/ Socks /women/top-brands/ All Top Brands /women/top-brands/kechers/ Skechers /women/top-brands/sorel/ UGG /women/top-brands/sorel/ Sorel /women/top-brands/sorel/ Dr. Martens /women/top-brands/crocs/ Crocs /women/top-brands/birkenstock/ Birkenstock /women/top-brands/clarks/ Clarks /women/top-brands/clarks/ Dansko /women/top-brands/steve-madden/ Steve Madden /women/top-brands/steve-madden/ Steve Madden /women/top-brands/vionic/ Vionic /women/top-brands/vans/ Vans https://www.shoes.com/men/ Men /men/shoes/new-arrivals/ ***Tot duplicate ***Titte null https://www.shoes.com/men/shoes/ ***Tot duplicate All Shoes /men/shoes/boat-shoes/ ****Tot duplicate New Arrivals /men/shoes/boat-shoes/ *****Tot duplicate New Arrivals	/women/clothing-more/handbags/		Handbags/Purses
Awomen/clothing-more/socks/ Socks /women/top-brands/ Top Brands /women/top-brands/ All Top Brands /women/top-brands/skechers/ Skechers /women/top-brands/skechers/ Skechers /women/top-brands/sorel/ Sorel /women/top-brands/sorel/ Dr. Martens /women/top-brands/crocs/ Crocs /women/top-brands/birkenstock/ Birkenstock /women/top-brands/clarks/ Clarks /women/top-brands/seve-madden/ New Balance /women/top-brands/seve-madden/ Steve Madden /women/top-brands/brooks/ Brooks /women/top-brands/vans/ Vans https://www.shoes.com/men/ Men /men/shoes/new-arrivals/ Text duplicate Attritte null https://www.shoes.com/men/shoes/ Text duplicate All Shoes /men/shoes/new-arrivals/ Text duplicate All Shoes /men/shoes/new-arrivals/ Text duplicate Boat Shoes	/women/clothing-more/hats/		Hats
/women/top-brands/ Top Brands /women/top-brands/ All Top Brands /women/top-brands/skechers/ Skechers /women/top-brands/skechers/ Skechers /women/top-brands/sorel/ Sorel /women/top-brands/drmartens/ Dr. Martens /women/top-brands/chrestock/ Crocs /women/top-brands/birkenstock/ Birkenstock /women/top-brands/clarks/ Clarks /women/top-brands/rew-balance/ New Balance /women/top-brands/rew-balance/ Steve Madden /women/top-brands/vionic/ Vionic /women/top-brands/vions/ Brooks /women/top-brands/vans/ Vans https://www.shoes.com/men/ All Men https://www.shoes.com/men/shoes/ Text duplicate Shoes https://www.shoes.com/men/shoes/ Text duplicate New Arrivals /men/shoes/new-arrivals/ Text duplicate New Arrivals /men/shoes/new-arrivals/ Text duplicate Shoes	/women/clothing-more/luggage/		Luggage
Avomen/top-brands/ Top Brands /women/top-brands/skechers/ Skechers /women/top-brands/skechers/ UGG /women/top-brands/sorel/ Sorel /women/top-brands/dr-martens/ Dr. Martens /women/top-brands/crocs/ Crocs /women/top-brands/birkenstock/ Birkenstock /women/top-brands/clarks/ Clarks /women/top-brands/dansko/ Dansko /women/top-brands/seve-madden/ Steve Madden /women/top-brands/vionic/ Vionic /women/top-brands/vionic/ Vionic /women/top-brands/vans/ Vans https://www.shoes.com/men/ Men /men/shoes/new-arrivals/ Text duplicate Shoes https://www.shoes.com/men/shoes/ Text duplicate New Arrivals /men/shoes/hoes/shoes/ Text duplicate New Arrivals /men/shoes/hoes/shoes/ Text duplicate Boat Shoes	/women/clothing-more/travel-ac		Travel Accessories
/women/top-brands/ All Top Brands /women/top-brands/skechers/ Skechers /women/top-brands/ugg/ UGG /women/top-brands/sorol/ Sorel /women/top-brands/dr-martens/ Dr. Martens /women/top-brands/crocs/ Crocs /women/top-brands/clarks/ Clarks /women/top-brands/clarks/ Clarks /women/top-brands/dansko/ Dansko /women/top-brands/seve-madden/ Steve Madden /women/top-brands/vionic/ Vionic /women/top-brands/vans/ Vans https://www.shoes.com/men/ Men /men/shoes/new-arrivals/ Text duplicate Shoes https://www.shoes.com/men/shoes/ Text duplicate Shoes https://www.shoes.com/men/shoes/ Text duplicate New Arrivals /men/shoes/hoes/shoes/ Text duplicate New Arrivals /men/shoes/hoes/shoet-shoes/ Text duplicate Boat Shoes	/women/clothing-more/socks/		Socks
/women/top-brands/skechers/ /women/top-brands/ugg/ /women/top-brands/sorel/ /women/top-brands/dr-martens/ /women/top-brands/crocs/ /women/top-brands/brikenstock/ /women/top-brands/brikenstock/ /women/top-brands/brikenstock/ /women/top-brands/clarks/ /women/top-brands/darks/ /women/top-brands/darks/ /women/top-brands/darks/ /women/top-brands/darks/ /women/top-brands/darks/ /women/top-brands/darks/ /women/top-brands/fuew-balance/ /women/top-brands/steve-madden/ /women/top-brands/steve-madden/ /women/top-brands/vionic/ /women/top-brands/vionic/ /women/top-brands/vionic/ /women/top-brands/vionic/ /women/top-brands/vionic/ /women/top-brands/vionic/ /women/top-brands/vionic/ /women/top-brands/vans/	/women/top-brands/		Top Brands
/women/top-brands/ugg/ UGG /women/top-brands/sorel/ Sorel /women/top-brands/drmartens/ Dr. Martens /women/top-brands/crocs/ Croes /women/top-brands/clarks/ Birkenstock /women/top-brands/clarks/ Clarks /women/top-brands/dansko/ Dansko /women/top-brands/riew-balance/ New Balance /women/top-brands/vionic/ Vionic /women/top-brands/vionic/ Vionic /women/top-brands/brooks/ Brooks /women/top-brands/vans/ Vans /https://www.shoes.com/men/ Men /men/shoes/new-arrivals/ Text duplicate A-TITLE null /https://www.shoes.com/men/shoes/ Text duplicate Shoes /https://www.shoes.com/men/shoes/ Text duplicate All Shoes /men/shoes/how-arrivals/ Text duplicate New Arrivals /men/shoes/how-arrivals/ Text duplicate Bhoes	/women/top-brands/		All Top Brands
/women/top-brands/drmartens/ Dr. Martens /women/top-brands/drmartens/ Crocs /women/top-brands/drkenstock/ Birkenstock /women/top-brands/clarks/ Clarks /women/top-brands/clarks/ Dansko /women/top-brands/steve-madden/ Steve Madden /women/top-brands/steve-madden/ Vionic /women/top-brands/vans/ Vans /women/top-brands/vans/ Wans /women/top-brands/vans/ Wans /women/top-brands/vans/ Wans /ttps://www.shoes.com/men/ All Men /ttps://www.shoes.com/men/shoes/ Text duplicate Mittps://www.shoes.com/men/shoes/ /text duplicate Mal Shoes /men/shoes/new-arrivals/ Text duplicate Men All Shoes /men/shoes/new-arrivals/ Text duplicate Men All Shoes /men/shoes/new-arrivals/ Text duplicate Men All Shoes /men/shoes/new-arrivals/ Text duplicate Mew Arrivals /men/shoes/hoeu-arrivals/ Text duplicate Mew Arrivals /men/shoes/hoeu-arrivals/ Text duplicate Mew Arrivals /men/shoes/hoeu-arrivals/ Text duplicate Boat Shoes	/women/top-brands/skechers/		Skechers
/women/top-brands/drmartens/ Dr. Martens /women/top-brands/crocs/ Crocs /women/top-brands/birkenstock/ Birkenstock /women/top-brands/clarks/ Clarks /women/top-brands/dansko/ Dansko /women/top-brands/new-balance/ New Balance /women/top-brands/steve-madden/ Steve Madden /women/top-brands/vionic/ Vionic /women/top-brands/brooks/ Brooks /women/top-brands/vans/ Vans https://www.shoes.com/men/ Men /men/shoes/new-arrivals/ Text duplicate https://www.shoes.com/men/shoes/ Text duplicate https://www.shoes.com/men/shoes/ Text duplicate /men/shoes/new-arrivals/ Text duplicate https://www.shoes.com/men/shoes/ Text duplicate /men/shoes/hoew-arrivals/ Text duplicate /men/shoes/boat-shoes/ Text duplicate New Arrivals /men/shoes/boat-shoes/ Text duplicate	/women/top-brands/ugg/		UGG
/women/top-brands/crocs/ /women/top-brands/birkenstock/ /women/top-brands/clarks/ /women/top-brands/dansko/ /women/top-brands/new-balance/ /women/top-brands/steve-madden/ /women/top-brands/vionic/ /wo	/women/top-brands/sorel/		Sorel
/women/top-brands/birkenstock/ /women/top-brands/clarks/ /women/top-brands/dansko/ /women/top-brands/new-balance/ /women/top-brands/steve-madden/ /women/top-brands/vionic/ /women/top-brands/brooks/ /women/top-brands/brooks/ /women/top-brands/vans/ /women/top-brands	/women/top-brands/drmartens/		Dr. Martens
/women/top-brands/clarks/ /women/top-brands/dansko/ /women/top-brands/new-balance/ /women/top-brands/steve-madden/ /women/top-brands/vionic/ /women/top-brands/brooks/ /women/top-brands/brooks/ /women/top-brands/vans/ /women/top-brands/brooks/ /women/top-brands/vans/ /women/top-brands/brands/ /women/top-brands/brands/ /women/top-brands/brands/ /women/top-brands/brands/ /women/top-brands/brands/ /women/top-brands/brands/ /women/top-brands/brands/ /women/top-brands/brands/ /women/top-brands/brands/ /women/top-brands/brands/brands/ /women/top-brands/brands/ /women/top-brands/brands/brands/ /women/top-brands/brands/brands/ /women/top-brands/brands/brands/brands/ /women/top-brands/brands/brands/ /women/top-brands/brands/brands/brands/ /women/top-brands/brands/brands/brands/brands/ /women/top-brands/b	/women/top-brands/crocs/		Crocs
/women/top-brands/dansko/ Dansko /women/top-brands/new-balance/ New Balance /women/top-brands/steve-madden/ Steve Madden /women/top-brands/vionic/ Vionic /women/top-brands/brooks/ Brooks /women/top-brands/vans/ Vans https://www.shoes.com/men/ Men /men/shoes/new-arrivals/ Text duplicate A-TITLE null https://www.shoes.com/men/shoes/ Text duplicate All Shoes /men/shoes/new-arrivals/ Text duplicate New Arrivals /men/shoes/hoet-shoes/ Text duplicate New Arrivals /men/shoes/boat-shoes/ Text duplicate New Arrivals /men/shoes/boat-shoes/ Text duplicate Boat Shoes	/women/top-brands/birkenstock/		Birkenstock
/women/top-brands/new-balance/ /women/top-brands/steve-madden/ /women/top-brands/vionic/ /women/top-brands/brooks/ /women/top-brands/brooks/ /women/top-brands/brooks/ /women/top-brands/vans/	/women/top-brands/clarks/		Clarks
/women/top-brands/steve-madden/ Vionic /women/top-brands/brooks/ Brooks /women/top-brands/brooks/ Vans https://www.shoes.com/men/ Men /men/shoes/new-arrivals/ Text duplicate Shoes https://www.shoes.com/men/shoes/ Text duplicate All Shoes /men/shoes/new-arrivals/ Text duplicate New Arrivals /men/shoes/new-arrivals/ Text duplicate Boat Shoes	/women/top-brands/dansko/		Dansko
/women/top-brands/brooks/ Brooks /women/top-brands/vans/ Vans https://www.shoes.com/men/ Men /men/shoes/new-arrivals/ Text duplicate A-TITLE null https://www.shoes.com/men/ All Men https://www.shoes.com/men/shoes/ Text duplicate Shoes /men/shoes/new-arrivals/ Text duplicate All Shoes /men/shoes/new-arrivals/ Text duplicate All Shoes /men/shoes/new-arrivals/ Text duplicate All Shoes /men/shoes/boat-shoes/ Text duplicate Boat Shoes	/women/top-brands/new-balance/		New Balance
/women/top-brands/brooks/ /women/top-brands/vans/ /women/top-brands/vans/ /women/top-brands/vans/ /women/top-brands/vans/ /women/top-brands/vans/ /women/top-brands/vans/ /women/top-brands/brooks/ /women/top-brands/brooks/ /women/top-brands/brooks/ /women/top-brands/brooks/ /women/shoes.com/men/ /women/shoes/new-arrivals/ /women/shoes/	/women/top-brands/steve-madden/		Steve Madden
/women/top-brands/vans/ https://www.shoes.com/men/ /men/shoes/new-arrivals/ https://www.shoes.com/men/ All Men https://www.shoes.com/men/shoes/ Text duplicate Shoes https://www.shoes.com/men/shoes/ Text duplicate All Shoes /men/shoes/new-arrivals/ Text duplicate New Arrivals /men/shoes/boat-shoes/ Text duplicate Boat Shoes	/women/top-brands/vionic/		Vionic
https://www.shoes.com/men/ /men/shoes/new-arrivals/ https://www.shoes.com/men/ https://www.shoes.com/men/ https://www.shoes.com/men/shoes/ Text duplicate Shoes https://www.shoes.com/men/shoes/ Text duplicate A-TITLE null All Men All Men All Shoes https://www.shoes.com/men/shoes/ Text duplicate All Shoes /men/shoes/new-arrivals/ Text duplicate New Arrivals /men/shoes/boat-shoes/ Text duplicate Boat Shoes	/women/top-brands/brooks/		Brooks
/men/shoes/new-arrivals/ https://www.shoes.com/men/ https://www.shoes.com/men/shoes/ Text duplicate Shoes https://www.shoes.com/men/shoes/ Text duplicate All Shoes /men/shoes/new-arrivals/ Text duplicate New Arrivals /men/shoes/boat-shoes/ Text duplicate Boat Shoes	/women/top-brands/vans/		Vans
https://www.shoes.com/men/shoes/ Text duplicate Shoes https://www.shoes.com/men/shoes/ Text duplicate All Shoes /men/shoes/new-arrivals/ Text duplicate New Arrivals /men/shoes/boat-shoes/ Text duplicate Boat Shoes	https://www.shoes.com/men/		Men
https://www.shoes.com/men/shoes/ Text duplicate Shoes https://www.shoes.com/men/shoes/ Text duplicate All Shoes /men/shoes/new-arrivals/ Text duplicate New Arrivals /men/shoes/boat-shoes/ Text duplicate Boat Shoes	/men/shoes/new-arrivals/	Text duplicate	A-TITLE null
https://www.shoes.com/men/shoes/ Text duplicate All Shoes /men/shoes/new-arrivals/ Text duplicate New Arrivals /men/shoes/boat-shoes/ Text duplicate Boat Shoes	https://www.shoes.com/men/		All Men
/men/shoes/new-arrivals/ /men/shoes/boat-shoes/ Text duplicate	https://www.shoes.com/men/shoes/	Text duplicate	Shoes
/men/shoes/boat-shoes/ Text duplicate Boat Shoes	https://www.shoes.com/men/shoes/	Text duplicate	All Shoes
	/men/shoes/new-arrivals/	Text duplicate	New Arrivals
/men-shoes/boots/ Boots/Chukka	/men/shoes/boat-shoes/	Text duplicate	Boat Shoes
	/men-shoes/boots/		Boots/Chukka



Link	Attributes	Anchor text
/men/shoes/clogs/	Text duplicate	Clogs
/men/shoes/loafers/	Text duplicate	Loafers
/men/shoes/oxfords/	Text duplicate	Oxfords
/men/shoes/sandals/	Text duplicate	Sandals
/men/shoes/slip-ons/	Text duplicate	Slip-Ons
/men-shoes/slippers/	Text duplicate	Slippers
/men-shoes/sneakers/	Text duplicate	Sneakers
/men-shoes/work/	Text duplicate	Work Shoes
/men/activities/	Text duplicate	Activities
/men/activities/	Text duplicate	All Activities
/men/activities/new-arrivals/	Text duplicate	New Arrivals
/men-activities/athletic/	Text duplicate	Athletic
/men-activities/casual/	Text duplicate	Casual
/men/activities/comfort/	Text duplicate	Comfort
/men-activities/dress-formal/	Text duplicate	Dress/Formal
/men-activities/foot-health-we	Text duplicate	Foot Health & Wellness
/men/activities/narrow-shoes/	Text duplicate	Narrow Shoes
/men-activities/outdoor/	Text duplicate	Outdoor
/men-activities/running/	Text duplicate	Running
/men-activities/walking/	Text duplicate	Walking
/men/activities/wide-shoes/	Text duplicate	Wide Shoes
/men-activities/work/		Work
/men-clothing-more/	Text duplicate	Clothing & More
/men-clothing-more/	Text duplicate	All Clothing & More
/men-clothing-more/accessories/	Text duplicate	All Accessories
/men-clothing-more/clothing/	Text duplicate	All Clothing
/men-clothing-more/backpacks/	Text duplicate	Backpacks
/men/clothing-more/bags/	Text duplicate	Bags
/men-clothing-more/coats-jackets/	Text duplicate	Coats & Jackets
/men-clothing-more/hats/	Text duplicate	Hats



/men/clothing-more/luggage/ /men/clothing-more/travel-acce /men/clothing-more/new-arrivals/	Text duplicate Text duplicate	Luggage
	Text duplicate	
/men/clothing-more/new-arrivals/		Travel Accessories
	Text duplicate	New Arrivals
/men/clothing-more/socks/	Text duplicate	Socks
/men/top-brands/	Text duplicate	Top Brands
/men/top-brands/	Text duplicate	All Top Brands
/men/top-brands/clarks/	Text duplicate	Clarks
/men/top-brands/brooks/	Text duplicate	Brooks
/men/top-brands/timberland/		Timberland
/men/top-brands/florsheim/		Florsheim
/men/top-brands/keen/		Keen
/men/top-brands/merrell/		Merrell
/men/top-brands/new-balance/	Text duplicate	New Balance
/men/top-brands/rockport/		Rockport
/men/top-brands/skechers/	Text duplicate	Skechers
/men/top-brands/drmartens/	Text duplicate	Dr. Martens
/men/top-brands/vans/	Text duplicate	Vans
/men/top-brands/ugg/	Text duplicate	UGG
https://www.shoes.com/kids/		Kids
/kids/shoes/new-arrivals/	Text duplicate	A-TITLE null
https://www.shoes.com/kids/		All Kids
https://www.shoes.com/kids/shoes/	Text duplicate	Shoes
https://www.shoes.com/kids/shoes/	Text duplicate	All Shoes
/kids/shoes/new-arrivals/	Text duplicate	New Arrivals
/kids/shoes/boat-shoes/	Text duplicate	Boat Shoes
/kids-shoes/boots/		Boots
/kids-shoes/boots/		All Boots
/kids/shoes/boots/chelsea-boots/		Chelsea Boots
/kids/shoes/clogs/	Text duplicate	Clogs
/kids-shoes/light-up-shoes/		Light Up Shoes



Link	Attributes	Anchor text
/kids-shoes/mary-janes/		Mary Janes
/kids/shoes/oxfords/	Text duplicate	Oxfords
/kids-shoes/sandals/	Text duplicate	Sandals
/kids-shoes/slip-ons/	Text duplicate	Slip-Ons
/kids-shoes/slippers/	Text duplicate	Slippers
/kids-shoes/sneakers/	Text duplicate	Sneakers
/kids/activities/	Text duplicate	Activities
/kids/activities/	Text duplicate	All Activities
/kids/activities/accessories/		Accessories
/kids/activities/athletic/	Text duplicate	Athletic
/kids/activities/comfort/	Text duplicate	Comfort
/kids/activities/infants-and-t		Infants and Toddlers
/kids/activities/outdoor/	Text duplicate	Outdoor
/kids/activities/rain-gear/		Rain Gear
/kids/activities/water/		Water
/kids/activities/hats/	Text duplicate	Hats
/kids/top-brands/	Text duplicate	Top Brands
/kids/top-brands/	Text duplicate	All Top Brands
/kids/top-brands/crocs/	Text duplicate	Crocs
/kids/top-brands/drmartens/	Text duplicate	Dr. Martens
/kids/top-brands/keds/		Keds
/kids/top-brands/keen/	Text duplicate	Keen
/kids/top-brands/new-balance/	Text duplicate	New Balance
/kids/top-brands/skechers/	Text duplicate	Skechers
/kids/top-brands/sperry/		Sperry
/kids/top-brands/stride-rite/		Stride Rite
/kids/top-brands/ugg/	Text duplicate	UGG
/kids/top-brands/vans/	Text duplicate	Vans
https://www.shoes.com/brands/		Brands
https://www.shoes.com/brands/		All Brands



Link	Attributes	Anchor text
/brands/asics/		ASICS
/brands/bearpaw/		Bearpaw
/brands/birkenstock/	Text duplicate	Birkenstock
/brands/bogs/		Bogs
/brands/brooks/	Text duplicate	Brooks
/brands/clarks/	Text duplicate	Clarks
/brands/crocs/	Text duplicate	Crocs
/brands/danner/		Danner
/brands/dansko/	Text duplicate	Dansko
/brands/dr-martens/	Text duplicate	Dr. Martens
/brands/drew/		Drew
/brands/earth-origins/		Earth Origins
/brands/easy-spirit/		Easy Spirit
/brands/ecco/		ECCO
/brands/keds/	Text duplicate	Keds
/brands/keen/		KEEN
/brands/koolaburra-by-ugg/		Koolaburra by UGG
/brands/merrell/	Text duplicate	Merrell
/brands/minnetonka/		Minnetonka
/brands/naot/		Naot
/brands/new-balance/	Text duplicate	New Balance
/brands/olukai/		OluKai
/brands/propet/		Propet
/brands/rockport/	Text duplicate	Rockport
https://www.shoes.com/brands/sas/		SAS
/brands/saucony/		Saucony
/brands/skechers/	Text duplicate	Skechers
/brands/sorel/	Text duplicate	Sorel
/brands/sperry-top-sider/		Sperry Top-Sider
/brands/timberland/	Text duplicate	Timberland



Link	Attributes	Anchor text
/brands/timberland-pro/		Timberland PRO
/brands/twisted-x/		Twisted X
https://www.shoes.com/brands/ugg/	Text duplicate	UGG
/brands/vans/	Text duplicate	Vans
/brands/vionic/	Text duplicate	Vionic
https://www.shoes.com/sale/		Sale
/sale/deal-of-the-week/	Text duplicate	A-TITLE null
https://www.shoes.com/sale/		All Sale
https://www.shoes.com/sale/wome n/		Women's Sale
https://www.shoes.com/sale/wome n/		All Women's Sale
/sale/womens-sale/shoes/	Text duplicate	Shoes
/sale/womens-sale/activities/	Text duplicate	Activities
/sale/womens-sale/clothing-more/	Text duplicate	Clothing & More
https://www.shoes.com/sale/men/		Men's Sale
https://www.shoes.com/sale/men/		All Men's Sale
/sale/mens-sale/shoes/	Text duplicate	Shoes
/sale/mens-sale/activities/	Text duplicate	Activities
/sale/mens-sale/clothing-more/	Text duplicate	Clothing & More
https://www.shoes.com/sale/kids/		Kids' Sale
https://www.shoes.com/sale/kids/		All Kids' Sale
/sale/kids-sale/activities/	Text duplicate	Activities
/sale/kids-sale/shoes/	Text duplicate	Shoes
/sale/clothing/		Clothing Sale
/sale/deal-of-the-week/		Deal of the Week
/on/demandware.store/Sites-sho		No Text
https://www.shoes.com/login/		Login A-TITLE Login
https://www.shoes.com/login/	Text duplicate	Login A-TITLE Login
https://www.shoes.com/cart/		A-TITLE View Cart



Link	Attributes	Anchor text
https://www.shoes.com/cart/	Text duplicate	A-TITLE View Cart
/marketing-campaigns/save-now/		Code SAVE30 Gets 30% OFF* Your Order
/marketing-campaigns/save-now/		SHOP NOW
/sale/limited-time-offers/new		Up to 70% off Clearance - Brand New Markdowns!
/sale/limited-time-offers/new		SHOP SALE
https://www.perimeterx.com/why	External	Why Was I Blocked
https://www.shoes.com/account/		My Account A-TITLE Go to My Account
/order-history/		Check Order A-TITLE Go to Check Order
/my-shoes-rewards.html		Rewards A-TITLE Go to Rewards
https://www.shoes.com/gift-card/		Gift Cards A-TITLE Gift Cards
/customer-service/payment.html		Payment A-TITLE Payment Options
/customer-service/contact-us.html		Contact Us A-TITLE Go to Contact Us
/return-policy.html		Returns A-TITLE Go to Returns
https://www.shoes.com/faq.html		FAQ A-TITLE Go to FAQ
/privacy.html		Privacy Policy A-TITLE Go to Privacy
https://www.shoes.com/terms.html		Terms & Conditions A-TITLE Go to Terms
/exclusions-terms-conditions.html		Exclusions A-TITLE Go to Exclusions
/about-us.html		Who We Are A-TITLE Go to About Us
/careers.html		Careers A-TITLE Go to Careers
/inclusion-and-diversity.html		Inclusion & Diversity A-TITLE Inclusion & Diversity
/customer-service/customer-rev		Reviews A-TITLE Reviews



Link	Attributes	Anchor text
/coupons.html		Coupons A-TITLE Coupons
https://www.facebook.com/shoes	New window External	A-TITLE Go to Facebook
https://www.instagram.com/shoe	New window External	A-TITLE Go to Instagram
/privacy.html		More Information A-TITLE Go to Privacy Policy



Server configuration

54% achieved

HTTP redirects Output Critically important	This page redirects to "https://www.shoes.com/block.html?url=Lz8%3D&uuid=34dead17-479e-11ec-8ddf-755557444c6f&vid" ✓ The redirect of URLs with www and non-www subdomain is configured correctly.
HTTP header ••• Important	 ✓ No X-Powered HTTP header is sent. ✓ This page uses GZip for compressed data transmission.
Performance • • • • Somewhat important	 ➤ The page response time is slow (1.44 seconds). The response time should be less than 0.4 seconds. Slow websites are bad for search engine bots and also result in bad user experience. This page loads 17 JavaScript files. This may affect the load time negatively. ✓ This page only loads 3 CSS files. That's ok. ✓ The file size of the HTML document is fine (246 kB).



HTTP Response Header

date Wed, 17 Nov 2021 12:02:16 GMT content-type text/hmitcharset=UTF-8 content-length 59732 connection keep-alive set-cookie 30 Characters set-cookie 11 Characters set-cookie 13 Characters set-cookie 14 Characters set-cookie 15 Characters set-cookie 15 Characters set-cookie 15 Characters content-security-policy frame-ancestors'sell' vary accept-enoding cr-cache-status DYNAMIC expect-ct max-age-604800, report-uri-https://report-uri.cloudflare.com/cdn-cgi/beacon/expect-ct'	Name	Value
connection Keep-alive set-cookie 10 Charactere set-cookie 245 Charactere set-cookie 39 Charactere set-cookie 30 Charactere set-cookie 135 Charactere set-cookie 135 Charactere set-cookie 135 Charactere x-dw-request-base-id 15G-eEtv/GEBAAB_ content-security-policy frame-ancestors 'self' x-xss-protection 1,mode-block x-content-type-options nosniff pragma no-cache expires Thu, 01 Det 1994 16:00:00 GMT vary accept-encoding cf-cache-status DYNAMIC expect-ct max-age=604800, report-uri-"https://report-uri.cloudflare.com/cdn-ogi/beacon/expect-ct" cf-ray 6af8ct2248182aa5-ORD cache-control no-cache, no-store, must-revalidate x-yottaa-os 200 xyottaa-optimizations 00/1000 si/26D1cc8d589f-1637090866-4552441628 tts/1634653663012 tt/550c587c2106b06b5100363b ai/550c587c2106b06b5100363b ai/550c587c2106b06b5100363b ai/550c587c2106b06b5100363b ai/550c587c2106b06b5100363b ai/550c587c2106b06b5100363b ai/550c587c2106b06b5100363b ai/550c587c2106b06b5100363	date	Wed, 17 Nov 2021 12:02:16 GMT
connection keep-alive set-cookie 70 Characters set-cookie 345 Characters set-cookie 41 Characters set-cookie 30 Characters set-cookie 15 Characters set-cookie 15 Characters x-dw-request-base-id 1 SG-eEf/NGEBAAB_ content-security-policy frame-ancestors 'self' x-xss-protection 1;mode=block x-content-type-options nosniff pragma no-cache expires Thu, 01 Dec 1994 16:00:00 GMT vary accept-encoding ct-cache-status DYNAMIC expect-ct max-age-604800, report-uri="https://report-uri.cloudflare.com/cdn-cgi/beacon/expect-ct" cf-ray 6af8ct2248f82aa5-ORD cache-control no-cache, no-store, must-revalidate x-yottaa-os 200 x-yottaa-optimizations ob/1000 si/26D1 cc8d589f-1637090866-4552441628 tts/1634653683012 ti/550c587c2106b06b5100363b ai/550c587c2106b06b5100362d tm/0 content-encoding gzip age 0 x-yottaa-metrics <th< td=""><td>content-type</td><td>text/html;charset=UTF-8</td></th<>	content-type	text/html;charset=UTF-8
set-cookie 70 Characters set-cookie 345 Characters set-cookie 41 Characters set-cookie 30 Characters set-cookie 155 Characters x-dw-request-base-id 1 SG-eElv/GEBAAB_ content-security-policy frame-ancestors 'self' x-xss-protection 1;mode=block x-content-type-options nosniff pragma no-cache expires Thu, 01 Dec 1994 16:00:00 GMT vary accept-encoding ct-cache-status DYNAMIC expect-ct max-age-604800, report-uri='https://report-uri.cloudflare.com/cdn-cgi/beacon/expect-ct' cf-ray 6al8ct/2248182aa5-ORD cache-control no-cache, no-store, must-revalidate x-yottaa-os 200 x-yottaa-optimizations ob/1000 si/26D1cc8d589f-637090866-4552441628 tts/1634653683012 tt/550c587c2106b06b5100363b ai/550c587c2106b06b5100362d tm/0 content-encoding gzip age 0 x-yottaa-metrics 2621cc02836d/[304,272,-] 26D1cc8d589f[-337.190] statuscode 200	content-length	59732
set-cookie 245 Characters set-cookie 41 Characters set-cookie 395 Characters x-dw-request-base-id 15G-eEfvIGEBAAB_ content-security-policy frame-ancestors 'self' x-xss-protection 1,mode-block x-content-type-options nosniff pragma no-cache expires Thu, 01 Dec 1994 16:00:00 GMT vary accept-encoding cf-cache-status DYNAMIC expect-ct max-age=604800, report-uri="https://report-uri.cloudflare.com/cdn-cgi/beacon/expect-ct" cf-ray 6af8cf2248f82aa5-ORD cache-control no-cache, no-store, must-revalidate x-yottaa-os 200 x-yottaa-optimizations ob/1000 si/26D1cc8d589f-1637090866-4552441628 tts/1634653683012 tt/550c587c2106b06b5100363b ai/550c587c2106b06b5100362d tm/0 content-encoding gzip age 0 x-yottaa-metrics 2621cc02836d/[304,272,-] 26D1cc8d589f/[-337.190] statuscode 200	connection	keep-alive
set-cookie 41 Characters set-cookie 39 Characters set-cookie 153 Characters x-dw-request-base-id 1 SG-eEfvIGEBAAB_ content-security-policy frame-ancestors 'sell' x-xss-protection 1;mode-block x-content-type-options nonsiff pragma no-cache expires Thu, 01 Dec 1994 16:00:00 GMT vary accept-encoding cf-cache-status DYNAMIC expect-ct max-age=604800, report-uri="https://report-uri.cloudflare.com/cdn-cgi/beacon/expect-ct" cf-ray 6af8cf2248f8zaa5-ORD cache-control no-cache, no-store, must-revalidate x-yottaa-os 200 x-yottaa-optimizations ob/1000 si/26D1cc8d589f-1637090866-4552441628 tts/1634653683012 tt/550c587c2106b06b5100363b ai/550c587c2106b06b5100362d tm/0 content-encoding gzip age 0 x-yottaa-metrics 2621cc02836d/[304,272,-] 26D1cc8d589f/[-,337.190] statuscode 200	set-cookie	70 Characters
set-cookie 39 Characters set-cookie 155 Characters x-dw-request-base-id 1SG-eEfvIGEBAAB_ content-security-policy frame-ancestors 'sell' x-xss-protection 1;mode=block x-content-type-options nosniff pragma no-cache expires Thu, 01 Dec 1994 16:00:00 GMT vary accept-encoding cf-cache-status DYNAMIC expect-ct max-age=604800, report-uri="https://report-uri.cloudflare.com/cdn-cgi/beacon/expect-ct" cf-ray 6af8cf2248f82aa5-ORD cache-control no-cache, no-store, must-revalidate x-yottaa-os 200 x-yottaa-optimizations ob/1000 si/26D1 cc8d589f-1637090866-4552441628 tts/1634653683012 ti/550c587c2106b06b5100363b ai/550c587c2106b06b5100362d tm/0 content-encoding gzip age 0 x-yottaa-metrics 2621cc02836d/[304,272,-] 26D1cc8d589f/[-,337.190] statuscode 200	set-cookie	245 Characters
set-cookie 135 Characters x-dw-request-base-id 1SG-eEfvIGEBAAB_ content-security-policy frame-ancestors 'self' x-xss-protection 1;mode=block x-content-type-options nosniff pragma no-cache expires Thu, 01 Dec 1994 16:00:00 GMT vary accept-encoding cf-cache-status DYNAMIC expect-ct max-age=604800, report-uri="https://report-uri.cloudflare.com/cdn-cgi/beacon/expect-ct" cf-ray 6af8cf2248f82aa5-ORD cache-control no-cache, no-store, must-revalidate x-yottaa-os 200 x-yottaa-optimizations ch/1000 sl/26D1cc8d589f-1637090866-4552441628 tts/1634653683012 ti/550c587c2106b06b5100363b ai/550c587c2106b06b5100362d tm/0 content-encoding gzip age 0 x-yottaa-metrics 2621cc02836d/[304,272,-] 26D1cc8d589f/[-,337.190] statuscode 200	set-cookie	41 Characters
x-dw-request-base-id 1SG-eEfvIGEBAAB_ content-security-policy frame-ancestors 'self' x-xss-protection 1;mode=block x-content-type-options nosniff pragma no-cache expires Thu, 01 Dec 1994 16:00:00 GMT vary accept-encoding cf-cache-status DYNAMIC expect-ct max-age=604800, report-uri="https://report-uri.cloudflare.com/cdn-cgi/beacon/expect-ct" cf-ray 6af8cf2248f82aa5-ORD cache-control no-cache, no-store, must-revalidate x-yottaa-os 200 x-yottaa-optimizations 200 x-yottaa-optimizations gzip age 0 x-yottaa-metrics 2621cc02836d/[304,272,-] 26D1cc8d589f/[-,337,190] statuscode 200	set-cookie	39 Characters
content-security-policy frame-ancestors 'self' x-xss-protection 1;mode=block x-content-type-options rosniff pragma no-cache expires Thu, 01 Dec 1994 16:00:00 GMT vary accept-encoding cf-cache-status DYNAMIC expect-ct max-age=604800, report-uri="https://report-uri.cloudflare.com/cdn-cgi/beacon/expect-ct" cf-ray 6af8cf2248f82aa5-ORD cache-control no-cache, no-store, must-revalidate x-yottaa-os 200 x-yottaa-optimizations ob/1000 si/26D1cc8d589f-1637090866-4552441628 tts/1634653683012 ti/550c587c2106b06b5100362d tm/0 content-encoding gzip age 0 x-yottaa-metrics 2621cc02836d/[304,272,-] 26D1cc8d589f/[-,337.190] statuscode 200	set-cookie	135 Characters
x-xss-protection 1;mode=block x-content-type-options nosniff pragma no-cache expires Thu, 01 Dec 1994 16:00:00 GMT vary accept-encoding cf-cache-status DYNAMIC expect-ct max-age=604800, report-uri="https://report-uri.cloudflare.com/cdn-cgi/beacon/expect-ct" cf-ray 6af8cf2248f82aa5-ORD cache-control no-cache, no-store, must-revalidate x-yottaa-os 200 x-yottaa-optimizations ob/1000 si/26D1cc8d589f-1637090866-4552441628 tts/1634653683012 ti/550c587c2106b06b5100363b ai/550c587c2106b06b5100362d tm/0 content-encoding gzip age 0 x-yottaa-metrics 2621cc02836d/[304,272,-] 26D1cc8d589f/[-,337.190] statuscode 200	x-dw-request-base-id	1SG-eEfvIGEBAAB_
x-content-type-options nosniff pragma no-cache expires Thu, 01 Dec 1994 16:00:00 GMT vary accept-encoding cf-cache-status DYNAMIC expect-ct max-age=604800, report-uri="https://report-uri.cloudflare.com/cdn-cgi/beacon/expect-ct" cf-ray 6af8cf2248f82aa5-ORD cache-control no-cache, no-store, must-revalidate x-yottaa-os 200 x-yottaa-optimizations ob/1000 si/26D1cc8d589f-1637090866-4552441628 tts/1634653683012 ti/550c587c2106b06b5100362d tm/0 content-encoding gzip age 0 x-yottaa-metrics 2621cc02836d/[304,272,-] 26D1cc8d589f/[-,337.190] statuscode 200	content-security-policy	frame-ancestors 'self'
pragma no-cache expires Thu, 01 Dec 1994 16:00:00 GMT vary accept-encoding cf-cache-status DYNAMIC expect-ct max-age=604800, report-uri="https://report-uri.cloudflare.com/cdn-cgi/beacon/expect-ct" cf-ray 6af8cf2248f82aa5-ORD cache-control no-cache, no-store, must-revalidate x-yottaa-os 200 x-yottaa-optimizations ob/1000 si/26D1cc8d589f-1637090866-4552441628 tts/1634653683012 ti/550c587c2106b06b5100363b ai/550c587c2106b06b5100362d tm/0 content-encoding gzip age 0 x-yottaa-metrics 2621cc02836d/[304,272,-] 26D1cc8d589f/[-,337.190] statuscode 200	x-xss-protection	1;mode=block
expires Thu, 01 Dec 1994 16:00:00 GMT vary accept-encoding cf-cache-status DYNAMIC expect-ct max-age=604800, report-uri="https://report-uri.cloudflare.com/cdn-cgi/beacon/expect-ct" cf-ray 6af8cf2248f82aa5-ORD cache-control no-cache, no-store, must-revalidate x-yottaa-os 200 x-yottaa-optimizations ob/1000 si/26D1cc8d589f-1637090866-4552441628 tts/1634653683012 ti//550c587c2106b06b5100363b ai/550c587c2106b06b5100362d tm/0 content-encoding gzip age 0 x-yottaa-metrics 2621cc02836d/[304,272,-] 26D1cc8d589f/[-,337.190] statuscode 200	x-content-type-options	nosniff
vary accept-encoding cf-cache-status DYNAMIC expect-ct max-age=604800, report-uri="https://report-uri.cloudflare.com/cdn-cgi/beacon/expect-ct" cf-ray 6af8cf2248f82aa5-ORD cache-control no-cache, no-store, must-revalidate x-yottaa-os 200 x-yottaa-optimizations ob/1000 si/26D1cc8d589f-1637090866-4552441628 tts/1634653683012 ti/550c587c2106b06b5100363b ai/550c587c2106b06b5100362d tm/0 content-encoding gzip age 0 x-yottaa-metrics 2621cc02836d/[304,272,-] 26D1cc8d589f/[-,337.190] statuscode 200	pragma	no-cache
cf-cache-status DYNAMIC expect-ct max-age=604800, report-uri="https://report-uri.cloudflare.com/cdn-cgi/beacon/expect-ct" cf-ray 6af8cf2248f82aa5-ORD cache-control no-cache, no-store, must-revalidate x-yottaa-os 200 x-yottaa-optimizations ob/1000 si/26D1cc8d589f-1637090866-4552441628 tts/1634653683012 ti/550c587c2106b06b5100363b ai/550c587c2106b06b5100362d tm/0 content-encoding gzip age 0 x-yottaa-metrics 2621cc02836d/[304,272,-] 26D1cc8d589f/[-,337.190] statuscode 200	expires	Thu, 01 Dec 1994 16:00:00 GMT
expect-ct max-age=604800, report-uri="https://report-uri.cloudflare.com/cdn-cgi/beacon/expect-ct" cf-ray 6af8cf2248f82aa5-ORD cache-control no-cache, no-store, must-revalidate x-yottaa-os 200 x-yottaa-optimizations ob/1000 si/26D1cc8d589f-1637090866-4552441628 tts/1634653683012 ti/550c587c2106b06b5100363b ai/550c587c2106b06b5100362d tm/0 content-encoding gzip age 0 x-yottaa-metrics 2621cc02836d/[304,272,-] 26D1cc8d589f/[-,337.190] statuscode 200	vary	accept-encoding
cf-ray 6af8cf2248f82aa5-ORD cache-control no-cache, no-store, must-revalidate x-yottaa-os 200 x-yottaa-optimizations ob/1000 si/26D1cc8d589f-1637090866-4552441628 tts/1634653683012 ti/550c587c2106b06b5100363b ai/550c587c2106b06b5100362d tm/0 content-encoding gzip age 0 x-yottaa-metrics 2621cc02836d/[304,272,-] 26D1cc8d589f/[-,337.190] statuscode 200	cf-cache-status	DYNAMIC
cache-control no-cache, no-store, must-revalidate x-yottaa-os 200 x-yottaa-optimizations ob/1000 si/26D1cc8d589f-1637090866-4552441628 tts/1634653683012 ti/550c587c2106b06b5100363b ai/550c587c2106b06b5100362d tm/0 content-encoding gzip age 0 x-yottaa-metrics 2621cc02836d/[304,272,-] 26D1cc8d589f/[-,337.190] statuscode 200	expect-ct	max-age=604800, report-uri="https://report-uri.cloudflare.com/cdn-cgi/beacon/expect-ct"
x-yottaa-os 200 x-yottaa-optimizations ob/1000 si/26D1cc8d589f-1637090866-4552441628 tts/1634653683012 ti/550c587c2106b06b5100363b ai/550c587c2106b06b5100362d tm/0 content-encoding gzip age 0 x-yottaa-metrics 2621cc02836d/[304,272,-] 26D1cc8d589f/[-,337.190] statuscode 200	cf-ray	6af8cf2248f82aa5-ORD
x-yottaa-optimizations ob/1000 si/26D1cc8d589f-1637090866-4552441628 tts/1634653683012 tti/550c587c2106b06b5100363b ai/550c587c2106b06b5100362d tm/0 content-encoding gzip age 0 x-yottaa-metrics 2621cc02836d/[304,272,-] 26D1cc8d589f/[-,337.190] statuscode 200	cache-control	no-cache, no-store, must-revalidate
ti/550c587c2106b06b5100363b ai/550c587c2106b06b5100362d tm/0 content-encoding gzip age 0 x-yottaa-metrics 2621cc02836d/[304,272,-] 26D1cc8d589f/[-,337.190] statuscode 200	x-yottaa-os	200
age 0 x-yottaa-metrics 2621cc02836d/[304,272,-] 26D1cc8d589f/[-,337.190] statuscode 200	x-yottaa-optimizations	
x-yottaa-metrics 2621cc02836d/[304,272,-] 26D1cc8d589f/[-,337.190] statuscode 200	content-encoding	gzip
statuscode 200	age	0
	x-yottaa-metrics	2621cc02836d/[304,272,-] 26D1cc8d589f/[-,337.190]
http_version HTTP/1.1	statuscode	200
	http_version	HTTP/1.1



External factors 41% achieved

Blacklists ••• Critically important	✓ This website is not classified "for adult only".✓ This website is not listed on the Shallalist.
Backlinks One of the control of the	 This page has only a few links from other websites. This page only has backlinks from 1 referring domains. This page only has 1 backlinks. This page only has few backlinks from 1 different ip addresses. ✓ This page is referenced by wikipedia.
Facebook popularity Somewhat important Listed on Webwiki Nice to have	 The page has 0 shares, comments and likes on Facebook. ✓ This website is listed on Webwiki.

Links from Wikipedia

- GDS International Shoe Fair
- Karl Vögele AG
- Rohde Shoes

Robots.txt

All spiders are allowed to access all static resources
User-agent: *
Disallow: */Search-ShowAjax*
Disallow: /search?q=*
Disallow: /cart
Disallow: /on/demandware.store/Sites-shoes-Site/en_US/Search-ShowAjax?cgid=*

Sitemap: https://www.shoes.com/sitemap_index.xml
Sitemap: https://www.shoes.com/sitemap_0.xml
Sitemap: https://www.shoes.com/sitemap_1.xml
Sitemap: https://www.shoes.com/sitemap_2.xml
Sitemap: https://www.shoes.com/sitemap_3.xml



Most important keywords

Following keywords were found. You can check the keyword optimization of this page for each keyword.

Keyword	Result
Shoes	58%
Block	48%
Women Shoes	46%
Shoes Boots	46%
Kids Shoes	46%
Shoes New	46%
Wide Shoes	46%
HUMAN	40%
SAVE30	39%
PLEASE	38%